

PENNY COLUMN.

ONE CENT A WORD
They Bring Results; try 'em.

LOST.

LOST—\$10 REWARD: Lost today (July 25) between Sloan's Ferry and Gastonia or Dallas one gentleman's tan colored rubber rain coat and one lady's grey (salt and pepper) colored coat, water-proof, velvet collar and large black buttons. Ten dollars reward for return of same to Gazette office or to J. A. PORTER, care Asheville Club, Asheville, N. C. 25c1.

LOST: Monday, July 24th, between Broad St. and Citizens Bank small lady's gold watch chain. Name engraved on inside. Liberal reward for return to Gazette office. tf.

WANTED.

NO MORE CASH COUPONS. Notice is hereby given to all customers that after Wednesday, August 2nd, we will discontinue entirely the issuance of coupons on cash purchases and on payment of monthly and weekly accounts. All persons holding these cash coupons are requested to present them at our store as promptly as possible for redemption. In making this change our purpose is to give you everything we sell at the very lowest possible price. You will continue to get the fullest value for your money. We respectfully solicit a continuance of your patronage and assure you of prompt and satisfactory service. **THE LOVE COMPANY.** A1 c6t.

WANTED: Fifty colored women, wages \$4.00 to \$6.00 per week. Steady work. South Atlantic Waste Co., Charlotte, N. C. A15c6t.

WANTED: Your order for winter coal. Rankin & Wilson. Phones 276 or 314. 28 c 3.

FOR SALE.

FOR SALE. Limited quantities of BRICK and LIMESTONE. Attractive prices. Apply to J. R. Howe at mill. The Arlington Mills. 28c2.

FOR SALE: Good second hand Standard sewing machine. Gastonia Furniture Co. 28 c 3.

FOR SALE: Automobile, Buick, 3-passenger, cheap to quick buyer. A. J. Kirby. tf.

FOR RENT.

FOR RENT: Six room house, Chester street, modern conveniences. Apply to H. M. Eddleman.

MISCELLANEOUS.

DELLINGER—Notary Public, Realty Building. tf.

NOTARY PUBLIC—J. M. Wilson, Lowell Cotton Mill office, Lowell.

LEARN AUTOMOBILE BUSINESS. Take a thirty-days Practical course in our well equipped Machine Shops and learn the Automobile business, and accept good positions. Charlotte Auto School, Charlotte, N. C.

NOTARY PUBLIC: J. White Ware, Citizens National Bank building.

MOVED upstairs over Adams' drug store. Cleaning and pressing. Chas. C. Johnson, tailor. Phone 146. 28 c 2.

Gastonia Route Three Items

Correspondence of The Gazette. **GASTONIA, Route 3, July 27.**—Mr. and Mrs. John C. Robinson entertained about seventy-five young people Wednesday night with a lawn party in honor of their guest, Miss Eva Carothers, of Rock Hill, S. C. The park and grove were beautifully decorated with Japanese lanterns. Those who were present had a most enjoyable time.—Mrs. John C. Rankin and little daughter, Martha, were Gastonia shoppers Thursday.—Mr. and Mrs. Will Moton are visiting the former's father, Mr. Alex Moton, in Lincoln county.—A meeting will begin at Sandy Plains Baptist church Sunday the 24th. The pastor will be assisted by Rev. J. D. Moore.

—Mrs. R. L. Wyckoff and three children, of Lincolnton, are the guests of the former's sister, Mrs. J. T. Suggs, on South Broad street.—Mrs. David P. Dellinger and daughter, Blanche, left this morning for Cherryville where they will spend a week or so visiting relatives and friends and take in the celebration on the 5th.

—The committee in charge of the Tuckasee picnic have invited Attorney David P. Dellinger, of Gastonia, to deliver the address for them Saturday, August 5th.

—There will be an excursion Thursday August 10th, run from Yorkville, S. C., over the C. & N.-W., S. A. L. and C. C. & O. railroads to Johnson City, Tenn. The fare from Gastonia will be \$3.50. Watch Tuesday's Gazette for further particulars.

ITCHING SKIN QUICKLY COOLED

Hot weather means skin trouble for many people, but now you can stop the itch instantly. Just a few drops of the cooling and healing winter green lotion and the itch is gone—not in half an hour—not in ten minutes—but in five seconds. This simple wash is known as D. D. D. Prescription for Eczema, and usually sells for \$1.00 a bottle, but now by special arrangement you can get trial size bottle for 25 cents. This will be enough to show you why we always recommend D. D. D. for all skin troubles. D. D. D. gives instant relief. J. H. Kennedy & Co. 28-A18

STILL MORE SLOGANS.

Interest in the Movement Continues to Grow—Just a week in which to Send Yours In—Some New Ones.

Just one week from today and the slogan campaign will close. If you have one send it in at once. In The Gazette of Friday, the 4th, the complete list will be published after which the Commercial Club will be asked to select the best. Since last issue several new ones have come in.

Mr. J. T. R. Dameron, of Bessemer City, says "Gastonia's a Model Town."

Rev. W. H. Hardin, rector of St. Mark's Episcopal church and a true blue Gastonian, who is spending a couple of months at Blowing Rock where he is supplying the pastorate of the Episcopal church, writes as follows under date of the 24th:

"I was much interested in the list of slogans suggested for Gastonia in your last issue. It seems to me that no town in the entire Piedmont section of North Carolina is offering such exceptional opportunities in every line of commercial and industrial activity and I beg leave to offer as a most fitting slogan "Gastonia, the City of Opportunities."

The following are from Mr. J. H. Kennedy, proprietor of Kennedy's drug store, "Gastonia Growing Great," "Gastonia Great and Growing Greater," "Gastonia is Great and Growing," "Gastonia Growing Great and Grand," "Gastonia Booming." Someone whose name we do not recall suggests this one, "Don't Stop Till You Get to Gastonia."

Mr. J. Frank Warlick, of Lincolnton, suggests these, "Gastonia's Growing, Watch Her" and "Gastonia's Coming, Watch Her Grow."

Mr. I. R. McFadden, the Davis block grocer, is heartily in favor of a slogan for Gastonia. He thinks we should have one by all means. He says: "Gastonia climbs faster than any city or town in the State and has more push and vim than any town double its size in the United States. It has the richest country to back it up. So come one and all and invest your money either in city or country property. It will be the road to prosperity for you. If you don't do this you will regret it as long as you live."

Miss Beulah Friday, The Gazette's correspondent at Worth, suggests "Gastonia, the Best Town in Dixie."

Suggestions for slogans for Gastonia continue to come in. This morning's mail brought a letter from Mrs. Olivia Moore Blase, one of The Gazette's good lady friends who resides in Richmond, Va., containing several splendid slogans which are given below. Mrs. Blase, who was formerly Miss Olivia Moore, of Dallas, this county, recently won the distinction of offering a slogan which was adopted by the Virginia city in which she lives. The Richmond News-Leader of recent date contains the following item with reference to this: "The Historic Center—Busy Richmond." This slogan, written and contributed by Mrs. Louis C. Blase, of 7 East Main street, was today selected by a committee of five judges, acting for The News Leader as the winner of the \$25 prize.

"The committee was as follows: J. G. Corley, president of the Cable Piano Company; Henry W. Wood, president of the Chamber of Commerce; J. A. Connelly, real estate dealer; W. M. Addison, cashier of the National Bank of Virginia, and George Abshire, lawyer.

"In the opinion of the five judges, the slogan adopted indicates Richmond and what she was and is. "The Historic Center" speaks volubly of her glorious past, while "Busy Richmond" expresses strongly her present activity and aggressiveness.

"The winning slogan was selected out of hundreds which were contributed by contestants in the race. Every contribution was carefully read and compared with others and the committee gave much thought to the selection. By process of elimination the favorable ones were narrowed down to the winning slogan.

"Mrs. Blase contributed a number of slogans, all of which were good." Following are the slogans suggested by Mrs. Blase:

- "Gastonia, the Town of Values."
- "We Lead, Others Follow—Gastonia."
- "Progressive Gastonia, the Trade Center."
- "Greater values for less money—Gastonia."
- "All Roads Lead to Gastonia."
- "You Can't Lose in Gastonia."
- "Everybody Wins in Gastonia."
- "When in Doubt, Come to Gastonia."
- "Gastonia, the Town That Pushes Bullt."
- "The Tar Heels' Busy Town—Gastonia."
- "North Carolina's Bargain Center—Gastonia."
- "Just Say Gastonia—That's All."
- "Gastonia Does It Now."
- City Clerk John R. Rankin suggests these: "Watch Gastonia Win" and "Gastonia Always Wins."
- R. B. Babington, Jr., "Gastonia's Hard to Beat."
- Rev. S. S. Oliver, Kings Mountain, N. C.: "Gastonia Going to Go on Growing."
- Mr. H. Aubrey Coster, Worth, N. C.: "Booming Gastonia, Always Wide a Wake."

From Shelby, Mr. George C. Dedmond, a former Gastonian, submits the following, which are good: "Gastonia, N. C., Always Room for One More." "Gastonia, N. C., The Latch String Hangs Outside." Former Gastonians who return after an absence of four or five years or even less invariably remark, when they reach "home" on the progress that has been made since they left. This fact is noted by Mrs. S. A. Robinson, who suggests this slogan, "How Gastonia Has Grown." The Gazette wishes more of its lady readers would let us have their suggestions.



"Gastonia, the Town of Opportunity."

—Mr. S. R. Clinton has returned from Hiddenite where he spent several days.

—Misses Alice and Birdie Carpenter are visiting their sister, Mrs. John Nivens in York county.

—Mrs. Lewis Lineberger, of Dallas, is visiting at the home of her daughter, Mrs. S. L. Jenkins.

—If you get a sample copy of The Gazette it is an invitation to subscribe.

—Messrs. Harley and Grady Gaston, of Lowell, were among Wednesday's visitors in town.

—Tomorrow is picnic day at Olney. Gastonia will no doubt be well represented.

—Suggestions for slogans are in order. Send yours in today. The list closes Friday, August 4th.

—Mr. C. D. Hogue, traveling in the interest of the State University, was in town Tuesday.

—Mr. R. C. Price, of route two, has accepted a position in Winston-Salem.

—Mr. Linwood Robinson, of Lowell, was a business visitor in Gastonia yesterday.

—Miss Ellen Hicks, of the post-office force expects to leave Monday for Asheville to spend a vacation of ten days.

—Miss Johnnie Adams returned this morning from McAdenville where she has been visiting Miss Mamie Ray.

—Miss Nannie Price, of Steel Creek, spent from Saturday until Thursday with her brother, Mr. G. N. Price, on route two.

—Misses Annie Fite, Vivian Douglas and Mrs. J. B. Hall, of Belmont, were the guests Wednesday of Mrs. A. J. Smith.

—Miss Mabel Broyles, of Dayton, Tenn., who is visiting friends in Charlotte, was the guest yesterday of her friend, Mrs. J. W. Atkins.

—Miss Bertie May Arrett left Tuesday night for her home in Covington, Va., to spend her vacation of several weeks.

—Mr. John Farmer, of route two, Bessemer City, was a business visitor in Gastonia Wednesday. He is offering for sale the old Hovis store property and has an advertisement in today's Gazette.

—The Gazette is requested to state that there will be preaching at West End Methodist church Sunday, July 30th, at 11 a. m. by the pastor. At this church 72 members have been received during the year.

—Mrs. R. C. Warren and children returned to Gastonia Saturday after spending three weeks with Mrs. Warren's brother, Mr. C. R. Hoey, and other relatives at Shelby. Masters Clyde and Charles Hoey, of Shelby, accompanied them.

—The Gazette is requested to state that, in the absence of the pastor, Rev. G. A. Sparrow, the pulpit of Olney Presbyterian church will be occupied Sunday morning at 11 o'clock by Rev. J. J. Kennedy, of Gastonia.

—The Gazette is requested to state that Evangelist W. W. Smith will preach a sermon to men Sunday afternoon at 3 p. m., subject "Three Sins," at his tent corner Clay street and West Franklin avenue near the Trenton Mill.

—Misses Eloise Cornwell and Anna Puette, of Dallas, and Miss Odessa Richardson, of Monroe, came to Lenoir in an automobile last Sunday and spent Sunday night with the Misses Puette. — Lenoir News, 25th.

—Mrs. Perry Dover and two daughters, Misses Hertie and Ovella, of Hampton, Fla., are spending some time here with Mr. and Mrs. T. N. Kendrick. Mr. Dover and family moved from Gastonia to Florida last winter. He is engaged in truck farming and dealing in real estate in the Land of Flowers.

—A called meeting of the Kings Mountain Presbytery, says this week's Standard, will be held in the First Presbyterian church, Gastonia, July 31st at 2 p. m. The special object is to dismiss Rev. J. M. Harris to the Atlanta Presbytery, if the way be clear and to consider and act upon all matters pertaining to the same.

erford College, suggests the following, "Gastonia, Surcharged With Energy, is a Hummer" and "Energetic Gastonia is a Hummer."

Mr. Fred L. Wetzell, the popular haberdasher, sends in a good list. Mr. L. A. States suggests "Growing Gastonia, Textile Center of the South"; Mr. W. Y. Warren, "Gastonia, The City of Energy"; Mr. John F. Bradley, "Gastonia is Going Some," which had its origin here in the Gazette office.

- Other slogans suggested are: "Watch, Wide-Awake Gastonia."
- "On to Gastonia."
- "Gastonia, the Live Town."
- "Watch Gastonia Climb."
- "Booming Gastonia."
- "Watch the Good, Better, Best, Town."
- "Gastonia, the Progressive Town."
- "Progressive Gastonia."
- "Growing Gastonia."
- "Gastonia Has the Goods."
- "Keep Your Eye on Gastonia."
- "Gastonia, the Hustling Town."
- "Gastonia Sells and Excels."
- "Gastonia, the 24-Karat Town."
- "Say Gastonia, It Means Progress."
- "Gastonia Sells It for Less."
- "Gastonia a Live Town."
- "Gastonia, the Busy Bee."
- "Gastonia, the Best Town in the Piedmont."
- "Gastonia Is All to the Good."

These slogans have been culled from a list much longer, but it is thought that out of these or some combination of the above the proper watchword might be selected. Bring on your slogan.

One Thing More.

He swore by the bright stars above her.
(You know how a lover can swear).
How he'd love her and love her and love her;
And the stars twinkled down at the pair.
(You know how a star can twinkle when maidens to lovers confess).
They want just one thing—
A DIAMOND RING,
"shipped by the next express."

An assortment of precious stones, loose or mounted; pins, rings, brooches and many other suitable gifts for such an occasion will be found at

Torrence-Morris Co.
—Jewelers-Opticians.
Expert Watch Repairing
Artistic Engraving
Gastonia, : : : N. C.
Established Over a Quarter of a Century.

For Sale.
My property in East Gastonia consisting of a lot, 106 X 313 feet; two Store houses, one 22 X 40 feet, the other 18 X 28 feet, and new seven-room dwelling house. Good proposition to quick buyer. For terms, etc., see **A. G. Hinson** Or **Gaston Loan & Trust Co.**

Gastonia's Leading Clothiers
"Keep--Busy Sale"
Men's and Young Men's Suits, New Stock
\$25.00 Suits for \$19.75
\$22.50 Suits for \$17.75
\$20.00 Suits for \$15.75
\$18.00 Suits for \$14.75
\$16.50 Suits for \$13.75
\$15.00 Suits for \$11.75
\$12.50 Suits for \$9.75
\$10.00 Suits for \$7.75
\$8.50 Suits for \$6.75

Boy's and Children's Knickerbocker Suits
\$16.00 Suits for \$7.50
\$7.00 to \$8.50 Suits for \$5.95
\$6.00 to \$6.50 Suits for \$4.95
\$4.50 to \$5.50 Suits for \$3.95
\$3.50 to \$4.00 Suits for \$2.95
\$3.00 Suits for \$2.45

These Prices are for Spot Cash.
Swan--Slater Co.
Outfitters for Men and Boys.
TO METHODISTS.
No one but Rev. J. P. Rogers or Prof. H. A. Hayes is authorized to collect money for our Children's Home at Winston-Salem. I am reliably informed that there was a woman in Gastonia today for that institution.
REV. G. D. HERMAN.
—Misses Nannie Alexander and Janie Patterson, of Concord, are expected in the city tomorrow to visit Mrs. F. P. Rockett.

J. M. Belk Co.
Clearance Sale Specials
Saturday Is The Last Day

Men's Lion Brand Shirts
25 Dozen Men's Lion Brand Shirts in Pleated white and woven Madras weaves, in plain and fancy effects, \$1 grades, all go at 79c
All \$1.50 styles go at 98c
\$1.00 Windsor Shirts 75c
20 Dozen of these high-grade Shirts for Men, all coat styles, most all sizes in plain white and fancy effects, were great values at \$1.00. Sale Price 75c
50c Men's Night Shirts 39c
10 Dozen Men's soft finish Cambric Night Shirts, plain or fancy trimmed, best 50c value in town, reduced to 39c
15c Lion Brand Collars 11c
50 Dozen Lion Brand Collars for Men, all new styles, sold everywhere for 15c, now reduced to 11c
35 and 50c Men's Half Hose 19c
About 10 dozen Men's black and colored Silk Hose. Red Raven Label Thread Hose in black and colors, all with double toe and heel. Perfect clean stock, that sold at 35 and 50c, all at one low price—Choice 19c

All Men's Underwear Going at Cost
75c Scriven Elastic Seam Drawers for Men reduced to 50c
25c Balbriggan Shirts for Men at 10c
Men's 50c short sleeve Pokesknit Shirts at 60c
Men's 50c ankle length Pokesknit Drawers at 30c
50c B. V. D. short sleeve Shirts at 39c
\$1.00 B. V. D. Union Suits at 89c
\$1.50 Scriven Union Suits, Elastic Seam, at \$1.20

J. M. Belk Co.
Gastonia, N. C.

Boiling Springs High School
HEALTHFUL LOCATION.
ATTRACTIVE SURROUNDINGS.
IDEAL MORAL AND SOCIAL CONDITIONS.
LARGE AND COMFORTABLE BRICK BUILDING.
BOARD AT ACTUAL COST.
PURE SPRING WATER.
TUITION VERY REASONABLE.
ABLE CORPS OF TEACHERS.
SPLENDID LITERARY SOCIETIES.
NEXT SESSION OPENS AUGUST 15TH.
FOR CATALOGUE APPLY TO

W. J. Francis, Principal
Shelby, N. C., R. F. D. No. 3

Summer Jewelry
Pins, Brooches, Pendants,
Locketts and Chains, Rings,
Etc., Etc., Etc.
Prices Right,
Quality the Best,
Designs the Latest.
H. M. Van Sleen
Expert Watch Repairing Artistic Engraving