

Civic Developments Of Recent Months

Farmville was hit by a building boom in recent months and construction and remodeling activity in general has been on the increase. The upward trend in the business district signaling progress and that of residential building is encouraging in that more people are planning permanent residences here.

A survey of the civic improvements reveals that two huge projects have been undertaken by the town of Farmville this year, which include:

The filling of ditches on highway 264 from the railroad to the city limits, and the laying of water and sewer connections preparatory to additional paving of this the South end of Main street by the highway department to the width of the other portion; placing a storm sewer and closing an open ditch; extending water main on three streets; extension of Waverly Street through the Brooklyn section and installing water and sewer with the view of future development of this as a residential street. This project was completed at a cost of \$22,000.00, of which the town paid \$8,000.00 and the WPA the remainder.

Project No. 2 called for resurfacing all paved streets of the town with the exception of two; construction of sand sidewalks through the colored section and a portion of the white residential section, in order to comply with Federal requirements for city mail delivery throughout; paving of sidewalks on and adjacent to the school building and general improvements of the drainage system of the town. This was done at a cost of \$16,000.00, the town paying \$4,000.00 and the WPA \$12,000.00.

An 80 mile extension of rural electric lines during the year brought the total of high tension line mileage being furnished with power from the Farmville municipal plant to 256 miles and the number of consumers to 1200 on rural lines and in nearby towns.

Members of the Pitt and Green Electric Membership Corp., which is working in conjunction with the REA and the town of Farmville, held their annual meeting here in June with around 500 people in attendance.

The president of this organization, Lee Tugwell, and R. A. Joyner, operating manager, stated in their addresses that gross receipts for electrical energy delivered by the town for the year amounted to more than \$22,000.00 and that disbursements for electrical current and operations were in the sum of \$12,464.00; that

HALF HOLIDAYS OVER

The half holiday period, observed by business firms here on Wednesdays during the summer months for several years, has come to a close and doors will be open with "business as usual" next Wednesday afternoon.

Business will doubtless be better than usual as Wednesday, August 27, is the day after the Market Opening and everybody will be shopping.

there was available January 1, a total of \$25,000.00 to be used for membership service extensions and accumulated surplus at that time of \$10,739.00.

A self-reading meter card system, compilation and distribution of a monthly publication from the operating manager's office here, and the numbering of 3200 service poles were among the improvements noted in the operation of the affairs of the Corporation during the year.

Tobacconist Directory To Appear Next Week

It is with pleasure that the Farmville Enterprise welcomes the tobacconists here again this season, and we wish to join wholeheartedly with the citizens of the community in inviting them to enter into all the activities of the town and become for these months a real part of its business, religious, social and civic life.

For the convenience of the "tobacco colony" we will follow our custom of printing next week a directory—the name and residence of everyone engaged in the tobacco business that we are able to secure. This is something of a tedious undertaking and we will be very grateful if members of this colony or their friends will advise us by telephone of their whereabouts.

We print the directory each year with the idea that we are rendering a distinct service to our friends, who can, by clipping it out, carry a ready reference bureau for locating acquaintances, who are on this market.

Just in case you planned to send in a check for your subscription to The Enterprise, we thank you; we would not do anything to change your mind.



PICTURE OF CROWD ON MAIN STREET LAST YEAR AT DRAWING OF PRIZES GIVEN AWAY BY THE TURNAGE CO.

Cattle Program To Aid Farmers

By Paul L. Fletcher, Livestock Marketing Specialist State Department of Agriculture

Raleigh, Aug. 21.—Farmers wishing to diversify and balance their farm program by the addition of more livestock will be given practical assistance through a cooperative marketing project established by the State Department of Agriculture and the Prison Farm Division of the State Highway and Public Works Commission.

Livestock will be purchased from the farmers of Western North Carolina and offered at cost to farmers in Eastern and Central areas of the State. Students in vocational agriculture and 4-H Club members will be given refusal of high grade beef calves produced from a herd of high quality commercial beef cows now owned by the Caledonia Prison Farm. A herd of purebred Hereford cattle will likely be established to help supply breeding animals necessary in building up the average quality of beef cattle produced in North Carolina. Most of our improved breeding stock must now be secured from other states.

Grading and handling pens as well as scales for weighing animals will be built at the Caledonia Prison Farm at Tillery, where the purchased animals will be displayed and sold to farmers by the head, in truck loads or in carloads and at actual cost. After farmers have fattened their animals for market they may sell them through local market agencies, or after assembling them into

carload or truck load lots and transporting them to terminal markets in eastern seaboard cities.

All sales of livestock will be made on a cash basis. Necessary financing services can be secured from local banking institutions or from Production Credit Associations. Appraisal and credit advisory service will be gladly given by Department and Prison Farm employees responsible for the operation of the program. These men have had years of combined experience in live stock farming, the operation of cattle financing and sales agencies as well as in the country trading of live stock.

A thousand or more feeding steers will be carried on the Prison Farms each year. These animals will be graded into uniform lots and fattened. Field days will be held from time to time so farmers may gain knowledge of the business through observation of actual operations.

The income and soil fertility of eastern North Carolina can be greatly increased if farmers will purchase and feed steers for market. Evidence of the soundness of such a program exists in the Lancaster area of Pennsylvania. The marketing project outlined affords farmers a practical means for securing feeding stock, and the new feeder may learn the business by observing and by familiarizing himself with operations at the Caledonia Prison Farm.

PANTS FIRE RIFLE BOY SHOT

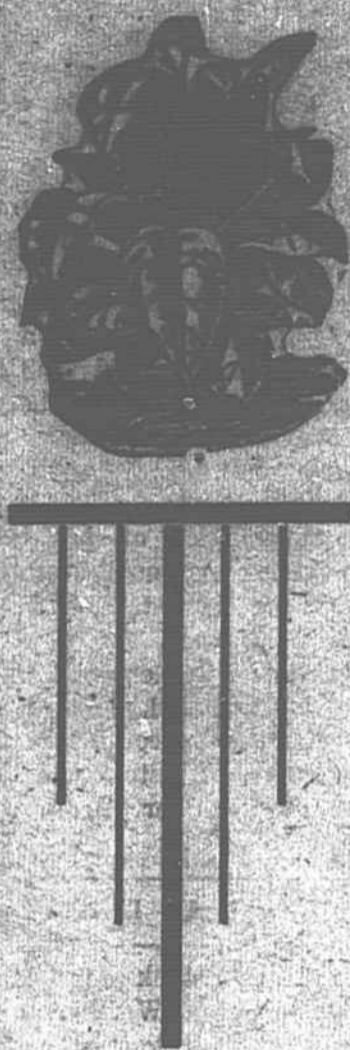
New London, Conn.—Herbert Brewster, 17, while undressing for bed, flung his trousers toward a chair and instead of hitting the chair, the trousers struck a rifle which was hung on the bedroom wall as an ornament. It fired in falling and Brewster was wounded in the chest, just four inches above the heart. He was seriously but not critically wounded.

"Thirty-one Years of Community Service"

THE

Farmville Oil & Fertilizer Company

has been serving the needs of the people of our community for the past thirty-one years. It is well equipped to render splendid service in any of its many fields.



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FARMVILLE, N. C.



STATION

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1942 FORD V-8 DELUXE
90 H.P. FORD V-8 TUDOR SEDAN

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AS A CLIMAX TO OUR FALL SALES CAMPAIGN

Christmas Eve, Dec. 24, 1941

Campaign Starts Tuesday, August 26, 1941 [Farmville Tobacco Market Opening Date]

Get a Trade Receipt With Each Cash \$ Purchase or Paid on Account—As Our Customers will Remember—This Has Been Our Custom for the Past Several Years

Watch For Further Details

The **TURNAGE CO., Inc.**

FARMVILLE, NORTH CAROLINA