John McCormack, Galli-Curci, Rudolph Gans and Frances Alda with Accompanying Artists will Appear Raleigh During Winter Months In Concerts at City Auditorium

Frances Alda, soprano, March 8.

The bringing of these four that he is known and loved. artists to Raleigh together with the lesser lights who accompany can citizen and during the war them and vary their programs, he raised \$100,000 for Red Cross is the biggest undertaking that the Rotary Club has ever attempted for the pleasure and profit of Raleigh.

loved and su ig, and that is sure the unique and seemingly magi of the press of that country and ly in every little wayside town, cal influence which has drawn he took early opportunity to relone farm house or bustling city, the vorld of music lovers to the sign from the Society of German me of McCormack is known, lof love and admiration that is of

Mother of Mine," "A Little Bit preme as a coloratura, she is Amelita Galli Curci, soprano, Jan- of Haven", and all those other even greater as an interpreter of songs that somehow get hold of Lyric song. Ganz, planist, February the heart, are too closely allied Galli Curci was born twenty with McCormack for one to eight years ago of Spanish Italiau know the songs without the parentage in Milan, Italy. She This is the array of artists, well. singer. There's probably no comes of a family of aristrocrats, k own all of them, the country where a Victrola without a Mc has wit, wisdom and social ac o er, which the Raleigh Rotary Cormack record, and if the vote complishments, but at heart is Club has signed up to bring to were taken Raleigh would doubt truly American, a plain, woman, Rlaeigh during the winter and less rather hear John McCormack gentle and approachable. After spring months. Raleigh that than any other artist who could a series of triumphs in the prin braved the worst weather the be brought to the city. It is pro- c pal opera houses of Italy, Spain, weather works ever invented bably because he is Irish, born Russia and South America, she for a concert night, to hear in Athlone, Ireland, that John came to the United States where Melba and Kubelik; that crowd McCormack knows how to in her triumph was assurred from ed to hear Farrar and Werren, terpret in songs the hearts of the first "try-out." rath; that listened spelbound to American people in a way that the music of Paderewski, that no others can. While he has delighted in Frieda Hempel, been with the Metropolitan Annato, Borci, Gadski, Calve, Grand Opera Company and can Nordica; that felt for the charm sing the most exacting grand of Alice Nielson and May Peter opera airs, it is for the simple son, and laughed with Harry haunting melodies, songs of his Lauder, may look forward to own native Ireland, which he such a winter of musical treats learned to sing as a boy little as the city has never had before: dreaming of this future fame,

> McCormack is now an Ameri work in a tour across the conti-

Wherever "Mother Machree" is sought to discover the secret of brought on him the excoriation

groped in vain until they have Club of Berlin, found the one word, genius. She Ganz will be assisted in the is a singer of no school, no cult, Raleigh concert by Carolina no professor. She never was Lazzari, contralto, one of the taught how to sing. All the bright stars of song newly arisen, elements of success and sweet a native of Graggsville, Mass, ness were within her. There is of French-Italian parentage. In something inspiring in this girl the Chicago opera season of no praise which is not her due et Dalila" and as leading conand commanding the admiration traits in two important roles of the world as few singers have with Galli Curci in operas which done in this or any other time. will be presented in America for John McCormack, tenor, Decem- "Mother Machree", "O Little She resorts to no tricks. Su- the first time.

### Ganz and Lazzari

head steadily in public favor un- ius and work. til now he is recognized as in the Who can explain the charm of His vigorous denunciation of Alda as accompaniet and pianist. Amelita Galli Curci? Critics have Germany's attitude in the war it is se'e to renture that the feet of Galli Curci in an attitude Composers of which he was one

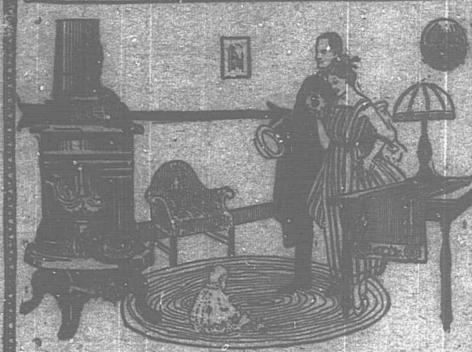
akin to worship. They have relations with the Musician's

like, modest figure, standing un- 1918 1919 she will be specially aided on her own merits seeking featured in a revival of "Samson

### Francis Alda

Of the four stella artists Frances Alda is the only one who has ever appeared in concert in Raleigh. Her appearance here is the last mucic festival be fore America entered the war and war work took the place of musical entertainments, is still a pleasant memory for all who enloved the richness and beauty of her soprano as well as her winsome personality and felt the magnetic quality of her appeal as an entertainer. It is to the woman as well as the artist that the heart of the nation has gone out. The basic elements of Rudolph Ganz has forged a. Madame Alda's success are gen-

By reason of her great and front ranks of the world's great generous service: to the pianist, his reputation being cause of liberty and humanity, built on merit alone. Musical the name of Frances Alda is a critics have vied with each other call to patriotic endeavor. Dur to give proper characterization ing the season of 1917-1918 she to the qualities which have won appeared at thirty seven benefor him a unique place among fits, the most notable one being the eminent pianists of the day. the one at the Metropolitan A native Switzerland, Mr. Ganz Opera House which she organiz has through all the events of the ed and managed herself. Miss war maintained an unswerving Erin Ballard, a young American devotion to the cause and ideals girl, a pupil of Frank La Forge, of America, his second home, will appear here with Madam



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Farmville lead Eastern North Carolina in averages in September, and we expect to do the same thing in October. Monk & Hobgood led Farmville both in pounds and prices, and we expect to do it in October.

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