

NEW <b>Spun Rayon</b> SOLIDS AND STRIPES 48c yd.	FAST COLOR <b>PERCALE</b> 18c yard	FAST COLOR PRINTED <b>POPLIN</b> 35c yd.	KRINKLE <b>CREPE</b> SOLID COLORS 25c yd.	PACIFIC <b>PERCALE</b> Fast to Washing 25c yd.	STRIPED <b>SEERSUCKER</b> 48c yd.
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# SHOP FOR YOUR SPRING NEEDS AT

Invest at Least 10% of Your Income  
In War Bonds

## EFIRD'S

Your Dollars Make Possible the  
AMERICAN RED CROSS



LADIES' NEW SPRING  
**DRESSES**  
\$1.94

In rayon silks, fast color gingham, fast color chambray and prints. Size 12 to 52.

LADIES' BETTER  
**DRESSES**  
\$3.95

One and two-piece styles. Rayon prints, pastel color crepes. Two piece seersucker and gingham suits. One piece cotton strip dresses. All sizes and colors.

LADIES' COTTON  
**BLOUSES**

In washable shantung. Light blue, rose, maize, tan and white.

69c

Ladies' New Spring Felt

**HATS**

Pastel and Navy

\$1.98

CHILDREN'S BETTER

**DRESSES**

In wash silk and taffetas. Also new cotton dresses. Sizes 7 to 14.

1.94 - 2.95

STYLISH ALL-WOOL

**SUITS**  
17.50

All the popular spring shades in tweeds and plaids. Buy now from a complete showing.

LADIES' 2-Piece  
**SUITS**  
12.50 14.95

Two piece plaid and tweed suits for wear now and all through the spring in sizes up to 44.

LADIES' SPRING  
**SUITS**

Assorted plaids and reversible tweeds.

\$14.95

MISSSES'  
**SUITS**

In bright color plaids. Sizes 7 to 14.

\$10.95



Children's Straw

**HATS**

\$1.00

Ladies' Wrap Around

**Turbans**

All pastel colors

29c to 97c

SHOP EFIRD'S FOR BRIGHT NEW  
**PIECE GOODS**

Plaetyme  
**Muslin**  
59c

Rayon Crepe  
**Material**

New spring prints and stripes of washable quality.

69c yd.

Printed  
**Poplin**

Fine for making spring dresses. Fast colors in a good assortment of prints.

35c yd.

36-Inch Sanforized  
**Chambray**  
Solids and stripes  
35c yd.

36-Inch Madras and  
Percale

**Shirting**  
35c yd.

36 In. Wide Striped  
**OUTING**  
22c yd.

**Chambray**  
Stripes, plaids, checks and solid colors; 36-inches wide.  
29c yd.



Buy  
Your  
**HOSE**  
At  
EFIRD'S



LADIES' PLAID  
**SKIRTS**

Just arrived. Assorted colors and pretty plaids.

\$4.95, 5.95, 7.95

Children's  
Fast Colored Cotton Print

**DRESSES**

Sizes 7 to 14

\$1.95

Children's  
**JUDHPURS**

Assorted colors. Sizes 6 to 12

\$2.95

New Shipment of  
LADIES'

**Judhpurs**

In assorted colors and sizes. Priced at—

\$4.50

LADIES'

**BLOUSES**

Pastels and white. Tailored and fancy styles. Sizes 34 to 44.

\$1.94

LADIES'  
**SWEATERS**

pastel colors.

1.94 2.95 3.95

Pastel Shade Cannon

**Mill End**

**TOWELS**

25c Ea.

Cannon Hemmed

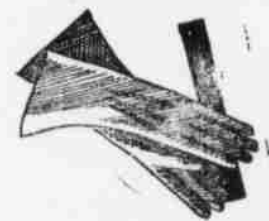
**Towel Ends**

15c Ea.

**Kid Gloves**

In white, navy, saddle tan, and black. Pair—

\$2.95



Beautiful Tailored

English Doeskin

**GLOVES**

In white or natural. Pair

\$2.25

'Kerchiefs

That young and old are raving about. Whites, blues, yellows, greens and plaids. Each—

97c

Ladies'  
**Handbags**

\$2.95 - \$3.95

Handbags for every dawn-to-dusk costume. In bright spring shades of fabric and leather.

97c - \$1.65

Genuine leather bags. In bright red, green, saddle tan, navy and black.

LADIES' HOSIERY

97c - \$1.15

Gotham Gold Stripe Rayon Hose with those famous adjustable tops.

98c - \$1.35

Sheer cotton lisle Hose by Cannon and Senior Class. Grand to wear with your Oxfords or semi-dress shoes.

**Efird's Department Store**  
FAYETTEVILLE, NORTH CAROLINA

Belongs to the Well Known Efird Chain Throughout the Carolina's