

Farmville Enterprise
FARMVILLE, N. C.

G. ALEX ROUSE, Owner & Mgr.

Eva Horton Shackelford
Associate Editor

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der act of March 3rd, 1878.

FOR A "CHRISTIAN PEACE"

The newspapers are being bombar-
ded by letters from well-wishing in-
dividuals who want the government to
take the lead in establishing a
Christian peace.

This is a fine suggestion. It is
easily accepted in principle. How the
United States could go about estab-
lishing a Christian peace between Ja-
pan and China, much less Germany
and Great Britain, escapes us.

These letter writers should go into
more detail. They need not tell the
government of this country what it
should do. They ought to tell Hitler
and the Emperor of Japan what they
should do. If they can get results
the world will hail them and their
work.

WHAT IS THE MATTER?

What is the matter with the coun-
try?

Hardly two people in the nation
agree on the answer.

This is not surprising because the
explanation of present problems does
not lie in any particular indictment.
There are many causes.

In fact, there is probably nobody
who knows the complete answer. Ef-
forts to understand our economic ma-
chinery are hindered by various fac-
tors, including self-interest.

About the best thing that the
average individual can do, if this
question has presented itself to his
mind, is to forget about the nation,
for the moment and ask, "What's the
matter with me?"

If the inquiry is pursued relent-
lessly and with diligence there is bound
to be results.

THE EVENTS OF THE STARS

Every time man increases the
range of his telescopes he discovers
that the universe is far larger than
he imagined. Stars, too faint to have
been seen before, come into view.

Recently astronomers have been in-
terested in certain dim stars that sud-
denly blaze in brightness, exceeding
their ordinary brilliance by as much
as a hundred thousand fold. Mysteri-
ously, they fade again and return to
normal. These so-called exploding
stars are called novae.

Besides the novae, there are the su-
per-novae, observed in galaxies so far
from our earth that light, travelling
186,000 miles a second, takes millions
of years to reach our eyes. Eight-
een of these astounding phenomena
have been observed and, at the peak
of brilliance, they exceeded our sun
by as much as a hundred million
times.

In 1938 astronomers in South Africa
located a star which seemed to
explode. It split into three parts at
a rate of speed estimated at a mil-
lion miles an hour. Where the parts
will go and what they will do are
unknown. Besides, it may take hun-
dreds of years to determine the re-
sult of the stellar explosion. Maybe
in some distant era, men will under-
stand the events of the stars.

WHO KNOWS?

1. Has MacKenzie King, Canadian Prime Minister, ever lived in the U. S.?
2. When will the Philippines become free under existing laws?
3. Does the Constitution require that a President be any certain age?
4. When were spots first observed on the sun?
5. How much of China is under the domination of the Japanese-inspired Wang regime?
6. What percentage of farms now receive power-line service?
7. What are the leading hog-raising states?
8. Can Germany secure oil from Rumania by way of the Danube River?
9. What is the rural-urban bloc in the Congress?
10. How much public revenue is received from alcoholic beverages? (See "The Answer" on Page Four)

VEGETABLES

Vegetable supplies for the late winter and early spring are expected to continue shortly until the first of April, due to the winter frosts which destroyed a large acreage of tender vegetables.

INCREASES

Income from farm markets and government payments in March, 1940, 1940, a rise of \$72,000,000 over the in-

SAM B. UNDERWOOD, JR.
CANDIDATE FOR SOLICITOR
COUNTY RECORDER'S COURT

Sam B. Underwood, Jr., has formally announced his candidacy for the office of Solicitor of Pitt County Recorder's Court.

The Pitt county attorney is the son of Mrs. S. B. Underwood and the late Mr. Underwood, for many years superintendent of Pitt county schools. He received his early education in the public schools of Greenville and then attended Duke University, where he received his A. B. degree. He taught in the Farmville high school for two years.

After having a LL. B. degree conferred on him in 1937 by Cumberland University, Mr. Underwood passed the bar examination and received his license to practice the same year.

He opened an office for the practice of law in Greenville in October, 1937, and has followed the profession since.

He is an active member of Jarvis Memorial Methodist church, a member of the executive committee of the Greenville district of Boy Scouts and at present is serving for the second year as commissioner of the district organization. He has been active in the Pitt County Bar Association and is now serving as secretary-treasurer of the group. He is president of the Pitt County Young Democratic Club and has evidenced interest in civic endeavors of Greenville and Pitt County. He has served in campaigns of the Red Cross and other charitable causes.

Cotton Parity Rate
Announced By Floyd

North Carolina cotton growers will receive a parity payment of 1.55 cents a pound this year for planting within their 1940 AAA acreage allotment, announces E. Y. Floyd, AAA executive officer at State College.

These price adjustment or parity payments, which supplement the regular agricultural conservation payments, will be made under the provisions of the Agricultural Adjustment Act of 1938 and the 1940 Department of Agriculture Appropriation Act which set aside \$96,000,000 for cotton growers of the nation. The 1940 Act provided that payment be made on cotton this year if the 1939 average farm price was less than 75 percent of parity. Since the estimated 1939 season average price for tobacco was above 75 percent of parity, no price adjustment payments will be made on the leaf crop this year.

Three other basic crops will share in the \$225,000,000 set aside for parity payments on this year's production. In addition to cotton, payments will be made on rice, wheat, and corn. Since cotton prices improved relatively less than those for the other crops, the proportion of the parity fund going to cotton producers in 1940 will be larger than it was in 1939.

Floyd indicated that estimated increases in participation in 1940 as compared with 1939 estimates are responsible for the somewhat lower rates of the parity payments for this year.

Besides the parity payments, farmers who cooperate in the 1940 AAA program and plant within their acreage allotments will receive agricultural conservation payments. The conservation payment for cotton has been set at 1.6 cents for 1940. This added to the parity payment of 1.55 cents would give farmers a total government payment of 3.15 cents.

PARAMOUNT
THEATRE
FARMVILLE, N. C.

Every One Attending Matinee Saturday April 13, between 1 and 4, will receive One FREE Bottle of TIP, The Sensational New Drink.

WEEK OF APRIL 14

SUNDAY AND MONDAY
"TOO MANY HUSBANDS"
with
Jean Arthur Fred MacMurray
Also Latest News

TUESDAY
"WHEN TOMORROW COMES"
Starring
Irene Dunne Charles Boyer

WEDNESDAY
Double Feature
"BLONDIE BRINGS UP BABY"
and
"CHARLIE CHAN IN PANAMA"

Another Chapter of
"The Phantom Creeps"

THURSDAY AND FRIDAY
SHIRLEY TEMPLE
in
"THE BLUE BIRD"

SATURDAY
Double Feature
KEN MAYNARD
in
"Lightning Strikes West"

and
"LEGION OF LOST FLYERS"

with
Richard Arlen Andy Devine
Also Another Thrilling Chapter of
"DICK TRACY'S G-MEN"

LOCAL RESIDENTS
Invited To Color
Fiesta

Perhaps you do not want to write the great American Novel, but you probably will want to write a simple 25 word statement and win the Fiesta 90 piece dinner ensemble that is to be awarded to a resident of this county.

According to Mr. DeWitt Allen, of Davis Supply Co., 110 Wilson street, dealer in Lowe Brothers Paints, the Fiesta ensemble table service for six is a masterpiece of sparkling colors. And in addition to a complete set of genuine Fiesta dishes in a service for six it includes knives, forks, spoons, tumblers and glassware.

"Yet," says Mr. Allen, "this dinner ensemble will be given away free to the winner of our local contest open only to residents of this county."

Said Mr. Allen in a statement today, "I imagine that every woman would like to have this ensemble for her home. It's sold by leading department stores the world over, and it's made by the world's largest maker of pottery. Everyone is invited to our store this week-end to see our Plax Color Fiesta, and to get the facts on which to base their 25 word contest statement. We have arranged a colorful, animated Plax Fiesta Display and a streamlined demonstration to give visitors all the facts about Plax, the Universal Beauty Finish."

"Furthermore we have samples of Plax, which will be given away absolutely free, as will free contest blanks on which to write the 25 word prize statement."

According to Mr. Allen, the contest will be open to anyone except employees of his store or their families. The judges are three well-known local people. There is no obligation to buy anything and no fancy writing ability is necessary. Entries will be judged on the simple merit of the statements, and in the event of a tie, duplicate prizes will be awarded.

"So," concluded Mr. Allen. "We feel sure that no one will miss this opportunity to visit our store this Friday and Saturday and enter this easy-to-win local contest."

FIRE TRUCK ON FIRE

Berea, Ky. — Answering a call from a garage, Fire Chief A. P. Smith found his fire truck, which had been taken to the garage for repairs on fire. Damage amounted to \$50.

DWARF TREES

Agricultural experiment stations in many States and foreign countries are conducting experiments to develop a dwarfed variety of apple tree, which would simplify spraying and harvesting.

Farmers represent prime buying power but they have been below par since 1920.

W. RAY SMITH
Civil Engineer—Surveyor
OFFICE
Old Citizens Bank Building
Tel. 2076

Save With
SING'S HI-TEST GAS
Regular First Grade
18c Gal.
1st Grade Kerosene 10c Gal.
Motor Oil 10c Qt. and Up
300 SOUTH MAIN ST.

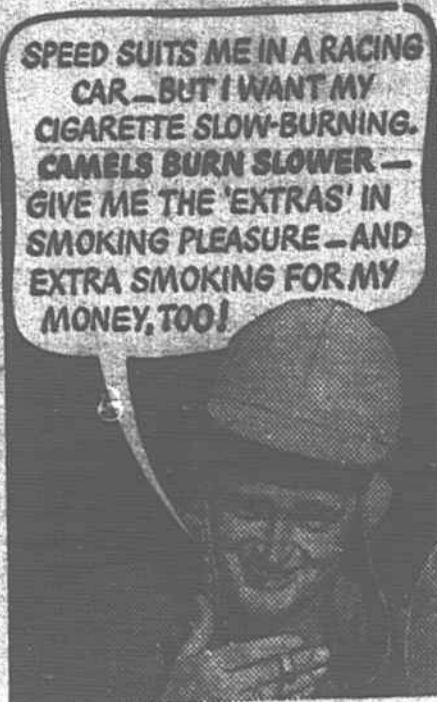
LUMBER
Farmville Retail
Lumber Yard

Contentnea St.—Phone 302-1
ROUGH AND DRESSED
LUMBER
BUILDING MATERIAL
Can Arrange FHA Insured
Loans 4% per cent.
Twenty-five Year Loans.

2 Full Glasses 5c



Best By Taste Test



BOB SWANSON
Midget Auto Racing Champion

In recent laboratory tests, CAMELS burned 25% slower than the average of the 15 other of the largest-selling brands tested — slower than any of them. That means, on the average, a smoking plus equal to



FOR EXTRA MILDNESS,
EXTRA COOLNESS,
EXTRA FLAVOR—
CAMELS
Slow-Burning Costlier Tobaccos

"Build-Up" for Women
Helps Avoid Distress

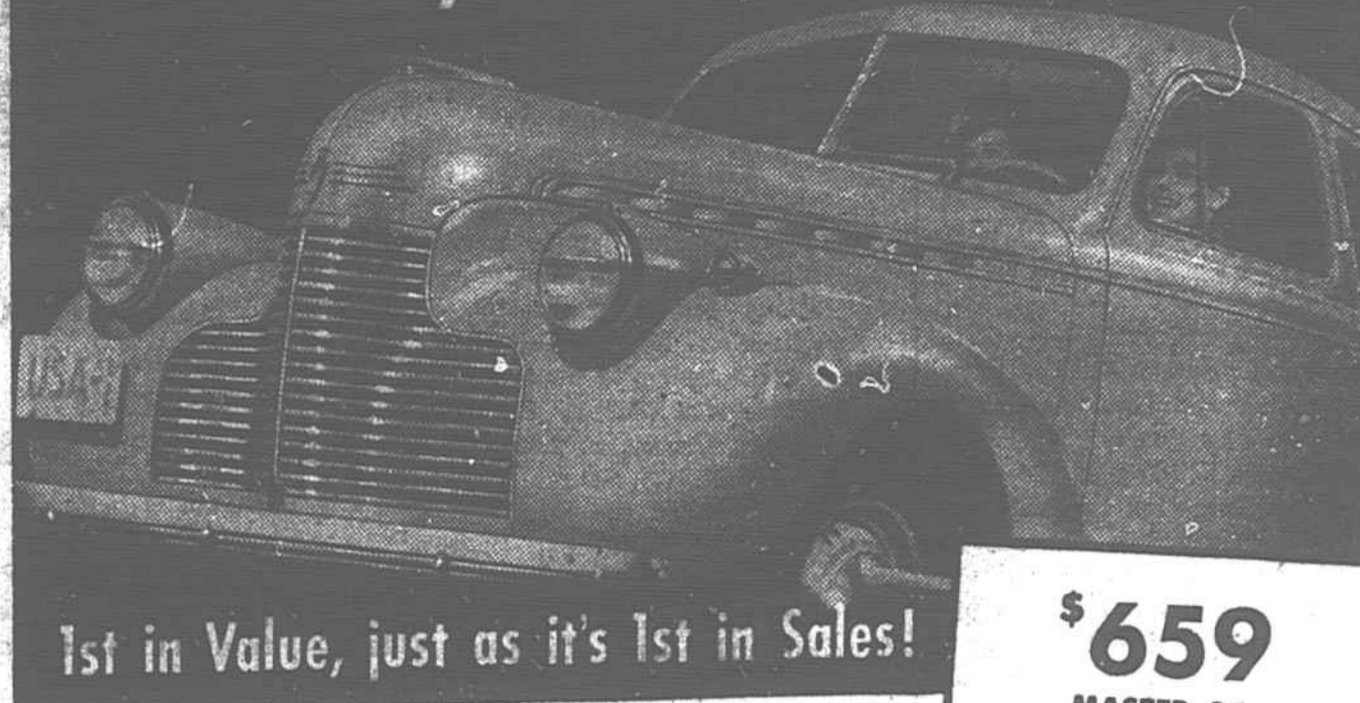
Do you suffer periodically from headaches, nervousness, irritability, cramp-like pain?

If so, here's good news! These may be symptoms of functional dysmenorrhea due to malnutrition, often helped by CARDUI.

CARDUI usually increases appetite and the flow of gastric juice; so aids digestion and helps build up strength, energy, physical resistance. Result: formanywomenperiodic distress. Or you may find this also helps ease your periodic discomfort: Take CARDUI a few days before and during "the time." 50 years of use and popularity invite your confidence in CARDUI.

Subscribe To THE ENTERPRISE.

IT HOLDS FIRST PLACE
in Pep. Power and Pick-up
among all low-priced cars!



1st in Value, just as it's 1st in Sales!

\$659
MASTER 85
BUSINESS COUPE

Other models slightly higher
All models priced at Flint, Mich. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice.

You drive the leader when you drive a Chevrolet for '40—the leader in pep, power and pick-up—and the leader in style, stamina and sales!

It holds first place in acceleration—first place in hill-climbing—first place in all-round performance with all-round economy among all cars in its price range.

That's why Chevrolet for '40 is first in sales... why more people buy Chevrolets than buy any other make of car... and why your Chevrolet dealer strongly recommends that you eye it—try it—buy it—today!

LEADER IN SALES... 8 OUT OF THE LAST 9 YEARS

"CHEVROLET'S First Again!"

B. & W. CHEVROLET CO., Inc.
FARMVILLE, N. C.

Eye It..
Try It..
Buy It!

CALVES

F. R. Farnham, Extension dairy specialist, and R. D. Goodman, county farm agent, selected Guernsey calves from the Woodside and Green Hill Farms in Cabarrus County for the Guernsey consignment sale in May.

DAMAGE

After only 100 years of intense cultivation, farm land in the United States which has been destroyed, seriously damaged or threatened with destruction totals an area nearly equal to all the land from which crops are normally harvested.

ANNOUNCEMENT

For House of Representatives

I hereby announce that I am candidate for nomination as member of the North Carolina House of Representatives subject to the action of the Democratic Party in the coming Primary of 1940.

DR. W. I. WOOTEN.

FREE! \$23,000.00
IN ELECTRICAL APPLIANCE PRIZES
5 BIG WEEKLY CONTESTS!
Weekly closing dates: April 25, May 2, May 9, May 16, May 23

350 MARVELOUS PRIZES!



IT'S EASY!... Just choose the First Prize you'd like to win and finish one of these letters in 25 to 100 words:
Letter No. 1 (for Refrigerator First Prizes): "Dear Westinghouse Bride, You should have a Westinghouse Refrigerator because..."
Letter No. 2 (for Range First Prizes): "Dear Westinghouse Bride, You should have a Westinghouse Range because..."

DON'T MISS THIS BIG OPPORTUNITY!... ENTER WESTINGHOUSE "ADVISE-A-BRIDE" CONTESTS NOW!

For a few words of good advice you may win a new 1940 Westinghouse Aristocrat Six Refrigerator... a Commander model Electric Range... or a Streamline Adjust-o-matic Iron... ABSOLUTELY FREE! Nothing to buy... no wrappers, labels or coupons to save!

SEE THE PRIZE MODELS AT OUR STORE Without obligation—get all the facts to help you WIN. Learn how "Tru-Zone Cold" keeps all foods fresh five separate ways in a Westinghouse Refrigerator... how the sensational new 5-speed Corox Units save time and money for Westinghouse Range users. See why these beautiful new models are by far the biggest values ever offered in Westinghouse history!

NOTHING TO BUY, ASK FOR FREE ENTRY BLANK

The Turnage Co. Inc.
FARMVILLE, N. C.



1ST PRIZES
10 Westinghouse REFRIGERATORS AND 10 Westinghouse ELECTRIC RANGES FREE EACH WEEK FOR 5 WEEKS!

2ND PRIZES
50 Westinghouse STREAMLINE IRONS FREE EACH WEEK FOR 5 WEEKS!