

FARMVILLE ENTERPRISE
FARMVILLE, N. C.

G. A. Rouse, Editor, Owner & Mgr.
Eva Horton Rouse
Associate Editor

Virgie P. Gilchrist, Society Editor
James B. Hockaday
Advertising Mgr. and Staff Writer

Published by
THE ROUSE PRINTERY
Farmville, N. C.

Subscription Price:
Year \$2.00—6 Mos. \$1.30—3 Mos. 50c

All Legal Adv. 5c a line per week.

Published weekly and entered as Second Class Mail Matter at the Post Office at Farmville, N. C., under Act of March 3rd, 1879.

IDLENESS AND DEVILITY

Elsewhere in this issue of The Enterprise is a note that Mayor Jim Joyner declared a holiday for his municipal court last Saturday morning because all the defendants wanted, and needed, to work in tobacco. Mayor Jim evidently realized that humanity has few ills that hard work and initiative can't cure. Two thoughts stand out in regard to the Mayor's decision. The first is that if the defendants had been working as they should in the first place, they probably never would have become entangled with the law; the second is that, if they are found guilty, they will probably need the extra day's wages to settle with the court for straying from the straight and narrow.

The defendants should benefit by the holiday.

A BIT OF PRODDING GOES A LONG WAY

Organizations backing the movement to obtain better out-of-town telephone service for Farmville deserve a pat of praise from every person who uses the system.

Because of the vital service they render, public utilities are granted franchises which closely resemble monopolies whose rates and activities are closely supervised and guided by the State. There is certainly nothing wrong with this set-up.

It is true, however, that occasionally operating companies fail to render the service expected of them. There is no immediate threat of a competing company installing lines which parallel theirs. The "perkling up" comes when dissatisfied customers lodge complaints with the State agency which supervises the controlling company and which holds power to grant franchises.

That the Carolina Telephone and Telegraph Company is already taking steps to render defects pointed out is ample evidence that it is sincerely interested in improving the service. Farmville citizens should be thankful that only a prod was necessary, and thankful that they have the type of organizations willing to do the prodding.

'ILLS WE KNOW NOT OF'

While Congress played tug-o-war with revised OPA legislation, prices continued their upward spiral and the end of the rise apparently was nowhere in sight. Opinion is divided as to the final outcome. There are those who profess to see in their crystal balls, or tea leaves, a levelling off process and a gradual lowering of prices as production lines hum with activity and supply once more catches up with demand. Others, who see no prospects of immediate relief, believe prices will get higher before they begin falling. Some inclined to be alarmists fear that eventually the entire price structure will collapse. Both schools of thought agree that throughout this transition, the low man on the totem pole—the goat—will be, as always, the consumer—you and I and the folks next door.

Although post mortems sometimes are futile, the man in the street regrets that the more objectionable features of the original OPA could not have been eliminated without abolishing the entire price control system, thus necessitating starting from scratch. Only time will tell what course would have been the best to take. In the meantime, we, like Hamlet, are puzzled as to whether it was best to bear those ills we have than "fly to others we know not of."

FLOOR FINISHING
Sanding and Finishing
—Write or Call—
JAY WEBB
481 Broad St., Wilson, N. C.
Phone 3508

EXECUTOR'S NOTICE

Having qualified as Executor of the estate of Ross Smith Gay, late of Pitt County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned on or before the 12th day of July, 1946, or this notice will be pleaded in bar of their recovery. All persons indebted to the said estate will please make immediate payment. This the 6th day of July, 1946.
JESSE GAY, Executor.
7-12-46

NOTICE OF SALE

Under and by virtue of an order of the Superior Court of Pitt County, made in the Ex-Parte proceeding entitled "In the matter of Annie Edwidge Evans, and husband G. L. Evans, and Johnnie Edmond Edwards, Jr., a minor by J. M. Horton, next friend," the undersigned commissioner will on Saturday the 10th day of August 1946 at 12 o'clock Noon, at the courthouse door in Greenville, North Carolina, offer

for sale to the highest bidder for cash, that certain tract of land lying and being in the Town of Fountain, Pitt County, North Carolina, and more fully described as follows:
Beginning at the intersection of Smith and Jefferson Streets and running in a Northerly direction 123 feet to Frank Lewis line; thence with said Frank Lewis line in a Westerly direction 150 feet to John Bell line, thence in a Southerly direction with the said John Bell's line 128 feet to Smith Street, thence in an Easterly direction with the said Smith Street 180 feet to the beginning. The same being the identical land conveyed to L. E. Fountain by G. W. Jefferson and others, by deed recorded March 17th 1919 in Pitt County Registry. Being the identical tract of land conveyed by L. E. Fountain to J. A. Edwards, by deed dated September 10th 1924 duly recorded in Registry of Pitt County.
This the 9th day of July 1946.
JOHN HILL PAYLOR,
Commissioner. 7-12 4 wks

IN SHOW HERE

THELMA

One of the stars of the Carolina Barn Dance show here next Wednesday night.

EXECUTOR'S NOTICE

NORTH CAROLINA
PITT COUNTY

Public notice is hereby given that the undersigned has qualified as executor of the estate of John T. Thorne, late of Pitt County, North Carolina, and this is to notify all persons having claims against the estate of the said deceased to exhibit them to the undersigned at Rocky Mount, North Carolina, on or before the 28th day of June, 1947, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.
This the 28th day of June, 1946.
PEOPLES BANK & TRUST COMPANY,
Executor of the estate of John T. Thorne. 6-28-46wks.

Want Ads!

WHITE RAYON Full-fashioned hose, 80c pair. **ROSE'S 5-10-25c Store.** 7-26-46

WANTED — Girl for office work. Experience desired, but unnecessary. The Turnage Co., Inc., Farmville, N. C.

WANTED — A house or an apartment by veteran with wife and 4 year-old daughter. Permanent residents.—James B. Hockaday, c/o THE ENTERPRISE.

WANTED ! 10 Sales Ladies for full time employment. Rose's 5-10-25c Store. 7-26-46

MILK PRICES ADVANCED JULY 1 TO 20c QUART. Please mail check promptly for your account. Pecan Grove Dairy, Farmville, N. C.

WANTED — 2 or 3 unfurnished rooms, now, or by the first of the year. Permanent. Address Box 115, Farmville, N. C. 7-12-46

SKI HI STOPS RUNNING FITS IN DOGS or we refund your money. We know of no other guaranteed running fits remedy. Wheelless Drug Co. (7-5-46p)

WANTED TO RENT — House furnished or unfurnished, or apartment, by Aug. 1st. **JOE MELTON, Jr.,** Care of The Turnage Co., Farmville, N. C.

HAVE YOU LOOKED OVER OUR SPORTING GOODS? WE CARRY NEARLY A COMPLETE LINE. WESTERN AUTO ASSO. STORE.

WANTED ! 25 Sales Ladies for Saturday employment only. **ROSE'S 5-10-25c STORE.** 7-26-46

COME IN AND LOOK AT OUR TOOLS. WE CARRY A COMPLETE LINE OF GARDEN AND YARD TOOLS. WESTERN AUTO ASSO. STORE.

BE SURE TO TUNE IN ON W-F-T-F Every Sunday Morning from 9:30 to 10:00, and hear about all the new inventions and when they may be expected on the market—intermingled with songs that are guaranteed to please.—Western Auto Associate Store, Farmville, N. C.

PARAMOUNT THEATRE
FARMVILLE, N. C.
THE HOME OF BETTER ENTERTAINMENT

WEEK OF JULY 27

SATURDAY
Another "Red Ryder" Adventure
CALIFORNIA GOLD RUSH
Starring Wild Bill Elliott
Also last chapter "Phantom Rider"—and Comedy

SUNDAY and MONDAY
For them it's love—For you it's laughs—For us it's a pleasure to present
Barbara Stanwyck and Robert Cummings in
The Bride Wore Boots
Added . . . News and Cartoon

TUESDAY Only
Erroll Flynn—Alexis Smith
SAN ANTONIO
In Technicolor
Plus Sportscope

WEDNESDAY
DOUBLE FEATURE
Carole Landis in
It Shouldn't Happen To A Dog
and
Rainbow Over Texas
Featuring Roy Rogers
Chap. 9 "Lost City of the Jungle"

THURSDAY and FRIDAY
Betty Davis is doubly wonderful in her double role
A STOLEN LIFE
with Glenn Ford
Also Latest News Events

New Higher Pay for the Army!

NEW PAY SCALE

IN ADDITION TO CLOTHING, FOOD, LODGING, MEDICAL AND DENTAL CARE, AND LIBERAL RETIREMENT PRIVILEGES

Master Sergeant or First Sergeant	Starting Base Pay Per Month	20 Years' Service	30 Years' Service
		\$165.00	\$107.25
Technical Sergeant	135.00	87.75	151.88
Staff Sergeant	115.00	74.75	129.38
Sergeant	100.00	65.00	112.50
Corporal	90.00	58.50	101.25
Private First Class	80.00	52.00	90.00
Private	75.00	48.75	84.38

IN ADDITION TO COLUMN ONE OF THE ABOVE:
20% Increase for Service Overseas.
50% Increase if Member of Flying or Glider Crews.
5% Increase in Pay for Each 3 Years of Service.

Highlights of Regular Army Enlistment

- Enlistments for 1½, 2 or 3 years. (One-year enlistments permitted for men now in the Army with 6 or more months of service.)
- Enlistment age from 18 to 34 years inclusive (17 with parental consent) except for men now in Army, who may reenlist at any age, and former service men depending on length of service.
- A reenlistment bonus of \$50 for each year of active service since such bonus was last paid, or since last entry into service, provided reenlistment is within 90 days after last honorable discharge.
- Up to 90 days' reenlistment furlough with pay, depending on length of service, with prescribed travel allowance paid to home and return, for men now in the Army who reenlist.
- Consult your Army Recruiting Office for other benefits.
- Mustering-out pay (based upon length of service) to all men who are discharged to enlist or reenlist.
- Option to retire at half pay for the rest of your life after 20 years' service—increasing to three-quarters pay after 30 years' service. (Retirement income in grade of Master or First Sergeant up to \$185.63 per month for life.) All previous active federal military service counts toward retirement.
- Benefits under the GI Bill of Rights assured for men who enlist on or before October 5, 1946.
- Choice of branch of service and overseas theater (of those still open) on 3-year enlistments.

ENLIST NOW
AT YOUR NEAREST
U. S. ARMY RECRUITING STATION

A GOOD JOB FOR YOU
U. S. Army
SUCCEED THIS TIME
FINISH THE ENLISTMENT NOW!

RECRUITING OFFICE
NEW CITY HALL BUILDING
Greenville, North Carolina

Stay On The Right Side Of Your Budget!

It will help to practice some of the lessons learned in the past few years. Buy only what you need, and get the best quality you can afford. In the long run, you'll SAVE ALL WAYS—and make your income go further.

Our friendly service in all financial matters will meet with your complete satisfaction.

INVEST IN U.S. SAVINGS BONDS

"SAVE TODAY for the things you will want Tomorrow!"

Bank of Farmville

PARAMOUNT THEATRE
FARMVILLE, N. C.
THE HOME OF BETTER ENTERTAINMENT

WEEK OF JULY 27

SATURDAY
Another "Red Ryder" Adventure
CALIFORNIA GOLD RUSH
Starring Wild Bill Elliott
Also last chapter "Phantom Rider"—and Comedy

SUNDAY and MONDAY
For them it's love—For you it's laughs—For us it's a pleasure to present
Barbara Stanwyck and Robert Cummings in
The Bride Wore Boots
Added . . . News and Cartoon

TUESDAY Only
Erroll Flynn—Alexis Smith
SAN ANTONIO
In Technicolor
Plus Sportscope

WEDNESDAY
DOUBLE FEATURE
Carole Landis in
It Shouldn't Happen To A Dog
and
Rainbow Over Texas
Featuring Roy Rogers
Chap. 9 "Lost City of the Jungle"

THURSDAY and FRIDAY
Betty Davis is doubly wonderful in her double role
A STOLEN LIFE
with Glenn Ford
Also Latest News Events

The Latest In Records

UGLY CHILE Johnny Mercer
Capitol Record No. 288

MY SUGAR IS SO REFINED Peggy Lee
Capitol Record No. 228

I CAN SEE IT YOUR WAY Stan Kenton
Capitol Record No. 250

I DON'T KNOW ENOUGH ABOUT YOU Stan Kenton
Capitol Record No. 250

4 MONTHS, 3 WEEKS, 2 DAYS, 1 HOUR BLUES Stan Kenton
Capitol Record No. 250

PAINTED RHYTHM Stan Kenton
Capitol Record No. 250

PUT THE BLAME ON MAME Monica Lewis
Signature Record No. 15029

SHOULD I TELL YOU I LOVE YOU Monica Lewis
Signature Record No. 15029

I DON'T KNOW WHY Skimmay Smith
Signature Record No. 15033

GOT A DATE WITH AN ANGEL Skimmay Smith
Signature Record No. 15033

ONE LOVE David Ross
RCA Victor Record No. 20-1780

HUMORESQUE David Ross
RCA Victor Record No. 20-1780

TEXAS TEX Tex Beneke's Glenn Miller Orch.
RCA Victor Record 20-1922

C'VE ME FIVE MORE MINUTES Tex Beneke's Glenn Miller Orch.
RCA Victor Record 20-1922

YOUR FEET TOO BIG Fats Waller
RCA Victor Record 20-1580

HONEYSUCKLE ROSE Fats Waller
RCA Victor Record 20-1580

MARIE Tommy Dorsey & Orch.
RCA Victor Record 25523

SONG OF INDIA Tommy Dorsey & Orch.
RCA Victor Record 25523

I DREAM OF YOU Tommy Dorsey & Orch.
RCA Victor Record 20-1668

OPUS NO. 1 Tommy Dorsey & Orch.
RCA Victor Record 20-1668

CHIQUITA BANANA The Four King Sisters
RCA Victor Record 20-1884

PIN MARIN The Four King Sisters
RCA Victor Record 20-1884

COME IN AND LISTEN TO YOUR FA'ORITES!

ROBERT'S JEWELERS

Jane Greene, Mgr. — Phone 479-7 — Farmville, N. C.

PHONOGRAPH NEEDLES! — EMERSON RADIOS!

Mouquin
de luxe
IMITATION
BANANA
Liquor

Austin Nichols
5 Co. Inc.
1800 1/2 N. W. 10th St.

100 proof

The building is to be sold first; then the lot as described above will be sold; then the building and lot will be sold together and the highest bidder or bidders will be declared the purchaser or purchasers of the said property.

The bid will remain open for a period of Ten (10) days for raised bids; the purchaser or purchasers to deposit 10 per cent of their bid to guarantee their good faith pending confirmation of the sale.

The Board of Commissioners of the Town of Fountain retains the right to reject all bids.

This the 2nd day of July, 1946.
TOWN OF FOUNTAIN,
By G. E. Trevathan, Mayor, and J. M. Horton, Clerk.
John B. Lewis, Atty. 7-12-46

COME IN TODAY AND LET US HELP YOU

Make your vacation trip with a well-serviced car

SUPER SERVICE CHEVROLET

Keep your car in sound condition—keep it serving dependably—until you get delivery of your new Chevrolet!

Let our skilled mechanics service your car—now!

Check steering and wheel alignment • Test battery and electrical system • "De-stuff" car engine • Service clutch, brakes, transmission, rear axle • Lubricate throughout • Tune motor

Save your present car! Despite record demand—and temporary shortages—we'll do everything in our power to speed delivery of your new Chevrolet. Thank you for waiting—and you'll thank us when you start enjoying Big-Car quality at lowest cost—for here's a value never before offered even by Chevrolet!

Come to our service station for skilled, dependable, cost-saving service, today and at regular intervals. Give your car the benefit of our four-fold service advantages: (1) expert mechanics, (2) modern tools, (3) genuine parts, (4) quality materials. Remember—we're members of America's foremost automotive service organization. Come in—today!

OUR CAR-SERVICE IS YOUR BEST CAR-SAVER

B & W CHEVROLET CO., Inc.
Wilson Street — Phone 370-1 — Farmville, N. C.