

FARMVILLE ENTERPRISE
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MARCH OF DIMES



JANUARY 15-30

YEAR-ROUND BATTLE

The 1947 march of Dimes begins January 15 and runs through January 30. But throughout the year infantile paralysis attacks daily—and our doctors and scientists are still on the offensive against the malady. For 16 days we are afforded the opportunity to furnish year-round armament—to pit our dimes and dollars against a ruthless enemy of the nation and its children.

The polio virus is one of the most dreaded foes of American families. It strikes swiftly, silently, with scarcely perceptible warning, eating away nerve centers, wasting muscles, maiming limbs, taking lives.

Without unselfish contributions each year to the March of Dimes, the average American family would stand helpless against the onslaughts of polio.

Infantile paralysis presents a formidable picture in any family budget. The cost of caring for a patient averages about \$1,000 a year—some cases up to \$2,000—and stretching over extended periods of five, ten and more years—involving hospitalization, oftentimes surgery, in most cases physical therapy treatments, muscle substitution training and vocational rehabilitation.

Contributions to the March of Dimes have made possible a bulwark against financial anguish when polio strikes. Through gifts to the March of Dimes in the next 16 days, the National Foundation for Infantile Paralysis will be enabled to fulfill its pledge of care and treatment for every polio victim, regardless of age, race, creed, color or lack of finances.

These dimes wage a great defensive war. More, they lead a frontal attack in research, allowing men of medicine to be ever on the quest for better treatments and an eventual cure.

Last year our dimes marched against one of the most disastrous polio epidemics to sweep the nation since 1916, the worst in our country's history. When the final tally for 1946 is complete indications are that it will exceed 20,000 victims.

It is gratifying to know our gifts helped alleviate the mental and physical suffering of these victims and their families. It must be with added determination to win the fight against the dread malady that we pledge ourselves to support more fully than ever before the current March of Dimes.

Long engagements just means that she's still seeing if she can do better.

When a guy goes wrong there are plenty of guys that go right—along with him.

The fellow that insists on tooting his own horn should have a tune to play before he starts blowing.

The way to make a husband remember the wedding anniversary is to try to get a January and June present out of him.

Somewhat the spectacle of two women sizing each other up reminds us of two prize fighters shaking hands just before the initial round.

One editorial suggested that the parents and children situation should be turned around occasionally. For what reason, we're not sure—maybe so the parents can hit back without comment.

BELIEVE IT or Not

FOR ONLY 1900 DOCTORS FOR 3 1/2 MILLION PEOPLE

BETTER HEALTH

THE NUMBER OF DOCTORS ABOVE 55 YEARS OF AGE HAS INCREASED 82 PER CENT SINCE 1916

34 COUNTIES HAVE NO HOSPITAL BEDS
31 COUNTIES HAVE LESS THAN 2 BEDS PER 1000
31 COUNTIES HAVE LESS THAN 2 TO 4 BEDS PER 1000

25 PERCENT OF OUR RURAL BABIES HAVE NO DOCTOR ATTENDING AT BIRTH!

NORTH CAROLINA LEADS NATION IN PERCENTAGE OF RESTRICTIONS FOR MILITARY SERVICE
42% WHITE
71.5% NEGRO

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Holding hands is either a case of love or self-defense.

We used to know a fellow that worked only while looking for a job for his wife.

There's no use in refusing to let your wife have her own way—she'll get it any way.

Parents used to strike children to discipline them — but now they strike them in self-defense.

The disagreeable part about some of the things people say about us is that some of them are true.

Most deformers talk loud and long of the road to Utopia, but always want someone to gild it.

If somebody calls you a fool examine yourself and make sure you aren't.

The best way to find the buried treasure is to plant the seeds today.

A few persons are born rich, while others have to enter politics to get that way.

A widow who inherits a complicated estate is likely to revise her opinion of the late deceased.

If any man wants to get rid of his wife, I would advise a long automobile trip as a preliminary step.

The man that talks loudest on the street corner probably does his listening at home.

A girl seldom marries a man because he has sense — but because he has cents.

An eye wink takes a quarter of a second — but a lot longer to explain to the wife, later.

Nearly everybody believes in capital punishment, providing it's the other fellow's capital that is being punished.

—BUSINESS ADVERTISING COLUMN—

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- FOR SALE: WHITE CRIB FOR** child up to six years; good condition. Write 306, Enterprise Office. (J-3-3tc)
- PHILCO PORTABLE RADIOS,** will play on battery or house current. Entertainment anywhere—**FARMVILLE FURNITURE CO.**
- BE SURE TO TUNE IN ON W-P-T-F** Every Sunday Morning from 9:30 to 10:00, and hear about all the new inventions and when they may be expected on the market—intermingled with songs that are guaranteed to please.—Western Auto Associate Store, Farmville, N. C.
- PHILCO BATTERY RADIOS** for the farm or any home where electric current is not available. On Sale Now—**FARMVILLE FURNITURE CO.**
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- COME IN AND SEE OUR LINE** of Baby Strollers, Play Pens, Carriages, Chairs, Rocking Horses, Bathing Tubs, Bed and Mattresses. **WESTERN AUTO ASSO. STORE.**
- FOR SALE: BELL'S CERTIFIED TOBACCO SEED.** Varieties—402, Yellow Special, Virginia Bright Leaf, White Stem, Orinoco. Also Improved Mammoth Gold, Yellow Mammoth and Bottom Special, Oxford 26, 401, Gold Dollar, Bonanza. **PLANT THE BEST!** Sold by J. H. HARRIS & SON, Farmville, N. C. (J-3-3tp)
- JUST RECEIVED NICE LOT OF SEAT COVERS—** Can fit most cars. **WESTERN AUTO ASSO. STORE.**

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Men's and Boys' Wool and Leather Coats
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Announcing...

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