

FARMVILLE ENTERPRISE
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**MAKE THE DAIRY
COW YOUR PARTNER.**

By Edgar W. Coates
Agricultural Extension Department
International Harvester Company.

The surest way for a farmer to become permanently prosperous is to make the dairy cow his partner.

The dairy farmer has something to sell every day in the year, always has ready cash and is not dependent upon one crop which may be a failure or may have to be sold at a low price. The range of prices on which dairy products are produced is the same as the range of prices on which they are sold.

Dairy farmers are always prosperous. Dairy committees are always prosperous committees. Dairy farming means clovers and pastures and these maintain the humus in the soil and build up the fertility of the land.

Dairy farming results in better farmhomes and better farm buildings and equipment. All these things result in increasing the value of farm lands.

Fifty per cent of all the dairy cattle in the United States are owned by the farmers of the twelve Corn Belt states. Since 1910 the number of dairy cows in the Corn Belt has increased 24 per cent and today, according to U. S. census returns the average value per acre of farm land in those states is \$93. The value of farm land in the five leading dairy states of the Corn Belt—Wisconsin, Ohio, Minnesota, Illinois and Iowa—is \$156 per acre.

On the other hand, in the fifteen Southern states, where there are only half as many dairy cattle as there are in the twelve Corn Belt states and where the number has increased only 15 per cent since 1910, the average

value of farm land is only \$31 an acre.

North Carolina needs more dairy cattle. Nine of the fifteen Southern states have a large number.

North Carolina is the fifth state in the Union in the number of farms and only twenty states have more farm acreage. These facts combined with the long growing seasons in the South should make North Carolina one of the leading dairy states and yet twenty-four states have more dairy cattle than North Carolina.

As stated above, the increase in the number of dairy cattle in the Corn Belt since 1910 was 24 per cent. In the entire United States the increase was 21 per cent. In the Eastern and Southern states it was 15 per cent, and in the Western states 35 per cent. In North Carolina it was 18 per cent.

The average number of dairy cattle to the farm in the Eastern states is 6.12, in the Corn Belt states 5.34, in the Western states 4, and in the United States as a whole, 3.35. In the Southern it is 2 and in North Carolina only 1.13.

If North Carolina had as many dairy cows to the farm as there are on the average Corn Belt farm, it would be the fifth state in the Union in the number of dairy cows, ranking above both Illinois and Iowa, where farm land averages \$200 an acre.

Exclusive cotton or grain farming has bankrupt many communities. It would have ruined North Carolina if it had been continued. Fortunately many sections of the state have awakened to the danger that threatened it and have taken up dairy farming and crop rotation.

No matter where he lives, the farmer who is permanently prosperous is he who makes the dairy cow his partner.

Dairy farming always results in crop rotation and diversified farming.

The corn crop or the wheat

The Better Way, The Right Way
FOR BETTER PRINTING

BAPTIST CHURCH BULLETIN

Sunday, July 30th

Bible School 9:45 a. m.

crop or the corn crop is ready day in the year and every day in for market only once a year, but the year her product is ready for the dairy cow produces every market.



*Poem by
Uncle John*

ATTENTION TO DETAIL

When a feller pays attention to the commonest of things, there's a powerful sight of comfort in the happiness it brings. If we overlook the details in the rush of gettin' there, we may face the grim necessity of bringin' up the rear.

In the thousan' little ventures that a feller undertakes, it may be plantin' flowers, or it may be killin' snakes. Our hand may grasp the saber, or the handle of the plow—but we don't accomplish anything, without a knowin' how!

The man that borrows money at a triffin' rate per cent, may dissipate his wages till he don't know how they went. . . . But the keeful money lender, as he figgers the amount, might illuminate the spender, on the little things that count.

reckon there is women that's disposed to keepin' house. . . . They'd entertain the elephant an' squall about the rooncel! They fight the little red ant, while they love a dog, by jings, but that's the way with women—they aspire to greater things!

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MICKIE SAYS:

WHEN I AM THINKING
OF THE GOOD
THINGS I HAVE
DONE SINCE I
WAS BORN IN
THE FARMVILLE
LATE IN EVENING
IS ALL OUT OF
MIND, IT ALWAYS
GIVES US AN
TO HAVE SOME
LITTLE THINGS
THAT WE DON'T
BUY IN THE STORE
BUT THAT WE
START TO BUY US
SOME MORE



COMMUNITY ENTERPRISE

The growth of this bank has been due to the development of the business enterprises dealing with it.

As farming is one of the principal enterprises in this community, we have made it a point—in the farmer's behalf—to interest ourselves in drainage, soil fertility, high grade seed, pure bred stock, etc.

This community bank is always ready to talk with the farmers regarding the development of farm business.

What can we do for YOU?

CITIZENS BANK

Farmville, N. C.