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Farmville Enterprise

VOLUME THIRTY-SEVEN

FARMVILLE, PITT COUNTY, NORTH CAROLINA, FRIDAY, OCTOBER 23, 1946

NUMBER TWENTY-FIVE

Patrons Our Advertisers For
They Are Constantly Inviting
You To Trade With Them!

FARMVILLE TOBACCO MARKET APPROACHING 30,000,000 GOAL

(Sam D. Bundy, Supervisor)

The Farmville Tobacco Market is steadily approaching the goal of 30,000,000 pounds for the 1946 selling season. Monday's sales amounted to 629,626 pounds for \$371,081.05 for an average of \$58.93 per hundred. Tuesday's sales reached 522,214 pounds for \$292,904.90 for an average of \$56.30 per hundred. The sales on Wednesday were the lightest of the year when only 330,544 pounds were sold for \$181,040.46 for an average of \$55.00. The total for the first three days this week amounted to 1,482,384 pounds for \$846,066.41 for an official average of \$57.00 per hundred.

The totals for the season through Wednesday of this week were 25,128,538 pounds for \$13,530,147.38 for a season average of \$53.86 per hundred.

Sales are now becoming lighter and space is available on all warehouse floors each day. Farmers are urged to take advantage of the space now available and while prices remain firm. By the end of this week it is estimated that the market total will reach 26,000,000 pounds.

War Vets Housing Program Underway

Raleigh—OPA's recently announced campaign to assist World War II veterans who have bought or may buy a house built under the Veterans Emergency Housing program is well underway in North Carolina, District Director Theodore S. Johnson, said yesterday.

Responsibility of enforcing veterans' preference requirements and maximum sales prices and rents on housing built under this program was delegated to OPA by W. W. Wyatt, housing expediter, Johnson stated, adding that "with the help of the veterans themselves, the nation-wide enforcement program will assure that veterans get the houses built for them at legal ceiling prices."

Johnson declared that the aim of the Veterans Emergency Housing program is to start the building of 2,700,000 houses in 1946 and 1947 at prices veterans can afford to pay.

OPA, he said, has been delegated the responsibility of enforcing the ceilings on rents and sales prices set by the Federal Housing Administration on houses and apartments built under the program and to see that veterans get first chances to buy or rent these new dwellings.

"Builders must prominently display an official placard reading 'Held for Veterans' on the site of each house being built under the program. This placard must show the approved ceiling price for either sale or rent and must give the project serial number. It must be displayed within five days after construction is started and remain where veterans can see it until the preference period expires, unless sooner sold or rented."

Dr. Leon R. Meadows Suffers Heart Attack

Raleigh, October 23.—Dr. Leon R. Meadows, former president of East Carolina Teachers College, who is serving a three-year sentence on charges of embezzlement and false pretense, suffered a heart attack at State prison yesterday.

Warden Hugh Wilson said that Meadows was taken to the prison hospital where Dr. W. G. Cheves, prison physician, said that his condition was fairly serious.

Mrs. Meadows has been notified of her husband's condition and is expected to visit him, the warden said. Meadows was convicted last year after a lengthy trial of embezzlement and false pretense in the handling of student funds and special accounts. He entered prison in September, 1945. He was recently refused a pardon by the Governor.

Final Rites To Be Held For W. Johnson Nichols At Three O'Clock Today

As we go to press, we learn of the death of W. Johnson Nichols, 72, well known Pitt County citizen, of the Bell Arthur section, who succumbed in a Greenville hospital at noon, Tuesday, to an illness of several weeks duration. He had been in failing health for a number of years.

Funeral services will be conducted from the Farmville Funeral Home, Friday afternoon, at 3:00 o'clock, by the Rev. E. V. Holmes, pastor of the Farmville Baptist Church, assisted by the Rev. E. R. Clegg, Methodist minister. Interment will follow in the Nichols cemetery near Bell Arthur.

He is survived by his wife, the former Mrs. Susan Nation of Greenville, who now resides in Washington, D. C.; a son, W. J. Nichols, 39, of Camp Lejeune, two sisters, Mrs. Mary E. Clegg and Mrs. T. M. Clegg, both of Farmville, and a brother, James Nichols, of Bell Arthur, with whom he resided for many years.

Home Economists To Meet On October 25

The annual meeting of the North Carolina Home Economics Association will be held in Raleigh on October 25 and 26 with about 300 members from public schools, State College Extension Service, business, and home makers in attendance.

The opening meeting will be held at the Raleigh Woman's Club and will feature an address by Dr. Muriel Brown, family life consultant of the U. S. Office of Education, Miss Ella Outland, of Burlington, president of the association, will open the meeting at 2:30 p. m.

Another highlight of the convention will be an address by Mrs. Mary Davis Gillico, interiors and architectural editor of McCall's Magazine. Mrs. R. S. Ferguson, of Taylorsville, member of the State Board of Education, a member of the Board of Trustees of the University of North Carolina, and only woman Democratic nominee for the State Senate, will discuss the newly organized Home Economics Foundation.

Other speakers appearing on the programs are Mrs. Myrtle Westmoreland, of Statesville; Dr. Mildred I. Morgan, Asheville; Mrs. Adelaide Borton, Greenville; Miss Emily Burt Person, Tarboro; Miss Verna Stanton, of State College; Mrs. Catharine Kehoe, Greensboro; Mrs. Bessie B. Ware, Durham; and Miss Elsie B. Yarbrough, Mrs. Marguerite G. Surles, Miss Jennie P. Stout, Miss Ruth Andrews, and Mrs. M. L. Shepherd, all of Raleigh.

Farmville Library

New books are being received almost weekly in the library now and the librarian and sponsors urge the citizens of Farmville and the community to take advantage of this public branch of service and culture.

Recently two new books were given as memorials to two of Farmville's deceased citizens: "The Wilson Era," Josephus Daniels, given by Mrs. J. H. B. Moore, of Greenville, in memory of Frank M. Davis, Sr.; "A Gallery of Great Paintings," edited by Aimes Crane, given by Mr. and Mrs. W. Jesse Moye in memory of John T. Thorne.

It is the hope of those connected with the library that other citizens will be interested in contributing books to the library as memorials. The Literary Club has also recently donated several books.

Library hours are 2:30-5 on Tuesdays, Thursdays and Saturdays.

United Jewish Appeal Campaign

Jack Freedman Heads Local Drive For Funds

The hopes and dreams for a new world of peace and freedom are directly linked to the welfare of mankind in every corner of the world. This has been dramatically demonstrated by the concern of all Americans for the future of the victims of the war and oppression.

Many millions of innocent men, women and children endured indescribable tragedy and suffering during the past decade. The people which perhaps suffered most were the Jews. Six million Jews perished as a result of Nazi persecution. Today a small remnant of 1,400,000 faces destruction as a result of starvation, disease and homelessness.

President Truman was so deeply stirred by the plight of the Jewish survivors that he summoned a group of American Jewish leaders to the White House recently. On the occasion he urged all Americans to give the fullest support to the \$100,000,000 United Jewish Appeal for Refugees, Overseas Needs and Palestine.

On the success of this great humanitarian campaign depends the survival of men, women and children who suffered years of misery and hardship. As John D. Rockefeller said when he sent a contribution of \$100,000 to the United Jewish Appeal, "the plight of the Jewish survivors abroad makes an appeal that needs no argument of reinforcement."

The problem is so vast that only the cooperation of all Americans can fully meet it. It is for this reason that an appeal is being made for everyone to join in this pressing task of human reconstruction. Your assistance will be a ringing affirmation of the bonds of brotherhood underlying our great American tradition.

Jack Freedman, local business man, has been made Farmville chairman of this campaign, and requests that checks be made to THE UNITED JEWISH APPEAL and handed to the local committee. Your assistance is requested and will be appreciated.

USO Campaign To Begin 24th

Chmn. J. W. Joyner Expects To Raise Quota of \$1,000

The USO Campaign will be launched in Pitt County, Monday, October 28, and be continued through November 1, according to Mayor J. W. Joyner, who has been appointed to serve as chairman of the Farmville community drive.

The 1,500,000 men still in service in 1947 will be counting on American citizens for:

USO clubs near U. S. camps and hospitals; USO troop-in-transit services; USO clubs overseas; USO Camp Shows in hospitals.

What does USO do for servicemen? Just name any activity you can think of.

If it's fun or entertainment; if it's spiritual refreshment, or an educational opportunity; if it's just a touch of home—the chances are that it's on the program of USO.

The hundreds of activities cover every letter in the alphabet, ranging from amateur dramatics to zoology instruction. . . hundreds of ways to keep well occupied in off-duty hours.

USO is many things to many servicemen. It is one thing American citizens should all see that they have for as long as they need it.

USO is what the U. S. owes the GI!

Instructions For That Overseas Christmas Box

Post offices throughout the nation are now accepting 1946 Christmas packages destined for Army personnel overseas. The special gift mailing period, during which packages may be sent without request slips to overseas soldiers, will continue until November 15, according to an announcement made today by Colonel R. G. Schmidt, Commanding Officer of the Charlotte Quartermaster Depot.

Due to the greatly reduced number of troops overseas, the gift mailing period has been set from October 15 to November 15. With the change, officials expect that gifts will be delivered to the soldier in the days immediately before Christmas Day, adding to their sentimental value and spirit of the Christmas season.

American families, for the first year since the war started, now know with reasonable accuracy just where their soldier-relative is stationed, the postal officers point out. Those packages going to distant points such as China, India, the Middle East, and the islands of the Pacific should be mailed as early as possible in the period, preferably not later than November 1, to assure their arrival by Christmas Day.

Using past years experience as a guide, both post office officials and Army postal officers offer you the following suggestions in preparing your Christmas package for overseas shipment. They are:

1. Shop early and mail your overseas package as early as possible in the period. You may not send more than one package per week to any one addressee.

2. Choose your gifts wisely. The overseas soldier is provided ample food and clothing. He can purchase candy, gum, cigarettes, shaving equipment, soap, toiletries, watches, cameras, cigarette-lighters, etc., in his Post Exchange. If you're tempted by electrical appliances remember that much of Europe's electrical appliances is of a different voltage than ours and much in direct current, while ours is alternating.

3. Avoid fragile gifts. Perishable items are unacceptable. Intoxicants, inflammables and poisons are prohibited.

4. Your gift package must weigh no more than 70 pounds and the combined length and girth must measure no more than 100 inches.

5. When you have selected your gifts choose a box to fit it and strong enough to withstand handling and storage over great distance. Recommended box materials are metal, wood, solid fiberboard, and strong double-face corrugated fiberboard testing at least 200 pounds.

6. Pack your gift box solidly to avoid rattling and crushing of the box. Pad the contents with cushioning material as well as possible. Tie with strong cord, preferably by four separate pieces, two lengthwise and two transverse, knotted at the crossings. Gummed tape seals will strengthen the box but don't use them alone as they will loosen if they become damp.

7. Place your name and address and those of the addressee together with a list of the articles in the package, within the box.

8. Print your own address and that of the addressee directly on the box. Then if you have a fiberboard box, wrap it in heavy paper and tie it again.

9. Do not write on gummed labels, which may become moist and loose, in addressing your box. Write all names on the box or wrapping.

Governor Cherry Sends Greetings To Scandinavia

New York, Oct. 23.—Greetings and salutations to the people of Scandinavia from Governor R. Gregg Cherry, speaking for the people of North Carolina, were aboard a regularly scheduled flight of the Scandinavian Airlines System, which landed in Scandinavia, from New York, Friday. The greetings were to be included among those from the governors of the other states of the nation which were delivered abroad Sept. 18 by a special flight of the airline carrying a group of American newspaper and magazine writers and radio commentators.

"The people of the State of North Carolina hereby extend greetings and salutations to the people of Denmark, Norway, and Sweden on the occasion of the recent inauguration of air transportation between our nation and theirs," Governor Cherry said.

"We believe that the air service will aid in further cementing the friendly relations that have always existed between us and that it will assist in aiding us to know each other better so that in trade and in commerce, and in friendship and in peace, we shall be able to attain greater progress and achievement," he continued.

Governor Cherry's message arrived in New York too late to be forwarded with the other messages sent abroad. The messages, reproduced in triplicate, were presented in albums to the people of Denmark, Norway and Sweden through their foreign offices by a representative of the airline, and the originals were filed at the airline's office.

The airline, composed of an equipment and personnel pool of Danish, Swedish and Norwegian airlines, inaugurated service on September 23, with two flights a week between New York and Prestwick, Scotland, and Copenhagen, Oslo and Stockholm. At present the Scandinavian Airlines System is operating a fleet of Douglas DC-4s. Although the aircraft have a rated capacity of 60 seats, the Scandinavian planes were modified to seat only 28 passengers, for comfort's sake.

At The Kiwanis Club (Monday Night, Oct. 21, 1946)

Alton Bobbitt was in charge of the program and had as his guest speaker George Creekmur, who chose as the theme for his talk—"Stay As Young As Possible and Keep Advised." Mr. Creekmur read several appropriate verses from different writers and referred especially to Emerson's essay on Compensation and Lloyd Douglas' book "The Rebe" which he thought were very entertaining as well as instructive. Every one present enjoyed the humor as well as the serious side of his talk.

John Parker gave the following report on the Twenty-sixth Annual Convention of the Carolina Kiwanis District, which was held at Greensboro, N. C., October 13-15.

The Greensboro Choral Society, under the direction of Walter Vassar, district chairman of the Music committee, presented a concert of sacred music on Sunday evening.

District Governor Jasper Hicks, of Henderson, presided over the Monday morning session. Nat Hayes, president of the Greensboro Kiwanis Club, gave the address of welcome, which was responded to by Past District Governor, Tim Crews, of Spartanburg; S. C. S. M. Crowder, of Henderson, presented the convention program, which was approved.

Dr. Charlie Armstrong, of Salisbury, vice president of Kiwanis International, introduced the International Representative to the convention, Pete Peterson, of Chicago, secretary of Kiwanis International. The theme of Mr. Peterson's speech was "We Build," the Motto of Kiwanis. His emphasis was on our Building for Peace, Unity and Opportunity. Secretary Peterson announced that Kiwanis has gone into Alaska, with the establishment of clubs in Juneau, Anchorage, and Fairbanks. There are 166,000 members in Kiwanis International in 2075 clubs. The National convention will be held in Chicago on June 29, 1947, according to an announcement.

In his report, District Secretary-Treasurer Herb Hennig, of Darlington, S. C., brought to the attention of the convention that twelve new clubs were organized in 1945 when Sam Bundy was District Governor. This is the largest number of clubs organized in any one year in the Carolina Kiwanis District.

At the close of the session on Monday morning, Jasper Hicks made the Governor's address, using as his theme "Let Us Go." Governor Jasper expressed his appreciation of the splendid cooperation which all of the clubs in the Carolina District have given him this year. In his address, Governor Jasper mentioned the progress which several clubs have made. Among the twelve new clubs, Farmville was one.

(Continued on Page Two)

P. T. A. Rally On November 1

Pet Contest To Be Conducted Next Morning

Plans, designed to make the Parent-Teacher Association Rally, scheduled for Friday evening, November 1, from 7:00-11:00 o'clock, a gala event, have been completed and all is practically in readiness for a grand frolic for both old and young, according to the co-chairmen, C. S. Hotchkiss and Mrs. R. E. Pickett.

A number of surprise features has been added to those which made last year's Rally such a signal success, and operators of the various booths and places of entertainment are working overtime this week to make their particular "spots" attractive to the large number of patrons expected to attend.

Pet Show
The P. T. A. will sponsor a Pet Show, on Saturday morning, November 2, at 10:00 o'clock, at the school gym.

A 10 cents entrance fee will be charged each child and fifteen prizes will be awarded.

Preschool children as well as present pupils may enter any sort of pet in the contest and borrowed animals may be entered also.

Community Planning Board Met Tuesday

The Community Planning Board met Tuesday evening with Dr. John M. Mewborn presiding. Dr. Mewborn extended a cordial welcome to committee chairmen present, and reviewed projects and their particular tasks in a round table discussion.

The Board voted to recommend that the town of Farmville hold a special election for the purpose of supporting the public library, supplementing the salaries of teachers and employing a full time recreational director.

The interest and enthusiasm, evidenced at the meeting, was reported as gratifying and heartening to members of the Board.

LOCAL GIRL APPEARED IN NEWS REEL RECENTLY

Friends here were interested in seeing Mrs. Lilla (Virginia) Gaynor McDonald, only daughter of Mr. and Mrs. E. F. Gaynor, in the news film at the Paramount, Thursday and Friday, of last week. The picture showed "Ginger" McDonald, who is an employee of the 7th Air Force, Hickam Field, Honolulu, draping a lei about the neck of Col. C. S. Irvine, commander of the Pacusan Dreamboat just before the takeoff from John Rodgers Airport, on October 4. Mrs. McDonald, following the custom of Hawaii, presented the commander with a ginger lei for good luck on his trans-Atlantic flight on the R-29 that was chosen to make a record nonstop hop from Hawaii to Cairo, Egypt.

Mrs. McDonald, who is budding out as a columnist, writes interestingly of people and happenings at Hickam Field for the Honolulu Star-Bulletin, under the pen name of Ginger McDonald and under the topic, "What's Going on at Hickam."

GIVEN RANK OF MAJOR

James Henry Darden, Jr., who served overseas for two years in the late World War as a member of the Tenth Air Corps in the India-Burma Theatre, was advised this week that he had been made a Major.

Jimmie, son of Mrs. J. H. Darden, of Farmville, and the late Mr. Darden, is living in Durham at present where he is head of the Carolina Electronics Corporation of that city.

C. OF C. AND M. A. HAS NEW MEMBERS

The Chamber of Commerce and Merchants Association welcomes into its membership the following firms: Bell's Warehouse, Hinson Service Station, and S & H Cleaners, which have affiliated since the last public report. The addition of these new firms now make a total membership of ninety-eight (98).

FOOTBALL SCHEDULES N. C. COLLEGES, OCT. 25-26

Friday, October 25
Naval Academy School vs. E.O.T. C., at Newport News, (night).
W.C.T.C. vs. Lenoir-Rhyne, at Hickory.

Saturday, October 26
Hampton-Sydney vs. Davidson, at Davidson.

Army vs. Duke, at New York.

Florida vs. Carolina, at Chapel Hill.

V.P.L. vs. N. C. State, at Blacksburg.

Tennessee vs. Wake Forest, at Knoxville.

Erskine vs. A.S.T.C., at Boone.

Elon vs. Catawba, at Winston-Salem, (night).

Milligan vs. Guilford, at Greensboro.

Newberry vs. High Point, at Newberry.

STATE AID FOR SCHOOLS NOW A BURNING QUESTION

PROCLAMATION

WHEREAS, the Post Office Department at Washington in sponsoring National Air Mail Week from October 27 to November 2, 1946, and, WHEREAS, the development of air mail is and has been of great importance to the business concerns and the people of this city, and, WHEREAS, I believe the citizens of Farmville, should take an active interest in the future development of air mail.

NOW THEREFORE, I, J. W. Joyner, Mayor of the City of Farmville do hereby designate the week of October 27-November 2 as Air Mail Week for all and do call upon our people to make proper observance of this week by liberally patronizing the air mail and otherwise evidencing their appreciation of the efforts of the Post Office Department in providing this necessary service for our city.

Done at the City of Farmville this 23rd day of October in the year of our Lord one thousand nine hundred and forty-six, and in the one hundred and seventy-first year of our American Independence.

(Seal) J. W. JOYNER, Mayor.

At The Rotary Club

The Rotary program, Tuesday, was developed through interesting reports from the chairmen of the four major committees.

George Davis gave an account of activities of the Community Service committee in the absence of the chairman, John Moore; Curtis Flanagan reported for the Club Service committee and urged Rotarians to strive individually to carry forward the Rotary motto of "Service Above Self." John Lewis, chairman of Vocational Service, explained the work of his committee; Irvin Morgan, chairman of International Service, spoke briefly in regard to the part Rotarians can play in establishing international good will and peace.

T. E. Joyner, Jr., chairman of the Ladies' Night committee revealed plans for entertainment, which are going forward satisfactorily. This event is scheduled for 7:15, Wednesday evening, October 30.

Dr. John Mewborn presided. James Monk received the attendance prize. Frank Gass, B. L. Lang and Rotarians Joe Jordan and Herbert Acton were guests.

North Carolina hog growers have been asked for a 9 per cent larger pig crop next spring. "Shy-breeding sows should be eliminated," says Dr. C. D. Grinnell, veterinarian of the Experiment Station.

As soon as possible, OPA will announce the specific list of commodities and services on which ceilings will be retained, he said.

All slaughter controls were revoked under the same order that decontrolled meats, Johnson said. "This means that slaughter quota restrictions will no longer apply," he commented.

He said that the formal decontrol order listed livestock and food and feed products processed or manufactured in whole or substantial part from livestock (domestic and imported) as wholly exempt from price control, and stipulated that a food or feed product shall be deemed to be made in substantial part from livestock if it contains 33 1/3 per cent or more by weight or volume.

anything but readily obtainable.

There were plenty of unusual twists in an odd picture presented Tuesday to American housewives.

In Omaha, Neb., a number of meat markets have been picketed by members of the League of Women Shoppers bearing signs urging prospective buyers not to pay "outrageous" prices. Spokesman said the picketing was directed ultimately at packers, to get them to reduce prices to retailers. Prices already have come down.

Porterhouse Drops
New York City and St. Louis provided two other instances where prices have dropped under sharp refusal by housewives to buy. Good porterhouse steak dropped from \$1.25 a pound to 95 cents in New York, and in St. Louis it went down from \$1.10 to 98 cents and failed to sell at that price.

As a sidelight, butter prices have been driven down in three cities by the same tactics. In Charlotte, N. C., butter dropped from \$1.50 to 85 cents; in Omaha, Neb., 95 to 82 cents; in Helena, Mont., from \$1.00 to 90 cents because of a telephone campaign by housewives, threatening a buyers strike.

Nor was the buyer resistance all on the part of housewives. In many cities retailers have either refused to buy, cautioned their customers against it, or have promised to cooperate to bring prices down.

In Chesapeake, Wyo., when wholesale meat prices virtually tripled, retailers voluntarily cut their profits.

Give generously to the USO to see them through!

Some Say State Should Assume Full Responsibility for Building School Buildings

Raleigh, Oct. 23.—The situation which developed among colored pupils at Lumberton a week or so ago and the fact that a special commission to study school buildings is expected to have report ready in a few days, has centered attention upon the issue of state aid for school buildings.

There are a few people who believe the state should assume full responsibility for school buildings just as it already has done for the operating cost of the nine months school and for roads and bridges. Majority opinion seems to favor joint participation of state and local units, state aid to be extended through an equalizing fund.

The equalization idea is supported by comparison of taxable valuation and population among the counties. Tabulation has not been completed but it has been ascertained that there is a very wide range. In some counties there is more than \$1,000 property value per enrolled public school pupil; in others there is less than \$200 per pupil. Obviously equal facilities would impose great unequal tax rates and would become prohibitively burdensome upon the poorer units.

There is also wide discrepancy in the ratio of white and colored population. Some eastern counties with preponderant Negro population are already spending much more than half the school building money on colored schools; and yet are not providing facilities equal to that afforded white pupils.

Differential in base teacher pay has been eliminated under state administration. Many observers believe the next logical step is state control of buildings so that ultimately this differential can also be removed.

This is just one more headache for the Advisory Budget Commission and the General Assembly.

Decontrol Accelerated

Raleigh—President Truman's order decontrolling meat and meat products brought from the North Carolina office of Price Administration the announcement that decontrol of other foods will be accelerated.

District Director Theodore S. Johnson stated, however, that sugar definitely will remain under control for some time to come, as probably will automobiles, farm equipment, household appliances, furniture, basic clothing items and building materials.

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