



**Supporting candidate**

North Carolinians turned out in large numbers in Raleigh for the visit of Democratic Party Vice Presidential candidate Geraldine Ferraro. Ferraro, who is the first woman to seek the nation's second

highest office on the ticket of a major party, drew large crowds during stops in Greensboro and Raleigh earlier this fall.

# Plemmons attempting to become 1st woman labor commissioner

Margaret Plemmons is on the campaign trail in an attempt to convince voters that she should be the state's first woman - and Republican - commissioner of labor.

Plemmons, who wears a hardhat while campaigning, said that the headgear is to remind voters that the commissioner of labor "has the responsibility of protecting the health and safety of the working people of North Carolina."

The Forsyth county resident is a chemist, having received a B.A. degree from George Washington University and an M.S. degree

from West Chester State College. She is the vice president of Marshallton Research Laboratories, a small, high technology business that she and her husband, Dean, founded in a converted carriage house. Today Marshallton serves specialty markets throughout the free world.

Margaret is a former instructor at Wake Forest University (part time) and the UNC-Greensboro departments of chemistry.

Plemmons is currently serving on the Winston-Salem/Foryth County Board of Education. She has served on the Governor's White House Conference on the

Handicapped, as a member of the Citizens Advisory Committee on Exceptional Children and as a member of the N.C. Education Commission of the 80's.

Margaret Plemmons is a strong supporter of the free enterprise system and the right to work. As the commissioner of labor says, "I will encourage the development and growth of small businesses throughout our state. We need those new job opportunities throughout North Carolina. Seventy-five percent of all new jobs are created by businesses with fewer than 100 employees."

# Brooks, Graham, Jordan working for small firms

"Small businesses are often responsible for much of the innovation that has taken place in American industry. As Lieutenant Governor I pledge to bring about the necessary reforms to continue support for the programs that work, and to create a new era of opportunity for entrepreneurs that provide much of the innovation and job creation in our economy," Senator Bob Jordan, Democratic nominee for Lieutenant Governor said in a news conference Tuesday afternoon.

Jordan, and two Democratic Council of State members, Labor Commissioner John Brooks and Agriculture Commissioner Jim Graham outlined strategies for small business development during a tour of Vectrix Corporation, a computer graphics company in Greensboro.

Vectrix President Alex Greenfield is a member of the North Carolina Technological Development Authority. Both Brooks and Graham are Democratic candidates for re-election.

Commissioner Graham stressed the need for expanded markets for small agri-businesses, made up largely of family farms, if the family farm is to survive.

"We at the Department of Agriculture, in conjunction with

the farmers of this state, have worked hard to expand our world export markets. But we must continue to give farmers foreign trade restrictions--restrictions which constitute unfair competition by other countries," Graham said.

Labor Commissioner John Brooks discussed another important objective, he said, of the Democratic Party's state effort in assisting small business.

"Through apprenticeship programs sponsored by private business, and vocational programs offered by community colleges, we are beginning to provide a base of skilled workers for the diversified industries which we seek to attract and develop. Much more needs to be done to promote job training by private enterprise, and our Democratic ticket has spoken to this vital commitment of providing citizens with these opportunities," Brooks said.

Small business strategies outlined by Jordan included creative financing with venture capital and more funds for research and development. Like Brooks and Graham, Jordan also emphasized continued improvement of the export market, and education and retraining programs for the changing work force.



**Jim Long**  
Democratic candidate Jim Long is hitting every county in the state in an effort to garner votes for his bid to the post of Insurance Commissioner. Long is a Burlington attorney, has served three terms in the state Legislature and is currently Legal Counsel to House Speaker Liston Ramsey. Long also served as the Chief Deputy Commissioner of Insurance and was chairman of the N.C. Property Tax Commission appointed by Governor Jim Hunt.

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- YES  Anti-Crime Package
- YES  Improved Veterans Programs
- YES  Improved Farmers Home Programs

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