

Have You Seen the New Gillettes Specially Designed for the Fighting Man?

THESE models were designed by members of the Gillette Organization who have scen service with the Colors and know what the soldier is up against.
Hundreds of officers and men are buying them-the U. S. Service Set in metal case, and the new Khaki-covered sets for Uncle Sam's soldiers and officers.
The Gullcite is the one razor for the man who is doing things-the one razor with worldwide use and reputation.
When a man wants new Blades be can get them at any Post Exchange or Y. M. C. A. Hut-here in America or Overseas.
Our Paris Office carries stock-is constantly supplying the American Expeditionary Forces. Gillette Safety Razors and Blades on sale everywhere in France, England, Italy and the Eastern battle fronts.

## Why the Gillette Is Especially the Soldier's Razor

THERE isn't a harder shaving job on earth than the service demanded of the Gillette by the fighting man.

Under the very worst possible conditions of climate-with cold or hard water-on sun-burned or wind-chapped faces-the Gillette is called upon for its solidcomfort, velvet-smooth shave. And delivers it.

There are more Gillettes used than all other kinds of razors added together-the compact, complete razor with no strops or hones to clutter up the kit.

Hundreds of thousands of officers and men have adopted the Gillette-with its blades always sharp, always ready. No Stropping, No Honing.

