

FATHER GEORGE SHEETING
GENUINE FATHER GEORGE SEA ISLAND SHEETING
9 1-2c

EFIRD'S

BATHING SUIT BARGAINS
LADIES' AND MISSES' ALL-WOOL BRIGHT COLORED BATHING SUITS. SALE PRICE **\$1.95**

Red Hot Special Offerings



SILKS

SUBURBAN SILKS

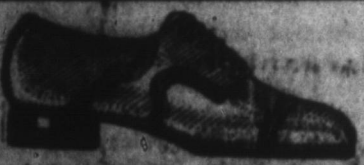
Suburban Rayon Silk Broadcloth, in white, pink and all the leading colors **98c**

CREPE DE CHINE

40-inch all silk Crepe de Chine, in the season's leading colors, including white **\$1.10**

JAP PONGEE

12 Mommie Imported Jap Pongee, natural color, best quality **49c**



KEDS AND TENNIS OXFORDS

For Boys, Girls, Men and Women at EFIRD Chain Sale Prices Palm Beach and Tropical Worned Suits—at prices that cannot be equalled anywhere. Men's Palm Beach Suits, some of all styles and patterns, Chain Sale Price **\$8.95**

Men's White English Broadcloth Shirts, soft collars, Efird Chain Sale Price **79c**

UNDERWEAR CLOTH
Quality 325 Flesh, Maize and Peach 36-inch Underwear Nainsook.

5c

Look at this price! See what you save on this one item—and remember there are thousands of others equally as good values in this Chain Sale. J. & P. Coats Spool Cotton, per spool, Chain Sale Price

3c

(6 to a customer)
36-inch Genuine Pepperell Bleached Domestic, regular 20c quality, during the Chain Sale, per yard

12 1-2c

VICTORY SAFETY PINS
Per Package.

3c

No. 5 Essex Dress PINS
Per Paper

1c

Genuine Fly Swatters, 15c value, while they last

5c

Again on Friday and Saturday Morning, each Efird store will sell full yard-wide quality 325 Long Cloth, per yard

5c

(Limit 10 yards to customer)

"Maid"—Six-pound Electric Iron, full Standard, \$4.00 value, (only 1 to a customer) Chain Sale Price

\$1.69

AVON BRASS PINS
Per Package

3c

Imported 9-inch Palm Leaf Fans

1c

HAT BOXES

Full size, very fine made, Chain Sale price

98c

Regular \$2.50 Hat Boxes reduced in the Chain Sale to

\$1.85

Gem Tooth Brushes

10c



Hosiery

FINE RAYON HOSE
Ladies' Rayon Silk Hose, rayon to the top, a value almost double the Chain Sale Price

25c

Full Fashion Hosiery Ladies' Full Fashion Pure Thread Silk Hose, in all the leading colors, values, usually sold up to \$1.65, on a bargain table at the Chain Sale Price of

\$1.10



LADIES' SLIPPERS
Misses' White Bal Shoes 11½ to 2

95c

Ladies' White Champ Tennis Oxfords

95c

Ladies' White Tennis Shoes

95c

Youths' White Ked Shoes with black trimming

\$1.25

Sheets, Spreads, Pillow Cases

COLORED STRIPE SPREADS

81x90 Colored Striped Bed Spreads, regular \$1.50 value on sale in Great Chain Sale at

94c

BED SPREADS

63x90 Universal Crinkled Bed Spreads

\$1.18

BROWN SHEETING

Pepperell 10-4 Brown Sheeting, genuine Pepperell, 10-4 Brown Sheeting perfect short lengths, 50c quality, Sale Price

35c

SHEETING

9-4 81-inch Seamless Unbleached Sheeting, per yard,

24c

PEPPERELL SHEETS

81x90 Sheets, absolutely first quality, while they last, first come, first served.

98c

BED SHEETS

Cambric Seamless Bed Sheets 81x90, at

79c

PILLOW CASES

One lot 40c Pillow Cases, 42x36, while they last

15c

DRESSES

Our better Dresses are included in this Sale. Values up to \$18.50 to go at

\$11.95

DRESSES \$1.95

One rack Ladies' Dresses, including Silks, Rayon Silk, etc.

\$1.95



GREAT BARGAINS

Children's Voile Dresses, Spring styles

48c

BOYS' WASH SUITS

Boys' Rompers and Wash Suits, made of Peggy Cloth and novelty combinations

85c

BLOOMERS

Ladies' Rayon Silk Bloomers, all colors

68c



TIEBACK CURTAINS

SCRIM

WHILE THEY LAST

39c

EFIRD'S

OILCLOTH
FULL WIDTH
REGULAR 40c VALUE
OILCLOTH
CHAIN SALE PRICE
22c