August 23, 1984

THE NEWS-JOURNAL Reeford, N.C.

# Business/Industry



#### New in town

Edna Smith has just come to Raeford as the Manager of the local Family Dollar Store. Smith, 27, is from Maxton where she was Floor Supervisor at that store. Edna is married and lives between Wagram and Raeford. She has been working for Family Dollar Stores for about six months and did her training in Fayetteville.

### **Bond** sales in Hoke hit \$30,000 mark

Sales of Series EE Savings bonds in Hoke County during April-June of 1984 totaled \$30,283.

Total sales for the first six months amonted to \$62,930 according to Richard T. Jones, District Director of the U.S. Savings Bonds Division. April-June sales of U.S. Savings

Bonds in North Carolina amounted to \$13,166,430. Sales for the first six months of 1984 amounted to \$27,360,717, up 2.4 percent from a year ago. This represents 43.9 percent of the state's dollar goal of \$62,300,000. Nationally, sales in the first six

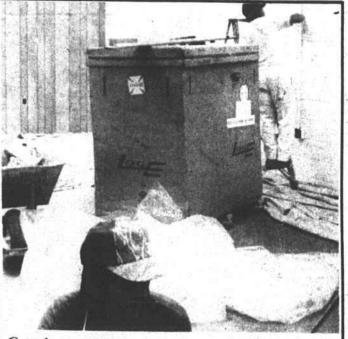
months of 1984 were \$2.1 billion, a one percent increase over the same

period a year ago. Reported redemptions for the first half of period the year totalled \$3.3 billion, the lowest for any January-June period since 1973. Reported redemptions in June were \$482 million.

As of June 30, \$72.9 billion worth of Savings Bonds were held by the public, an increase of \$3.3 billion from June 30, 1983. Bond holdings represent debt that does not have to be financed in the open market at higher interest and administrative costs.

The latest market-based rate, effective from May 1, 1984 through October 31, 1984, is 9.95 percent.





#### Growing to serve

Harry Teal (bottom left) talks over plans for the next step, as a painter works, during the expansion that is ongoing at the Raeford offices of Dickson Press. The 20% expansion is taking in the front of the same building just next door to the press. The rear half of the same building has been a part of the company for some time. The large box in the background is a new piece of processing equipment that will allow The News-Journal and other Dickson Press publications to handle a larger load faster.

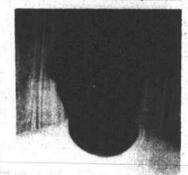
### Hodges Assoc. receives Addy

Hodges Associates, Inc. recently received notification that it had received an Award of Excellence from the Advertising Federation of Greater Hampton Roads and the Tidewater Society of Com-

The "Addy" was awarded to the Fayetteville advertising agency for a radio campaign created for Sanford Brick Corporation.

Written by Don McDowell and produced at Studio Center in Norfolk, Virginia, the radio commercials were entered in the Tidewater Addy Competition by the production house.

In the 1800s, before railroads carried U.S. mail out West, camels were shipped from Egypt to move mail and supplies across the hot, dry Southwest deserts. It took some getting used to, but the 60 or so camels, known as the U.S. Camel Corps, proved worthy of the task.



Suggestion Winner Eugene Lee is the Safety Sug-gestion Winner at the Burl-ington Raeford Plant for the month of August. For the Safety Suggestion Eugene will receive a \$25 gift certificate toward a purchase in the Burlington Employee Store, a fire extinguisher and reserved parking space for a month. Suggestion-Flood lights need to be installed on back dock wall to shine inside the trailers. This will give better visability for employees loading and unloading trailers, thus helping prevent injury.





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