

Governor R. Gregg Cherry looks over a copy of the October issue of Holiday, which features North Carolina as one of the Nation's outstanding vacation areas. The magazine's cover, a 10,000-word story, and more than 100 photographs, most of fees in color, depict the State's attractions for visitors.

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North Carolina Is Featured In October Issue Of 'Holiday'

North Carolina is featured in the ctober issue of Holiday as one of

national travel magazine, "yet it re-mains the pioneers' preserve that the early Americans found it."

According to publishers of Holi-

day, more than five million persons will see the North Carolina issue, for which Jonathan Daniels, well-known which Jonathan Daniels, well-known newspaperman, has written a 10,000 game as well as history, says Holl-word account of his native State.

More than 100 photographs, most of them in color, depict many of the State's attractions. The magazine's tobacco-tan cover, executed by artist Arthur Williams, carries five scenes of the State, the words "North Carolina" and the State see!

In a list of historic "firsts" which took place in this region the magazine.

lina" and the State seal. been the basis of the burgeoning of first airplane ride by the Wright North Carolina in comparison with brothers in 1903. its sister states in the South," the Continuing its roundup of the

production of peanuts and American eigarettes and one of the first two states in the manufacture of nylon stockings.

In its pictorial review Holiday roams the State to compile a complete record of the North Carolina

"They are beauty beyond description," observes Daniels, "accessible to eighty million people who live within 600 miles of their breath-taking scenery."
"Established only since 1926, the

Great Smoky National Park already outdraws the older and more spectacular Yellowstone," he points out.

article, which claims that though new and still incompleted the Blue Ridge Parkway is the "most beauti-ful in Eastern America."

NORTH CAROLINA
PITT COUNTY
IN THE SUPERIOR COURT

of the bathing at Atlantic Beach, fisherman surf casting at Hatteras, the bus that runs from Hatteras to Manteo, Main Street in Rocky Mt., MARY TYSON McKENZIE fields at Castle Hayne, strawberry Kenzie, will take notice that an action entitled as above has been contact Elizabeth City high school, Nu-

TRIP TO THE HEAREST WATER

Bank of Farmville

betober issue of Holiday as one of he Nation's outstanding vacation Daniels points out that its industrialization has developed town clusters like the richest State in the Old louth," says the lead article in the Hill. He continues: "Within twentyfive miles of each other, these toy mains the pioneers' preserve that the early Americans found it."

This description of the Tar Heel State appears in an elaborately illustrated 26-page portfolio which gives Holiday readers a complete guide to the interests that lie within its borders. This year the State will realize \$175,000,000 from visitors seeking "sun, fun and a wonderful opporing "sun, fun and a wonderful oppor-tunity for laziness," adds the review.

According to publishers of Holi. possess the advantages of much large

third portion, is rich in fish and

took place in this region the magazine includes the birth in 1587 of The State's industries have provid- Virginia Dare, the first child of Enged it with the wealth "which has lish parents born in America, and the

Its sister states in the South, the magazine says. It makes more towels than are produced anywhere in the world, it produces more denims, and at High Point more furniture is made than anywhere else in this country with the possible exception of Grand Rapids.

Added to this the magazine contributed of New England; and Added to this the magazine contributed in the magazine says. It makes more towell state's coast attractions, the magazine refers its readers to New Bern, where North Carolina ladies are planning the restoration of a governor's palace; Tarboro Common, where the town green is without equal anywhere outside of New England; and Added to this, the magazine con- the famous nautical reference points tinues, it is the leading State in the at Cape Hatterss, Cape Fear, and production of peanuts and American Diamond Shoal, by which Atlantic shipping steers.

ADMINISTRATOR'S NOTICE TO

Having qualified as admin of the Estate of Mrs. Mattie J. Tugscene. Its four-color reproductions well, late of Pitt County, North capture the black-blue-gray shades rolina, this is to notify all persons of the Great Smoky mountains.

having claims against the estate of the deceased to exhibit them to the deceased or to R. R. Lee, Attorundersigned or to R. R. Lee, Attorney, on or before the 11th day of September, 1948, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate settle

This the 11th day of September,

The Smokies, highest mountains in CARRIE PHILLIPS and J. R. TUG-the East, are traversed by some of the Nation's best highways, says the article, which claims that though R. R. Lee, Atty. 19-6c

Also in the color parade are scenes NOTICE SERVICE SUMMONS FOR

at Elizabeth City high school, NuWray Hotel at Burnsville, Fayetteville Road in Raleigh, the North
Carolina State College Experimental
Farm, Salem College, tobacco warehouses at Wilson, the mills at Cramerton, and Lake Lure, formed by a
dam across the Broad River.

The Piedmont is described as
North Carolina's richest asset. Noting that the tobacco factories and
cotton mills of this area pushed their
value up to the two billion dollar
mark last year, Daniels adds: "In its
banks it has enough home resources
to rebuild its entire present industrial plant without any outside help."

Hon entitled as above has been commenced in the Superior Court of
Pitt County, North Carolina, to seCurre for the plaintiff an absolute
divorce from the defendant; and the
said defendant will further take notice that she is required to appear
at the office of the clerk of Superior Court. Of Said County in the
Courthouse at Greenville, North Carolina, within 30 days after the 13th
day of October, 1947, and answer or
demur to the complaint in said action, or the plaintiff will apply to the
court for the relief demanded in said
complaint.

D. T. HOUSE, JR.,

Clerk of Superior Court.

This the 17th day of September,
1947.

S19-4c

Our friendly sarvice in all financial matters will most with your complete satisfaction

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.... "THE WAR IS OVER BUT THE DURATION LINGERS ON"

-FLORSHEIM

It's only natural for people to wonder why, with the war and rationing over, there aren't mote Florsheim Shoes available. The answer, according to the Florsheim Shoe Company, is that reconversion is not as easy as it sounds.

To change overnight from military to 100% civilian production is no easy task. New leathers and materials must be obtained . . . more workers employed ... new, highly specialized skills taught them.

Above all, Florsheim standards must never be forgotten. We agree with Florsheim that quantity is too high a price to pay for the quality that has built the largest fine shoe business in the world.

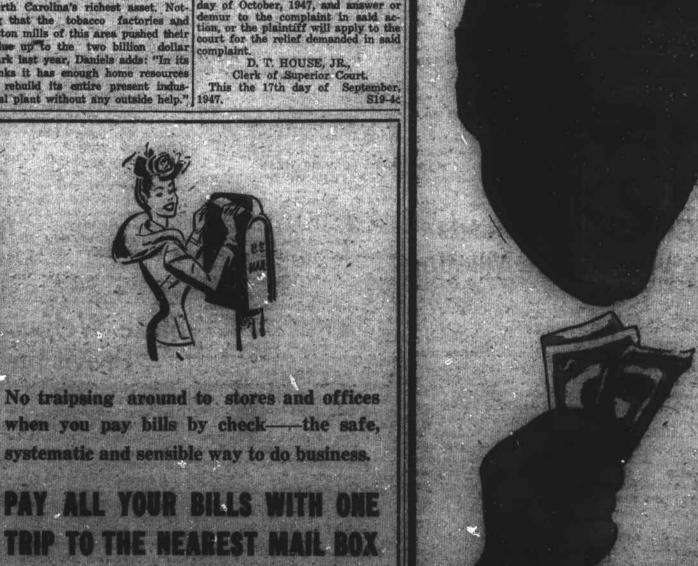
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