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YOUR JOB JOHN D.—FIRST DOLLAR
John D. Rockefeller last week celebrated the seventy-second anniversary of the day on which he got his first job. He was sixteen years old and is now eighty-eight. Young gentlemen will observe that Mr. Rockefeller took that first job seriously and worked hard at it, although no office "boy" would condescend to accept twice as much now.

Those that smile when told Mr. Rockefeller still has the first dollar he ever earned should remember that he also has the first Hundred Million dollars he ever earned—which is no laughing matter—and the second, third and fourth hundred million. Also Mr. Rockefeller, since he took that small job, in 1855, has given a way, to science, charity and education more than five hundred million dollars. It pays, apparently, to take your job big or little seriously.

SOON NOW BYRD FLIES—THEN TALKS.
Amundsen and Nobile continued their quarrel as to which deserves credit for their dirigible flight over the North Pole. Nobile says: "Musolini ordered the flight; Italians made it possible an about the dirigible. I ran the airship. Italy deserves the credit." Amundsen, in a book just published, says he deserves the credit and that Mussolini admitted it.

What interests Americans is that while Amundsen and Nobile, who did a long start, were getting ready, Commander Byrd, a young American, jumped into his airplane and flew over and around the North Pole twice the first man that ever did that. Commander Byrd, who speaks a bit about flying with authority, says the real plane eventually will be a liner with ten motors, going 500 miles an hour, able to fly five days without stopping. Such a ship could cross the ocean in six hours, fly around the world in two days. Millions now living will see that machine and greater machines.

EVENTUALLY AIR DEPT.—MITCHELL?
Sooner or later, of course, the United States will have three distinct arms for national defense, an Air Department taking its place with that of the Army and Navy. There will be a Secretary of equal ranking with place in the President's cabinet—and unless the trend of the times is entirely misleading, the Air Department will rank of first importance.

Old ideas die slowly. Power gives up its throne ungraciously. It has always been thus. Great minds have usually been persecuted and punished for daring to try to change the order of things—even for distinct advancement of mankind. Former Colonel William E. Mitchell of the U. S. Army Air Division dared some two or three years ago to tell us what we needed in the air to keep abreast of other nations. He advocated an Air Department under its own head and detached from Army and Navy—to the extent that those departments have always been separated. It was

not long until he found himself back in private life. The American Legion in its Paris convention, just closed, has gone on record for an Air Department—as a new and separate unit of our defense. Of course it will not come soon because Washington does not operate that way. But eventually— Does the reader of these lines know of a man better qualified to head this department than William E. Mitchell? The nation owes it to him.

Flight fans were pleased to learn that there was to be no extra session of congress. With the Vard-Smith seating debate coming up they were afraid Tex Rickard would learn that he was a piker on the price for seats he charged at Chicago.

NOTICE OF SALE
Under and by virtue of the power of sale contained in that certain deed of

DR. PAUL E. JONES
Farmville, N. C.

October 6th, 1927.

Mr. C. Roy Hardy,
Agt. Metropolitan Life Insurance Co.
Dear Sir:

I want to take privilege of writing you and thanking you for the prompt and satisfactory manner in which you handled my claim with your company, and it would be a pleasure for me to recommend your Accident Policy to any one needing accident insurance.

Very Sincerely,
PAUL E. JONES

HOW ARE YOU TODAY?
How often does that staidy question find you full of pains and aches caused by kidney, liver and bladder troubles? Keep your health while you can. Begin taking Gold Medal Harlem Oil Capsules at once. Hardy Hollanders have used this remedy for over 100 years. In sealed boxes, at all druggists. 3 sizes. Look for the name on every box.

BID COLD ROOMS GOODBYE

THIS New Allen's Parlor Furnace means cozy warmth, not in one or two rooms, but in every room in the house in coldest weather. New design—new exclusive features—more beautiful—more efficient than ever.

When the outer cabinet doors are opened you have all the cheer and glow of the fire—an exclusive ALLEN feature.

Allen's circulates clean, healthful, moist warm air just like a pipeless furnace. Takes the place of several stoves, room heaters or fireplaces. Requires no basement—no pipes, radiators or other fittings. Quickly and easily installed in a room where there is a flue connection. Burns any fuel—saves from 25 to 50 per cent. Beautifully finished in porcelain enamel, natural walnut effect, to harmonize with finest furnishings.

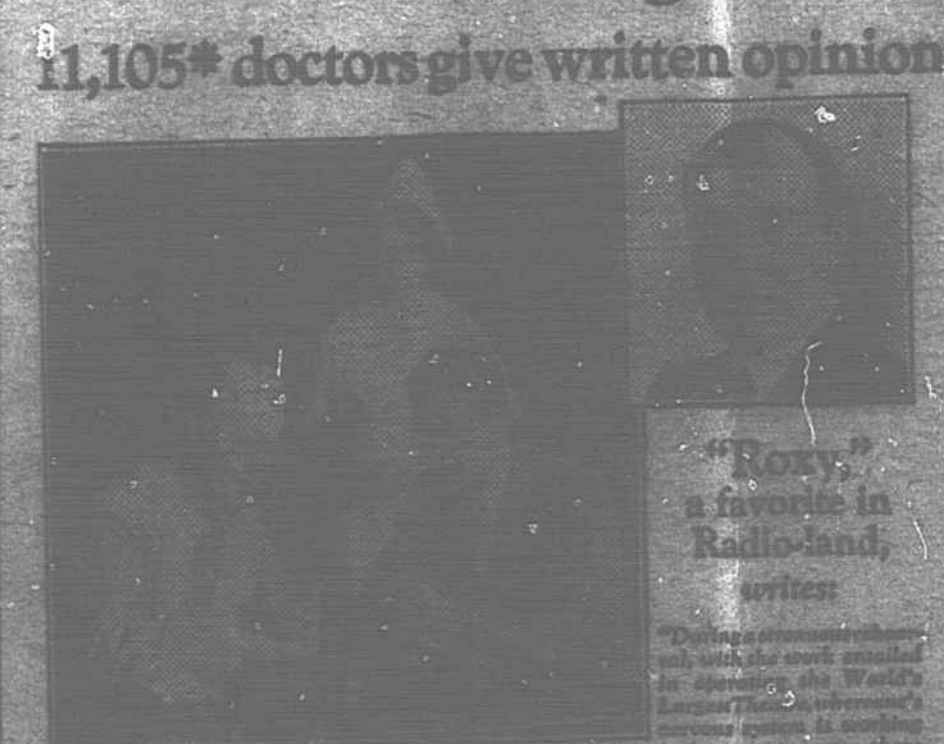


Come in and let us explain how easy it is to put this modern, above-the-floor furnace in your home, and enjoy the warmth and comfort it provides while paying for it.

\$25 DOWN
Balance in convenient monthly installments.

Farmville Furniture Co.

First for Finer Flavor—No Throat Irritation—No Cough
11,105\* doctors give written opinion



"Rory," a favorite in Radio-land, writes:

WHAT is the quality that Giuseppe Danese, Adam Didur, Quena Marie, Antonio Corbis, Lenore Utric, Nanette Guillford, Wilton Lockaye, "Rory," and other famous singers, actors, broadcasters and public speakers have found that makes LUCKY STRIKES delightful and of no possible injury to their voices?

For the answer we turned to medical men and asked them this question:

Do you think from your experience with LUCKY STRIKES cigarettes that they are less irritating to sensitive or tender throats than other cigarettes, whatever the reason?

11,105\* doctors answered this question "YES!"

These figures represent the opinion and experience of doctors, those whose business it is to know.



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tract executed by Lord W. Smith and wife, Della K. Smith, to Miss Alice Hicks, guardian, on the 3rd day of February, 1923, recorded in the Registry of Pitt County in P. C. 7-14 at page 67, the undersigned guardian will on Monday, October 24, 1927, at 12 o'clock Noon in the Courthouse door in Greenville, N. C. sell at public auction for CASH, to the highest bidder, the following described tract of land:

Lying and being in the Town of Farmville, N. C., and fronting on the North side of Wilson Street, according to the map of said town, and more particularly described as follows, to-wit: Beginning at the Southwest corner of J. H. Harris' lot, being the same lot on which he now resides, and running in a Westerly direction to and with Wilson Street 68 feet; thence at right angles in a Northerly direction 178 feet to T. W. Lang's lot; thence at right angles in a Westerly direction and along with T. W. Lang's line 68 feet to J. H. Harris' Northwest corner, thence at right angles in a Southerly direction along J. H. Harris' line 178 feet to the beginning, being that same lot conveyed to the said Loyd W. Smith by B. S. Smith and wife by deed dated November 18th, 1913, which deed is recorded in Book U-10 page 174, of the Register of Deeds of

Pitt County, to which reference is hereby made. This the 22 day of September, 1927.

Miss Alice Hicks, Guardian, Trustee. John Hill Paylor, Attorney.

FINE TOBACCO LAND \$8 to \$40 PER ACRE

Grows finest cigarette tobacco Fencing, houses, barns, already on land Good roads—Good schools Close to market

FIFTEEN YEARS TO PAY Best bargains ever offered you Georgia tobacco in 1926 averaged 24c per pound Your railroad fare paid For particulars write E. B. WEBB Golden Building Tifton, Ga.

Body Tobaccos are Selling Much Higher at the Greene County Warehouse

Location—Main St., Next to N., S. Railroad

We are making new customers every day. All of our customers are greatly pleased with their sales.

START TODAY

Bring us your next load. Get our average, it speaks for itself. Visit our sales, dont take heresay, seeing is believing. FIRST SALES NEXT WEEK, MONDAY, TUESDAY, THURSDAY AND FRIDAY

Greene County Warehouse

L. R. Bell, Owner & Prop. Farmville, N. C.



The courageous merchant or manufacturer who builds up a big business in any community contributes to that community more than he ever personally takes out. The bigger the business or the industrial units, the bigger the town or city and citizens should never fail to show appreciation for increased values all down the line.

Back of all business activities is the service rendered by banks and financial institutions. This Bank has always taken a keen delight in contributing in its small way to the upbuilding of FARMVILLE. It stands ready and willing at all times to lend its facilities to any worthy enterprise which ultimately is for a bigger and better FARMVILLE. MAKE THIS BANK YOUR BANK

Citizens Bank

North Main Street, Farmville, N. C.

PENDER'S YELLOW FRONT STORES THE HOUSEWIFE'S FRIEND

By offering Quality at Low Prices

- Sunbrite Cleanser, 6 cans for 25c
Post Testies or Kelloggs Corn Flakes, 2-15c
NAVY BENAS Mich. Hand Picked, lb 7c
Colonial or Mission Sliced Peaches, 11c
Gold Medal pancake or buckwheat flour 10c

- Wonder or Palace FLOUR
Patent or Soft Rising 25 lb 48lb
D. P. COFFEE The world's best drink Sealed 1-lb package 43c

GRAND HEAD 10c

GRAND HEAD 10c

To help you Select the Color



Your home speaks for you

EVERYBODY enjoys looking at an attractive home, and when it is your own there is natural pride in its possession.

No matter how beautiful the surroundings may be, no matter how well conceived your home may be architecturally, if its exterior surface has been neglected or the color contrasts are not harmonious, the whole effect is quickly spoiled.

A Pea Gee Color Selector for Exteriors (which may be had for the asking) affords a choice of fifteen complete color schemes—that simplifies your color problem.

There is a Pea Gee Paint for every purpose—in quality there is nothing better—that solves your paint problem. Come in and let us talk it over.

YEE GEE MASTIC PAINT For home exterior. Proves to have long life—infinitely better than any other. Economical because of longer covering capacity and removal labor.



R. L. DAVIS & BROS. FARMVILLE, N. C.