

Farmville Enterprise
FARMVILLE, N. C.

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ALMOST CRIMINAL

If everyone in the United States was given a satisfactory diet, from the standpoint of health and general well-being, the nation would consume twice as much green vegetables and fruit, says Secretary of Agriculture Claude R. Wickard.

The National Nutrition Conference, called to consider the food problems of the people of this country, emphasized the need for more attention to the matter of proper diets, even by families that are able to afford all necessary food.

Mr. Wickard declared that at least one-fourth of our families not on relief have poor diets and estimated that at least three-fourths of us do not enjoy satisfactory diets. One of the best uses for land taken out of cotton and wheat, said he, would be in the production of products to build up the health and stamina and strength of our people.

In the South, particularly, Mr. Wickard thought there should be more diversification and production for home use.

SERVICE FOR THOSE IN SERVICE

The President has asked the people of the country to support the thirty-day campaign of the United Service Organization to raise \$10,760,000 to defray the operating costs of 350 service clubs for members of the armed forces and for workers in the emergency industrial areas.

The campaign goal will provide services for many thousands of young men and women in hundreds of towns where the influx of soldiers or industrial workers has presented problems which are entirely beyond the resources of the local community to handle. By contributing to the organization, the people of every section of the United States will be helping to care for soldiers, sailors and defense workers, which includes individuals from every county in the nation.

A WARNING TO SMALL BUSINESS

The small businessmen of this country, including most of those operate in Pitt County, might be interested in the warning of Thurman W. Arnold, Assistant U. S. Attorney General, who says that small business is in danger of being crushed by big business and labor.

Mr. Arnold, who is in charge of anti-trust litigation, says that big business, while not unpatriotic, fears over-expansion and believes that over-production will cut its dividends after the war. In the viewpoint of big business, "letting the little fellow in means future competition and lower prices."

Mr. Arnold charges labor organizations, though not all of them, with "putting protective tariffs around cities," restricting skills, preventing use of more efficient methods, charging small business men for unnecessary labor and "crushing small business men in jurisdictional wars."

These charges are fairly specific. They carry distinct warnings of danger to the small businesses of America which face additional perils in the system of priorities in basic materials, the exclusion of small business from a share in defense production, restrictions on the distributions of necessities and artificially fixed prices.

In Mr. Arnold's opinion, it is highly important that there be some organized effort to represent the interests of small business in order to see that various regulations are not used "in such a way that they lead to monopoly control," which means that little business may have to go out of business.

Patriotic Americans

The condition of world affairs grows more serious and threatening daily. As a result of this we are expanding our armed forces more rapidly than at any other time in the history of our country.

The other military organization

FARMERS CAN SLEEP ON THEIR COTTON

An opportunity for farm people to sleep "on and under" the cotton they have produced in past years is offered through the Supplementary Cotton Stamp Program, says Miss Pauline Gordon, Extension specialist of N. C. State College. Sheets and other bed linens, as pictured above,

and the opportunities to further your education are the same as for Regular Marines. You will be well clothed, well fed, treated medically and dentally when necessary, and the chances are a hundred to one that your tour as a Marine will leave you a much better man in all respects.

In the four corners of the world The Leathernecks have made a record for themselves which is seldom equalled and never surpassed. In Mexico, The Bahamas, Cuba, San Domingo, Haiti, Nicaragua, The Virgin Islands, Panama, Hawaii, Guam, The Philippines, China, Japan, Korea, Egypt, Tripoli, and in France during the First World War the Marines distinguished themselves in their usual manner. In France over 3500 decorations were awarded Marines for their valor and heroism.

Wouldn't you like to help maintain and contribute to the fine record this small body of men has made for itself?

Young white men between the ages of 17 and 30, who are single and without dependents, in sound physical condition, and of good character, with common school education are urged to see the Recruiting Officer at the Post Office Building in Rocky Mount between the 1st and 12th of July.

Your country needs men! You can help! Don't wait to be drafted! Investigate this offer, now!

WALSTONBURG NEWS

Miss Evelyn Holt Bailey is spending some time with friends at Bay View.

Miss Dorothy Gardner is visiting friends in Fort Barnville and Minnissotte Beach.

Jimmie Gardner of Fort Bragg spent the week end with his parents, Mr. and Mrs. J. C. Gardner.

Mr. and Mrs. L. N. Shelton, Mrs. Neta Shackelford and Mrs. Estelle Bailey attended the Hookerton District Union Meeting at Riverside Church near Kinston, Saturday.

Miss Ada Kathleen Brewer of Wilson is visiting her aunt, Mrs. Jason Shirley.

Friends will regret to learn that Little Charles Shirley broke his collar bone in a fall last Friday.

Messrs. Key Taylor and Joe Caldwell made a business trip to Raleigh, Thursday.

Mrs. Jason Shirley, Mrs. A. J. Craft, Mrs. Estelle Bailey, Mrs. Nita Shackelford and Miss Cornelia Bailey were Wilson visitors Tuesday.

Mr. and Mrs. L. J. Rouse, Mrs. Ellen Sawyer and Miss Katie Beamon visited the Methodist Orphanage in Raleigh, Sunday.

Miss Ruth Jenkins of Fairmont spent the week end with Mr. and Mrs. Sam Jenkins.

Misses Peggy Griffin, Dorothy Gay and Rachel Griffin were Farmville visitors Saturday.

Mrs. Charles Floyd and son have returned to their home in Boyer after a week's visit in the home of Mr. and Mrs. H. C. Burch.

Sunday School Picnic

The annual Sunday School picnic of the Christian Church will be held at the Farmville swimming pool Thursday afternoon, July 10. All members of the Sunday School and their families are invited.

Woman's Club Meets

Mrs. W. V. Marlowe was hostess to the Woman's Club at her home Wednesday afternoon. The President, Mrs. J. C. Gardner, presided over the business session.

Mrs. W. V. Redick as program leader presented Mr. Joe Caldwell who gave an instructive talk on "The Local Survey" soon to be made.

Aluminum Roundup Opens On July 21st

Raleigh, July 2.—A drive to gather scrap aluminum throughout North Carolina will begin July 21 as part of a national campaign to relieve the shortage of aluminum due to the manufacturing of warplanes, it has been announced by Theodore S. Johnson, of the Civilian Defense Activity.

Details of the campaign are not complete. Mayor Fiorella LaGuardia of New York City, director of the office of Civilian Defense, recently named Governor Broughton as chairman of the aluminum round-up. Accepting the position, the Governor, appointed Johnson as acting chairman.

Local depositories will be placed in various cities, towns and rural areas throughout the State Johnson stated that citizens should not contribute household items, as they would find later that new articles are not available.

Further instructions in regard to the concerted campaign will be announced later by Mayor LaGuardia.

STUBBORNNESS DIDN'T PAY

Omaha.—Two mules Charles Patrick was leading down the street suddenly got stubborn, balked and ran away. They collided with a truck and—you guessed it—there were two dead mules.

SECRET

The U. S. Department of Commerce has caused publication of statistical information on exports of American farm produce and will keep such information secret because of the war.

Advertising continues to be the big gun of salesmanship but it takes a competent crew to wreck sales resistance.

The power shortage that threatens to impede defense operations reminds us of the time, not many years ago, when utility experts "feared" lest there should be a huge surplus of power.

PARAMOUNT THEATRE FARMVILLE, N. C.

WEEK OF JULY 5th

SATURDAY
BIG TRIPLE PROGRAM
Charles Starr—in "WEST OF ABILENE"
Warren Williams—in "LONE WOLF TAKES A CHANCE"

Chapter No. 4 of "ADVENTURES OF CAPTAIN MARVEL"

SUNDAY-MONDAY
Robert Taylor and Mary Howard
"BILLY THE KID"
Latest News and Cartoons

TUESDAY
Sabu and Conrad Veidt—in "THIEF OF BAGDAD"
Also Cartoons

WEDNESDAY
—TWO BIG FEATURES—
Ann Rutherford and Kent Taylor
"WASHINGTON MELODrama"
The Hall—in "ALONG THE RIO GRANDE"

Chapter No. 8 of the "KEY RAIDERS"

THURSDAY-FRIDAY
John Garfield and Edward G. Robinson—in "THE SEA WOLF"
And Latest News

COMING ATTRACTIONS
"In The Navy"
"They Met In Istanbul"
"Shore Over Miami"
"Sentry Duty"

FOUNTAIN NEWS
(By Mrs. M. E. Yalverson)

Mrs. Fred Powell and daughter, Margaret Ross, of Bethel, are visiting Mrs. J. W. Redick.

Frank Owens, a member of the law school at Duke University, is at home for a few days.

Miss Eloise Owens spent the week end with Miss Hazel Yalverson near Eureka.

Miss Betty Fountain returned home Wednesday from a two week's visit with relatives in South Carolina.

Miss Jean Owens is visiting Mr. and Mrs. E. F. Brooks in Faison.

Miss Carol Yalverson is visiting Miss Kay O'Hara in Maplewood, N. J.

Mrs. Lionel James, of Chingquian, is visiting her parents, Mr. and Mrs. B. F. Lewis.

Scott Peete left last week end on an eight week's tour of the United States, Canada and Mexico.

Mr. and Mrs. Jimmie Sutton and daughters, Audrey, Cobbie, Joyce and Brenda and Miss Leona Brothel, visited Mr. and Mrs. Bennie Whitehurst in Conetot Sunday.

Mr. and Mrs. Cedric Woodall, of Wilson, spent Sunday with Mrs. Martha Bundy.

BIRD NOTES

Billie Russell read an article about the slate colored Junco, which spends its winters in the South and comes back to this State about September. He is a trim little bird, stylish in appearance, slate color above, white beneath, with two very conspicuous white outer tail feathers, which are its most striking identification marks. Its nest is built upon the ground or in low bushes and lined with hair.

James Thorne read about the Blue Jay, which is a very intelligent bird and seems to have a keen sense of humor. It eats many harmful insects and mice, constructs its nest in the crotch of a tree, of twigs quite strongly interwoven, though the inside is soft. Its eggs are a pale olive green sprinkled with brown and are usually from four to six in number. He is a bright blue.

Jessie Mack Caraway was welcomed as a new member. Several members had very attractive bird scrap books on display.

We know a man who yearns for the complete economic liberation of women; he says there is no reason why his wife should not support the family.

Want Ads!

LADY DESIRES ROOM WITH Board, or room with boarding place near by. Send letter at once to X-18, care of Farmville Enterprise.

COME TO SEE US for your battery and Bicycle Repair Work. Prompt Service. Reasonable Charges. Western Auto Associate Store, Farmville, N. C.

FLOWERS FOR ALL OCCASIONS! Pot Plants, Cut Flowers, Corsages and Funeral Designs. Say "Hi" with Flowers. Farmville Flower Shop, Myrtle Sutton, Owner. Phone—Day 487-1; Night 475-1.

WE KNOW YOUR WANTS — HADLEY BRYAN'S SINCLAIR SERVICE STATION — Get Your Windshield Cleaned Free! Cars Washed, Polished and Greased! For Quick Service Phone 371-1. We APPRECIATE Your Business!

Save With SING'S HI-TEST GAS Regular First Grade 18 1/2¢ Gallon 1st Grade Kerosene 10¢ Gal. Motor Oil 10¢ Qt. and Up 300 SOUTH MAIN ST.

LUMBER
Farmville Retail Lumber Yard
— Phone 362-1 —
Located Near Norfolk Southern Depot — Farmville, N. C.
LUMBER, MOULDINGS, ROUGH and DRESSED SCREEN DOOR STOCK.
Your Preference Respectfully Solicited.

WOMEN helped by Quays

THE SEA WOLF

COMING ATTRACTIONS

"In The Navy"

"They Met In Istanbul"

Food Now Exempt From Sales Levy

Greenville, July 2.—J. C. Herring, deputy of the State Revenue Department who maintains an office in the State Patrol headquarters in the Municipal building here from 11:30 until 8:30 daily, except Mondays, today pointed out a major change in the sales tax law effective as of July 1.

The major change is an amendment extending exemptions of sales by retail merchants from 10 specified named articles of food to complete exemption for sales by retail merchants of all food and food products for human consumption.

The phrase food and food products, however, does not include malt or vinous beverages, soft or carbonated drinks, sodas or beverages such as ordinarily sold at drug stores.

Nor does the exemption include prepared meals or food sold or served on or off the premises by restaurants, cafes, cafeterias, hotel dining rooms, drug stores or other places where prepared meals are sold or served.

Generally speaking, declared Mr. Herring, the exemption extends to all sales of food or food products sold by grocery stores.

MAJORITY

Wheat farmers of the United States voted 80.5 percent in favor of marketing quota restrictions on the 1941 crop in the AAA referendum held throughout the country recently.

WHEAT

A 1942 national wheat acreage allotment of 55,000,000 acres has been announced by the U. S. Department of Agriculture, smaller than the 1941 allotment by 7,000,000 acres.

2 YEARS OLD
75¢ Pints \$1.40 Quarts

SUBSCRIBE TO THE ENTERPRISE

PENDER

Enjoy Pender Fine Foods Over Week End

SPECIAL SATURDAY
Kellogg's Corn Flakes 6¢ Package

NEW TREAT
Salad Dressing 32-oz. Jar 21¢
TREESWEET ORANGE
Juice 12-oz. Cans 17¢ 48-oz. cans 27¢

NAVY BEANS 2 lbs. 11¢
PINK SALMON 2 Cans 29¢

RED CROSS
TOWELS 2 Rolls 15¢
Southern Manor
TINY PEAS 2 No. 2 Cans 29¢
N. B. C. PRIDE
ASSORTMENT 1-lb. Box 25¢

DOUBLE FRESH GOLDEN BLEND COFFEE 2 Lbs. 29¢
TRIPLE FRESH OUR PRIDE BREAD 2 Large Loaves 15¢

SKYWARD
Butter, egg and cheese futures on the Chicago market have advanced skyward under government buying of these commodities.

DAIRY
New records for the production of milk and dairy products are being set as a result of the best prices for dairy products in more than ten years.

Fashions are not to be explained by ordinary processes of the brain.

AT LAST... YOU CAN --

- drive a safe car at any speed.
- increase tire mileage 20 to 50%.
- drive without shimmy, jiggle, tramp or vibration!

From 35-miles an hour up, does your car handle as easily as at lower speeds? Or do you unconsciously tighten your grip on the steering wheel and your nerves become more tense? Unbalanced wheels are the cause.

Our new Bear Dy-nam-ic Wheel Balancer with the NEON-EYE solves the problem for you, by not only balancing the wheels STATICALLY but also DYNAMICALLY.

BEAR DY-NAM-IC WHEEL BALANCER

We want you to see this marvelous invention. It's at our service shop right now. Guaranteeing a Safer and more enjoyable ride than ever before possible! See it in operation.

On THIS MACHINE each wheel is revolved at high speed and the NEON-EYE positively detects every spot on the wheel which is out of balance.

Never Before Possible to Balance Wheels 100% for Safe Driving.

Unbalanced wheels are dangerous to safety—cause tires to wear out 20 to 50% quicker!

Help Make Our Streets and Highways Safe

THE CHEAPEST TIRE AND ACCIDENT INSURANCE YOU EVER BOUGHT

— Don't Delay — Come In Today! —

B. & W. Chevrolet Co., Inc.
WILSON STREET — Phone 370-1 — FARMVILLE, N. C.