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Their Ads Constantly Inviting
You To Trade With Them

Santa Ushers in Season Of Gifts and Merriment

Christmas Decorations Contest To Close Wednesday Night; Time To Enter Extended

The Christmas season was officially ushered in Friday night with the best parade ever staged here in connection with this event.
Led by the marshals on horseback and two of the float's patrol cars, the parade was turned on Pine street and came down Main, circling several blocks and bringing Santa back for the merriment to the main business section. The Boy Scouts with Marcus Norton as the bearer got a big hand.
Santa Claus occupied the most conspicuous position, waving and "shaking like a bowl of jelly" atop the tree. He was accompanied by a squad of his workmen from Toyland, who assisted him in handing out the presents he had brought to the children of Farmville, and there were hundreds of them on the streets awaiting his arrival.
Mayor George W. Davis and S. A. Garris, president of the Chamber of Commerce, extended Santa an official welcome and the kiddies left no doubt in the merry old gentleman's mind as to their joy in having him visit Farmville before his special trip on Christmas Eve.
The bicyclists and clown were among the featured numbers, with the following firms cooperating with the sponsoring organizations, the Chamber of Commerce and Merchants Association, in the matter of floats: Rotary Club, Garden Club, Woman's Club, Christmas Seal Sale, Red Cross, Farmville Motor Co., Farmville Furniture Co., Western Auto Associate Store, The Turnage Co., C. W. Blackwood, Brierly's Oil Co., Wooman Oil Co., Rollins' Cleaners and Dyers, Farmville Laundry and Cleaners.
The town had been decorated and most of the business firms, having completed their window displays, had arranged to remain open from 7 until 9 o'clock, so that their stock of gifts might be inspected by the large number of visitors, who were on the streets that evening. The stores are open now each evening for the convenience of patrons.
The Christmas decorations contest will close after judges have made their rounds Wednesday evening, December 15. A committee has been appointed to make a list of contest entries, but the Chamber of Commerce and Garden Club chairman, S. A. Garris and Mrs. J. W. Holmes, have announced that any firm or individual wishing to enter the contest, may have this privilege extended thru any time before Wednesday, December 18. If they will call the Chamber of Commerce office 257-6 and advise either of the secretaries, John B. Lewis or Miss Gene Horton.

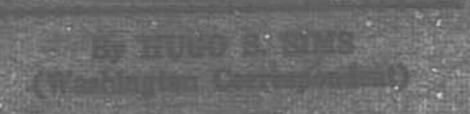
Dr. Bennett Gives List Seal Sale Chairman

Dr. N. Thomas Bennett, Pitt County Chairman of the Tuberculosis Christmas Seal Sale, today announced the list of the Chairmen in the different communities of Pitt County:
Ayden—Mrs. A. F. Rowe.
Bel Air—Mrs. Mack Smith.
Bethyl—Mrs. Corneil Carverton.
Chico—Mrs. Newman Lewis.
Farmville—Miss Tabitha DeVivant.
Fayetteville—Mrs. G. H. Pittman.
Fountain—Sponsor—Women's Club.
Mrs. J. A. Moore, President and Chairman Seal Sale.
Greenville—Mrs. James S. Ficklen.
Grimesland and Simpson—Mrs. J. Brooks Tucker.
Facts—Mrs. Paul Davenport.
Stokes—Mrs. J. D. Congleton.
Winterville—Sponsor, Winterville Woman's Club. Mrs. Obed Castellon, Seal Sale Chairman, Mrs. Reed Ellis, Vice-Chairman.
Dr. Bennett stated that the Director of the North Carolina Tuberculosis Seal Sale for the 1941 Seal Sale is \$2,000 which is just a little over the amount raised last year, \$1,850, or about 34 per cent for the entire population.
Dr. Bennett expressed the hope that all of the good citizens throughout the County would generously support their respective Seal Sale Chairmen for no home is safe until all homes are safe.

Unusual Picture To Be Shown Here on Saturday, Dec. 14

The First Talking Motion Picture of the Life and Crucifixion of Christ To Be Shown Here; The Great Spectacle, "Golgotha," Most Unusual Picture Ever Filmed

A talking motion picture utterly different from anything ever shown in this community will be presented in Farmville High School Auditorium on Saturday, December 14—matinee 1:30, night 7:45 P. M. under the sponsorship of the Presbyterian Auxiliary. The title of the picture is "Golgotha" and it is the first and only talking motion picture ever made of the life and crucifixion of Christ. "Golgotha" presents the immortal story of Christ in a spectacular and impressive manner. Critics everywhere have acclaimed it the greatest talking picture of its kind ever made. It is a remarkable film, that every man, woman and child in this community should see. Since this great motion picture is being presented here, a complete set of the finest talking motion picture equipment will be brought to this city for the showing of the film. This equipment includes special projector, a complete sound system, and a modern screen. As a result, this picture will be shown in an even more effective manner than if it were shown in a theatre.
The average feature picture made in Hollywood costs approximately \$200,000, but "Golgotha" cost \$200,000, or four times more than the average feature motion picture made in Hollywood. This will give you some idea of the size and magnitude of this great picture. It is not an ordinary motion picture, but instead, a tremendous spectacle. Technically, the picture is a masterpiece. The cast, costumes, and settings make it one of the greatest scenic dramas ever filmed. "Golgotha" was made in the old country, consequently the scenic backgrounds are accurate and correct in every detail. However, all the speaking parts in this picture are in English.
The making of "Golgotha" required a cast of thousands.
It is important to keep in mind that "Golgotha" is a talking motion picture, the first and only one ever made of the story of Christ. The fact that the characters actually talk makes "Golgotha" an effective and unforgettable entertainment. The action and story of the picture move smoothly and rapidly. As you view the film, you see the triumphal entry of Jesus into Jerusalem, the plotting against Him, the Last Supper, the betrayal, the trial and Crucifixion, and His final appearance to His disciples after the Resurrection.
You have heard and read the story of Jesus of Nazareth, but in this great talking motion picture the story is recaptured in an unusual and remarkable manner.
Everywhere throughout the year it always is the largest in the land, this picture has been proclaimed the Bible and religious principles and a free democratic government, it is based on the principles of the Bible and religion. Consequently, it is important for every man, woman and child to see this picture. It is a picture of religious and moral principles which should be seen by every man, woman and child.
The production of this picture was a task which is a testament to the power of the human spirit and the power of the human mind. It is a picture that should be seen by every man, woman and child.
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By DUDD & SIMS (Washington Correspondent)

ABOUT THIS COLUMN CONSIDERING AIRPLANES SOME MISUNDERSTANDING DEPENDS UPON NEW FUND FOR CHINA. THE PRESIDENT'S CRUISE

In preparing a column of this type, for publication in hundreds of newspapers throughout the United States, the writer seeks always to present an accurate report as to facts, a true picture of the current scene, and then discussing probabilities to base conclusions upon an intelligent analysis of available information.
It is not always possible to have complete knowledge of existing facts, but this does not justify the substitution of imagination for an effort to determine the facts. It is equally difficult to comprehend the changing facts and variable factors at any given time, but this does not warrant an writing of a situation based upon prejudice or partisanship. Nor should predictions as to what is likely to occur be used as propaganda to promote such developments, although the writer can give an honest opinion based upon a careful study of information available.
We make this reservation in order to discuss the recent decision of private aircraft interests to turn over to the National Defense Advisory Commission an unestimated number of new airplane engines which newspaper writers about which have greatly excited delivery of combat planes both for the Army and Navy, as well as Great Britain. A Government official explains that a spirit of cooperation was manifested by interested airlines which agreed to give up some new engines, recently delivered to them, and to release during 1941, approximately 27,000,000 worth of equipment which the airlines had planned to use in expanding their services.
The point in this story is that when the Government in the latter part of November, indicated an unwillingness to permit commercial airlines to expand at its expense of the national defense program, certain spokesmen of the airplane industry immediately denied that the production of commercial transport planes would interfere with the defense program and some even boasted that to cease work would "hinder rather than help the speed of production" of airplanes for the United States and Great Britain. They talked about the discontinuation of their plants but insisted that the cancellation of commercial transport would be an outright economic waste without speeding delivery dates for airplanes under construction for military purposes.
At the time, we found it somewhat difficult to reconcile the statements of aircraft makers with the unwillingness of Government officials to permit the expansion of commercial airlines. Consequently, we were much interested in the announcement that a number of airlines already manufacturing for commercial airlines would be turned over to the Government and that this delivery would enable the United States to increase materially its warplane aid to Great Britain in a short time. Moreover, the announcement of \$750,000,000 worth of airplane equipment, the great bulk of which is airplane engines, will furnish many hundreds of airplane engines, which limited production is probably the greatest obstacle to the production of the production of airplanes.
On this question it should be remembered that when the United States decided to release some 27,000,000 worth of equipment to the Government, it was not intended to be a permanent transfer of the equipment to the Government, but rather a temporary loan to the Government for the production of warplanes.
The production of warplanes is a task which is a testament to the power of the human spirit and the power of the human mind. It is a picture that should be seen by every man, woman and child.

Grecks Still Hunted Italians On The Run in Albania

Important Moves Now In Full Development Fierce Knife-Fighters Go Into Action—Italians Scared

Athens, Dec. 11.—Fierce knife-wielding men from the wild hills of Greece, surprised in Loutraki only by Greece's famous mountain troops, have been driven into the Greek front line against the retreating Italians, it was disclosed Wednesday.
At the same time a Government spokesman reported, "important moves are now in full development" but would give no hint of the new Greek offensive action beyond the fact that a number of divisions had been advanced to the front. The British Royal Air Force announced a raid on Valona, Italy, supply port in southwestern Albania, in which 300 tons of munitions dumps and some buildings were said to have been hit despite Italian fighter opposition.
The men from the wild hills of the Mediterranean, here already engaged the Italians, are depicted from the front said, "reminding their long, gleaming knives which they prefer to bayonets in close fighting they charged the Italians."
Their strength and ferocity are founded and seemed to terrify the Italians, the dispatch said.
"One dispatch said that weather had British air activity combined was making Italian airfields in Albania unusable for the planes. Another report said that fighting was still going on north of Corfu."
Italian troops were reported still falling back steadily for a possible new stand on the heights around Chironia—almost halfway up the coast from Porto Pardo to Valona.
A Greek spokesman said the Italians were withdrawing rapidly along the coast road and north of Elben Argirocastro and noted that heavy snow also hastened the Italian retreat through the "trails of snow covered mountains between Pogorits and Elbenast in mid-Albania."
Although exact Greek advance positions were not disclosed, they apparently were about 100 miles as deep into Albania as both stands of the battlefront as the maximum Italian thrust into Greece before the Italian invasion force was thrown into reverse.
This is the first list of Christmas Opportunities Here

British Capture Important Italian Base in Egypt

County's 1941 Cotton Allotment Announced

Farmers of Pitt County have been allotted 16,734 acres on which to grow cotton in 1941. This compares with the county's 1940 cotton acreage allotment of 16,997 acres.
In announcing the 1941 cotton allotment, E. V. Floyd, AAA executive officer of N. C. State College, said that the variation in the allotments for the two years is due to a correction of data on the acreage planted to cotton in the county in 1940, this data being the basis for determining county and individual farm allotments.
The county allotments are apportioned by the Secretary of Agriculture from the State allotment, which for 1941 is 978,294.2 acres. The 1940 North Carolina cotton allotment was 1,074,544 acres. In addition to the State allotment for next year of 978,294.2 acres, there is available 7,585 acres for new growers. This compares with 16,007 acres made available for new growers in addition to the 1940 State allotment.
Individual allotments to growers are approximately the same for 1941 as they were in 1940. All growers have already received a notice of their farm acreage allotment for next year.
Floyd explained that differences in 1941 and 1940 allotments can be attributed to: (1) The variation in the county allotment; or (2) a change in the amount of cultivated land in the county, since the amount of crop land on an individual farm is a determining factor in establishing allotment for farms with allotments of five acres or more. Floyd further explained that a farmer's allotment may vary even though his acreage had the same as used in determining his 1940 allotment. This is due, he said, to a change in the "county factor" which was determined on the basis of the cultivated land in the county.

Three Fascist Generals and Six Thousand Prisoners Taken Into Custody With the Town of Sidi Barrani

London, Dec. 11.—The British army still carrying on its slashing offensive in the western Egyptian desert, captured the Italian-held town of Sidi Barrani, 70 miles from the Libyan frontier this afternoon, the Ministry of Information announced Wednesday night. They took a large number of prisoners, including three Italian generals, the Ministry said, quoting a communique from Cairo.
"No details of the final attack on the strong Italian base—the farthest large town point to which the forces of Marshal Rodolfo Graziani had advanced—were given, but an early communique said the British had taken 6,000 prisoners, apparently as they fought their way to the town.
The fall of Sidi Barrani followed intensive aerial activity by the Royal Air Force, British naval planes and the British Mediterranean Fleet, which has been shelling the coast as the motorized land units, moving in a wide half circle sweep up the coast, Royal Air Force headquarters in Cairo had reported that six Italian planes were shot down in the desert, and that besides the 6,000 prisoners "large quantities" of war materials had been seized.
Britain's desert "Blitzkrieg" forces, described as striking like Gen. J. E. K. Stuart's Confederate cavalry in the United States Civil War, were reported attacking "pockets of Italian resistance" around Sidi Barrani in the offensive in western Egypt Wednesday.
More than 6,000 Italian prisoners have been captured in the 8-day-old battle, the British announced, as well as "quantities" of war material.
Apparently 2,000 were taken in the last 24 hours. It was announced Tuesday that 4,000 had been seized.
(The British completion of the Sidi Barrani thrust with General Stuart's technique apparently referred to his celebrated feat of riding clear around the Union army just before the Seven Days Battle in Virginia.)
London military circles declared the British forces were "highly successful" but said there was nothing immediately to confirm reports that two Fascist divisions (24,000 to 30,000 men) have been cut off.
The British army faced a possible head-on collision with the main body of Marshal Rodolfo Graziani's North African forces after driving a wedge between important Italian advance positions at Sidi Barrani and supporting positions farther west.
Reports from the front indicated that British troops were firmly established on the Egyptian coast between Sidi Barrani and the Libyan frontier, 100 miles away.
The Italian advance forces reportedly isolated by the British were said to be within a triangular area east of the town of Sidi Barrani, 15 miles east along the coast and Nibehay, 15 miles to the south.

Latin's Get U.S. Loans

New Loans To Be Used For Purchases in the United States

Washington, Dec. 11.—James H. Jones, federal lending administrator, Wednesday announced loans of \$50,000,000 to Argentina and \$1,200,000 to Uruguay.
Both loans, Jones said, represented smaller commitments made earlier this year but unused to date. Argentina previously had received a \$200,000,000 credit and Uruguay a \$5,000,000 credit, but these two credits were "wiped out" by the new transaction, Jones said.
The new loans, he explained, will be used for general purchases of machinery in the United States.

Board Head Urges Full Sale Support

D. T. Brasse, Jr., chairman of the Pitt County Board of Commissioners, today issued the following statement urging citizens of the county to support the Tuberculosis Seal Sale.
"As chairman of the Board of Commissioners and as a Pitt County citizen interested in the control of tuberculosis, having personally witnessed its ravages among my friends and neighbors, I am keenly interested in every movement leading to the control of this scourge among our people.
The effort for its control among our people that would have more effect than the collection of taxes, and the only way to do this is through the support of our people.
With this in mind, and knowing the present day needs of the county, I am pleased to participate in the Tuberculosis Seal Sale."
The Tuberculosis Seal Sale is a project of the National Tuberculosis Association, and its purpose is to raise money for the fight against tuberculosis.

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TRIPLED

The use of lime, legumes, and phosphate in a systematic rotation increased the corn yield from 20 to 60 bushels an acre in five years for Lawson Linsford, a Cherokee County demonstration farmer.

CHAMPION

Francis Proctor, president of the Red Oak A-H Club, has been selected as the 1940 corn club champion of Nash County reports L. M. Stanton, assistant farm agent.

\$5,000,000 Naval Air Base Stated For State

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Highway Commission Pledges To Provide New Hard Surfaced Highway In Due Time

Raleigh, Dec. 11.—The Highway and Public Works Commission pledged itself Wednesday to provide a new hard-surfaced highway in Tyrrell county after being informed by a member that it appeared certain a \$5,000,000 air base would be established about five miles east of Columbia.
Commissioner E. V. Webb told the commission he received word by telephone Tuesday that it would be certain the air base would be put in Tyrrell County.
He said a five-mile stretch of hard-surfaced highway would be needed to provide adequate transportation facilities.
It was estimated the proposed road would cost about \$500,000.
The resolution adopted by the commission pledged the construction of the road within 18 months if the air base is located in Tyrrell County.
"We show in the county are still under construction, Webb said, with the likelihood some day a road will be built from the town of Columbia to the town of Tyrrell."
The construction of this highway is a project of the National Highway Administration, and its purpose is to provide a safe and efficient means of transportation for the people of Tyrrell County.

Wanted: Salesmen

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Interested parties should contact the National Tuberculosis Association, 520 Madison Avenue, New York, N. Y.

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WHO KNOWS?

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