

# OUR ANNUAL SALE

Starts Friday, Nov. 27th, at 9 a. m. Sharp  
 AT U. S. ARMY STORE, Goldsboro, N. C.  
 GORDON & FRANKEL, Props.

**FREE--One Blanket**  
 To the First 50 Customers who makes a purchase of \$1.00 or over, will be given a nice Blanket FREE. So be on time and get yours. 9:00 a. m. sharp Friday, November 27th

## SUITS

### SPECIAL NO. 1

One nice lot of young men's and conservative Suits, in Cashmeres and Worsteds, solid colors and pin stripes. Nice shades. Formerly sold for \$22.50,

**\$9.95**

### SPECIAL NO. 2

A big lot assorted in stripes, checks, solid colors and pin stripes, colors soft gray, powder blue, brown, lavender, dark blue. These suits are all wool and worth easily \$29.50. Don't miss seeing them at

**\$15.95**

### SPECIAL NO. 3

A fine lot of Blue Serge Suits, heavy serge and good make, \$37.50 value, at

**\$19.75**

### SPECIAL NO. 4

Our best hand-tailored garments in the latest fabrics and styles. You must see them and appreciate these values. Sold up to \$42.50. Annual sale price,

**\$24.75**

## Our Annual Sale

We have only one sale each year, and this for the purpose of giving our friends and customers an opportunity to share in the profits we make in our business. We try to make it the big event in our whole year's activities.

In this sale costs and profits are forgotten. Our only aim is to give our patrons bargains they will remember during the entire year. We feel that the greater the bargains the more friends we will get, and additional friends are what we want. Therefore you can realize that we are going to make every effort to make this the greatest bargain event you have ever witnessed in Goldsboro or Wayne county.

We cannot describe in cold type the many wonderful bargains we have arranged for the buying public, but truly, we are going to make this the biggest sale in our history.

**THIS IS NOT AN ORDINARY SALE. WE POSITIVELY GUARANTEE EVERYTHING THAT GOES OUT OF OUR STORE AS WE WILL HAVE ON SALE ONLY OUR REGULAR MERCHANDISE — GUARANTEED AS TO QUALITY, PERFECT AS TO FIT, AND SATISFACTION ASSURED. EXCHANGES WILL BE GLADLY MADE, AS WELL AS RETURNS, WHEN NECESSARY. OUR MESSRS. GORDON AND FRANKEL HAVE SPENT THIRTY DAYS SCOURING THE MARKET FOR GOOD MERCHANDISE AT RIGHT PRICES, AND WE ARE GLAD TO SAY THAT WE HAVE FOUND THEM CHEAPER IN MANY INSTANCES, THAN WE HOPED. WE ARE GOING TO GIVE OUR FRIENDS AND CUSTOMERS THE BENEFIT OF THE BARGAINS WE HAVE RECEIVED.**

You will appreciate the opportunity of buying merchandise of quality, at such wonderful prices, for this is truly a bargain feast, such as you have never experienced before.

Be at the door Friday morning at 9 o'clock sure, as the first fifty customers to come will receive a full-sized blanket FREE as a premium with each and every purchase of \$1.00 or more.

## OVERCOATS

### LOT NO. 1

A serviceable assortment of good Overcoats. All wool garments that will stand the wear. We honestly recommend them. Sold up \$24.50. In this great sale,

**\$9.95**

### LOT NO. 2

Plaid Back All Wool Overcoats, latest styles, English straight back and belted models. All shades and patterns. Values up to \$29.50.

**\$14.95**

### LOT NO. 3

About 30 of our better Overcoats, put together for quick selling. \$32.50 values to go at

**\$19.50**

### LOT NO. 4

Our best Overcoats. Imported woollens in a beautiful range of patterns. Fine hand tailoring. Values up to \$49.50,

**\$23.75**

### MEN'S HATS

Men's Felt Hats, black and brown, a good \$3.50 value,

**\$1.95**

### Hance Union Suits

A very fine grade Underwear, suitable for our climate, \$1.98 value,

**\$1.29**

### Men's MoleSkin Pants

Black back MoleSkin, will stand the hardest wear, value \$3.98,

**\$2.89**

### Riding Breeches

A very fine lot of Corduroys, MoleSkin, Whipcords, etc. All sizes, values up to \$4.95,

**\$2.95**

### Warm Flannel Shirts

flannel Shirts, fancy checks, brown and gray, \$1.50 value,

**98c**

### Slipover Sweaters

A very big lot of this popular number without sleeves, \$1.45 value,

**7c**

### Nice Dress Shirts

Green and white guaranteed dress shirts, \$2.50 value,

**\$1.39**