

**Economy Auto Supply  
Announces Addition  
Budget Department**

Manager Cotton Davis Enlarges Scope Of Service To Community; Budget Manager Bailey Attends Special School

Keeping step with the latest trends in merchandising, The Economy Auto Supply, representatives here of the B. F. Goodrich Company, has just put the company's Thrifty Budget Plan into effect, it is announced by Cotton Davis, manager.

"We feel we have taken a major step forward in our merchandising program," declared Mr. Davis. "This program cuts the cost of credit buying and makes it convenient for the consumer to utilize the merchandise

while he is paying for it. This service is made possible by the selection of those of good credit standing to participate in the plan, so that losses are minimized and the savings are passed on to the customer.

Purchases of B. F. Goodrich Silver-town tires and tubes, Glasstex storage batteries, spark plugs and a wide variety of other products for automobile and home use, such as radios, bicycles, electrical appliances and many others can be made under the new plan, Mr. Davis added.

J. B. Beasley, who recently completed two weeks of special training at a school conducted by the Goodrich company in Charlotte, will serve as manager of the budget department.

Mr. Davis expressed pleasure at being able to add this new department which he feels will allow him to render more efficient service.

**SPECIAL RECRUITING TEAM  
WILL VISIT GREENVILLE**

Greenville will be invaded on Aug. 8 by a team from the world famous 82nd Airborne Division for a period of two days, according to an announcement by M/Sgt. Virgil B. Lindsey, commanding officer of the Greenville Army Recruiting Service.

The purpose of the visit is to stimulate direct enlistments into this famous fighting outfit, and the team will be made up of combat veterans, who served with the 82nd during its sensational jumps into Sicily, Anzio, in the Battle of Normandy, and across the Rhine.

Lt. John D. McGowan, T/Sgt. Joel D. Smith, Jr., S/Sgt. Peter C. Corney, S/Sgt. Guy B. Ellis and S/Sgt. William J. Fisher.

The 82nd Airborne Division was activated as the first Airborne Division in the Army's history in 1942.

After training for nearly a year the unit went overseas in April, 1943. Its first action was a jump into Sicily in July of that year. A part of the division jumped to save the Anzio beachhead.

On "D" Day, June 6, 1944, the 82nd jumped into France, many miles inside of enemy territory, and cut off one of the German escape routes. The division then fought as a ground unit through most of the campaign in Western Europe.

The last combat jump of the 82nd was when the division jumped into German territory, and secured a foothold across the Rhine.

The division is now seeking recruits, both former servicemen and "first timers," to fill its ranks, which were depleted by demobilization. Any young man interested may get the whole story from the members of the team while they are in Greenville.

**ECTC TREASURER GETS NEW  
CASHIER AND SECRETARY**

Lumina Baker of Washington and Laura Hearne of Greenville have been employed as cashier and secretary respectively, in the treasurer's office at East Carolina Teachers College, according to an announcement by F. D. Duncan, business manager. Miss Baker and Miss Hearne will replace Dorothy Lewis of Farmville and Mrs. Harold Woodridge of Hope-well, Va., who have resigned.

Both Miss Baker and Miss Hearne are graduates of ECTC. Miss Baker taught in the primary grades in the Williamston school last year; and Miss Hearne, in the commerce department of Greenville high school.

Miss Lewis, who has been cashier for the past two years while working on her master's degree, has accepted a position as registrar and business manager of the Wilmington Junior college, Wilmington.



No traipsing around to stores and offices when you pay bills by check—the safe, systematic and sensible way to do business.

**PAY ALL YOUR BILLS WITH ONE TRIP TO THE NEAREST MAIL BOX**

INVEST IN



SAVINGS BONDS

Our friendly service in all financial matters will meet with your complete satisfaction

"SAVE TODAY for the things you will want Tomorrow!"

**Bank of Farmville**

Folks—we're announcing a

**THRIFTY  
BUDGET  
PLAN**



**IT'S MORE CONVENIENT—MORE ECONOMICAL**

We're proud to tell you the good news about our newly improved B. F. Goodrich Thrifty Budget Plan. More economical, more convenient, and thrifty too. You will find it a pleasure to shop with us and use the Thrifty Budget Plan.

More convenient—for it takes but a few moments to open an account. Just select the items you need for your home or car and add them to your budget account. Terms can be arranged by the week or by the month to fit your income.

Keep an eye out for this little fellow in our advertising. He will remind you that you can get the top selection of the merchandise you need on economically convenient terms. Don't delay! Come in today and open your budget account.

**NOW... ON CONVENIENT TERMS**



**YOU CAN GET** new B. F. Goodrich Silvertown tires, new B. F. Goodrich tubes, and the power-packed B. F. Goodrich Glasstex battery. In addition to these well known automotive needs, there are many other products and services which you can buy on our Thrifty Budget Plan.

**STOP IN...SEE OUR COMPLETE LINE OF MERCHANDISE**

**RADIOS... BICYCLES...**

**... SEAT COVERS ...**

**All Miscellaneous Items Reduced 25 Per Cent.**

**BUY NOW!... PAY LATER!**

**ECONOMY AUTO SUPPLY CO.**

Farmville, N. C.

**HERE'S THE RIGHT COMBINATION FOR LONG, SAFE MILEAGE**



Hold air many times longer—fight punctures—make driving safer.

Engineered for quick, sure stops; long, safe mileage; smooth, quiet riding.

**Melton Motor Service**

FARMVILLE, N. C.

**STOP AT THE SIGN OF SKILLED SERVICE**



**NOTICE OF EXECUTRIX**

The undersigned, having this day qualified as executrix of estate of Lizale Gay, deceased, late of Pitt County, this is to notify all persons having claims against said estate to present them to the undersigned, or to her attorney, itemized and verified, on or before the 12th day of June, 1948, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned or her attorney.

This the 10th day of June, 1947.  
EASTER MAY GAY, Executrix,  
619 Market St.,  
Wilmington, N. C.  
Wm. J. Bundy, Atty.,  
Greenville, N. C. 18-6

**ADMINISTRATORS' NOTICE TO CREDITORS**

Having qualified as Administrators of the Estate of Jesse S. Gay, late of Pitt County, North Carolina, this is to notify all persons having claims against the Estate of the deceased to exhibit them to the undersigned at Farmville, North Carolina, on or before the 18th day of June, 1948, or this notice will be pleaded in bar of their recovery. All persons indebted to said Estate will please make immediate settlement.

This the 18th day of June, 1947.  
Marian G. Abrams and Virginia G. Cayton, Administrators of the Estate of Jesse S. Gay, deceased.  
John B. Lewis, Atty. 20-6

**ADMINISTRATRIX NOTICE TO CREDITORS**

Having qualified as Administratrix of the Estate of W. G. Gay, Jr., late of Pitt County, North Carolina, this is to notify all persons having claims against the Estate of the deceased to exhibit them to the undersigned at Farmville, North Carolina, on or before the 28th day of June, 1948, or this notice will be pleaded in bar of their recovery. All persons indebted to said Estate will please make immediate settlement.

This the 28th day of June, 1947.  
MRS. ROY B. GAY,  
Administratrix of the Estate of

**PENDER**

Household Necessities

- PARSON'S AMMONIA, qt. bottle ..... 23¢
- CLEANS SWIFTLY and THOROUGHLY
- RENUZIT qt. bottle ..... 25¢
- SOUTHERN MANOR
- PASTE WAX, 1 lb. can ..... 39¢
- CLOROX, qt. btl. .... 19¢; 1/2 gal. btl. .... 51¢

Just Chill and Serve!

PERFECT AS A LIGHT REFRESHMENT  
APPLE JUICE, Mott's, qt. btl. 19¢

Refrigerator Necessities

- Pick of the Nest EGGS, doz. .... 71¢
- Triangle BUTTER, cubes, lb. 73¢; roll, lb., 76¢
- Wisconsin CHEESE, lb., ..... 49¢

Two Summer Favorites!

- |   |                                      |
|---|--------------------------------------|
| <b>Ice Cream</b><br>Easily Prepared From<br><b>TEN-B-LOW</b><br>Ice Cream Mix | <b>Iced Tea</b><br><b>TETLEY TEA</b> |
| 10 oz. jar ..... 31¢  | 1/2 lb. 27¢ 1/2 lb. 51¢              |

- LARSEN'S PEAS, Freshlike, 14 1/2 oz can, 21¢
- VAN CAMP'S
- PORK and BEANS, 16 oz can, ..... 2 for 27¢
- HURFF'S
- VEGETABLE SOUP, 20 oz can ..... 3 for 25¢
- SUNSHINE
- HI HO CRACKERS, 1 lb. pkg, ..... 29¢
- Spry Shortening, 1 lb jar, 42¢; 3 lb jar, \$1.21
- COLONIAL
- GRAPE JUICE, pt. bottle ..... 25¢

- |  |  |
|--|--|
| <b>Rosedale OLIVES</b><br>stuffed—7 1/2 oz. jar<br>54¢ | <b>Lux Flakes</b> , 1ge pkg., ..... 33¢      |
| <b>Red Heart DOG FOOD</b><br>1 lb. can<br>2 for 25¢    | <b>Lux Soap</b> , sm. cake, ..... 9¢         |
|  | <b>SWAN SOAP</b> , regular cake, 2 for 21¢   |
|  | <b>Chiffon Flakes</b> , 12 oz. pkg ..... 30¢ |
|  | <b>RENZO</b> , 1ge pkg, ..... 32¢            |
|  | <b>Lifebuoy Soap</b> , 1ge cake, 9¢          |

**BACON and EGGS!** — A perfect two-some!  
SLICED BACON, Armour's lean, White Label, lb., ..... 63¢

Serve Sizzling Hot With Mushrooms!  
**SIRLOIN STEAK**, Winner quality, lb., ..... 83¢

- |                                    |  |
|------------------------------------|--|
| <b>GROUND BEEF</b><br>lb. .... 45¢ | <b>Pimento Loaf</b><br>with pickle, lb., ..... 49¢ |
| <b>Fryers</b> Cut-up 65¢           | <b>Bologna</b> , lb., ..... 45¢                    |
| <b>Beef Short Rib</b> , lb. 37¢    | <b>Spiced Luncheon</b><br>Meat, lb., ..... 53¢     |
|                                    | <b>Braunschweiger</b><br>lb. .... 57¢              |

Serve Sliced With Cream and Sugar  
**Peaches**, fresh fancy, freestone, 2 lbs., ..... 17¢

- |  |                                 |
|--|---------------------------------|
| <b>HONEY DEW MELONS</b> , 2 lbs., 15¢                  | <b>Fancy Green BUTTER BEANS</b> |
| <b>SEEDLESS GRAPES</b> lb., ..... 26¢                  | 2 lbs., ..... 27¢               |
| <b>WATERMELONS</b> , large, each, 63¢                  | 2 lbs., ..... 27¢               |
| <b>MOUNTAIN STRING BEANS</b> , 3 lbs., ..... 39¢       |                                 |
| <b>GREEN TOPPED CARROTS</b> , bunch, 2 for ..... 17¢   |                                 |
| <b>U. S. No. 1 WHITE POTATOES</b> , 10 lbs., ..... 51¢ |                                 |