

FARMVILLE, TOWN OF OPPORTUNITY, OFFERS EXCELLENT ADVANTAGES IN AGRICULTURE, INDUSTRY, RECREATION

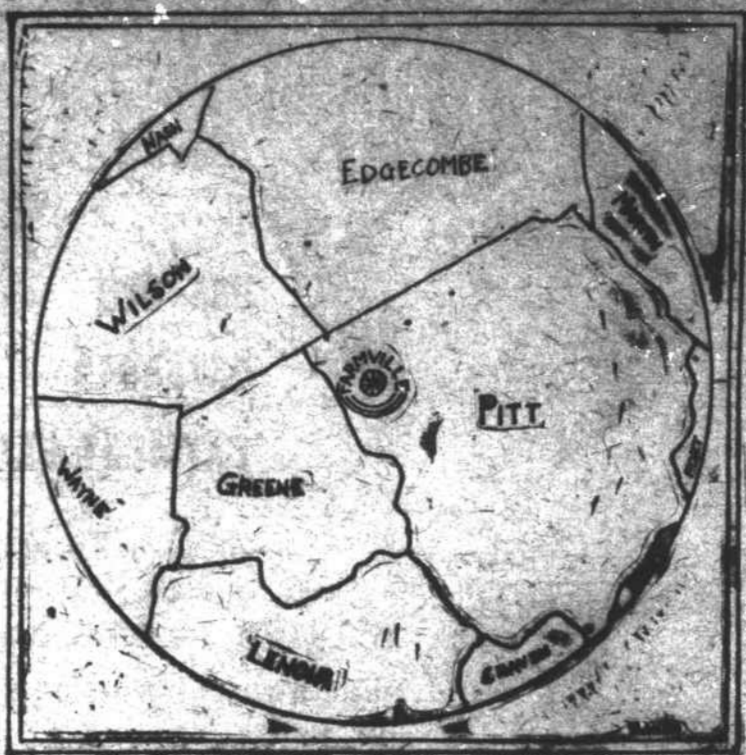
Its Geographical Location And Natural Resources, Plus Progressive Citizenry, Make Town Known Far And Wide.

Although it is tucked away in the southwest corner of Pitt county, Farmville is the heart of the world's finest tobacco-growing section, including Pitt, Edgecombe, Wilson, Lenoir and Greene counties, and its central location is recognized by tobaccoists who, when they want to discuss matters of belt-wide importance, gather in Farmville for their conferences.

Governed by a group of progressive men who take their position on the Board of Commissioners seriously, the town offers advantages equalled by no other town of its size in this section and excelled by few towns of any size in North Carolina.

The town's board is headed by Mayor J. W. Joyner, who takes great pride in the street improvements and forward strides Farmville has made in the past 12 months. Composing the board are: John M. Starnsill, whose experience as a banker has been helpful in the consideration of financial matters; Curtis H. Flanagan, whose conscientious work has been reflected in activities of the group; W. Alex Allen, whose thoughtful deliberation and commonsense reasoning enter every matter; Walter B. Jones, a new-comer to the board who is justifying the popularity and confidence he enjoys by sponsoring progressive action, and Roland Lang, Jr., another first-term whose business ability and deliberate reasoning have been assets to the group.

The board has employed efficient personnel to carry out its policies. In the town office, Cleveland M. Paylor directs the work and has an able corps of assistants. W. A. McAdams is superintendent of the power and water plant, work that he has efficiently performed for nearly 30 years. Lloyd T. Lucas directs the work of his capable policemen. Harry Taylor, who often is seen picking up particles of paper or trash thrown on the street by a careless person, sets an excellent example for the other employees in the street de-



The above map, showing Farmville as the heart of the world's finest tobacco growing district, is pictorial evidence that the town should be the business, agricultural and financial hub of several counties.

partment. I. D. Kirkin, who came here several weeks ago as head of the R. E. A., is justifying the confidence placed in him by the board.

From an educational standpoint, Farmville has excellent schools, both white and colored. The white school is one of 69 in North Carolina on the Southern Association's list of Accredited Secondary Schools. The colored school is one of the best in this section of the state, evidenced by the fact that its superintendent, H. B. Sugg, is recognized as an excellent schoolmaster and has often been called upon to help with matters of importance to the community and county. The Parent-Teacher Association, with 602 paid members, is the largest in the state.

Few towns offer recreational advantages that Farmville does. A swimming pool, municipal park and golf course are some of the facilities used by Farmville people and many from neighboring towns. The town has the only DAB chapterhouse in the state and one of three in the South. No community can be progressive and remain that way without churches to foster spiritual activities.

Legion Commander



CHARLES S. EDWARDS
Mr. Edwards, Farmville funeral director, is Commander of the Farmville Post, American Legion, which opens its Fall activities Friday, Sept. 5, with a picnic supper at the Municipal park.

Pitt Ranks Among Nation's First 100 Farming Counties

Four North Carolina counties rank with the first 100 in the nation in the value of farm products sold or used by farm households, it was reported by State Agriculture Commissioner W. Kerr Scott on the basis of recently-released 1944 farm figures gathered by the Federal government.

Robeson county ranked 39th in the nation, rising from 50th place during the five-year period beginning in 1939, and third in the south. Johnston county was 88th among the 100 leading counties, dropping from 45th place in 1939; Pitt was 61st, falling from 56th; and Wake, which did not place in the first 100 in 1939, was in 85th place in 1944.

The five top spots in the value of farm products were taken by California counties, with Los Angeles county leading the nation in 1944 and in 1939.

Value of farm products sold or used by farm households in the four North Carolina counties in 1944 was \$24,604,994 in Robeson; \$21,676,782 in Johnston; \$20,962,513 in Pitt; and \$18,195,350 in Wake, which rose from \$7,195,456 in 1939.

Robeson was excelled in the South only by the nation's champion cotton-producing county, Mississippi, in Arkansas, and by Polk county in Florida.

Buy — Bank — Sell in Farmville!

Need a LAXATIVE?

Black-Draught
1-Draught
2-Draught
3-Draught
35 to 40
doses only
25¢

CAUTION: USE ONLY AS DIRECTED

We Offer a Sympathetic Service

BEREAVEMENT: sudden, overwhelming grief... the average person unable to cope with the host of necessary arrangements... a staff, trained in the care of funeral details, takes genuine pride in assuming all responsibility and rendering a SYMPATHETIC service

AMBULANCE SERVICE

• All Modern Equipment •

The Funeral Home

.. of the ..

Farmville Furniture Co.

"As inexpensive as required, as impressive as desired"

FARMVILLE PLEDGES ITS RESOURCES

To the Call of

FULL SPEED AHEAD!

In the Post War World

•• And Extends A Warm Welcome ••

To Farmer Friends with the Invitation To SELL, BUY and BANK in FARMVILLE



POWER
Municipally owned plant of 3 Diesel Engines. A Fourth to be added this year.

WATER
Municipally owned plant, 24 hour capacity, 1,440,000 gallons.

TRANSPORTATION
Two railroads—buses, Motor freight lines.

CHAMBER OF COMMERCE and Merchants Association.

INDUSTRIES
Oil Mill & Fertilizer Plant, 5 Leaf Sale Warehouses, Cotton Gins, Tobacco Redrying Plants, Mfg. Plant for Tobacco Cures.

FINANCE
Bank of Farmville, Building & Loan Association.

CHURCHES
Seven progressive churches and Auxiliary organizations.

EDUCATION
Accredited high school, Home Ed., Agriculture, Manual Arts.

ORGANIZATIONS
Civic, Patriotic, Social, Fraternal Organizations.

ALDERMEN:
J. W. JOYNER, Mayor
C. M. TAYLOR, Clerk
W. A. HAYNES — ROBERT W. THOMAS — Mrs. LUCY PIERCE
W. H. McADAMS, Public Works and Light Department
I. D. KIRKIN, Dept. B. E. A.
R. CAYLOR, Post Office

POLICE DEPARTMENT:
L. T. LUCAS, Chief
B. R. FIELDS
J. A. GREGORY
C. C. TANNER
W. F. MILLER