

STOP! LOOK! HERE'S THE YEAR'S BIGGEST NEWS! Begins Friday A.M. July 12th

BELK-TYLER'S GREATEST

JULY CLEARANCE SALE

PROMPTLY AT 8:30 FRIDAY OUR DOORS SWING OPEN . .

TO THE GREATEST UNLOADING OF SUMMER GOODS FARMVILLE HAS EVER KNOWN!

WE'RE SLASHING PRICES ON OUR ENTIRE STOCK! EVERYTHING REDUCED FOR QUICK SALE! BARGAINS YOU CAN'T MISS! SO DROP WHAT YOU'RE DOING AND BE HERE FRIDAY AT 8:30!

JULY CLEARANCE SALE

Sale Remnants!

Assorted short pieces of all kinds of goods. Come early.

1¢

Brown Sheeting

Good weight and finish . . . 36 inches wide. Worth to 10c.

4¢

10¢ Can of Lye

Regular 10c a can Lye July Sale price is only

5¢

Men's Dress Sox

Assorted plain and fancy patterns . . . all sizes—only

4¢

Sale of Notions

Odds and ends of Notions and other needs . . .

Values to 10c.

1¢

Friday Morning Promptly at 8:30!

SALE! Assorted Dress Goods

There'll be a big scramble for these . . . assorted prints, solids and novelties . . . short lengths of all kinds of materials . . . some sold to 15c. Sale

5¢

SALE WOMEN'S OXFORDS

Whites, brown and whites, novelties. Leather, crepe & rubber soles. . . Values to \$2.50 pair. Sale

\$1.00

SALE FRIDAY!

Promptly at 8:30 — 2000 YARDS —

Dress Prints

Here's a Big Bargain table of fast color dress prints in short lengths of materials that sold to 15c. Some slight imperfections . . . Sale Price

7c

EXTRA SPECIAL SALE!

100 SUMMER

Silk Dresses

A special purchase of summer silks in sharkskin, printed Bemberg sheers, wash silks, novelty crepes, and cool Sheer Silk . . . solids and light ground prints . . . Dresses in this group worth to \$2.50 . . . Sale early Friday!

\$1.59

Sweeping Reductions on our Entire Stock of All Silk and Cotton

DRESSES

ALL \$2.00	REDUCED TO	\$1.77
• DRESSES		
ALL \$3.00	REDUCED TO	\$2.59
• DRESSES		
ALL \$4.00	REDUCED TO	\$3.29
• DRESSES		
\$5.00 & \$6.00	REDUCED TO	\$3.97
• DRESSES		



Special Clearance Sale!

On 1000 Large

Bath Towels

Bargain Sale of thousands of large heavy bath towels . . . in solid colors and plaids . . . These wonderful values cannot be duplicated, . . . stock up now at our low prices.



2376 PAIRS of SUMMER SHOES

To Go Out In One Big "Low Price" Sale!

Our entire stock of Women's, Men's and Children's Shoes drastically reduced for Quick Sale . . . Come early . . . Save on these tremendous reductions.

Bargain Rack Women's Shoes!

Over 300 pairs of women's dress shoes in white, brown and white and novelty combinations . . . pumps, ties, straps and oxfords. Odd lots that sold up to \$5.00. Sale

50¢

WOMEN'S SUMMER Sandals

One big table summer Sandals in white and assorted colors. Values to \$1.50, all sizes. Sale

50c

GRAB TABLE WOMEN'S Dress Shoes

Women's whites and summer combinations. Dressy and walking styles Odd lots and broken sizes . . . To CLOSE OUT . . .

99c

SALE! LADIES' SUMMER HATS

Assorted white and natural straws. Some ribbon trim, big brims and matron styles. Values to \$1

48c



SALE! SHEER COTTON PRINTS

A big special purchase of fine summer sheer cotton prints . . . all fast colors . . . novelty materials . . . Values to 15c

8c

LADIES' WHITE Hand Bags

Novelty bags in all white large roomy styles . . . regular \$1.00 values

Only 58c

EXTRA LARGE! EXTRA HEAVY! Fancy Bath Towels

A big "Scoop" for JULY SALE. Nothing like it ever offered . . . extra large size and weight . . . assorted colors . . . these towels worth 15c today . . . July Sale Price . . .

10c

SPECIAL! BATH Towels	Ass't Colored WASH Cloths	Large, Thirsty BATH Towels
Good size . . . has assorted colored borders . . . Sale	All colors . . . good weight . . . and size. Sale	Extra large size, extra heavy wt, assorted plaids.
5c	4c	15c

CHILDREN'S \$2.00 Shoes

Good grade children's shoes, white and combinations, broken sizes Every pair sold for \$2 July Clearance Sale . . .

\$1.00

WOMEN'S HOUSE Slippers

Indian Moccasin house Slippers . . . Felt bottoms . . . All sizes . . . July Sale Price . . .

19c

EXTRA SPECIAL! SALE! Curtain Goods!

Ass't marquisettes, dots, nets and novelties; short lengths materials worth to 15c yard . . . Sale . . .

5¢

MEN'S Ties	MEN'S Shorts and Shirts
Wash Ties, assorted colors	Your Size
5¢	10¢

BOYS' Sport Shirts

Novelty sport shirts in asst. colors. Value 50c.

Only 39c

MEN'S Dress Shoes

Odd lots and broken in sizes . . . Our regular \$2.00 shoes. Sale price

\$1.00

Extra SPECIAL SALE Friday!

Women's Satin Slips!

Fine quality rayon satin slips in tailored and lace trimmed styles. Your choice these Thursday at only

48¢

Women's GLOVE SILK Panties

Extra fine quality of "Glove Silk" panties . . . styles are assorted . . . values to 39c. July Sale Price . . .

25¢

Women's Rayon Slips

Assorted styles in rayon panties full cut . . . all sizes. A regular 39c value . . . July Clearance Price . . .

25¢



Clearance SALE! Men's Dress Shirts

Fast Colors . . . New patterns, with non-wilt collars. A wide assortment for men of all ages. Values to 79c . . .

48c



MEN'S REGULAR \$1.00 Shirts

Whites and fancies, in new patterns and colors. Sanitized. . . Non-wilt collars. Sale Price . . .

88c

MEN'S Work Pants

Striped overall pants in a good grade fabric . . . worth up to \$1.00 pair. All sizes . . . Sale . . .

50c

Men's Kerchiefs

Good size Soft finish All white

2¢

Ladies Silk Hose

Good colors All sizes Sewn-seconds

9¢

Girl's Anklets

Fancy Assorted Colors . . . All sizes

5¢

Women's Hose

All colors, cotton hose, all sizes . . . Sale price

5¢

SALE! House Furnishings!

Ironing BOARDS	97¢
Curtain STRETCHERS	97¢
Step LADDERS	97¢
Clothes HAMPERS	63¢

Bed Spreads

Fancy Spreads All colors . . . 79c grades . . .

44¢

Boy's Overalls

Good weight . . . triple sewed . . . Sizes to 16 yrs

44¢

BELK-TYLER "FARMVILLE'S BARGAIN STORE"