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Coltrane Says Farmer Must Become Salesman

Wilson, March 8. — The farmer must become a salesman as well as a producer of high-quality commodities if he is to maintain a market for his products in the years that lie ahead. D. S. Coltrane, Assistant Commissioner of Agriculture, declared in an address here before the regional conference of the N. C. Association of Chamber of Commerce Executives.

"Since 1940 sub-standard products have commanded prices almost on a par with quality commodities. The man who went to great effort to grow a better leaf of tobacco or a better hog could expect little, if any, extra compensation for his work—because dollars were so plentiful and the demand so tremendous that quality mattered little," said Coltrane.

He pointed out that since this State grows 48 per cent of all United States tobacco and 67 per cent of the fine-cured variety, North Carolina's agricultural level in the main will follow tobacco prices.

"About 55 per cent of our agricultural income is derived from tobacco," said Coltrane in urging chambers of commerce officials to "lend every assistance possible in maintaining an export market for tobacco grown in North Carolina."

Expressing the opinion that the market for vegetables and some other crops will show declines within the next 18 months, Coltrane said: "We can only hope that the prices our farmers must pay for shoes, overalls, shirts, and farm machinery will follow the incomes derived from the commodities produced on the farm. The important factor is the relationship between the prices the farmer receives for what he sells with the prices he must pay for the items he must buy."

Guard Stock Against 'Shipping Fever' Loss

With feeder cattle raisers taking heavy losses due to "shipping fever," Dr. C. D. Grinnell, veterinarian for the N.C. Experiment Station, suggests that all possible measures be taken by farmers and livestock shippers to reduce the travel hazard.

Serums are becoming increasingly popular and successful as a means of avoiding shipping losses. Dr. Grinnell said, emphasizing that the use of serums must be accompanied by other precautions to reduce the hardships of travel. Some special serums are now being used by veterinarians to give cattle a build-up that may prevent shipping fever, and to protect them against disease germs encountered on the trip or in new quarters.

Other important safeguards recommended to avoid shipping losses are patient and quiet handling of stock; avoiding over-crowding; providing proper rest and feed; and separating cattle from hogs, and small animals from large in trucks and rail cars.

Shipping fever, like the human cold, seems to strike when the victim's resistance to infection is low—either because of hardships, exhaustion, or changeable and inclement weather, Dr. Grinnell pointed out.

An infectious disease with a high mortality rate, shipping fever is characterized by high temperature, loss of appetite, discharge from eyes and nose, general depression, a stiffened gait, and sometimes pneumonia.

NOTICE

NORTH CAROLINA, Pitt County IN THE SUPERIOR COURT

FLOSSIE FARROW — VS — FARNELL FARROW

The defendant, Farnell Farrow, will take notice that an action as above has been commenced in the Superior Court of Pitt County, North Carolina, to obtain a divorce from the defendant on statutory grounds; and the said defendant will further take notice that he is required to appear at the office of the Clerk of the Superior Court of Pitt County in the Courthouse in Greenville, North Carolina, within 20 days after completion of publication hereof, and answer or demur to the complaint in said action, or the plaintiff will apply to the Court for the relief demanded in the complaint.

This the 6th day of March, 1947.
D. T. HOUSE, Jr.,
Clerk Superior Court
Pitt County.

Wm. J. Bundy,
Att'y. for Plaintiff. (M-14-4tc)

State College Prints To Farm Homemakers

By Vera Stanton
Assistant State Agent

With onions so plentiful in market these days, a homemaker is likely to find herself keeping kitchen company often with these lively flavored vegetables. Whether you get the best of onions or they get the best of you in the kitchen, is often a matter of knowing simply ways of handling them. Home economists of the U. S. Department of Agriculture suggest for onions without tears, hold the onions under water while peeling. This also keeps the onion odor from penetrating the kitchen air.

To obtain juice and fine pulp for soup or clear sauce, cut an onion in half cross-wise and grate over a bowl. Or, if a very little juice is wanted, grate over waxed paper and save dishwashing. Cutting onion fine with a sharp knife is easier than grating and often serves a similar purpose.

To use part of an onion and keep the cut surface from drying, salt the skin and cut out the portion of onion needed; then wrap the skin back over the left-over part. Keep a cut onion in a cool place, wrapped in wax paper to keep the odor from other foods as much as possible.

The flavoring substance of onion is an oil that blends with other fats and oils in food. Therefore, a good way to capture and extend the full flavor in stews or stuffings is to heat chopped onion in a little fat a few minutes and then add to the other ingredients. The same principle applies to salads. Add chopped onion to the oil dressing, and allow it to stand an hour or so before dressing the salad.

Cooking sweet potatoes in the oven or kettle without peeling saves vitamin as well as time. Tests show that, when baked or boiled without peeling, sweet potatoes retain from 69 to 83 per cent of their Vitamin C. Many people add a little sugar to the boiling water to give the potatoes a sweeter flavor.

ORDINANCE

Authorizing Withdrawal of \$15,588.95 from the Capital Reserve Fund of the Town of Farmville, North Carolina, for Improvement and Extension of the Water and Sewer System of the Town of Farmville.

BE IT ORDAINED by the Board of Commissioners of the Town of Farmville, North Carolina:

Section 1. That pursuant to the Municipal Capital Reserve Act of 1943, withdrawal from the capital reserve fund of the Town of Farmville in the amount of Fifteen Thousand and (\$15,000.00) Dollars principal, and Five Hundred Eighty-eight and 95/100 (\$588.95) Dollars, accumulated interest, for necessary expense in the extension of the water and sewer facilities for the Town of Farmville, is hereby authorized:

Section 2. That the source of moneys in said capital reserve fund for said withdrawal is unappropriated surplus revenue and unencumbered balances, as follows, viz:

Receipts from revenues derived from sources other than ad valorem taxes, specifically revenues derived from the operation of the water and electric light systems of the Town, which are not pledged or otherwise applicable by law to the payment of existing debt.

Section 3. That this ordinance shall take effect thirty (30) days after its first publication unless in the meantime a petition for its submission to the voters is filed under said act, and in such event it shall take effect when approved by the voters of the Town at an election as provided in said act.

The foregoing ordinance was passed on the 4th day of March, 1947 and was first published on the 14th day of March, 1947. Any action or proceedings questioning the validity of said ordinance must be commenced within 30 days after its first publication.

G. M. PAYLOR,
Town Clerk.

(M-14-2tc)

Sixty percent of the commercial apple crop for the past season has been produced west of the Mississippi River.

Battle County farmers have been assisted in growing a hundred bushels of foundation color 100 with standard cotton seed for multiplication.

104 W. 5th St.—At Five Points
Greenville, N. C.

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More and more people, in recent years, have availed themselves of the use of our chapel, rather than have a funeral conducted in their own homes. Here is an atmosphere of quiet and meditation, where friends may call and where services can be conducted with dignity and without confusion. There is no charge for the use of the chapel. It is part of our service.

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Mr. Edwards 405-6 — Night Phones — Mr. Joyner 898-1
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Double lock-attached seams give extra strength. Good looking. Long wearing!

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Bank of Farmville

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