

FARMVILLE ENTERPRISE
 FARMVILLE, N. C.
 G. A. House, Editor, Owner & Mgr.
 Eva Horton House
 Associate Editor
 Published by
THE HOUSE PRINTERY
 Farmville, N. C.
 Subscription Price:
 Year \$2.00—6 Mos. \$1.25—3 Mos. 50c
 All Legal Adv. 5c a line per week.
 Published weekly and entered as
 Second Class Mail Matter at the
 Post Office at Farmville, N. C.,
 under Act of March 3rd, 1879.

CHURCH GROUP

Mrs. Henry D. Johnson, Young People's Director, was hostess to the Baptist Young Woman's Auxiliary, Monday evening.

Miss Rachel Moore presided in the absence of the president, opening the meeting with sentence prayers and scripture reading from the Book of Matthew.

Miss Nell Taylor Beaman assisted by Mrs. Robert P. Wheelass gave a program on Service on the Home Mission Field.

Miss Irene Bell was welcomed as a new member and Mrs. E. W. Holmes as a special guest.

The hostess served coca-colas with party knick knacks.

EPISCOPAL

The Woman's Auxiliary met, Monday afternoon, with Mrs. R. S. Scott. Mrs. James R. Lang presided and heard reports from the various committees, appointed at the last meeting, which included gifts and Church publications. It was agreed to pack the Spring box for the Thompson Orphanage at the Lenten Study meeting to be held Monday, 25, at the home of Mrs. J. H. Darden. The pipe organ fund was discussed and a substantial gift made by a member at this time.

Mrs. C. Hubert Joyner, who met with the group again after an illness and several weeks stay in St. Petersburg, Fla., and Mrs. Minnie Warren, of Battleboro, a former member and a special guest, were extended a cordial welcome by the president.

A special program on the United Thank Offering was led by the U. T. O. Secretary, Mrs. J. H. Darden, who presided over a conference of Thank Offering Blue Boxes, members of which were impersonated by Mrs. R. C. Copenhaver, Mrs. James R. Lang, Mrs. E. C. Beaman, Mrs. R. S. Scott, Mrs. C. S. Hotchkiss, Mrs. Minnie Warren and Mrs. John D. Dixon.

In continuation of the Lenten study, "The Expanding Church," Mrs. R. S. Scott discussed the third chapter, the topic of which was "Problems and Their Solution."

CHRISTIAN CHURCH

Rev. C. B. Mashburn has chosen for his Sunday morning topic, "Our Task—Render to Caesar, His; To God, His."

ADMINISTRATRIX'S NOTICE TO CREDITORS

Having qualified as Administratrix of the Estate of Benjamin Otto Turnage, deceased, late of Pitt County, North Carolina, this is to notify all persons having claims against the Estate of the said deceased to exhibit them to the undersigned Administratrix or Attorney at Farmville, North Carolina, on or before the 16th day of March, 1947, or this notice will be pleaded in bar of their recovery. All persons indebted to said Estate will please make immediate payment.

This 14th day of March, 1946.

LILLIAN W. TURNAGE,
 Admrx., of the Estate of Benjamin Otto Turnage.
 John B. Lewis, Atty. M-15-6wks

Farmville Retail Lumber Yard
 LUMBER, ROUGH AND DRESSED.
 Windows, Doors, Roofing, Gypsum Products, Celotex Wall Board and Ceiling.
 — Phone 302-1 —
 Located Near Norfolk Southern Depot — Farmville, N. C.

RADIO SERVICE

BRING YOUR RADIO TROUBLES to the FARMVILLE RADIO SERVICE

At 124 North Main St.

Radio Tubes, Batteries and Aerials for Autos or Homes

WE CAN ALSO CHANGE YOUR BATTERY SET TO ELECTRIC!

We Also furnish Public Address System for Any Occasion.

Repair Service! — Reasonable Prices!

W. J. LANGRISH



Patrick D. Miller

Dr. Patrick D. Miller, pastor of the First Presbyterian Church of San Antonio, Texas, will be the speaker on The Presbyterian Hour next Sunday morning, March 24th, at 8:30 A. M., E. S. T., over an independent network of southern radio stations.

A native of Georgia, Dr. Miller studied for a time at the University of Georgia and was graduated from Davidson College in 1922. After completing his theological training in Union Theological Seminary in Virginia, he was for a time in home mission work in his native state and later became Educational Secretary of Home Missions for the Southern Presbyterian Church. He became pastor of the First Presbyterian Church in Raleigh, and after being there for six years was called to the present pastorate in 1941.

Dr. Miller for some time was an editor of the "Presbyterian Survey" and is the author of "The Imperative of Home Missions." Davidson College conferred upon him the degree of Doctor of Divinity in 1933.

The subject of Dr. Miller's address next Sunday morning will be, "A Good Man."

This radio broadcast can be heard in Farmville over radio station WPTF, Raleigh.

If a woman decides she wants to eat out, you might as well shave at once, because you'll eat out or you won't eat.

ADMINISTRATOR'S NOTICE TO CREDITORS

Having qualified as Administrator of the Estate of Mrs. Julia H. Allen, deceased, late of Pitt County North Carolina, this is to notify all persons having claims against the estate of the said deceased to exhibit them to the undersigned Administrator or Attorney at Farmville, North Carolina, on or before the 16th day of March, 1947, or this notice will be pleaded in bar of their recovery. All persons indebted to said Estate will please make immediate payment.

This 14th day of March, 1946.

BOSCOE C. ALLEN,
 Administrator of Mrs. Julia H. Allen Estate.
 John B. Lewis, Atty. M-15-6wks

PARAMOUNT THEATRE
 FARMVILLE, N. C.

WEEK OF MARCH 23

SATURDAY
 Buster Crabbe—in
 "LIGHTNING RAIDERS"
 Chapter 9, "Purple Monster Strikes" — Comedy.

SUNDAY and MONDAY
 Cornell Wilde-Anita Louise—in
 "BANDIT OF SHERWOOD FOREST"
 Latest News — Short.

TUESDAY
 Clark Gable-Loretta Young—in
 "CALL OF THE WILD"
 Musical — Cartoon.

WEDNESDAY
 Double Feature Day!
 Wild Bill Elliott—in
 "HIDDEN VALLEY OUTLAWS"
 James Craig-Signe Hasso—in
 "DANGEROUS PARTNERS"
 Chapter 4, "Secret Agent X-9"

THURSDAY and FRIDAY
 John Wayne-Vera Ralston—in
 "DAKOTA"
 Latest News—Musical—Cartoon.

Two Hazards EVERY FATHER MUST FACE ...

FORTUNATELY, there's a way to do something about both of these hazards. A Home Security Life Insurance Program. In the first place, you create an estate the minute you take out your first policy. In the second place, you guarantee an income for your old age, when security and independence are most needed.

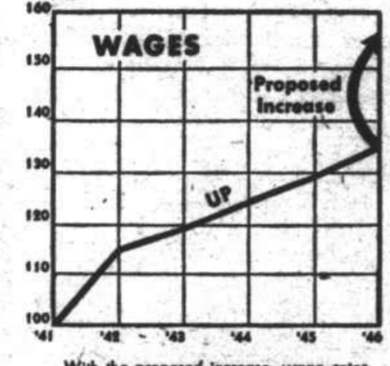
1. Premature death... before you've had a chance to build a family-protecting estate.
2. Old age... No savings. No estate. No sure income. Reduced earning capacity.

Today, the Home Security Life Insurance Company has over 88 Million Dollars of Life Insurance in force protecting North Carolina families against these two hazards. Let one of our friendly, able Home Security agents show you a plan that can be tailored to your individual needs... at a cost that will fit easily into your income.

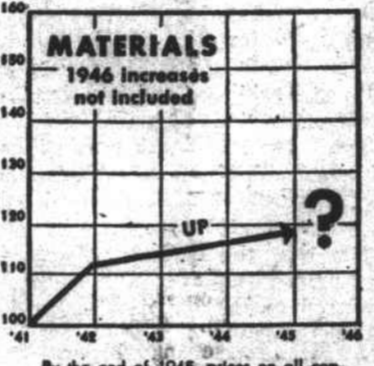
Home Security Life Insurance Co.
 Home Office Durham, N. C. — Bascom Baynes, President
C. L. IVEY, Agent, Farmville, N. C.
MAKE THE YEARS AHEAD SURE — WITH HOME SECURITY LIFE INSURANCE!

How would you CHART YOUR COURSE?

Pictured here are the records of four "life lines" of our business—four things which largely control the destiny of any business, whether it be a farm, a factory or a store. They are Wages, Materials Costs, Prices, and Profits. Suppose these were pictures of what is going on in your own affairs. How would you chart your future course from these facts?



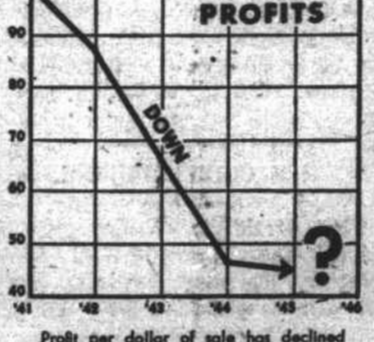
With the proposed increase, wage rates will have risen from 100% per hour in 1941 to 133 1/3% in 1945—a gain of 33 1/3%. Weekly average would be \$53.40.



By the end of 1945, prices on all commodities other than farm products and food had gone up 19.8% since 1941. Chart does not show effect of 1946 increases.



Using U. S. Bureau of Labor Statistics with 1941 prices equaling 100, prices of farm machinery in 1945 were only 104.5.



Profit per dollar of sale has declined since 1941 from 100% to only 60%—a loss of 40%.

What about wages?
 Wages have risen steadily for five years. Before the strike which began on January 21 in ten of our plants and which has choked off nearly all farm machinery production, earnings of employees of these plants averaged \$1.15 1/4 an hour, not including any overtime. The Union demanded a 34 cents per hour increase and a Government board has now recommended a general increase of 18 cents an hour, which would make average earnings \$1.33 1/4 an hour. Weekly average would be \$53.40.

What about materials?
 No one seems to know how high materials costs will go. The Government has increased steel prices as much as \$12.00 a ton, with an average increase for all grades of 8.2%. Steel is the most important material we buy, but prices on other materials are also increasing.

What about prices?
 There has been no general increase in our prices since they were frozen by the Government in early 1942. Since then a few small increases have been allowed where particular machines were substantially changed in design.

What about profits?
 Risk is part of the American profit and loss system, so we do not, of course, ask either our customers or the Government to guarantee that we can be certain of profits each year. The chart tells the story of our profits during the war. Although Harvester produced more goods than ever before, it had no desire to get rich out of war, so our rate of profit has steadily gone down. What our 1946 profit will be is extremely uncertain.

What is the next step?
 As you can see, our present situation is that with frozen prices and declining profits, we are asked to pay higher materials costs and to make the biggest wage increase in the history of the Company. Can we do this?
 Wages and materials consume all but a few cents of every dollar we take in. If our prices continue frozen, and our wages and materials continues to rise, our profit will continue to decline. Through the cross currents of today's conditions, we are trying to chart a course that is fair to our employees, to our farmer customers, and to our stockholders.



C. L. IVEY, Agent,
 Farmville, N. C.

Top honors of 1945 were won by men in the Washington district of the Home Security Life Insurance Company.

Mr. C. L. Ivey of Farmville is our first \$100,000 man on Paid-For-Ordinary. In 1944 he closed the year with \$82,000 Paid-For-Ordinary to his credit and in 1945 he passed the hundred thousand dollar mark and closed the year with \$111,500.00. This is an important milestone in the history of our Company and we are very proud of Mr. Ivey for having been the first Home Security man to reach and pass the \$100,000 mark on Paid-For-Ordinary in the period of one year.

One Advantage

"I'm glad my wife is built long and thin, sorter like a shoestring, as you might say," stated a farmer over at Prolifer Hill farm recently.

"Why?" inquired an acquaintance.

"Well, she don't shade the corn while she's a hoeing of it like a fat woman would."

Want Ads!

FOR SALE — REX FERTILIZER DISTRIBUTORS. — FARMVILLE IMPLEMENT CO. Itc

WANTED! — Unfurnished Apartment or House. F. C. Trevathan; Trevathan's Shoe Shop, Farmville, N. C. M-15-2wks-c

FOR SALE — DINING ROOM and BED ROOM FURNITURE and Other Items. Mrs. George Monk, Farmville, N. C. Itc

SEE ME ABOUT YOUR ROOF REPAIRS—I am glad to be back and am ready to serve you. LYNN LOVIC, Phone 335-6, Farmville, N. C. M-22-1tp

THE WESTERN AUTO SUPPLY Co., announces its new musical program, scheduled for every Sunday morning from 10:30 to 11:00 over station WPTF, Raleigh.

FOR SALE—TEN ROOM HOUSE in good condition and in splendid location, with two adjoining building lots. Write 23-J, c/o Farmville Enterprise, Farmville, N. C. Itp

KEEP YOUR EYES OPEN FOR the New Complete Line of ZENITH & TRUETONE RADIOS! WESTERN AUTO ASSO. STORE.

TO MY FARMER FRIENDS—This is to advise that I am connected with Smith Tobacco Curers Co., a Salesman and Supervisor of Installation Service. I will appreciate any business you can give me. F. A. DARDEN. M-15-2tp

COME IN AND LOOK AT OUR TOOLS. WE CARRY A COMPLETE LINE OF GARDEN AND YARD TOOLS. WESTERN AUTO ASSO. STORE.

FOR SALE—BABY CHICKS. These Chicks are Good Quality from brood-tested flocks, carefully culled and supervised. Can furnish Barred Rock, New Hampshire, Red and Red Cross, and White Rocks now. Place your order for immediate or later delivery.
NEWTON'S FARMERS EXCHANGE
 Formerly Croel's Cash Store,
 Farmville, N. C. M-1-12-c

WE HAVE A COMPLETE LINE OF BATTERIES Guaranteed from six to eighteen months. We Also Charge them the Old and New way for Fifty Cents.
WESTERN AUTO ASSO. STORE

BABY CHICKS—O. S. APPROVED. Shipped direct from the Hatchery to you. Barred Rock, Hampshire Red, Crosses or Leghorns, \$13.95 per 100, postpaid. Send 10 names and addresses of friends who buy Chicks. Deduct \$1.50 per hundred. Address SEELEY'S CHICKS, Norfolk 16, Va. M-16-1tc

GROW THE NEW THORNLESS BOYSENBERRY. A most delicious fruit, producing as much as five tons per acre. A cross between Blackberry, Ruberry, and Loganberry, larger and more prolific than either. Plants postpaid \$2.50 per dozen, \$5.00 per 25, and \$14.25 per 100. Write for Free Copy New Planting Guide. WAYNESBORO NURSERIES, WAYNESBORO, VIRGINIA.



• LOANS THAT HELP: •

Whatever type of Home it is that you aspire to own, and whatever your income means for paying for a Home—we have your very best Home-Purchase Loan plan. A plan that uses every paid-in dollar to its utmost net-purchasing power, avoiding every needless 'carriage' and 'expense' charge. Come learn the helpful facts.

FIRST FEDERAL SAVINGS & LOAN ASSOCIATION OF GREENVILLE
 320 EVANS STREET GREENVILLE, N. C.
 — Phone 3224 —
 A. C. TADLOCK, Sec. and Treas.

Farmer purchases of baby chicks in 1946 are expected to be about 14 per cent lower than in 1945.

Unusually large stocks of certified seed sweet potatoes are available for planting in 1946.

Nobody ever thanks anybody for advice, so why give it? A telephone bell is no respecter of private conferences.



Southern Bread
 ALWAYS GOOD AND FRESH

"JES' SQUEEZE NATCHEL, SONNY!"



A LOT OF GOOD COMES FROM THE EARTH

Sonny was sayin' that of bossy cow is jes' a natchel factory for making milk out o' fodder. But I tell him that making good milk begins when mother nature gave us the fertilizer to help the fodder grow. I was referin' to the natchel soda us farmers uses on all our crops.

Natchel soda comes right from the earth. Nobody knows for sure quite how it got there. But they does know the wonderful things natchel Chilean soda does for crops. Seems like jes' being natchel makes Chilean soda different from any other kind. Maybe folks won't be able to get all they want this season, but if we're careful with what we get, it may do.

Natural CHILEAN NITRATE OF SODA