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The Farmville Enterprise

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VOLUME TWENTY-EIGHT

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, NOVEMBER 12, 1937

NUMBER TWENTY-SIX

Red Cross Roll Call Begins Friday, November 12th

J. H. Moore Takes Charge of Local Drive and Expresses Enthusiasm Over Prospects.

An interview with J. H. Moore, Superintendent of schools here, who has been named by County Chairman J. Nat Harrison, of Greenville, as local chairman to steer the course of the Annual Red Cross Roll Call, revealed the fact that Mr. Moore is enthusiastic over prospects for a successful drive, and grateful to the corps of women workers, who have promised to assist him in the Roll Call, which begins on Friday, November 12.

The list of local workers is incomplete as yet and volunteers are desired by Chairman Moore, but those who have agreed to take the initiative and head up the teams of canvassers are; Mrs. W. A. Allen Jr., Miss Mary Friar Rouse, Mrs. J. S. Gates, Mrs. Robert D. Rouse, Mrs. Jesse Moyer, Mrs. J. M. Hobgood, Mrs. R. S. Scott, Mrs. P. E. Jones, and Mrs. D. R. Morgan.

County chairman Harrison and the vice-chairman, John Hill Paylor, attended the school's chapel exercises on Wednesday morning and spoke in the interest of the Roll Call.

Preparations are being made throughout Pitt county to enroll the largest number of members this county has had in many years, and Mr. Harrison states that he is finding enthusiastic cooperation everywhere. The Farmville chairman is expecting the same response here.

The thirteen county districts outside of Greenville, have assumed their quotas aggregating 1100, and Greenville is attempting to secure an equal number of memberships. Out of this total of 2200, Farmville's goal is 200. An educational "movie" film, "The American Red Cross To The Rescue," will be shown at the Paramount theatre on Friday, at both the matinee and night show, and local speakers will present the cause.

Farmville Wins Edgecombe Game

Farmville kicked off at 3:30 o'clock Friday; Edgecombe made two first downs, but Farmville gained the ball on the 20 yard line, Spell picked up 10 yards, and Smith threw a pass to Spell but it was incomplete. After Farmville's punt, South Edgecombe's punt was received on Farmville's 46 yard line. Rountree gained 2 yards for first down, and Spell carried the ball eight more yards. In the second quarter Spell carried the ball 5 more yards and Spell gained two yards, near the goal line. Smith carried the ball over the goal line. Score 6-0. No extra point was made. Smith's pass to Spell gained 5 yards as half of the game ended.

At the beginning of the third quarter, Smith and Spell ran around the end for 5 yards each. Rountree ran 5 more and Smith kicked 22 yards. South Edgecombe's pass being no good, Rountree caught it on Farmville's 33 yard line. Rountree's pass to Smith was no good. South Edgecombe gained 3 yards but then fumbled, and Brock recovered the ball for Farmville. Smith ran down the field for 15 yards and 15 more yards were gained by Smith's passing to Turnage. Farmville lost 10 yards in failing on a pass. South Edgecombe kicked the ball on the 12 yard line, but Smith picked up the ball at the end of the third quarter.

At the beginning of the last quarter, Farmville lost the ball and South Edgecombe ran down the field for 30 yards. Smith kicked a punt 60 yards, and then 16 more yards were gained as Spell cut through the center. Lang was substituted for Turnage. Smith gained through 18 yards around the end, but his pass to Spell fell short. The ball was on South Edgecombe's 40 yard line when the game ended; the final score was 6-0 in favor of Farmville.

Farmville will play Plymouth in Farmville Friday, November 12. Kick-off at 3:30 P. M. Admission 25c.

After listening to committee members one wonders how any group ever agrees on anything.

"THE BRIDE WORE RED"

Adapted from the Holmer play "The Girl from Triana," this picture has as its heroine Joan Crawford. She plays the part of a college girl who, for two weeks lives the life of an aristocrat in the Tyrol. A millionaire, Robert Young falls in love with her as does the village postman in the person of Fanchet Toss.

Billie Burke, as the Countess; Reginald Owen as the Admiral and Lynn Carver as the fiancée of Robert Young, are all splendidly cast. George Zucco, Mary Phillips, Paul Porcasi, Eddie Moore and Frank Puglia are also good.

This picture is playing tonight at the Paramount theatre here.

Japanese Forces Encircle Chinese Troop In Nantao

Reported That Doomed Battalion of 10,000 Chinese is Trapped in the Walled City.

Shanghai, Wednesday, November 10.—Terrified Chinese—civilians and police, and soldiers who ripped off their uniforms—poured into Shanghai's foreign zone tonight as a "doomed battalion" of about 10,000 Chinese fought a losing battle against Japanese armies that encircled them in Nantao, the ancient Chinese walled city.

French police and hard-bitten little native troops from Indo-China, who stood guard along the Concession borders, disarmed refugees, many of whom were Chinese plainclothes-men. Many of the Chinese complained bitterly that the main body of the Chinese army had "left them behind to die." Others cast off their uniforms as they neared the gates to the foreign area.

Behind them smoke and flames shot up from the burning Chinese city where "volunteers" and police sought to rally the defenders. It was believed that many of the surrounding troops would flee into the foreign zone before they could be cut off by the Japanese.

There were about 3,000 volunteers and 6,000 police and soldiers still digging in behind the eastern walls. Chinese sources said the morale of these was "much higher."

Many of the regular troops had sworn an oath to die rather than retreat. It was noteworthy, however, that unlike the battalion which escaped from Capei after standing off a Japanese army for three days, there was no way for the Japanese to trap them except through the foreign area.

"Last Stand." It was difficult to determine which divisions were engaged in this last stand, at Shanghai, as many of the troops were not regularly stationed in Nantao.

It was estimated that only about 3,000 Chinese troops were left after the flight of disgruntled rear guard troops into the Concession.

Many of the latter threw themselves at barbed wire entanglements, cutting their clothes and flesh to be able to display wounds and gain admission to the foreign area, where they were herded into the French police station.

Others waded over Siccawei creek to avoid giving up arms, but were rounded up by French police.

There was the wildest confusion in the district southwest of the foreign areas of Shanghai as the bulk of Chinese forces retreated. Scores of fires burned—set by Chinese who were routed yesterday in the second phase of the great battle which has raged around this international city for months.

Cattle And Lambs Bring High Prices

Prices for well-finished cattle and lambs are likely to continue near the present levels for the next few months, according to L. I. Case, beef cattle and sheep specialist for the State College Extension Service.

Prices farmers receive for hogs are expected to go down some as they usually do during the fall and winter months. But even with this usual decline, hog prices are expected to average at least as high as a year ago.

Many sections of North Carolina produced a bumper crop of corn this year, Case said. Therefore, with prospects for lower corn prices and a relatively high level of hog prices, the corn-hog price ratio will be favorable for swine feeding and production during the next few months.

The improved feed-grain situation also points to an increase in the number of cattle and lambs fed this year, the extension specialist declared.

The outlook for sheep and lambs has changed but little during the past month. Marketing will be larger this fall than in the past summer, but the effect of these increased marketings on prices will be offset largely by an expected strong demand for feeder lambs in the Corn Belt.

In mid-September cattle prices reached the highest level in about 17 years because of the marked shortage of grain-fed cattle in the slaughter supply, Case pointed out. Prices of well-finished cattle are expected to continue relatively high, or at least until increased supplies of the grain-fed cattle become available next winter and spring.

Scott's suitors are tapering off for Christmas holidays here.



Grant us thy peace, Lord!

REMEMBER, O LORD, THE PEOPLE of the world divided into many nations and tongues; deliver us from every evil which obstructs thy saving purpose.

Deliver us from the curse of war and all that accompanies it: from hatred; from fear; from vindictiveness; from falsehood; from merciless rage; from murderous antipathies.

Deliver us from the causes of war in all their manifold complexity: from narrow loyalties; from economic injustice; from vainglorious boasts; from pride of possession; from hard bargaining and ruthless competition; from the greed which is idolatry.

Grant us thy peace, Lord!

Appeal To Promote Christmas Business

Plan to Attract Holiday Shoppers Advanced By Mayor and Board Of Commissioners.

In order to promote and create better business and Christmas shopping in Farmville during and preceding the Christmas holidays, the Mayor and Board of Commissioners at their last regular meeting on November 1st, appropriated funds to be used in conjunction with donations from the business establishments of the Town of Farmville, it being decided that if the merchants and other business men of the Town would raise an amount sufficient to pay for the suitable street decorations, such as to be attractive to holiday shoppers, the Town would supply the necessary labor and electrical devices to complete the Street decorations.

It was felt that if the Merchants, business men and the Town would cooperate 100 per cent, the streets and business house windows could be so beautiful as to attract the greatest array of Christmas shoppers and buyers that the Town has ever known. The merchants of Farmville are adequately equipped to serve the Christmas needs of this and other communities, and if we can do that which will attract them to our town, make them want to stay and come again, they will do their Christmas shopping in Farmville.

Let's all pull together to make this the biggest and best Christmas that Farmville has ever known.

GEORGE W. DAVIS, Mayor.

The Reverend John Everington, noted world traveler and lecturer, will give his beautiful lecture on "The Pilgrimage to Bethlehem" at the Presbyterian Church, Sunday evening at 7:30. There is no admission charge, but a free will offering will be received. The people of the town and community are cordially invited to attend this service.

H. M. WILSON, Pastor.

The Holy Land In Motion Pictures

Washington.—The bid of the Newport News Company for the construction of a sister-ship of the Manhattan and Washington of the U. S. Lines at a cost of \$15,750,000 was accepted on September 30, it was announced recently by Joseph P. Kennedy, chairman of the U. S. Maritime Commission Construction of the super liner is to begin at once, to be completed within 852 days.

The 34,000 ton craft will be built entirely of fire-resisting material and will have accommodations for about 1,200 passengers and a crew of about 680.

Collins Center, N. Y.—Mrs. E. C. Mugridge is the owner of a dinner plate which "bubbles." The plate which is an ordinary specimen of glass and painted ware when given to a local grandmother 60 years ago, bubbles up in spots an inch high. The eruptions are blamed on chemicals contained in the clay.

Carroll Haney of Marshville, Route 4, has 300 cross-bred New Hampshire Reds and White Leghorns chickens started as a winter broiler project. So far his mortality has been only one percent and the birds weigh about one pound each.

Advertising is successful when it is used intelligently and wisely.

Market Average Reaches \$26.39

Only Once Before In History Has The Local Market Paid Out As Much Money In One Season.

At the close of sales on Thursday, the Farmville Tobacco market had reached a general season's average of \$26.39 per hundredweight, with 22,221,950 pounds being sold on its four warehouse floors for \$5,864,708.54.

The Farmville market continues to hold firm and the fall in daily averages is due, as is always the case at this particular period of the season, to the selling of odds and ends of the crop. Good grades are still bringing good prices according to Sales Supervisor R. A. Fields.

To date last season 17,758,029 pounds of tobacco had been sold for \$4,039,275.35, an average of \$22.75, and a difference of \$3.64 per hundred weight.

This has been a banner year for the Farmville market in point of prices, it having paid out as much as \$5,000,000 only twice before in its history; in 1919 when good tobacco frequently sold for \$1.00 and better per pound, and in 1934 when for the entire season of sixteen weeks \$5,741,542 was paid farmers for 19,029,480 pounds, at an average of \$30.17 per hundredweight.

Farm Kitchens Have Their Face Lifted

Three hundred and twenty-six North Carolina farm home kitchens are having "their faces lifted" in a contest sponsored by home demonstration workers of the State College extension work.

Commenting on the contest, Ruth Current, state home demonstration agent, said: "Those dark, dusty and grab-all, hide-away pantries and cupboards are going to be done away with and also be given light and made usable.

"These kitchens are going to be attractive with soft, pleasing walls painted in green, yellow, or ivory with touches of red, blue, yellow, or orange and also, "the workshop efficient" they will be.

An efficient kitchen, she said, requires a separate working surface for each kind of work to be done, the arrangement of large equipment in step-saving sequences, that working surfaces be close together, that equipment be at a convenient height, and that small equipment be grouped around the center where it is first used.

Finding the correct height for the working surfaces, so that women can work without stooping or unnecessarily straining their bodies, is of utmost importance, she continued. To find this height, she said, stand erect, rest the arm comfortably against the body, and bend the elbow at a right angle. Then measure the distance from elbow to floor, and subtract eight inches to get proper height for working surfaces.

Again, stand erect. Place hands palm down at a comfortable height on an imaginary table. If this distance from the floor differs with that obtained from the first measurement divided the difference.

The contest, under the direction of Pauline Gordon, extension specialist in home management, and her assistant, Mamie N. Whisnant, is being conducted in Alexander, Avery, Caldwell, Chatham, Davie, Haywood, Orange, Polk, Surry, and Watauga Counties.

Every time the State Department announces that it is about to negotiate a reciprocal trade treaty with a foreign country and that hearings will be had it opens the gate for a vociferous roar from industries affected, even in the most casual way. Certainly if this country is going to find markets abroad for its farm products and its manufactured products the American people must understand that we have to accept some goods in return. There is no other way.

(Continued on Page 2)



EDEN WANTS U. S. AID. FAR EASTERN AFFAIRS. WHAT CAN BE DONE? HULL'S TRADE PROGRAM. HAS HELPED AUTO SALES. HOW ABOUT FARMERS? UTILITY CONSTRUCTION. FIGHTING MONOPOLY. REGULATING TRADE.

(By Hugo S. Sims, Washington Correspondent.)

Speaking in the House of Commons just before departing for Brussels to attend the Nine Power Conference Anthony Eden, British Foreign Secretary pointed out that any action in the Far East would depend upon the United States. He added that "in this dangerous and difficult Far Eastern situation," the British Government would go as far as the United States, in full agreement with them—not rushing in front, but not being left behind."

Answering criticism directed against the Conference in Brussels rather than in Geneva, the Foreign Secretary stated, "Without hesitation that in order to get the full corporation on an equal basis, of the United States government in an international conflict, I would travel not only from Geneva to Brussels, but from Melbourne to Alaska.

Just what results may be expected from the Conference at Brussels is extremely doubtful, apparently depending upon the contribution of the United States. Not only Great Britain but France as well has indicated an intention to act together in the Far Eastern crisis. Undoubtedly the three greatest democratic governments in the world realize the danger of the present situation which involves not only the Far East but Europe as well.

While the United States has refrained from taking any action whatsoever in regard to European disputes, leaving the representative groups to manage their own affairs, this country, as a party to the Nine Power Pact and the Kellogg Agreement, has definite obligations in regards to China. For the first time since the Manchurian venture by Japan, the United States comes face to face with the aggression of the dictator group and must decide whether it will accept the status created by Japan or attempt some concerted action to bring to a halt the steady disregard of international obligations.

When Japan marched into Manchuria the Secretary of State Stimson, took a vigorous position. In fact, at that time, the United States, apparently attempted to take the lead in organizing international opposition to Japanese aggression. The general opinion is that Secretary Stimson was "let down" by the British Government and, consequently, the United States had to face the danger of acting alone. At that time this was not advisable, particularly in view of the relative strength of the Japanese navy. While the naval situation has improved somewhat so far as this country is concerned, there is no indication that the United States contemplates any individual action and considerable doubt whether this country is prepared to even threaten the use of force in the Far East in combined action with other powers.

To Give Lectures

The Rev. John Everington, who has become well known in this community for his beautiful pictures and interesting lectures will give his lecture and show some beautiful colored pictures on "Rambles in the Rockies" at the Presbyterian Church, Falkland, Friday evening, November 12th at 7:30. The program is sponsored by the Woman's Auxiliary of the Falkland Church.

Mr. Everington will also give an illustrated lecture at the Fountain Presbyterian Church Saturday evening at 7:30. This program is sponsored by the Young People of the Church.

A cordial invitation is extended to all. No charge is made, but a free will offering will be received.

Halfway farmers in the vicinity of Scotland Neck are showing a revival of interest in beef cattle production and several are buying pure bred beef sires.

Roosevelt Still Looks To Budget Balance Reality

Ministerial Union Met Monday

The local Ministerial Union met on Monday and elected the following officers; the Reverend D. A. Clarke, President and the Reverend H. M. Wilson, secretary and treasurer. The ministers also decided to hold the Annual Union Thanksgiving service at the Methodist Church Thanksgiving morning at 10 o'clock. The Rev. D. A. Clarke is in charge of the program and the Rev. C. B. Marshburn was appointed to preach the sermon.

Plan to be present and make this the largest Thanksgiving service we have ever had.

H. M. WILSON, Secretary.

WINS 6 CENT VERDICT

New York.—A verdict of 6 cents was awarded to Clarence R. Richards a veterinarian, in his \$175,000 suit for libel against Isadore Bieber, the agent for the "B B" Racing Stables.

Falling Cotton Causes Gloom

Governor Says Low Prices Causing Stagnation in Textile Markets.

Raleigh, Nov. 10.—A dropping cotton market, caused by an estimated record crop, is having a depressing effect on North Carolina business Governor Hoey said yesterday. Not only are low cotton prices reducing the buying power of farmers, the Governor said in his afternoon press conference, but the falling market has brought gloom into the textile manufacturing business.

A cessation of orders has caused some textile mills to suspend operation and others to curtail production, the Governor said, adding: "There has not been much buying of cloth since September 1."

The Chief Executive's statement came simultaneously with a detailed report of the State's cotton situation by the North Carolina Department of Agriculture, which predicted 720,000 bales, an increase of 123,000 bales over last year, but 32,000 below the 1928-1932 average.

The Federal crop reporting board yesterday predicted the country's cotton crop would be 18,243,000 bales an all-time record.

Stagnant Market

The Governor said cloth purchasers would not place orders with mills on a dropping market because "they think that if they wait they may be able to buy at a still lower price."

He pointed out, however, that business was good in tobacco counties, where the golden weed—North Carolina's principal cash crop—is bringing high prices for one of the largest crops on record.

Stanley Winborne, utilities commissioner, said his department also had received reports of depressed business conditions in certain sections of the State.

North Carolina's prospective cotton yield of 320 pounds an acre has been exceeded only three times, W. H. Rhodes, chief of the State Department of Agriculture's Statistical Division, said. The record was 342 pounds an acre, in 1911, he added.

"Not only has North Carolina and the American cotton crop been exceptionally good, but the foreign production is also far above any previous year" said Rhodes.

"In fact this year's total world crop of more than 38,000,000 bales is almost 50 per cent greater than the average ten-year production," he said. "With so little increase in the world consumption, the expected surplus or carryover in prospect offers no encouragement to the growers."

WHO KNOWS?

1. What per cent of the Japanese budget is expended on arms?
 2. Does either House of Congress utilize jet electric voting device?
 3. What is the average farm wage in the United States?
 4. Is it true that day old chicks are being exported from the United States?
 5. What nation is issuing a stamp with the likeness of President Roosevelt?
 6. How does the production of Automobiles this year compare with 1937?
 7. How many persons have been assigned social security numbers?
 8. What is the strength of the naval air force?
 9. What is the average height of adult women?
 10. How much is the new farm program expected to cost?
- (See "The Answers" on Page 2)