



"IT'S ALL UP TO YOU"

At state headquarters of the North Carolina Good Health Association in Durham, Miss Mimi Patton, who is kept busy these days answering requests for piano copies of the Good Health Song, "It's All Up To You," pauses to smile prettily for photographer. Wall in the background is appropriately papered with sheet music of the health hit song.

SPRING SUITS

Tailored to Measure

Worsteds — Tropicals — Gabardines and Flannels in all latest colors

FOR

MEN and WOMEN

Place Your Order Now! Phone Farmville — 264-6

W. E. JOYNER

"It's All Up To You"

(The Good Health Song)

Words and Music by Sammy Cahn and Jule Styne.

Even Superman Supports the Good Health Plan; He knows what it will do. It's All up to you, It's All up to you, Spread the health alarm Through every town and farm And preach the Good Health view. It's All up to you, It's All up to you.

You'll find being healthy Means more than a well filled purse. What good's being wealthy When you can't buy a doctor or a nurse?

When the job is done We'll wind up number one Instead of forty-two. It's All up to you, It's All up to you.

We need vitamins and medicines and beds to spare, Places where the sick can go to get some care,

Lots of new equipment to combat disease, Clinics where the poor can go for moderate fees, Free examinations for the kids in class,

A kid whose health is good will have a chance to pass. If we do these things then we will be the state Where the weak grow strong and the strong grow great.

Do your state a favor The task is yours alone. Be a real life-saver And the chance is that you will save your own. What a spot we're in We've simply got to win The job is overdue. It's All up to you, It's All up to you.

LAST RITES FOR ROBERT C. GUPTON, YESTERDAY

Louisburg—Robert C. Gupton, 64, of Louisburg, Route 2, died in his sleep Tuesday night, apparently of a heart attack. Funeral services were conducted from the Wood Baptist Church, Thursday at 3 p. m. by the Rev. Paul Childers.

Burial was in the family cemetery at Wood. Surviving are two sons, Clinton of Mehane and Robert Earl Gupton of the home, and his father, N. C. Gupton of Louisburg, Route 4. (Ed. Note—Mrs. J. E. Shearin of Farmville is a sister of Mr. Gupton.)

A thirty percent reduction in sweet potato acreage has been predicted for North Carolina this year, by W. L. Davis, Farm Labor Assistant for the State College Extension Service.

BEST PLANTING DAYS GIVEN

Raleigh, Feb. 27. — The weather specialists and the crop statisticians can now tell you when you may expect fair weather for your spring field work.

Based on 50 years' records compiled by Raleigh Weather Station, information is now available on the number of "open" or clear days you may reasonably expect during the period from March through May, which covers pretty well the planting season in North Carolina.

For each of the weeks in this three-months period, C. E. Lamoureux, meteorologist, has shown the percentage of the time where we have had three or more days without rainfall, five or more and seven or more days which might be regarded as favorable for outdoor farm work.

This study, now being used by the Statistics Division of the State Agriculture Department in its cooperative

activities with the Weather Bureau, indicates that nature provides a period from mid-April to mid-May when there is a great deal of weather which permits soil preparation and general field work.

In the first week of March, we have averaged having three good work days 20 per cent of the time and seven pretty days around four per cent of the time.

The 50-year period shows, however, that from the middle of April until the last of May, the weather has been clear for at least seven days around eight per cent of the time. Furthermore, in the period from April 27 to about May 3 we have had at least three days of "open" weather 40 per cent of the time.

From the middle of March until the end of May in the years since 1896 there have been a minimum of five days of pretty weather approximately 15 per cent of the time.

Eating, says a scientist, is a matter of taste. Yes, and sometimes, cash!

THIS WHISKEY IS 96 PROOF

70% GRAIN NEUTRAL SPIRITS



ROAMER BLENDED WHISKEY

Distributed by UNITED DISTILLERS OF AMERICA, INC. NEW YORK, N. Y.

Subscribe to THE ENTERPRISE and receive it Regularly — The price is only \$2.00 a year.

Lucky Star Sale!

featuring Stokely's FINEST FOODS

- Stokely's Finest TASTY KING PEAS No. 2 Can 22¢
- Stokely TOMATO JUICE 47-Oz. Can 31¢
- Stokely's SAUCE 12-Oz. Jar 27¢

PENDER
QUALITY FOOD STORES

- STOKELY CORN COUNTRY GENTLEMAN No. 2 Can 19¢
- PEACHES Stokely's Y. C. SLICED No. 21 Can 30¢
- PEACHES Stokely's Y. C. HALVES No. 21 Can 30¢
- STOKELY'S SEA FOOD COCKTAIL SAUCE 12-Oz. Bottle 25¢

- SUNSHINE CRACKERS KRISPY 1-Lb. Pkg 23¢
- Van Camp's HOMINY No. 21 Can 13¢
- "JUNKET" RENNET POWDER Pkg 9¢



- Spaghetti DINNER Magic Chef Pkg 27¢
- Pop Corn POPS WELL 2 Pkg 25¢
- Red Mill MINCE MEAT 2-Lb. Jar 55¢
- Matches SAFE HOME Pkg 5¢
- Flour PILLSBURY SELF-RISING 10-Lb. Bag 85¢
- Rainbow Mops Each 29¢
- Staley's CREAM CORN STARCH 16-Oz. Pkg 9¢
- Post-Tens ASSORTED CEREALS Pkg 24¢
- Borax 20-MULE TEAM 1-Lb. Pkg 17¢
- Boraxo CLEANER 8-Oz. Can 15¢

Van Camp's CHILI CON CARNE 17-Oz. Jar 30¢

Doris P. ...
U. S. No. 1 — FANCY MAINE WHITE POTATOES
In Mesh Bags 10 lbs. 37c
10 lbs. 42c

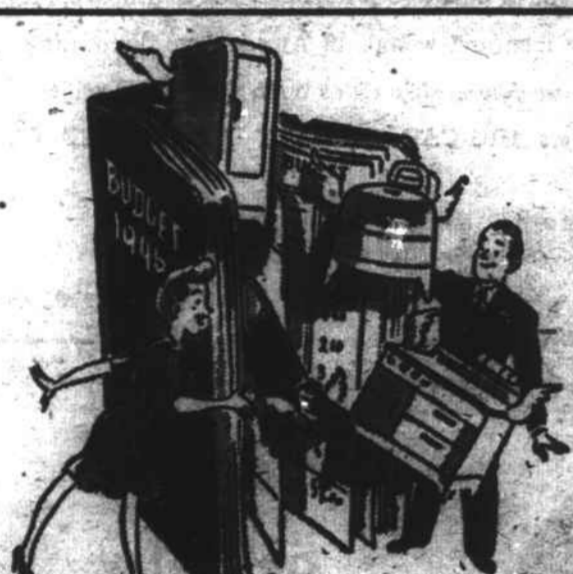
CARROTS Green 2 bchs 13c	Tops 2 bchs 13c
CABBAGE Florida Green 3 lbs. 12c	Florida Repacked 1 lb. 29c
TOMATOES Golden Heart Florida stalk 18c	

- MAGIC CHEF NOODLES 131-Oz. Can 17¢
- REGULAR CANDY BARS 2 For 9¢

SMOKED HAMS Skinned — Whole Butt or Shank End, lb. 57c

Square Cut CHUCK ROAST BEEF A or AA lb. 43c	B Grade lb. 39c	PORK CHOPS Center Cut, lb. 63c	Fresh lb. 39c	PANCY lb. 69c
Tender, Juicy ROUND OR SIRLOIN STEAK A or AA lb. 55c	B Grade lb. 50c	FRESH DRESSED FRYERS lb. 55c	OCEAN FRESH lb. 60c	Standard Pkg 60c

- DROMEDARY GINGERBREAD MIX 14-Oz. Pkg 21¢
- PALMOLIVE COMPLEXION SOAP Regular Cake Bath Soap 11¢ 15¢
- SUNBRITE CLEANSER 5¢



Stay On The Right Side Of Your Budget!

It will help to practice some of the lessons learned in the past few years. Buy only what you need, and get the best quality you can afford. In the long run, you'll SAVE ALL WAYS — and make your income go further.

INVEST IN U.S. SAVINGS BONDS

Our friendly service in all financial matters will meet with your complete satisfaction.

.....
"SAVE TODAY for the things you will want Tomorrow!"
.....

Bank of Farmville



INSIDE INFORMATION!
If you seek a Home Mortgage Loan, have a talk with us first. We will help you to obtain one whose terms will suit your needs. Not only so regards amount. But a Loan offering terms that meet your income needs, as well.