

Business, Professional And Industrial Review of Greenville

C. ROYAL WADE

COMPOSED AND COMPILED BY

EARL E. WHITAKER

Beautiful & Durable Production of the Furniture Makers Shown by Bostic & Sugg

Greenville's Newest and Most Modern Furniture Store - Conveniently Located At 307 E. Fifth Street - Mr. Bostic, Formerly With Quinn-Miller, Invites His Friends and Customers To Make His Store Headquarters When Shopping.

Here, conveniently located for the people of this and surrounding territory, is the place to furnish your home at a real saving. Their stock contains everything that the modern home should have, from living room to kitchen.

Before you furnish your home let Bostic & Sugg Furniture Co. show you these home outfits. You will be

delighted at the variety and beauty as well as with the price.

This modern and well conducted establishment is a store of the people and for the people—a store built on the plan that aims to give mutual pleasure, satisfaction and benefit, for it is the aim of the management to make happy, satisfied customers by supplying at reasonable prices the necessities, comforts, conveniences and the luxuries.

The various articles have been selected with a view to perfection in three things: comfort, beauty and durability, and embrace as a whole the most beautiful and durable productions of the furniture makers' art.

Keeping in close touch with the furniture centers, they are able to buy when the market is right at prices that enable them to pass on to their customers real money-saving values.

Bostic & Sugg's Furniture store now has in stock many new designs, and the manager invites people from this section to make the store headquarters when in town shopping. There is however, no obligation to buy, of course, and the many models displayed will prove very interesting.

When one goes to their attractive and complete store, they know in advance they will get value received for their money.

Wheel Trays Praised As Aid To Housewife

One of the most convenient things a housewife can have for the dining room and kitchen is a tea wagon, or wheel tray, said Miss Mammie N. Whisnant, State College assistant extension specialist in home management and house furnishings.

These wagons, which can be made at home or purchased for a moderate sum, not only save steps but also enable the hostess to serve more gracefully, Miss Whisnant pointed out. Carrying food into the dining room and taking empty dishes back to the kitchen is much easier with a tea wagon. Housewives also find it nice to have the coffee or tea service placed on a wheel tray beside the hostess rather than on the dining table. As dishes are emptied during the course of a meal, they may be set on the bottom shelf of the wagon where they will be out of sight until they are rolled into the kitchen.

Another advantage, Miss Whisnant said, is that an entire course, such as soup or the dessert, may be brought in from the kitchen one dish at a time.

At a meeting of home demonstration club women at Trenton in the Jones county agricultural building a few days ago, Miss Whisnant demonstrated the use of a tea wagon, and practically all women present announced that they wanted to get wagons for themselves.

Directions for making wheel trays at home may be obtained free from the home demonstration department at State College, Raleigh, in home management circular No. 5. Or knocked-down wagons, complete with all equipment and full directions for assembling, can be bought inexpensively, Miss Whisnant added.

Advice: When you meet a man or a woman who is thoroughly convinced on any issue, pass on.

Double Cola Bottling Co. Greenville-Renders Best of Service

With Modern And Sanitary Bottling Plant Located At 1117 Evans St.

They have a very modern plant fitted for the production of beverages that are bottled under the most sanitary conditions. Discriminating people would always rather drink from one of their bottles than from an open container that is mixed by the average place, as the bottles are all sterilized and there is no chance for dust to get into the products. Double Cola Bottling Co. use the very best of materials and all their beverages

are rich in flavor and sparkle with the famous carbonized water which has been highly recommended by well known health authorities. Always demand the product of this plant. Look at the label and see that you get what you order as the products are the result of superior recipes that are only known to the management.

When you buy carbonated beverages of any sort or soft drinks from this bottling works you may be sure that you are getting the purest of products for a two-fold reason. First and foremost, the works are under the personal direction of an able

management and that fact alone insures the absolute purity of the beverages. In addition they are bottled under the pure food and drug act and are inspected at frequent intervals by the State board of health inspector.

Double Cola Bottling Co. offer the very best of service in the way of delivery, always keeping a large supply on hand. One can drive up here and secure as much as he desires, or if you don't happen to be going to town write or call them over the phone. All orders are filled promptly.

WHITE'S STORE GREENVILLE'S LEADING DEPARTMENT STORE

The White Stores, located at 529 Dickinson, with telephone 638, having completed enlargements of their store three weeks ago, is half again as large as the original store. They now have the largest floor space of any store in Eastern Carolina. Thereby assuring patrons of plenty of shopping room. They have installed a complete and up-to-date market, carrying prime cuts of both native and western meats. They also enlarged their grocery department, and now carry a complete line of heavy groceries.

This popular institution has grown with hardly a pause in its rapid development. That much discussed word "Service" finds true expression

in the friendly atmosphere that develops every customer in this popular store because service is interpreted in so many ways, that it may well be said to be the sign manual of the institution. It has maintained an air of calm, friendly dignity which can be associated only with institutions of standing and sure positions. Every customer of this store knows that the management has before it always the record of the institution's rapid growth and treasures the confidence people have come to place in its every statement.

This reliable organization with its wide ramification of style-fashion information and merchandise offerings is always conscious of its reputation, and anxious to preserve and improve it by carefully checking and recheck-

ing its statements to make sure that the public is well served in information, as well as in merchandise.

Each department of the White Store is superintended by those well trained in the needs of the department and the merchandise that is handled so that all goods will be of the latest style-design, material and highest quality that the market affords.

We call the attention of all the readers to the advantage of having a metropolitan store at their very door which has maintained inviolate service to the public. This policy should guide you to transact business with this reliable firm who has your interest at heart. Be sure to make White's Store your headquarters in Greenville shopping.

GUARANTY BANK AND TRUST COMPANY GREAT COMMERCIAL ASSET TO THE ENTIRE SECTION

Conveniently Located For People of This and Surrounding Territory in Greenville, Belhaven, Bethel, Elizabeth City, Robersonville, Snow Hill, Washington, Williamston.

THE GUARANTY BANK AND COMPANY, established in 1901, is a financial pillar of unsurpassed strength in this section of the state. Its methods are up to date and efficient. Its management is able and fully competent to cope with every financial problem that may come to it for solution. An important factor in the development of this section.

As a factor in the upbuilding of this section, this bank has played a prominent and honorable part. It is known as a bank of superlative integrity and one that can be counted on to carry its share of the load in any forward-looking and progressive movement. The policy of this bank is one of

accommodation and convenience to its customers. It is liberal without being careless, conservative without being hide-bound. This policy has drawn to this institution a large clientele of friends, whom it serves. The Guaranty Bank and Trust Company of course conducts a general banking business. Its service and advice are sought by the largest corporations as well as by the humblest individual, and in every instance the same courteous treatment is extended, and the same careful attention given to the problems presented. Savings and checking accounts are carried as a part of the bank's regular business. Collections are promptly made, and every assistance in the way

of loans to deserving enterprises is rendered.

It is a member of the Federal Deposit Insurance Corporation, and each depositor is insured up to \$5,000.00. It is under the supervision of the Federal Deposit Insurance Corporation, and State Banking Department. Its soundness has never been questioned. Its officers are men of highest standing in their community, and of irrefragable character and unassailable reputation. They have always adhered to the soundest principles of banking, and are well deserving of the magnificent patronage that has been extended to their ably managed institution. The Guaranty Bank and Trust Company has a capital, surplus and profit in excess of \$750,000, and total assets of \$7,500,000.

We take this opportunity in this review to heartily recommend this financial leader to our readers.

Our Hobby
Is Good
Printing

Ask to see samples of our business cards, visiting cards, wedding and other invitations, pamphlets, folders, letter heads, statements, shipping tags, envelopes, etc., constantly carried in stock for your accommodation.

Get our figures on that printing you have been thinking of.

New Type, Latest Style Faces

Greenville Beauty Shop Section's Newest and Most Modern

Conveniently Located For The Ladies Of The Surrounding Territory At 4th and Washington With Phone 1034.

Graduate Masseuse, Cosmetiste and Nurse, Hair Dyeing and all work scientifically done. The Greenville Beauty Shop is under professional direction, specializing in marcelling, shampooing, facials, permanent waving and all beauty culture, uses the best preparations; one of the leading beauty shops in this community, they specialize in the most advanced systems of beauty culture and merit it is favored by the discriminating public.

In a shop of this nature, the demands of each customer varies to an almost unbelievable extent and because this shop caters to wants and needs of its customers is the cause

of its ever increasing popularity. In addition to these characteristics it is reliable, and their advice, the outgrowth of study and experience, can be relied upon like the treatments given here.

Marcelling, manicuring, facial massages, hair dressing are some of the specialties of this shop, and the women who wish the advanced methods of beauty culture, her desire can be attained at this establishment. Here the style of a coiffure is considered too important a part of your appearance to be governed by some whim of the moment, and because of this the individual type is considered and their work emphasizes youth in the younger woman and dignity and good grooming in the mature. Healthy hair is a necessary quality for a well appearing coiffure and at this shop unhealthy hair is treated after the

quaint but successful methods of long ago days, the whole system being based on the correct use of tonics that stimulate and heal.

It is openly admitted by skin specialists everywhere that activity of the body lends brightness to the face and makes one appear young, still there are unmistakable signs of age that appear even with a healthy, active body and at this shop the give-away lines and flabby muscles are remedied. At this shop the treatment chosen in facial work is the one which is the best suited to the cases in hand.

Women cannot be too careful of their personal appearance and the most uncomely woman could be attractive if she would try. At The Greenville Beauty Shop the treatment and advice given is to make the most of your good points and the least of your bad ones.

GARRIS-EVANS LUMBER CO.

Located In Greenville on Corner Of House and Short Streets, With Telephone 202. Has Been Furnishing Section With The Best of Building Materials For Over Twenty Years.

This is one of the firms in this section that offers the best of service and prices that are so reasonable as to encourage building of new homes and enterprises. They will be glad to submit estimates. They offer a very large stock and prompt delivery so that no work will be delayed. Guaranteed satisfaction—Uniformity in Quality and Price.

With a vision of a greater state and community always in mind this popular firm which operates one of the best supply establishments in this section of the state, has become an important factor in the development of this section. While it has been their object to obtain a fair and

honest profit from their extensive dealings in lumber and building materials, the guiding influence of this company has always been the determination to furnish the highest grade goods at prices so reasonable that the extension and beautification of the City and section could progress rapidly and in great leaps and bounds.

Lumber, lath, shingles, roofing, moulding and all other demands of the builder are furnished by this progressive firm. By purchasing to advantage when the market is right and employing only the most experienced help they are able to offer these high grade goods at prices so reasonable as to encourage the extension and beautification of homes and enterprises.

In making this review of the community we are glad to compliment the Garris and Evans Lumber Co., upon their excellent service in all departments and refer them to all our readers.

PEPSI COLA BOTTLING COMPANY RENDERS BEST OF SERVICE

With Modern And Sanitary Plant Located At 1809-11 Dickerson Avenue. Phone 180.

They have a very modern plant fitted for the production of beverages that are bottled under the most sanitary conditions. Discriminating people would always rather drink from one of their bottles than from an open container that is mixed by the average place as the bottles are all sterilized and there is no chance for dust to get into the products. Pepsi Cola Bottling Co. use the very best of materials and all their beverages are rich in flavor and sparkle with the famous carbonized water which has been highly recommended by well known health authorities. Always demand the product of this plant. Look at the label and see that you get what you order as the products are the result of superior recipes

that are only known to the management.

When you buy carbonated beverages of any sort or soft drinks from this bottling works you may be sure that you are getting the purest of products for a two-fold reason. First and foremost the works are under the personal direction of an able management and that fact alone insures the absolute purity of the beverages. In addition they are bottled under the pure food and drug act and are inspected at frequent intervals by the state board of health inspector.

Pepsi Cola Bottling Co. offer the very best of service in the way of delivery, always keeping a large supply on hand. One can drive up here and secure as much as he desires, or if you don't happen to be going to town write or call them over the phone. All orders are filled promptly.

A. G. Cox Manufacturing Co. One of Sections Oldest and Most Important Industrial Concerns

Located in Winterville with Phone 2004. This Concern Serving All Surrounding Territory With Well Merited Praise.

A. G. Cox Manufacturing Company whose plant is located in Winterville is the TWENTIETH CENTURY industry under the able direction of men who have always had at heart the best interest of the community in which this valuable enterprise is located, and is one which keeps the wheels of progress rolling in this section.

Over sixty years ago Mr. A. G. Cox began this concern, and each year has added to it until now it is one of the largest manufacturing concerns in the Enterprise

ed and operated by the son of the founder, Mr. Roy T. Cox who grew up with the business.

This firm manufactures the following farm implements: The famous COX COTTON PLANTER, THE SIMPLEX GUANO DISTRIBUTOR, THE COX ECONOMIC BACKBAND and CART SADDLERS. Also included in their unexcelled products are TAR HESL CARTS and WAGONS with pitchpine wheels and rims. They also manufacture the well known HANDBY TOBACCO FLUES.

The number of years that this firm has been continually serving the farmers of this and surrounding territory is in itself a recommendation of its products. We could write many columns and still not be able to tell

you all the good that this concern has done for this section. It has become such an every day part of the community that many have come to regard it as a matter of course. It is well to pause occasionally and consider what A. G. COX MANUFACTURING CO. means to this community. This establishment has high ideals and price is no object when it comes to the quality of the materials used in their products.

In making this annual Business, Professional and Industrial review of our onward progress, the writer takes pleasure in complimenting A. G. Cox Mfg. Co. on the interest they have shown in the well fare of this section, and to remind you that here is the place to secure the best in farm implements in their line.

DR. P. F. BATCHELOR—SECTION'S MOST PROMINENT OSTEOPATHIC

Located in Greenville with offices in the State Bank Building, telephone 206, is a well known progressive practitioner of Osteopathy, has kept pace with the times, and is now enjoying a large and increasing patronage from the city and the surrounding territory.

There is not another unit of the field of research that has made greater progress than the modern science of osteopathy. The greater professional scientific minds of the world that have developed such material progress in this leading profession, and all features receiving the country's approval, are now available to the residents of this section when they consult this able Osteopathic physician. Dr. Batchelor's years of study, wide experience and comprehensive knowledge have implanted confidence in his increasing clientele.

A well merited tribute to Dr. Batchelor's efficient methods of treatment

is the high degree of general satisfaction expressed by his numerous patients among whom are people of the highest standing in the community.

Away back in 1874 the science of Osteopathy was discovered. Eighteen years later, in 1892, the first osteopathic college was founded at Kirksville, Mo. Today they are numerous recognized schools throughout the United States. The entire course of study in the Osteopathic colleges is completed in four years. It is the only NON-DRUG PROFESSION THAT IS LICENSED IN ALL THE STATES IN THE UNION.

We take pleasure in this editor in directing your attention to Dr. P. F. Batchelor in Greenville, and in assuring you that when you consult with him you will be honestly advised as to what steps to take to gain the most rapid return to normal health conditions.

Elk's Clothing Store, Greenville's Leading Men's Store

Featuring The Best In Men's and Young Men's Wear. Conveniently Located At 414 Evans St. Phone 99.

Never before has greater care been exerted by the well dressed man choosing his personal appointments. His haberdashery is a distinguishing mark and he is beginning to realize it.

This establishment has arranged a most attractive display of hats, shirts, shoes, furnishings, ties, collars and other apparel and necessities. A large stock affords a wide selection from which to choose. No matter what may be your requirements as regards to type, quality or price, you will be sure to have them satisfied at this well stocked haberdashery. So the well dressed man regardless of their financial resources find just what they want when they patronize Elk's Clothing Store.

When you enter this store you are

greeted with a smile and the salesmen are ready to be of the slightest service to you. They will make suggestions about what you should wear and if certain articles do not become you they will not hesitate to tell you but will show you another that is more complimentary to your type.

Another factor of the Elk's Clothing Store is the courtesy they extend toward women buyers in helping them select gifts for their husbands and friends. From their large stock women shoppers are sure to find something that will please them from the helpful suggestions of the salesman. This service is especially appreciated when shopping for men's falls.

The Elk's Clothing Store has built up a progressive business and this unusually large trade they enjoy is a result of fair treatment accorded the public. Their policy is always to serve the public with goods of the highest quality at reasonable prices.