

FARMVILLE ENTERPRISE
 FARMVILLE, N. C.
 G. A. Rouse, Editor, Owner & Mgr.
 Eva Horton Rouse
 Associate Editor
 Published by
THE ROUSE PRINTERY
 Farmville, N. C.
 Subscription Price:
 Year \$2.00—6 Mos. \$1—3 Mos. 50c
 Resolutions of Respect, Cards
 of Thanks and all Notice of Entertain-
 ment for profit will be
 charged for at the rate of 2 cents
 per word. Cash to accompany or-
 der.
 Advertising rates will be furnish-
 ed upon request.
 Published weekly and entered as
 Second Class Mail Matter at the
 Post Office at Farmville, N. C.,
 under Act of March 3rd, 1879.

North Carolina's No. 1 Need: Good Health

NORTH CAROLINA ranks among the nation's most pro-
 gressive states—but one long unanswered need—good
 health—still poses a challenge. Exhaustive studies by medical
 and citizen leaders reveal that North Carolina is near the bottom
 in almost every standard health measurement. These studies
 help explain why North Carolina had a higher draft rejection
 record in World War II than any other state in the union...
 why a higher percentage of North Carolina mothers die during
 childbirth than in 41 other states... and why North Carolina
 has a higher infant mortality rate than 37 other states. Pictured
 here are the shocking facts. They don't make a pretty picture
 but they no longer can be ignored. The North Carolina Good
 Health Association presents the story with confidence that once
 the people know the facts they will do something about them
 just as they did when an awakened state saw the need for better
 roads and for better schools.



INFANT MORTALITY: A contributing factor in North Carolina's
 high death rate at birth is caused by shortage of doctors, inadequate
 medical facilities. Conditions are better in 37 other states.



MOTHERS' CHANCES of sur-
 vival are better in 40 other states.

CHILD HEALTH: Of what use
 are schools if our children are too ill
 to attend?



DRAFT REJECTIONS: North Carolina in World War II had a record number of volunteers for the U.S.
 armed forces but also had the highest rate of rejections for poor health.

Those who settle down first are
 also the first to rise.

Women often get tired—but never
 too tired to ask questions.
 If you aren't being appreciated—
 look around, there may be a reason.

An egotist is a man who imagines
 he is good company when alone.

Some men are born fools, as dozen
 marriages couldn't make them that
 way.

It is safest to look twice to see
 whether it's opportunity or tempta-
 tion.

Even a ship can't stand a permanent
 wave—so what chance has a poor
 male.

You can always find fame at home
 —if you have something worth de-
 livering.

The fellow with a scheme to help
 you make money — usually has a
 scheme.

Adversity is the only scale that
 gives us the correct weight of our
 friends.

Even if opportunity knocked the
 door down, some people wouldn't be
 interested.

Too many motorist try to imitate
 a bicyclist—go around the corner on
 two wheels.

People who tell lies may be partly
 insane — but what about those that
 believe them?

A short time back it was reported
 that a number of persons have re-
 gained their voice after an airplane
 ride. The last was a woman. The
 airplane is definitely getting dan-
 gerous.

Don't Say "Aw Rats" About These Figures

When figures are presented for
 what rats eat, waste, and otherwise
 damage, the exclamation—"Aw Rats"
 —is not in order.

It costs plenty to keep rats on the
 farm, according to the U. S. Fish and
 Wildlife Service. Just how much
 corn will the average rat eat in a
 year?

Studies reveal that he eats about
 50 pounds of corn. But that's not all.
 He also wastes from 50 to 100 pounds
 in addition to what he eats. With
 corn at \$2 a bushel, or threeabouts,
 he piles up a big bill that the farmer
 must pay, unless someone gets mad
 about the whole proposition and de-
 cides to put on a rat eradication cam-
 paign.

And that's exactly what's happen-
 ing all over North Carolina at this
 time. Farmers, with the aid of the
 county agent and the Wildlife Ser-
 vice from State College, are carrying
 out county-wide campaigns to rid
 entire sections of rats.

Red squill bait is prepared at a
 central location in the county and
 then farmers come into community
 centers at a certain time to get their
 batches of bait. The cost of the bait
 for the average farm is only about
 \$1. Some farmers have figured that
 this investment in bait has saved
 them as much as \$200, where rats
 were especially bad.

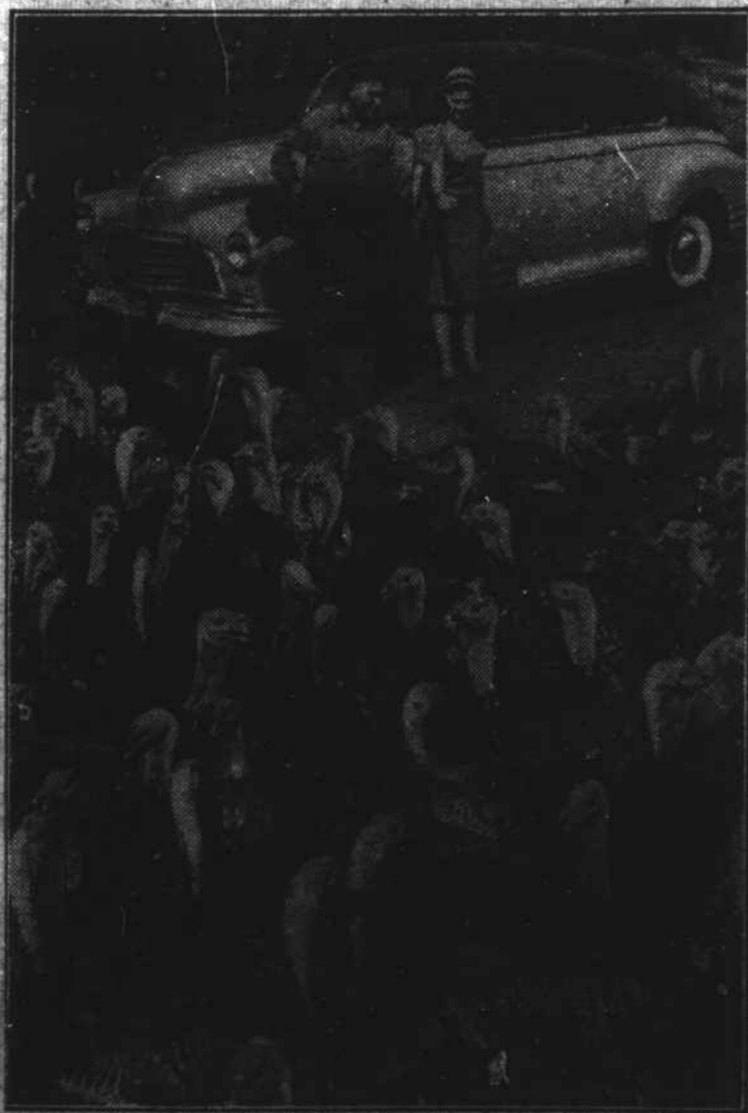
And another thing. Eradication of
 rats is a good health measure, not
 only for the family but also for the
 livestock.

Veterinarians say that rats carry
 such diseases as white scours of
 calves, mastitis, ringworm, tubercu-
 losis, contagious abortion, coccidiosis
 and infections of chickens, and tri-
 chinosis of hogs.

Hawkins Elliott of the Byland
 community of Chowan County, for
 example, picked up more than 100
 dead rats on the day after he put out
 that one dollar's worth of poison and
 estimated that about another 100 rats
 were killed under the barn.

Dr. Franklin G. Harris
 announces the opening of an
 office for the practice of
 medicine and surgery at
 the new building at Farmville, N. C.

"Last Roundup" Before Thanksgiving



An abundant turkey crop for 1946 promises that the nation will observe
 Thanksgiving in the established tradition. But not every family will dine on
 a turkey chosen "on the hoof." Fretty Marys Purose, of Detroit, Mich., made
 sure of her selection by driving her new Chevrolet out to Steady Valley Farms,
 one of the largest turkey farms in the country, where Orville M. Felmlee
 assisted in the selection.

G. I. Bill Of Rights Clarified

S/Sgt. Paul G. Manning of the
 Greenville, N. C. Army Recruiting
 Station, today released the informa-
 tion that, contrary to popular belief,
 the educational benefits of the G. I.
 Bill of Rights did not terminate as of
 October 6, 1946. "Many people are
 of the opinion," said Sgt. Manning,
 "that the benefits provided under the
 G. I. Bill of Rights terminated as of
 October 6. This is not true."

"According to the Amended Ser-
 viceperson's Readjustment Act," con-
 tinued the Sergeant, "any man who
 enlists or re-enlists in the Regular
 Army after October 6, 1946 and
 serves 90 days of that enlistment is
 entitled to one year of schooling, plus
 one month of schooling for each
 month of service completed prior to
 the date of the completion of 90
 days."

In view of these extended privi-
 leges and the opportunities available,
 the Department of the Army has
 decided to extend the term of enlist-
 ment to 12 months.

the high rate of 1224 men enlisted in
 the eastern section of North Carolina
 since September 1, 1946.

D. S. Ryan of Gastonia is sure
 that alfalfa feeds lime. Where the
 hired help failed to put the lime,
 there is no stand of alfalfa, says Dr.
 Roy Lovorn of State College.

There's Only One
SOUTHERN COMFORT
 The Finest
 Old Blend
 of the South
 100 PROOF
 MARYLAND

Stop
 for
ANTI-FREEZE
 and
WINTER
LUBRICATION
Go
 through a trouble
 free winter!
BRING YOUR
FORD
"HOME"
FOR SERVICE
 SEE YOUR
FORD
 DEALER

A few years ago some North Caro-
 lina farmers said that they could not
 get along with 3-8-3 fertilizer. Of
 last year's 1 1/4 million tons, over 90
 percent contained 18 units of plant
 food or more.

Want Ads!

FOR ANY PAINTING JOB WANT-
ED—See or write J. W. Singleton,
 R.F.D. 2, Farmville, N. C. 1tp.

RADIO BATTERIES—We have a
 good stock—Come in and get one
 today. **WESTERN AUTO AS-**
SOCIATE STORE.

COME IN AND SEE OUR LINE of
 Baby Strollers, Play Pens, Car-
 riages, Chairs, Rocking Horses,
 Bathing Tubs, Bed and Mattresses.
WESTERN AUTO ASSO. STORE.

FLOORS SANDED AND REFINISH-
ED—Expert Service. J. E.
BRADY, Phone 369-4, Farmville,
 N. C. (9-29-47)

BE SURE TO TUNE IN ON W-F-T-F
 Every Sunday Morning from 8:00
 to 10:00, and hear about all the new
 inventions and when they may be
 expected on the market—inter-
 mingled with songs that are guaran-
 teed to please.—**Western Auto Associate**
Store, Farmville, N. C.

NOTICE OF SALE

Under and by virtue of an order
 of the superior court of Pitt County,
 made in the special proceeding en-
 titled "In the matter of John Hill
 Paylor, administrator of Lillian F.
 Parker, deceased et al, ex parte," the
 undersigned commissioner will on the
 30th day of November 1946 at 12
 o'clock Noon, at the Municipal Build-
 ing in the town of Farmville, North
 Carolina, offer for sale to the highest
 bidder for Cash, that certain tract or
 parcel of land lying and being in the
 Town of Farmville, County of Pitt,
 State of North Carolina, and more
 fully described as follows:—

Beginning at an iron stake the
 corner of the lot of land whereon
 John Barrett now owns and resides,
 on the South side of the edge of the
 public road leading from the Main
 Street of the Town of Farmville, N.
 C., to Little Contentment Creek, and
 runs with the line of said W. E. Mur-
 phrey's, Sr., and John Barrett in a
 Southerly course down a small ditch
 about 220 feet to another ditch,
 thence with that ditch in a North-
 westerly course 50 feet, thence in a
 Northerly course parallel with the
 first line about 225 feet to the said
 Main Street road, to an iron stake,
 thence with edge of the road 50 feet
 to the iron stake the beginning, con-
 taining one-fourth of an acre more
 or less. Being the identical tract of
 land conveyed October 18th, 1939, by
 W. E. Murphrey, Sr., and Emma
 Parker, Marriage, to Lillian F. Park-
 er, and may be located by referring to
 Pitt County as Book 107 page 51.
 Witness my hand and Seal of Office
 this 15th day of October, 1946.
 J. H. HILL, CLERK.

Shop For Christmas EARLY!

Come in and Select Christmas Gifts now on
 ● OUR LAY-A-WAY PLAN ●
 There Is No Extra Charge!
 ● Lovely Selections... Popular Prices! ●

Velva, Deltah, Laguna and Queene Anne Pearls —
 Simmons Necklace and Bracelet Sets—Speidel Expansion
 Bracelet and Necklace Sets—Solid Gold and Costume Pins
 in popular designs. Solid Gold and Costume Bracelets, in
 set or unique designs.

Swank & Simmons Collar and Pin Sets—Wallets and Watch
 Chains—Parker and Sheaffer Pen and Pencil Sets—Ronson
 and Evans Lighters, Remington and Schick Electric Razors.

Gruen, Bulova,
 Benrus, Winton
 and Rensil
 Watches.

Exquisite Diamond, En-
 gagement and Princess
 RINGS!

Large Selection in Men's and Ladies'
 Sterling Dresser Sets.

Visit our store and see our large stock of appropriate
 Christmas Gifts before making your selection!

ROBERT'S JEWELERS

MRS. J. M. CARRAWAY, Manager
 108 North Main Street... Phone 479-7... Farmville, N. C.

(SAY "MO-KAN")

Mouquin
 de Luxe
 IMITATION
BANANA
 Liqueur

Pint \$2.25
Austin Nichols
 & Co., Inc.
 BROOKLYN NEW YORK

What? FIRE! Where?

● The most important question is not where
 the FIRE is, but to (GIVE THE FIREMEN
 A CHANCE) to get there.

— HOW! —

- 1st.—At the sound of the alarm if you are riding the streets
 on anything from a bicycle to a moving van, immediately
 pull to the curb and park. Remain parked until you are
 sure that all FIRE Apparatus and Firemen have had oppor-
 tunity to reach the scene of the FIRE. Then move cautious-
 ly. (GIVE THE FIREMEN A CHANCE).
- 2nd.—If you are at home or in your place of business, re-
 main there until you know that all FIRE equipment and
 men have reached the FIRE. (GIVE THE FIREMEN A
 CHANCE).
- 3rd.—Remember that all of the Firemen are volunteers
 and many of them have to go to the FIRE on a car. Give
 them the right of way. Remember (GIVE THE FIREMEN
 A CHANCE).
- 4th.—If you must go to the scene of the FIRE, do your
 verbal fighting at a distance. Remember it is the job of
 the FIRE Department to put out the FIRE. (GIVE THE
 FIREMEN A CHANCE).
- 5th.—The State Law requires that you keep your auto-
 mobile or other vehicles at least 1000 feet from any FIRE
 Truck. You never know when they may have to shift
 position. We hope that you will not make it necessary to
 enforce this law. All we ask is to (GIVE THE FIREMEN
 A CHANCE).
- 6th.—We, the Firemen greatly appreciate your interest in
 the FIRE Service. We realize that we are not perfect, but
 are willing to do our best in the protection of your property
 and lives and all we ask is that you just (GIVE THE
 FIREMEN A CHANCE).

FARMVILLE FIRE DEPARTMENT