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The Farmville Enterprise

SELL, BUY and BANK in FARMVILLE, the STEADIEST MARKET in the STATE

VOLUME TWENTY-EIGHT

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, NOVEMBER 19, 1937

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Farmville Market Holding Weed Prices Up On High

Prices Hold Firm; Sales Falls Considerably; Total Sales 22,777,972.

Prices on the Farmville Tobacco Market continues to hold firm, although sales have dropped considerably since Monday. Total sales so far this season now amount to 22,777,972 pounds, for which farmers in this section have received \$5,982,767.44 an average for the entire season of \$26.23. At a special meeting of the Tobacco Board of Trade held Wednesday, it was decided to release one set of buyers after Monday, November 22nd, and to close for Thanksgiving after sales on November 24th. The market will re-open on Monday, November 29 for as long as necessary to sell the little remaining of this year's crop.

Farmers Receive 23 Per Cent More Cash

A 23 per cent increase in the cash income of North Carolina farmers during the January-September period of this year over the same period a year ago has been noted by crop statisticians. In a report of the N. C. State College extension service, the federal bureau of agricultural economics pointed out that during the total cash income during the first nine months of 1937 was \$117,889,000. The first nine months of 1937 brought North Carolina farmers a cash income of \$95,786,000. Through September, 1937, the report said, farmers of this State received \$37,685,000 from the sale of principal crops, \$17,699,000 from the sale of livestock and livestock products, and \$12,006,000 in government AAA payments. Not counting the AAA payments, North Carolina farmers received \$106,384,000 for the same of crops and livestock, while in the same period last year they sold \$91,996,000 worth of crops and livestock. This meant a 14 per cent increase in cash income aside from any AAA payments received.

It Isn't Christmas Without Fruit Cake

A good fruit cake adds the finishing touches to the holiday season, said Ruth Current, state home demonstration agent at State College. After dining on turkey and other good things to eat, she continued, a toothsome slice of fruit cake "is the very thing to top off the meal." In the olden days, she went on, baking was a ritual during most every Thanksgiving and Christmas season... and today many a good housewife still feels the urge to bake at this time. Lucky is the farm housewife, Miss Current stated, for she has right at hand most of the ingredients for a fruit cake: butter, eggs, nuts, dried fruits. The sooner the Christmas cake is baked, the better it will be, she then pointed out, for the cake mellow and becomes more delicious with age. "Here is a recipe so chock full of good things it is guaranteed to tempt any one," Miss Current said: One pound of butter, one pound of sugar, 12 eggs, one pound of flour. Cream the butter and sugar, add the eggs one at a time, then add the flour. Other ingredients are: two teaspoons of baking powder, one teaspoon of cinnamon, one teaspoon of cloves, one teaspoon of all spice, one pound of Sultana raisins, one pound of candied cherries, one pound of pineapple, one pound of dates, one pound of figs, one pound of pecans, and one pound of blanched almonds. Soak the fruit for several hours or overnight in a cup of grape juice, add gradually to batter then seam cake for two hours and then bake in an oven for about an hour. ("scent now is the time for all

Swine Market Brings Good Price For Hogs

The Robeson County cooperative hog market at Lumberton has shipped 4,221 head of hogs in 58 cars so far this year, reports R. B. Harper, county agent of the State College extension service. The hogs weighing 334,010 pounds sold for \$84,377.46, or a little more than 10 cents a pound. Harper added that this does not include hogs sold on consignment or trucked from the county.

FALLS FROM RAIL, DIES

Santa Barbara, California.—While perched on the back rail of the stadium watching the Santa Barbara State-Texas Mines intercollegiate football game, Martin J. Conn, 25-year-old Deputy District Attorney, lost his balance and fell backward landing on his head thirty feet below. He died two hours later at a hospital.

Warren Desires Tobacco Changes

Wants Allotment Minimum for Small Growers Increased to 3,200 Pounds.

Washington, Nov. 17.—Representative Lindsey C. Warren announced today that he will appear before the House agriculture committee tomorrow to urge amendments to the tobacco control provisions of the pending farm bill. The bill now provides that the allotments of growers shall not be cut below 2,400 pounds and the principal amendment which Mr. Warren will offer would increase that limit to 3,200. My amendment would make it possible for every grower to grow four acres, or one barn," said Mr. Warren. "I suppose to avoid the trouble we had about the small grower in the last program before the new program is started." Mr. Warren said he had received support for his proposal from several other members of the delegation and expects several of them to accompany him to the meeting. Representative Harold D. Cooley, who has been piloting the tobacco provisions, through the committee, of which he is a member, said that he would favor the proposal if it would not interfere with the program, but that he wished to confer with officials of the Department of Agriculture as to the effect of the amendments before committing himself. Present indications are that a farm bill containing the tobacco provisions without material change will be reached for consideration on the floor of both houses some time next week.

Wage Hour Bill Near Showdown

Bulwinkle First To Heel to Sign Discharge Petition; Others May Follow.

Washington, Nov. 17.—Representative A. L. Bulwinkle of Gastonia today became the first member of the North Carolina delegation to sign the petition discharging the rules committee from further consideration of a resolution giving preferential status to the wage and hour bill which passed the Senate at the last session was placed on the clerk's desk yesterday, had 105 of the necessary 218 signatures when the House adjourned today. It is probable that at least one, and perhaps other members of the delegation will sign the petition. However, the petition will probably get less signatures within the delegation than the number who will vote for the bill on final passage, and some members of the delegation are expected to oppose the bill in any form, while others are waiting to see what that form will be. The North Carolina delegation has very rarely signed discharge petitions in the past, and today's signature was the first Major Bulwinkle has ever affixed to such a petition. The only other discharge petition which any North Carolinian ever has signed was for the payment of the soldier's bonus.

UNION THANKSGIVING SERVICE AT THE METHODIST CHURCH

The annual, union Thanksgiving service will be held at the Farmville Methodist Church Thanksgiving morning at ten o'clock. The Rev. D. A. Clark, the pastor of the Methodist Church will preside and the sermon will be preached by Rev. C. B. Mashburn. All the local pastors will be invited to have part in the service. Appropriate special music will be rendered.

In accordance with the happy precedent set by our forefathers in the darker days let us observe this time honored custom of assembling in God's House in thankful acknowledgement of the mercies of the year. The people of the town and community are invited and urged to come.

H. M. WILSON, Secretary Ministerial Union.

Mitchels County farmers have begun the thinning of their hardwood forests as a beginning in timber stand improvement work.

Cannondale Farm near Concord in Cabarrus County recently purchased four mares from Iowa from which to raise male colts.

Christmas Seal Sale To Begin Nov. 25

The Christmas Seal Sale Begins Thanksgiving and Lasts Until Christmas.

The seals are very attractive this year with the town crier ringing his bell telling the nation the need of buying Seals in the fight against tuberculosis.

Boys and girls in their teens and young adults are the chief victims of tuberculosis although we think of youth as the time when the body is strongest, it is in youth, too, that bodily energy is unusually spent most freely.

Adolescent boys and girls and young men and women who don't eat enough nourishing food, who work and play too long and too hard, and who rest too little are apt to have bodies which are not ready to deal successfully with the germs of tuberculosis.

Rest is the first and most important remedy in the treatment of this disease and next to rest of body and rest of mind, the most important measure in dealing with tuberculosis is to building up the body. This depends largely upon nourishing food. Fresh Air and sunshine also play an important part in the process of getting well.

77 per cent of the cases of tuberculosis in Pitt County are negroes, they are cooks and nurses in our homes and for their safety and the safety of our homes need the examinations and treatment provided, by the sale of these seals, under the direction of Dr. N. Thomas Ennett, Health Chairman of Pitt County.

Tuberculosis is on the decrease. We owe this success we have already won to our present day knowledge of the disease and application. There must be no let up in the fight for it is only by helping to spread this knowledge and by using it to protect our own lives and the lives of our children and our neighbors that we will ever get the best of this ancient enemy, so this year double the number of sales you purchased last year—with a smile.

Registration Cards Sent To Auto Owners

Approximately 670,000 automobile registration cards were sent out to vehicle owners in the State the first three days of this week in preparation for the distribution of 1938 automobile license tags commencing December 1.

The Motor Vehicle Bureau has adjusted the price listings on each of the registration cards to conform with the tag reduction costs authorized by the last General Assembly. The license tags for 1938 go on sale in all branch offices of the Motor Vehicle Bureau and at the central office in Raleigh December 1. The new licenses may be put into use and all automobiles will be required to display new plates beginning the first of the year.

County Chairmen Named By Hoey To Spread Hospitality

Hundred Local Groups To Follow Up State Advertising Campaign.

Raleigh, Nov. 18.—Governor Hoey yesterday appointed one person from each county in North Carolina to head 100 county hospitality committees to act under the Governor's Hospitality Committee of the Department of Conservation and Development.

Each person named will confer with other citizens and appoint five, 10 or 15 members on a County Hospitality Committee, which "will contact public officials, hotel operators, operators of eating places, filling stations with a view of creating and developing a hospitable spirit among all our people," the Governor said.

The objectives of the county organizations is to extend North Carolina's reputation for Southern Hospitality to every nook in the State as a part of the State's program of advertising to attract tourists and permanent residents.

Members of the State Board of Conservation and Development constitute the Governor's Hospitality Committee, and they have been serving in that capacity since the State's \$250,000 advertising program commenced. As soon as county committees are appointed, the chairmen will send the names of the entire committees to the State committee.

Pitt and Greene County Chairmen are: Pitt, John Hill Paylor, Farmville; Greene, Mrs. Mary Colvin Murphy Snow Hill.



WHAT ABOUT BUSINESS? RECESSION STUDIED. 'PUMP-PRIMING AGAIN? WILL INDUSTRY REVIVE? WATCH SOUTH AMERICA, FOREIGN INTERFERENCE. GOLD FLOWS ABROAD. NO DOMESTIC EFFECT.

(Hugo S. Sims, Washington Correspondent.)

Congressional problems, budget-balancing and world affairs are on the sidelines as the President and his official advisers study business conditions in the United States. That the recession of business has been substantial is well established and business activity has reached its lowest point since the spring of 1936. That the present slump will extend well into 1938 is also the deliberate conclusion of able economists of the Administration.

Whether the Government should take positive action is the subject of considerable discussion. Certainly, the government has a vital interest in the state of business because its income depends largely upon the profits of commerce and industry. Moreover, the cost of relief also depends upon the employment which is available and this too depends upon the condition of business in the United States. The balancing of the budget is predicted upon a continual flow of tax collections into the Treasury and a decreasing expenditure for relief and this indicates that Mr. Roosevelt's fiscal goal will be impossible unless some improvement takes place in the business world.

The Government, as readers well know, has largely curtailed its "pump-priming" expenditures and there are many who believe that this has been done too abruptly. Consequently there is a growing demand for increased Government spending and, surprisingly, some of it comes from business leaders who have been insistent heretofore that the first requisite of prosperity is a balanced budget.

Efforts to revive private housing have not met with success and experts are of the opinion that aid must be had from industry expansion if construction is to revive a demand for heavy goods. The public utilities and the railroads are named among the industries needing building programs but, immediately, the explanation comes that because of Government restrictions, private capital is not available for expansion.

Consequently, one may expect a drive to revise the laws which is claimed, now discourage the investment of private funds in business. Certainly, if such a revision can remove difficulties in the path of private initiative without nullifying the broad social reforms of the Administration and the controls necessary to protect the public it should be attempted and present indications are that if the Administration makes no such move, the members of Congress will initiate the action themselves.

Generally, it is conceded that private industry must initiate a campaign of industrial construction or the Government will be forced to resume spending on a large scale for relief, housing, public buildings and such activities. Graphs, charts and other data showing the state of industry and employment indicate no early improvement unless a definite action is undertaken. That the President is being strongly advised by some of his official family to keep up a program of Federal spending is established but that the Chief Executive is determined to balance the budget inclines one to the belief that, if possible Mr. Roosevelt would prefer to see the initiative come from private sources. Generally, if it is agreed that the failure of private construction to take over the recovery that the recovery load laid down when the Government recessed its activities is responsible for the present recession, and that the trend will continue downward unless spending is started on a large scale again.

Various suggestions have been made, including a proposal that the collections under the Social Security Act be used for expenditures in the housing field. This it is said, would revive the heavy industries and stimulate business generally. No new taxation would be required at this time but if the Social Security funds are used, the Government will be obligated to repay the money in the future. Another plan proposed in some quarters is the mechanization of the Army which would involve a huge sum. This will meet with considerable opposition, however and serious consideration of huge spending for this purpose is doubtful.

The most generally favored suggestion is to

Respectfully submitted, N. THOMAS ENNETT, M. D. Health Officer.

Red Cross Roll Call Exceeds Goal Here

Drive Proves Successful as Groups Bring in 248 Memberships.

Chairman J. H. Moore expresses thanks to his co-workers on the local Red Cross annual drive for funds. Farmville's goal, quoted at two hundred memberships, went well over the line with a total of 248 memberships with an additional total of contributions amounting to \$5.48, thus bringing the city's contribution to \$268.48. The drive began on Friday following a short informal request for donations made by Lawyer John Hill Paylor at the Paramount Theatre on Thursday evening. Canvassing groups and amounts turned in by each are as follows:

- Miss Hazel Monk
- Mrs. J. I. Morgan, Jr.
- Mrs. Herbert Acton
- Mrs. A. C. Monk, Jr.
- Miss Mary Friar Rouse \$78.00
- Mrs. R. S. Scott
- Mrs. H. F. Voss
- Mrs. Neal Howard
- Mrs. M. V. Jones \$76.00
- Miss Mary Alice Beaman
- Miss Lurline Bass \$85.00
- Mrs. Jesse Moye
- Miss Vernice Lang Jones \$16.98
- Mrs. D. R. Morgan \$7.50
- J. H. Moore \$17.00
- Herman B. Suggs, Supt.
- Colored School \$23.00

Theatre passes extended by the Paramount Theatre were presented to each worker.

Report From The Pitt County Health Department

Gentlemen: The major activities of the Pitt County Health Department for the month of October were: School health work; venereal disease clinics; maternal and infant welfare work; and hotel, restaurant, and cafe inspections.

The statistics for contagious disease for October are as follows: diphtheria, 12 cases; tuberculosis, 5 cases; measles, 1 case; scarlet fever, 1 case; whooping cough, 1 case; and no small pox or typhoid fever.

The school health work is moving along satisfactorily, the principals and teachers are cooperating with the Health Department in a very fine way.

On Tuesday, November 9th, venereal clinic was organized at Bethel. This clinic is conducted by the Bethel physicians and their service is on a voluntary basis. The Health Department furnishes the nursing service and the drugs; the patients, who are able, pay 25c per treatment; the money thus received is used to aid in the purchase of the drugs. Our next objective in the venereal disease campaign is to work out a plan of a clinic in Ayden.

The Maternal and Infant Welfare Clinic and the Well Baby Clinic are growing, but we still feel that we are not reaching anything like the number of expectant mothers we should reach.

The State, Monthly Orthopedic Clinic, held every first Friday in the offices of the Health Department, continues to reach a large number of cripples.

The work in sanitation is being carried on energetically with special attention in the past month having been given to hotel, restaurant, and cafe inspections.

One item of special interest from the standpoint of health education was the address of Dr. P. P. McCain, Superintendent of the State Sanatorium, on "Tuberculosis Control," November 4th, at the Greenville Woman's Club and under the auspices of the Club. This meeting was of special significance for the reason that it was sponsored by a lay organization, for, as you know, the control of tuberculosis is not so much a medical problem as it is a matter of lay education.

It would be a fine thing if the Parent-Teachers Association and the other clubs of the county would follow the example set by the Greenville Woman's Club. In addition to tuberculosis, other public health problems of universal appeal are syphilis, cancer, heart disease, pellagra, and malaria. Each of these diseases is of such importance as to justify a mass meeting in each community of the county. The Health Officer offers his full cooperation in the arrangement of such meetings. Obviously, public health work can advance only as health information is brought to the public.

If you are sure that you are exceptionally good, don't tell anybody; they will find it out. The business of life, says the philosopher, revolves around giving and getting.

The Town of Farmville Makes Elaborate Preparations For The Christmas Holiday Season

Tyson-May Reunion And Antique Exhibit

Friday, November 26th Day Set For Annual Get-to-Gether; Basket Picnic Dinner To Be Served.

The Tyson-May Clan is looking forward with keen anticipation to the annual reunion on Friday, November 26th at 10:30 o'clock in the Christian Church. The invocation by Rev. C. B. Mashburn, an honorary member of the clan; the greetings by Attorney John B. Lewis; the President's address by Rev. J. N. Bynum; the Round Table Discussion led by W. G. Sheppard; the genealogical report by Miss Tabitha M. DeVisconti and the Feast of Song, under the direction of Mrs. J. L. Shackelford, are eagerly looked forward to, for it is the home coming day to the clan.

This year the hub of interest will center around the display of things belonging to the Tysons and Mays who have gone before and left us a priceless heritage. This Antique Exhibit will be in the capable hands of Charles A. Tucker, of Warrenton, N. C. All members are asked to cooperate by bringing their treasured possessions for this exhibit.

The Clan has gone forth and every Tyson and May is expected to gather from near and far, young and old, with their basket lunches for a happy day joining in the Harvest Home Song.

Come, ye thankful people, come Raise the song of harvest-home.

Accidental Deaths Gain Over Last Year

Automobile Accidents Credited With 102 Deaths Last Month.

Accidents were responsible for 190 deaths in the State last month, a gain of three over last October, with automobile fatalities showing the largest increase, having jumped from 91 in October, 1936, to 102 for October, 1937.

Suicides numbered 30 and homicide 32 last month compared with 24 suicides and 30 homicides in October of last year, according to a report made yesterday by the Bureau of Vital Statistics of the State Board of Health.

Births far outnumbered deaths, however, and the death rate dropped while the birth rate increased. The report showed 6,815 births last month a rate of 23.3 and 2,681 deaths a 9.2 death rate.

Cancer was the leading fatal disease, 160 deaths being attributed to that illness last month, with all types of pneumonia claiming 152 and tuberculosis 145 lives.

Deaths from accidental shootings dropped from 13 a year ago in October to five this year, and drowning fatalities dropped from seven to four.

Typhoid caused five deaths last month and eight a year ago, while diphtheria caused 23, down from 38. Infant mortalities numbered 382, and maternal deaths were set at 32, both a decrease from last year.

WHO KNOWS?

1. What is the meaning of the recent anti-communist entente between Japan, Italy and Germany?
2. When and where will the Republican party hold its midterm convention?
3. Who has been selected as the most valuable player in the American League for 1937?
4. Who is Jose Iturbi?
5. How large are the French colonial possessions?
6. How old is Deanna Durbin?
7. What is the "Bedaux unit"?
8. Is the whipping post still used in the punishment of criminals?
9. What provisions were made for the enforcement of the Nine Power Treaty, relating to China?
10. What is the national income for the United States? (See "The Answers" on Page 4)

FALLS THROUGH WINDOW New York.—Jumping on a bed to catch a football passed to him while he and a neighbor were playing in a bedroom on the fourth floor, Matthew Gallop, 9, fell against a window, tore out the sash and fell to the rear yard. He was taken to a hospital in a serious condition, with a skull fracture and a broken leg.

Business Men and City Officials are Cooperating For Extensive Christmas Decorations

Plans are being laid by special committees made up of business men and City officials to make Farmville the most attractively decorated town in Eastern Carolina. Using funds generously donated by the business men, along with funds set aside by the town, to be used in elaborately decorating the city streets in preparation for the thousand of Christmas shoppers that will make Farmville their headquarters during the anticipated Christmas rush.

In addition to brilliantly lighted streets and best Yuletide spirit in town the merchants have spent thousands of dollars in replenishing their stocks with an abundance of lovely gift items for thrifty shoppers. In anticipating the largest Christmas Season this section has enjoyed in many years they have spared no expense in completing their stocks, so that the people of Farmville and the surrounding communities will have all the shopping facilities right here that are generally enjoyed by shoppers in much larger cities. Nothing will be lacking. There will be ample selections for everyone.

December 10th is the date on which Santa Claus will arrive in the city and be welcomed by a message of greeting by Mayor Gorge Davis, at which time he will officially open the Christmas shopping season. The Business Houses of Farmville will be open every evening from then through Christmas Eve, in order that the people may have ample opportunity to do their Christmas shopping without a last minute rush.

Generous prizes are being offered as an additional inducement for merchants and residents to make their stores and homes more beautiful than ever before in the history of Farmville. A prize of \$25.00 will be offered for the prettiest and most attractively decorated store. A \$15.00 prize will be given to the resident whose lawn and exterior of the home is the most attractively decorated in keeping with Christmas. A \$10.00 prize will be given for the home interior Christmas decorations are the most attractive. Judges will be appointed by the Decorating Committee with the utmost care. These judges will inspect every store and home, starting a the 10th day of December through the 24th, at which time the winners will be announced.

The Farmville decorating committee urgently ask each and every person to put forth their strongest efforts to make Farmville the prettiest and most beautiful that is has ever been before, and extends a hearty invitation and greeting to shoppers throughout the surrounding territory, to make Farmville their Christmas Shopping Headquarters.

FOUNTAIN NEWS (By MRS. M. D. YELVERTON)

Dr. and Mrs. E. B. Beasley, H. F. Owens, Edward Owens, Miss Jean Merritt Owens and Mrs. G. W. Jefferson attended the Duke-Carolina Football game Saturday.

Miss Julia Ward Redick of Meredith College spent the week-end with her parents. She had as her house guest her college room mate, Miss Frances Price of Pine Level.

Mrs. C. L. Owens and children, Eloise, Neal and Claud visited Miss Hazel Owens at E. C. T. C. Sunday.

Mrs. E. B. Beasley is spending a few days this week with her sister in Pittsboro.

Frank Owens and William Eagles students of Duke University spent the week-end at their respective homes.

J. W. Redick visited his brother, Ray Redick at Southern Pines Sunday.

Miss Naomi Bundy received her license as a beauty operator Tuesday and is working in Brothers Beauty Shop.

Miss Carol Yelverton visited relatives in Walstonburg during the week end.

The Red Cross Roll Call conducted this week has extended the quota of sixty and subscriptions are still being received.

CARD OF THANKS

Mrs. C. L. Owens and children wish to express their gratitude to the many friends for their acts of kindness and words of sympathy during the recent illness and death of their husband and father.