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# The Farmville Enterprise

SELL, BUY and BANK in FARMVILLE, the STEADIEST MARKET in the STATE

VOLUME TWENTY-EIGHT

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, NOVEMBER 26, 1937

NUMBER TWENTY-EIGHT

## Growers Paid \$26.18 Average For Tobacco During Current Season

### Warehouses Close For Holidays; Will Reopen Monday For A Period of One Week Before Season Comes To An End on December 3.

Sales were extremely light on the Farmville market for the three days prior to the Thanksgiving holidays, with averages being forced steadily downward as the low grades on the end of the crop continue to predominate.

Tobacco planters, selling their crop during the auction season here, have received \$6,020,508.01 for 22,998,624 pounds of the weed, an official average of \$26.18.

Local tobaccoists declare, and the records support their statement that this season has been the most satisfactory from the points of quality and price in the history of the market. Records of sales in one day have been broken again and again during the past few weeks, and only once before in its history has the amount of money paid out been equalled—that memorable season was some eighteen years ago.

## PROCLAMATION

Whereas, We are now entering upon the Christmas holiday season with its joy and gladness, which joy and gladness are more fully realized when we can make others happy and

Whereas, the nation-wide effort to raise funds through the sale of Christmas seals for the purpose of controlling tuberculosis is being carried on at this time, and

Whereas, statistics show that tuberculosis is very prevalent among our people and can be checked only by the united effort of our citizens,

Now, therefore, I, George W. Davis, Mayor of the Town of Farmville, do hereby call upon the citizens of this town and community to support as liberally as is within their means, the tuberculosis Christmas Seal Sale to the end that we may prevent further spread of this disease among our people.

GEORGE W. DAVIS, Mayor.



## We give thanks for Thanksgiving

WE WHO LIVE in a nation that gives its people freedom, equality, and justice . . . we who know but little want—yet enjoy many luxuries . . . We, to whom every day brings new opportunities . . . and whose land is one of peace . . . join our hearts in giving thanks on this day. Commemorating the spirit of thankfulness our forefathers evinced for their new land is surely an occasion well worth our celebrating on this day.

## Tyson-May Reunion Friday Theme Of Program of Peace

### Rev. J. N. Bynum To Preside; Exhibit Of Heirlooms To Attract Many.

Scores of descendants of two of Pitt county's distinguished pioneer families, the Tysons and Mays, will gather here for their annual joint reunion on Friday after Thanksgiving, at 10:30 o'clock in the Christian Church, with Rev. J. N. Bynum, of Raenoke Rapids, presiding and making the principal address of the day. The theme of the reunion program will be "Peace," a timely subject.

Rev. C. B. Mashburn, an adopted son of the reunion organization, will offer the invocation and greetings will be brought by the former president, Attorney John B. Lewis. Miss Tabitha DeVisconti will give the genealogical report and the round table discussion will be conducted by another ex-president, Attorney W. G. Sheppard, of Snow Hill. A memorial service for those who have passed since the last meeting will be held, and vocal solos will be rendered by Mrs. John D. Holmes.

Featuring the program will be an exhibit of prized and highly treasured heirlooms from both the Tyson and May branches which were united in colonial times by the marriage of Miss Mary Tyson to Major Benjamin May. Charles A. Tucker, of Warrenton, who is deeply interested in antiques and is a collector himself, will be in charge of the exhibit.

A basket lunch will be served in the basement of the Church following the meeting.

- Store.—Lee Jones, Hookerton.
- \$5.00 Pair Fortune Shoes, N. Cannon.—McKenley Sheppard, New Bern.
- \$5.00 Man's Felt Hat, Warren's Young Men's Shop—James T. Corbett, Rt. 1, Greenville.
- \$5.00 Trade Check, City Drug Co.—R. E. Hart, Snow Hill.
- \$5.00 Trade Check, The Bargain Store—W. J. Fleming, Fountain.
- \$5.00 Trade Check, Williams Grocery & Market—Note Bryant, Vanceboro.
- \$5.00 worth of Fruit and Ice Cream—E. J. Baroody—John Feher, Ashokic.
- \$3.50 Permanent Wave, The Vanity Box—Mrs. Mollie Cobb, Macleesfield.
- \$5.00 Meal Ticket, Hill's Cafe—Will Monzingo, R. 5, Snow Hill.
- \$2.50 Worth Fruit or Candy, Crumpler's Place—James Tyson, Farmville.
- \$1.50 Hot Oil Hair Treatment, Doris Beauty Shop—William Wooten, R. 3, Walsenburg.
- \$6.00 Pair Freeman Shoes, Dupree's Dept. Store—John Evans, Shelmerdine.
- 100 Lbs. Corn Meal, M. V. Horton—Walter Hart, R. 2, Farmville.
- 24 lb. Bag of Flour, Roebuck's Home Grocery—George McMillan, Rt. 1, Farmville.
- 5 Gallons Sinclair Gasoline, Farmville Service Station—W. M. Currie, Route 1, Farmville.
- Series Parker-Herbert Scalp Treatment—\$5.00 Value, Quality Beauty Parlor—L. L. Parker, Rt. 1, Mayeville.
- 24 lb. Bag of Flour, Home Cash Grocery, E. R. Dixon, Rt. 1, Farmville.
- \$25.00 on purchase price of any New or Used Car Bought from us, Pollard Auto Company—H. R. Davenport, Farmville.

## THRIFT CAUSES SPY HUNT

Providence, R. I.—When John Kenton, Brown University freshman, sent the following telegram, he not only saved 32 cents, but also started a spy hunt: "Jovck megis ha akarod yonattal erkeznek tizenketrotizenegykor vegyel egy jegyet Brown section megfizetem." When an agent called on Andrew Bato, at Orange, N. J., a student at Yale, it was found that Kenton's telegram read: "I can come after all if you want me to. Will arrive by train at 12:14 ('tizenketrotizenegykor' in the message). Please buy ticket in Brown section. Will repay." In English, the telegram would have cost 64 cents.

## Booster Club Prizes Drawn Wednesday; Thirty-Six In All \$200.00 In Cash Goes To John Dudley of Swansboro; The Other 35 Prizes Distributed Over Wide Area

Thirty-six different people were made happier Wednesday afternoon when the Farmville Booster Club individual merchants here presented appreciation prizes to those patronizing the Farmville tobacco market during the season.

Below we list the prizes given, the firms giving the prize and the winner of each prize:

- GRAND PRIZE—\$200.00 in cash given by Farmville Booster Club—John Dudley, Swansboro.
- \$50.00 R. C. A. Battery Radio, Farmville Furniture Co.—Willie Barrett, Farmville.
- One Ton High Grade Fertilizer, Farmville Oil & Fertilizer Co.—Warren Lewis, Fountain.
- Twenty-five Dollars in Trade, Belk-Tyler Company—J. W. Holmes, Seven Springs.
- \$25.00 John Deere 2-Horse Plow, Holmes Bros. & Co.—Charlie Artis, Farmville.
- \$12.50 Automobile Tire, E. & P. Motor Company—S. W. Wooten, Macleesfield.
- One Deluxe Auto Heater, installed, \$25.00 on Purchase Price of any New or Used Car, B. & W. Chevrolet Co.—J. W. Robertson, Pollocksville.
- \$10.00 in cash, The Bank of Farmville—A. D. Johnson, Turkey.
- \$6.00 Set of stool chairs; \$5.00 Magazine Rack, Pitt Furniture Co.—J. R. Tugwell, Sr. Walsenburg.
- \$5.00 Pair Friendly Shoes, J. H. Harris—Robert Webb, Macleesfield.
- \$5.00 Trade Check For Cleaning & Pressing—Rollins Cleaners & Dyers.—Ike Eubanks, Trenton.
- \$5.00 Coster Wagon, Hicks Hardware—Richard J. Bryant, Kenansville.
- \$5.00 Worth Tickets to show, Paramount Theatre—A. J. Proctor, Route 4, Wilson.
- \$5.00 Meal Ticket, City Cafe—H. A. Morgan, Stantonsburg.
- One Barrel Roller Champion and one Spiller Aze.—The Turnage Co.—J. W. Stancill, Route 1, Wintersville.
- \$5.00 Ladies' Dress, K. Cannon—W. S. Newton, Fountain.
- \$5.00 worth Cleaning and Pressing, Farmville Laundry & Cleaners.—Sheddie Hill, Trenton.
- \$5.00 Ladies' Dress, N. Thomas—Roy Crawford, Route 1, Fountain.
- \$5.00 Linoleum Rug, Ellis Dept.

## Farm Program Needed By Grower and Buyer

The consumer, whether he lives in town or on the farm, has a three-fold interest in the agricultural conservation program.

First, he wants adequate supplies of food and fiber to supply his needs, said E. Y. Floyd, AAA executive officer at State College.

Second, he wants these supplies to remain stable year after year, avoiding as far as possible drastic shortages such as drought years bring.

Third, he wants to know that the ability of agriculture to produce adequate supplies in the future is being conserved through wise use of the nation's land resources.

Achievement of these goals, Floyd said, is not only in the consumers' interest, but it is also in harmony with the objectives of a sound farm program.

Production cannot be stabilized completely, however due to variations in weather and growing conditions that cause yield per acre to be greater in some year than in others.

Consequently, Floyd said, for the consumer's protection, there should be a carry-over of adequate reserve supplies from one year to the next.

But if this protection is going to mean depressed prices, then agriculture cannot afford to give the consumer this kind of insurance.

For this reason, something in addition to the regular 1938 agricultural program is considered necessary to provide consumers with the protection adequate carry-overs give without making the farmer run the risk of ruinous prices. The ever normal granary plan is a proposed solution for this problem.

## DIES DEMONSTRATING SUICIDE

Logan, Utah.—Demonstrating on looking classmates how "Carroll S. Anderson, 15, of Hollywood, killed himself like a Czarist guardman." Charles F. Steinbach, Utah State Agricultural College freshman, placed one bullet in the revolver twirled the cylinder and put the muzzle to his head. He pulled the trigger and the hammer clicked on an empty shell. He repeated the demonstration and fell dead, a bullet through his temple.

## NEW SOCIETY FORMED

Oklahoma City.—In order to protect unsuspecting girls, the "Society for the Prevention of Married Men Posing as Bachelors" recently proposed that "all married men be compelled to wear wedding rings," according to Miss Jessye Arnette, the founder of the new society.

## Decorating Prizes Arouses Attention Of Local Residents

### Decorations Appear In Many Homes and Business Houses.

Before the passing of another week every home and business house will be decorated for the coming Christmas season. Every one seems determined to share in the generous cash prizes offered. If the present rise of enthusiasm continues, Farmville is headed for the most successful Holiday season in the history of the town.

City officials advise us that they have placed orders for over 5,000 colored lights to be used with thousands of yards of green Mountain Laurel brought here for this purpose from the mountains of Western North Carolina. Many cedar trees have also been purchased for decorating purposes. This should help make Farmville the most colorful and brilliantly decorated shopping center in Eastern North Carolina.

We have been asked to repeat the list of prizes, for those who did not see last week's paper. They are as follows: A prize of \$25.00 will be given for the best decorated store, both interior and exterior to be considered; A prize of \$15.00 will be given for the home whose interior is the best decorated. These prizes will be awarded by Judges carefully selected for their good taste, intelligence and character. Everyone will be a local person.

December 10th will be the official opening of the Christmas shopping season. Santa Claus will arrive in town on this day and be welcomed with a flowery speech of welcome by our mayor, George Davis. From this night on all the mercantile stores will remain open evenings right through Christmas Eve. Judging for the prizes will also continue from this date to Christmas Eve, at which time they will be awarded.

The Mayor, City Commissioners and merchants have pulled together as never before to make Farmville a real attraction for people both far and near during the coming Christmas season. Adequate Christmas shopping facilities will be found for people of every taste. Let's all assist by making our Christmas shopping headquarters in this city.

## Home Beautification Contest For 4-H-Ers

A 4-H home beautification contest for 1938 has been announced by L. R. Harrill, 4-H club leader at State College.

Although sponsored by 4-H clubs, he said, the contest is open to all farm boys and girls between the ages of 10 and 20.

"I would like to see every club member enter this contest," he added, "not just for the sake of the contest but for what they can do to make their homes more attractive."

"Just think what North Carolina's 4-H club members could do to make this a more beautiful State."

As a special inducement in the nation-wide contest, Mrs. Charles R. Waldgreen, of Chicago, offers a gold medal to the winner in each county, and a 17-jewel gold watch to the state winner.

A trip to the National 4-H Club Congress in Chicago a year from now will be awarded to four sectional winners, and the national winner will receive a \$300 college scholarship.

Winners will be selected according to the following scores: General record of club member, 50 points; list of plantings made in 1938, 20 points; list of plantings in previous years, 10 points.

Snapshots or photos and scale drawings showing how plantings have been made will be made to beautify home surroundings, 10 points.

Story giving experience of contestant in home ground beautification and the benefits derived, 10 points.

The contest will close October 1, 1938.

## LOCKED OUT

Paris.—When his wife locked him out of their home, Andre Rolland, a mail carrier, angrily called firemen and police. All were helpless to aid him, however, because of a law which forbids forcible entry of a man's house between sunset and dawn. He did not get in and, in the bargain had to pay for the broken glass in the alarm box and the costs of the firemen's trips.

## COWBOYS, VS. AIRPLANES.

Raton, N. M.—Roy E. Lewis and his cowboys are thoroughly convinced that there is no use for the airplanes in the herding of steers. Recently, they tried escorting a herd of young beef across the plains by airplane. The steers became so badly frightened, they scattered and it required twenty-five cowboys on horseback to retrieve the animals from distances ranging up to twelve miles.

## Christmas Seal Sale Begins Monday, Nov. 29 Local Clubs Will Assist

### Come Ye Thankful People Come

A Thanksgiving service, in which all of the ministers and people of the community have been invited to participate, will be held in the Methodist Church on Thursday morning at ten o'clock.

The pastor of the church, Rev. D. A. Clarke, will be in charge of the program, which will be featured with a sermon by Rev. C. B. Mashburn of the Christian Church, and with special music.

Gratitude has been one of the sorely lacking characteristics of human beings from the beginning of time. Ten lepers were cleansed; only one returned to thank his Healer.

May Farmville as a community join together in this public service of Thanksgiving on this day set apart for the demonstration of a thankful heart and may the hearts of her people be so filled with gratitude that they may exclaim with the Psalmist, "I will bless the Lord at all times; His praise shall continually be in my mouth."

## Parent-Teacher Association Held Interesting Meet

### Miss Margaret Lewis's Section; Third Grade Gave Thanksgiving Play.

On Thursday evening the Parent-Teacher Association held its regular monthly meeting in Perkins Hall of the Farmville High School Building. Featured on the program was an entertaining Thanksgiving play, given by Miss Margaret Lewis's section of the third grade. The High School Glee Club, under the direction of Mrs. Daisy H. Smith and accompanied by Mrs. Mrs. Haywood Smith, sang "Thanksgiving Prayer," a Netherlands tune, and "Mariania," an Italian tune. Following this the Junior Glee Club sang "Whispering Hope," Hawthorne, and "Finkle-00" Forman.

Mr. D. H. Conley, county superintendent, of the Department of Education of the University of North Carolina, Mr. Phillips, who was chief speaker for the occasion, chose as his topic "Community Building," and in an interesting address presented parents and teachers with some of the problems confronting parents and as community builders.

A report of the room roll call showed that Miss Lewis's third grade again won the prize for having more parents and friends present. Miss Russell Ward's tenth grade was reported as having the highest percentage of students present for the second school month.

At the conclusion of the business meeting Superintendent J. H. Moore, acting for Mrs. D. R. Morgan, president, presented the school a crystal punch bowl. The meeting was adjourned and all those present were invited to a silver tea given in the Home Economics Cottage.

Since the October meeting of the Association, there has been conducted a membership campaign. As a result of this there are on roll 213 paid members, and a total of \$53.25 has been turned in to the treasury for membership dues. During the campaign Miss Lewis secured 83 members and Miss Annie Perkins 45. Miss Elizabeth Norman, with 23 members, was third.

The November meeting of the Association is recorded as having the largest attendance of any meeting this year.

## WHO KNOWS?

1. Are the Haitians and Dominicans of the same race?
2. Who is the Prime Minister of Great Britain?
3. What changes did President Vargas make in Brazilian law in assuming the dictatorship?
4. What is the pay of members of Congress?
5. How many members has the A. F. of L. and the C. I. O.
6. What proportion of the population of Brazil is of Italian origin?
7. What proportion of the loans made by the RFC have been repaid?
8. What is the size of the Japanese Navy?
9. Is General Hugh S. Johnson former N. E. A. Administrator? a supporter of President Roosevelt?
10. On the basis of the old gold dollar, how does the price of cotton today compare with 1932?

(Continued on Page 5)

## Organization of Workers In Progress; Various Clubs Assisting Literary Club In Sponsoring Sale.

Announcement has been made by the local chairman of the Tuberculosis Christmas Seal Sale, Miss Tabitha DeVisconti, that the sale will open on Monday, November 29, with the Farmville Literary Club, of which Mrs. W. C. Askew is president, as the sponsor.

The other literary, social and civic organizations of the town, together with the church societies, have offered their assistance in the sale, and every one will be given an opportunity to purchase seals in this great nation, state and county-wide effort to check the ravages of this dreaded disease, which has increased 4 per cent during the past year due to the effects of the depression; hardships, anxiety, low living standards, poor and crowded housing conditions and malnutrition.

Seventy-five per cent of the funds raised are retained in the county and used in furnishing milk to poor families where there is tuberculosis, in having X-Rays made of tubercular suspects, in furnishing sputum cups, and in transportation to and from the State Sanatorium, in buying warm clothing for patients and in furnishing scales to the public schools in an effort to overcome malnutrition, and help prevent tuberculosis in children of school age.

H. B. Sugg, superintendent of the local Negro School will act as seal chairman for the Negro section of the town.

## To Present "The Messiah" Here Dec. 12

Rehearsals are now in full swing by the Farmville Symphonic Chorus, for a presentation of "The Messiah," Handel's most successful and best-known oratorio, and perhaps the best-loved composition in the world, in conjunction with the other members of the Eastern Carolinas Chorus, numbering one hundred from Ayden, Snow Hill and Goldsboro, on Sunday afternoon, December 12. The Chorus has been practicing several weeks for this event, which is to be its contribution to the Christmas spirit in Eastern Carolina.

Farmville and community are to be congratulated upon having this great musical event here, and the Methodist Church, which is to be the scene of the presentation will doubtless be filled to capacity.

The Chorus will sing the same oratorio in Ayden that evening, in Snow Hill on the following Sunday afternoon and in Goldsboro that evening.

## NIGHT MAILING HOUR CHANGE TO 8 O'CLOCK

Postmaster Turnage asked that we state for your information that the schedule for night mail will be changed to 8 p. m. instead of 9 p. m. on and after December 1st.

## Fish And Milk Make A Safe Combination

The popular superstition that fish and milk make a dangerous combination is just so much hooey, said Fred M. Haig, of the dairy department of State College.

This belief, he said, probably started in days before refrigeration when people who got sick from eating fish that was not strictly fresh happened also to drink milk at the same meal.

No facts of food chemistry or physiology substantiate this old belief he went on. Experience of years disproves it.

Other people are afraid to drink milk and eat acid fruits at the same meal. They say that acid fruits will curdle the milk in the stomach.

As a matter of fact, the first thing the stomach does to milk is to curdle it so it can be digested. And curds formed from fruit acids are finer and easier to digest than those formed by stomach gastric juices alone.

Another oft-told admonition is that sipping milk slowly instead of drinking it naturally aids digestion. Research studies have shown that when milk is sipped slowly, the curds are formed bigger and harder to digest than those formed when it is drunk rapidly.

Milk is no more fattening than any other food containing the same number of calories, Professor Haig declared. Milk is the most nearly perfect food.

He said growing children need at least a quart of milk a day, and adults can drink a pint a day to good advantage.