John Linnyne Keviews he

## Prominent Cotton Grower and Co-operative Leader Discusses **Advancing Prices and** Marketing of Cotton This Season.

In an interview yesterday, with John T. Thorne, president of the North Carolina Cotton Growers Cooperative Association, who is a master farmer and prominent grower of Farmville, Mr. Thorne predicted that the North Carolina farmers will receive approximately 10 per cent more for their 1941 cotton than they did for their crop of a year ago, despite an expected 32 per cent decrease in production.

Mr. Thorne based his prediction on an official government production estimate of 497.000 bales for the 1941 season, against a 1940 production of 732,000 bales for the State.

But even a 10 per cent gain in cotton income may be increased, he newly-picked crop.

"If farmers will not act too s bale to cover the cost of deliverhastily and market their cotton the ing the cotton to the mills." moment it is ginned," Mr. Thorne Quality and acreage yield is said, "there is a good possibility that portant, Mr. Thorne said, but "that their income from their 1941 crop is only part of the way. Until we may be further increased. Our gov- market in a way to get the highest ernment has placed a floor of 14.02 possible price the day we sell our in the bosom of wisdom and rooted for cigarettes. cents a pound on 7-8-inch middling cotton, based on grade and staple in the hearts of American Youth, "A movement toward improving gross weight, based on parity prices values, we have not taken the full and, to-day, more than NINE-MIL- the flue-cured auctions is under way, step toward making cotton producof 16.49 cents for August 1."

Whereas at one time over two- tion profitable. thirds of the American cotton crop "Our government is doing every- to you not to become careless, negliwas exported, our own mills are now thing it can and rightly so to pre- gent and overlook your duties beconsuming cotton at almost the same vent inflation, but we all know that cause our responsibilities are becomrate at which it is being produced, if this war continues more of our ing greater every day. he said. "It is estimated now that land will have to be used in the only 10,817,000 bales will be produc- production of food and feed crops, ed in this country this year. Many which may make it necessary to furleaders in the cotton industry express ther reduce the acreage of our money themselves as feeling that this will crops. Therefore in order as farm- istered in the name of children as be the largest estimate announced ers to get our share of increased in- well as adults.

this year, and with domestic con- sumption exceeding 10,000,000 bales warehouses and held in for bottom "I want to evalu make a plea that we as farment prov. our home som plies first, and make cotton, tohne o and peanuts our clean surplu Sopa."

come, let's put our cotton in bonde



For United Could Schertis the opinion of W. P. and vick, tobacco marketing speciality of

We, the active members of the the State Department of Agriculture Boy Scouts of America, Parmville who asserted today that "farmer Troop No. 25, Farmville, North Car- who adhere to the Agricultural rules olina, appeal to the non-active mem- of marketing their tear this senson bers of said troop to rally to the will year thousands of dollars in adcall of service and make Farmville dividends." Troop No. 25 one of the best troops . "The large amount of poorly sort

ed toparco offered for sale on the in the State. Pathers and Mothers of non-active warehouse floors has prompted the members of Farmville Troop No. 25, North Carolina Department of Agriwe intreat you to impress upon your culture to extend aid to the farmer son the importance of self-reliance, in the preparation of their crop for mental and physical development and market," he added.

character building-which are among "North Carolina's leadership h things taught in our troops. There the sale of flue-cured tobacco is due are several boys in our troop who to the prominent place it occupies in seem to have lost interest, and to them we are calling, with a voice of appeal, as representative of American youth. There are many things we have done and can do to placed on the warehouse floor. bring peace and comfort to suffer- . "The problem of at least a part o ing humanity, and if we fail in our the present day marketing difficulduties in our youth, we will fail in ties must be solved at the farm. our responsibilities as a man. Let Growers should study the demand us walk in unity and build a struc- for the various grades and strive to ture that will resist all evil and car- produce tobacco that meets the buyry to our parents news of good tid-

During the Month of February, for plug tobacco decreasing, adjust-

organized in America; it was born LION MEMBERS have answered its call of service; therefore, we appeal

FARMVILLE SCOUT TROOP No. 25

Defense Savings Bonds can be reg-

ers demands. With cigarette consumption increasing and the demand 1910, the first Boy Scout Troop was ments from the types and grades used for chewing to those in deman

> and is now available on some markets in this State, that is, Government Inspection of tobacco combined with current price quotations by grades. The Inspection Service together with the market news service, it is hoped, will improve and preserve the principle of the auction system and protect the soller." Hedrick said that "tobacco correctly sorted is easily graded and bought," adding that "the grower, to. contrand the best market for his crop should remember that":

## and III give you back 15 seconds

## Says PAUL DOUGLAS, well-known radio announcer

Domebody whistles a few bars of a catchy tune. Others pick it up. Soon the whole country's whistling it. It's a hit.

Somebody lights up a cigarette. Likes it. Passes the word along. Soon the whole country's smoking it. It's a hit. IT'S CHESTERFIELD.

Lhe big thing that's pushing Chesterfield ahead Is the approval of smokers like yourself. Chesterfields are definitely Milder, Cooler-Smoking and Better-Tasting. They're made of the world's best cigarette tobaccos

Dut even these facts wouldn't count

If smckers didn't just naturally like them.

Once a smoker finds out from Chesterfield

Yes, fellow smokers, IT'S YOUR APPROVAL

Everywhere you go

Blended just right to give you more smoking pleasure.

What , cal smoking pleasure is, nothing else will do.

THAT'S PUSHING CHESTERFIELD AHEAD.



President of the North Carolina Cotton Growers Cooperative Association

said, if farmers will collectively re; a bale. If the Association sells my fuse to flood the market with their cotton for me at my request, I only have to pay an additional 25 cents

annually, if we have only 1,000,000 bales of export business, we can readily see that there will be no further increase in carryover. In fact, it will probably be necessary to draw on the government's loan stock to meet the demand.

"I firmly believe," Mr. Thorne continued, "that if we cotton growers will place our cotton in bonded warehouses and hold it until next spring, we will get much more out of this crop than if we rush it to market as soon as it is ginned.

"Last fall I begged farmers not to sell their cotton because I was certain in my own mind that the price would advance. Those farmers who held their cotton have been richly rewarded, securing prices over and above last falls prices of from \$10 to \$25 a bale and more." Mr. Thorne emphasized the need for careful marketing of a crop that requires an entire year to produce. "The 'Re-Purchase Pool' of the Cotton Cooperative Association, of which I've been a member since 1922," he said, "offers to farmers the fairest and squarest way to market their cotton than they have ever had before.

"I can deliver my cotton to the Farmville Bonded Warehouse, and if I need money at the time I can get a liberal advance. Mr. Williams, the manager, will take samples, forward them to the classing rooms of the Cotton Association in Releigh, and as quickly as government-licensed classers can grade it, I am advised of the maximum advance I can get through the 'Re-Purchase Pool,' which equals loans made by the gov-

"Then, when I am ready to sell, the Cotton Association will quote me a price, and if I am not satisfies with what the Association can gut for me, I can get my same cotton back and sell it to any local buyer who will offer me more. All I have to pay the Association is 50 cents

WE BELIEVE PRICES Will Continue To ADVANCE ! • Call - G. S. WILLIAMS, Manager • For Information Regarding FEDERAL GOVERNMENT LOANS On COTTON BEING HANDLED By The Jorin Carolina Collon Groups

Geoperative Association

Soralee

1920 - Twenty-One Years - 1941

AHS COMMUNICATION

Tobacco should be in p order before sorting begins. The proper amount of order is determined when the leaves can be handled without breaking or when they are pliable enough to open for examination to determine the grade. I handled too dry, injury will result from breaking or tearing and, on the other hand, if the leaves contain too. much moisture, injury will result from discoloration or bruising and therefore, decrease its value on the sales floor.

2. Proper light is necessary to careful sorting. A north light is preferable. However, indirect light is the minimum requirement to distinguish color in any case. A grower should use the same precaution in sorting his tobacco the buyer does in buying. The crop should be sorted as nearly as possible in the same light as prevails in the warehouse.

bacco sticks and bulked down. Bulk- grows on the stalk from the lowest 8. No more grades should be made than is absolutely necessary. A nor-impurport the grouper conditions usually to the highest, that is, place the impurport the group first mal barn usually can be sorted into improves the quality of tobacco. In lowest grade of the Lug group first three of four grades. Good averag-ed-size piles command more respect most cases, grean leaves left in the and so on if more than one group is bulk for a considerable time in prop-being sold. Know your tobacco, sort from buyers than a number of small lots; however, uniformity should not tobacco trade. be sacrificed for size.

are objectionable in tobacco and packed on the baskets in the ware over your radio, should be removed as the leaves are house. As stated before, tobacco sold at auction is sold somewhat on being sorted at sorting bench, rather appearance and in careful packing 5. Many farmers do not realize the grower puts his best foot forward. Philedelphia, Pa.-When Aviatrix planted in each tobacco "middle" with

the importance of color separation in serting, especially in dividing lemon and orange leaves into different continue from becoming too dry and went prepared A rainstorm sert and build the different continue and build the difference and the differenc cond orange leaves into different leaves from becoming too dry and went prepared. A rainstorm sent serve moisture and hold the soil in some 5,000 persons scurrying for place. After the tobacco is harvestforeign companies lean to the lemon long. The arrangement of the piles her dress and-presto, she was clad turned under to add organic matter colors, therefore, when the colors are on the sales floor is of some in- in a green bathing suit, in which she and altrogen to the field. competition is lost on the sales floor. growers. The general practice is to

mixed with true colors. 6. Length of leaves, where the

quality is uniform, is an important factor only in the sorting of leaf grades. When sorting Lugs or Primings, length is of minus importance. except where there is too much diference in the length to give uniformity of appearance to the "hand." Leaf grades should be sorted accord. ing to the length, quality and color. 7. The group division in the sorting of tobacco is of major importance. because each of the grouns is used for a different purpose in the mannmixed burt the sales value of the

inticular lot on "pile" of tobacco.

for market and follow the market The peas will not hurt the tobacco 10. Tobacco should be neatly news reports in your daily paper or says E. C. Blair, extension agrono

PREPARED

Copyright 1961, Lincoury & Mynns Tonacco Co.

Off-colored leaves should never he put the tobacco on the floor as it SUBSCRIBE to THE ENTERPRISE speed up some other man's busine

**Recommends** Cowpeas In Tobacco Middles

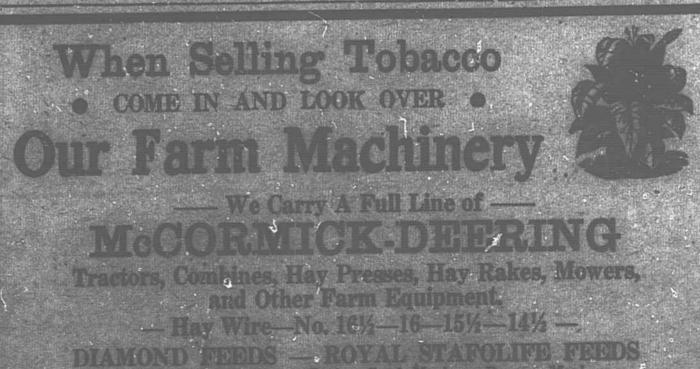
Cowpeas make a good crop to plant

mist at State College, and they will produce a big crop for, soil-conservation purposes.

He suggested that the cowpeas be

the tobacco stays on the floor very shelter, but Connie calmly unzipped ed, they may be left on the land or

Almost any efficiency expert can



Conners Steller and the area conton Speed Alterit - Permit Ment - -

