



John Robinson's Circus is coming.

For over a hundred years that statement, spoken by your great grandfather, your grandfather and your father in the days when they looked on the world through youthful eyes, has stood for much in the John Robinson's Circus. It is coming way of eager anticipation. And now to you—coming Saturday October 3, for parade that forenoon and afternoon and night performances.

John Robinson's Circus is now making the 102nd annual tour of the United States and Canada. His year long railroad trains will steam into the city on the dawn of circus day—four trains of elephants, lions, tigers, horses, ponies, curious birds, clowns, spangled celebrities, bands, tents and the innumerable big show wonders.

Under the John Robinson seven big poles his top seating 10,000 people will be three rings, a huge steel arena, stages, hippodrome track and an aerial mast filled with the foremost scenic troupes of at least half

dozen lands. For the bidding there will be a baby ape and then 50 of the funniest clowns that ever wore white chalk.

Italian Aviator Head Unhurt in Plane Fall

NOVARA, Italy, Sept. 25.—(AP)—Gen. Banzani, under secretary for aviation, had a narrow escape today while viewing the army aerial maneuvers near here from an airplane, when the engine of his machine stopped. His pilot, however, was able to volplane to earth. The machine was wrecked, but Gen. Banzani and the pilot were unhurt. After a luncheon with Premier Mussolini, who congratulated him on his escape, Gen. Banzani went up for a second flight.

FIVE INJURED IN AUTO WRECK

BIRMINGHAM, Ala., Sept. 25.—Five persons were injured, one possibly fatally, when a heavy truck crashed into a Salvation army automobile at a street intersection.

Two Brothers Held For Separate Murders

ELKINS, W. Va., Sept. 25.—Wilson Sponaugle, 34, of Beulah, near Glad, this county swayed strychnine in the presence of his wife and son Russell, yesterday and died an hour afterward. Sponaugle and his wife had quarreled, it is said, after which he ran to an outbuilding where he kept and took two or three big doses, threatening members of his family with violence when they tried to stop him.

FROM OFFICE BOY TO GENERAL MGR. Salary Increase Comes With Promotion

CHICAGO, Sept. 25.—After a careful survey of the entire labor situation extending from office boy to president, indications are that positions showing increases in salaries require experienced help.

Consulting the president of one of our largest industries, the writer inquired regarding the rapid success of a certain young man who had become general manager, and who a few years ago was but office boy; his answer was, Brown started as office boy, the lowest salaried position in our office, he was ambitious and managed to purchase a typewriter on small monthly payments and after three weeks of practice at home, he was promoted to bill clerk, which position gave him knowledge of the selling price of all merchandise. His next advance was that of typist which taught him the numerous forms of letter writing, and enabled him to hold a stenographic position, giving him a complete knowledge of letter writing. He was then made secretary, bringing him into contact with all business details and qualified him for the general manager's office at ten thousand per year.

The same opportunity awaits every young man and woman. Education or age have nothing to do with operating so simple a machine as the typewriter. We are informed that a great piece of benevolent work is being carried on by a Chicago mail order house in furnishing typewriters to people worthy of credit, by selling on small monthly installments so low as to average about eight cents per day and actually teaching their customers how to use and operate any typewriter in about three weeks' time. You can get other information by writing the International Typewriter Exchange, 184 W. Lake Street, Chicago, Illinois.

passing freight train to place him on it and take him to a physician, but Sponaugle ran in an opposite direction. Besides his wife he is survived by five children.

Naval Academy Roll Is Smallest in Years

ANNAPOLIS, Md., Sept. 25.—There will be 1,757 midshipmen on the rolls when the Naval academy's thirty-first term gets into full swing, authorities of the institution announced today following the return of the members of the three upper classes from the vacations.

The total is the smallest in a number of years. The second class has the largest membership, 620. The senior class has a roll of 461. The new fourth class comes next with 409, and the third is the smallest, with 264.

Announcement was made at the academy today that the first two members of the first class, originally recommended for dismissal from the service by Rear Admiral Nelson superintendent, have been allowed



BASKETFUL OF REAL VALUES

So alluring are the specials offered in this grocery store that you'll bring the market basket along to take advantage of them. All the reasonable vegetables fresh every day.

H. H. JENKINS
Phones—700, 701

Firestone

Double the Mileage at Half the Cost

Only a few years ago a 32 x 4 cord tire listed over \$50.00. Today, you can buy the highest quality 32 x 4 tire—a Firestone Gum-Dipped Cord—for about \$25.00.

Last spring crude rubber cost tire makers around 40 cents a pound. Today, it is over 90 cents a pound.

It was not so long ago that 7,500 miles represented the average life of a cord tire, while today, 15,000 miles—and more—is only the usual performance for a Firestone Gum-Dipped Cord.

Due to large, concentrated production, specialized machinery and simplified factory methods, together with economical distribution, Firestone is able to keep tire prices low—no matter where the price of crude rubber goes.

And, because of special Firestone processes, chief among which is Gum-Dipping, motorists are today getting thousands of extra

miles by using Gum-Dipped Cords.

Gum-Dipping is an exclusive method used by Firestone. It is an extra process, carried out in special Gum-Dipping plants, after which the cords are put through the usual calendaring machines. Gum-Dipping insulates and impregnates every fiber of every cord with rubber, and practically eliminates internal friction and heat, and builds strength and endurance into the tire.

In the day-in and day-out service of taxicabs, buses and trucks—on the cars of hundreds of thousands of motorists everywhere—Gum-Dipped Cords are giving unheard-of mileage, dependability and satisfaction.

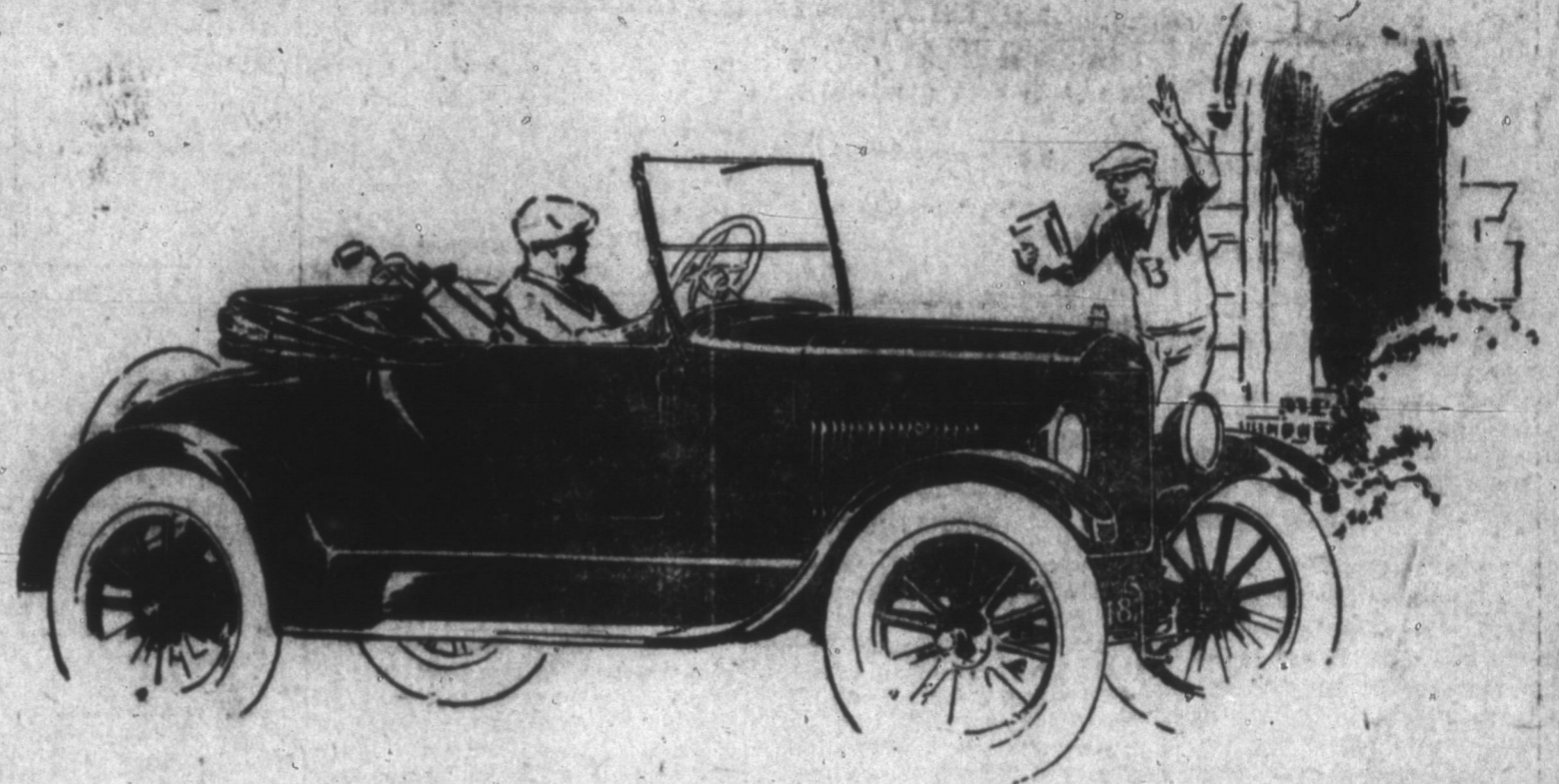
Get ready for the coming months of slippery pavements and bad roads. Assure yourself of greater safety, comfort and economy by equipping now with Firestone Full-Size Gum-Dipped Balloons.

MOST MILES PER DOLLAR

Wayne Tire Co.

AMERICANS SHOULD PRODUCE THEIR OWN RUBBER

BEAUTY • COMFORT • CONVENIENCE • UTILITY



Good Looks
as well as
Good Service

The improved Ford Runabout, with its all-steel stream-line body is an unusually good-looking car. It hangs low to the ground, and the body has been lengthened and re-designed for greater comfort and convenience.

The gas tank under the cowl is filled from the outside, and the weatherproof storm curtains open with both doors.

Under the sweeping rear deck is an unusually large compartment designed for convenience in carrying luggage.

Standard equipment includes four cord tires, nicked head-lamp rims and windshield wiper.

The price remains the same \$260, and you can buy on the Ford Weekly Purchase Plan.

FORD MOTOR COMPANY, DETROIT, MICH.

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\$260

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TOURING CAR - \$290
COUPE - 520
TUDOR SEDAN - 580
FORDOR SEDAN - 660

Demountable Rims and Starter
Extra on Open Cars
Closed Cars in Colors

Ford

NO INCREASE IN PRICES

Every Farmer Invited

When a Farmer has the time to "come to town" he usually comes for a purpose—to get money for his produce, or to pay money for something.

For what ever purpose you come, we invite you to make this Bank your headquarters. If you have a check to be cashed, come in; we will be glad to serve you; if you do not need the cash now, deposit it here with absolute safety and when a bill comes due just draw the check on us.

Remember that "The National," conveniently located on the corner of John and Walnut streets, is always anxious to serve you, and appreciates your business.

The National Bank of Goldsboro

"SAFETY AND ACCOMMODATION"

G. A. NORWOOD, Pres. M. J. BEST, Vice-Pres.; THOS. H. NORWOOD, Cashier