

I Am



the Master Salesman

Lo, the people of the earth do me homage. I am the herald of success of men, merchants, manufacturers, municipalities and nations.

I go forth to tell the world the message of service and sound merchandise. And the world listens when I speak.

There was a day long ago, when by sheer weight of superior merit, a business could rise above the common level without me, but that day has passed into oblivion.

For those who have used me as their servant I have gathered untold millions into their coffers.

I Sell More Merchandise

per dollar of salary paid me than any other salesman on the face of the earth. The fabled lamp of Aladdin never called to the service of its master genii half so rich and powerful as I am, to the man who keeps me constantly on his payroll.

I Hold the Business---

of the seasons in the hollow of my hand. I command the legions of fashion, mold the styles and lead the world withersoever I go. I drive unprincipled business to cover, and sound the death-knell of inferior merchandise. Frauds are afraid of me because I march in the broad light of day.

Whoever Makes Me Their Servent

for life takes no chances on drawing down dividends from my untold treasures bestowed with a lavish hand.

I have awakened and inspired nations, sent millions of men to fight the battles of freedom beyond the seas, and raised billions of dollars to foot the bills. Nations and kings pay me homage and the business world bows at my feet.

I sow broad fields for you to reap a golden harvest.

I am the Master Salesman at your service

I Am Advertising AWAITING YOUR COMMAND AT



The Farmville Enterprise

Poem Uncle John

Thought fortune lures us up or down... The town that nursed our boyhood years...

I reckon we have all agreed, the Old Home Town weren't built for speed...

The new-paved road don't place her breast, but whirls on madly, one mile west...

Our Practical Pattern No. 1225



Smartness and simplicity are the keynotes of this new fall frock, which is suitable for either sports or street wear.

For best results, we advise a fall sports material, such as Jersey, flannel, wool crepe or one of the new soft weaves.

Who dressing experience is needed to make this design. A perfect fit in every size is guaranteed.

Sea-Island Cotton. Practically all of the sea-island cotton is produced in the states of Georgia, Florida and South Carolina.

Makes Life Sweet

For seven generations the National Household Remedy of Holland for kids, cough, liver and bowel troubles has helped make life brighter for suffering men and women.



Our Classified Ad Department

WANTED—Colored Porter, Etc. 5-10-35c Stores, Farmville, N. C.

FOR RENT—Five room house at corner of Pine and George Streets.

DELCO Lighting and Water system for sale cheap. See or write W. C. Houston.

WANTED—Tractor, Oliver, 15-20-35, 1000 lbs. capacity, 10-15-35, 1000 lbs. capacity.

Chief Charley Challenges



Charles K. Price of Forest City, N. C., challenges the claim of Layton Mitchell of Pawhuska, Okla., as being the youngest Chief of Police in the U. S.

Nurse Advises WEAK, RUN-DOWN WOMEN To Take Cardui

"I have known of Cardui for nearly twenty-five years," says Mrs. Edna Matson, 1072 Harrison Ave., Beaumont, Texas.

"I have been a nurse for several years and have often come in contact with patients who were run-down and weak."

"I first took Cardui because I was awfully run-down. I had no appetite, and was weak and listless."

"I had read of Cardui and decided to try it. After taking it, I improved so much that I have taken it since whenever I needed a tonic."



NOTICE OF SALE

Under and by virtue of the power of sale contained in that certain deed of trust, executed by M. V. Horton and wife, Sallie Ruth C. Horton, W. R. Willis and wife, Eva C. Willis, to H. W. Turnage, Trustee, for the Citizens Bank, on January 26th, 1925, duly recorded in the Registry of Pitt County in Book U-15 at page 232, default having been made in the payment of the notes secured therein, the undersigned trustee will sell at public sale before the Courthouse door in the City of Greenville, N. C., to the highest bidder for CASH, on Monday October 31st, 1937, at 12 o'clock Noon, the following described land, lying and being in Farmville Township, County of Pitt State of North Carolina, more particularly described as follows:

Being lots Nos. 6, 7, and 8 in Farmville Township, situated in the Town of Farmville, on plat of property formerly owned by Adelle G. DeVisconti, property, as surveyed and platted by Sherman Clodfelder, C. E., which said plat or map is recorded in Map Book 1, page 99 of the Public Registry of Pitt County, being the same lots conveyed to B. E. Albritton, by B. S. Sheppard and wife, Sue May Sheppard, by deed dated January 9th, 1917, which deed is recorded in Book Q-11 page 261 of the Pitt County Registry.

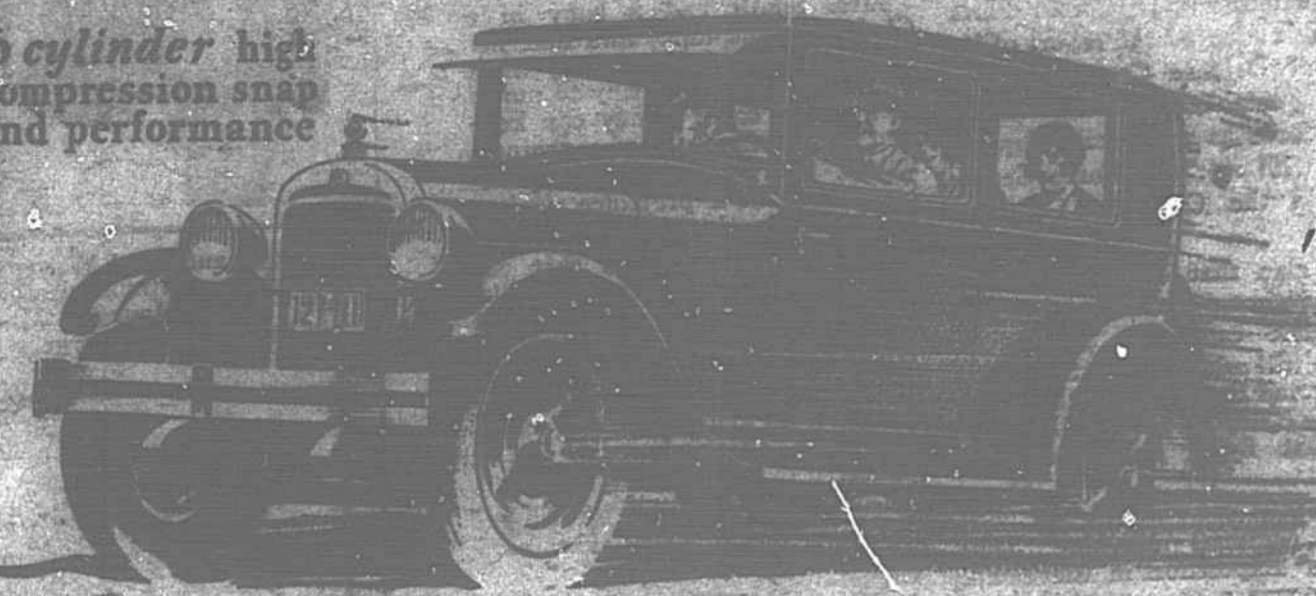
The same being the lots owned by V. Horton, and W. R. Willis, by B. E. Albritton, and wife, which deed is of record in the Registry of Pitt County, Book J-13 at page 577, to which deeds reference is hereby made for a more full description.

Said sale being made to satisfy the indebtedness secured by said deed of trust.

This the 1st day of October, 1937. H. W. Turnage, Trustee. Joan Hill Taylor, Attorney.

A man who hides behind a woman's skirts nowadays is more than a coward—he's a magician.

6 cylinder high compression snap and performance



The things all wanted - and at a price for all

Super-Six Smoothness and Dash—High-compression Power and Performance—Size and Roominess without Unwieldiness—Steady Riding without useless Weight. 50 miles an hour all day long—and far greater speed when wanted—Riding Ease Like Gliding. Economy of Price, Operation and Maintenance.

Essex alone combines them all

ESSEX Super-Six

2-Pass. Speedabout, \$749 4-Pass. Speedster, \$835 Coach, \$735 Coupe, \$735 Sedan, \$825 All prices f. o. b. Detroit, plus war excise tax

Motor Service Company

B. O. TAYLOR, Sales Mgr. Farmville, N. C.

Farmville's Greatest TIRE SALE Continues!

Firestone GUM-DIPPED TIRE

31" \$7.45 32" \$7.45

OTHER SIZES PRICED ACCORDINGLY



LIBERAL ALLOWANCE FOR YOUR OLD TIRES FREE SERVICE See the Nearest Dealer Today BUY NOW!

Barrell's Service Station AND GARAGE Farmville, North Carolina

J. C. Brock & Co. MARLBORO Near Farmville, N. C.