

Local cartoonist develops housewife

Several years ago, avid readers of The News Journal found a new personality within its pages.

This likeable, frustrated character was Madilyn, The Happy Housewife drawn by Mary B. Myers, a Hoke County resident and part of the production department at Dickson Press.

Madilyn, as depicted by Myers, has served as a commentator on local happenings, a sounding board for pet peeves, and a constant reminder to the public, in general, that there definitely is a life to be found in robe, slippers and hair curlers.

Since Madilyn's conception, her faithful followers have increased in number. There may even (now don't quote me on this) be those who buy a News-Journal just to check out Madilyn's weekly philosophy.

Because her character has been so well accepted and to satisfy a desire to try a "little business venture", Myers decided to offer a line of Madilyn cards.

She designed a set of several cards all featuring Madilyn on the front, in her usual attire. The cards are all purpose in nature and could be used for several humorous occasions.

The Madilyn cards are offered for sale at Howell Drugs and are displayed in a black and white shoe bag.

"I chose black and white to match Madilyn," explains Myers. "And I selected a shoe bag because all happy housewives have a shoe bag."

Madilyn is drawn in black and white, her creator continues, because she is not a colorful person.

This however, is not how anyone would term the cards. The Madilyn cards show a different, more lively side to Madilyn.

This may have been one reason

Hoke Arts Scene

By Sonya Falls



Myers wanted to try something different with her creation.

"Drawing Madilyn each week is fun," reports Myers, "but there are only so many things that I can do with her. One of my reasons for branching into cards was to free her up a little bit."

"I had been talking about doing this, and I finally realized that I had to go ahead and try it, that I was the only one who finally would get the thing off the ground."

Living in a small town in no way restricted Myers' attempts at sales, she feels.

"I have lived in more commercial areas, but competition is much greater there. Here, I can talk directly to store owners and actually get them to consider my work," Myers states. "Also being closer to a larger city, like Fayetteville, always offers possible markets."

Myers has distributed her cards in her home state of Florida but she has no true estimate of how they are selling. A Florida chapter of the Business and Professional Woman of America is considering her cards as a possible fund-raiser and she also has them for sale in Palm Beach.

Recently, while attending a convention in Orlando, Myers presented her business card to one of the speakers, who is a resident of Washington, D.C. The card, which has Madilyn depicted on it, was immediately recognized by the woman.

"I have received one of your cards," she announced to Myers.

"I was thrilled! Someone had actually bought one of the things and mailed it," says Myers. "That

Dear _____,
Just taking a break
from my busy schedule
to let you know how
life in the fast lane
is going ...



Madilyn

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recently made my day!"
A possible venture for the future, Myers admits, may be a line of Madilyn Christmas cards. Perhaps they'll be ready for next Christmas. Meanwhile you may

want to trek on down to Howell's and buy some of the last Madilyn cards they have in stock. There aren't many left, which should be a message to Myers: "Get busy! Your public is waiting!"



Completes 25

Robert (Bob) D. Holcombe (center) recently completed 25 years of unbroken service at the Burlington Industries Raeford Plant. Holcombe has worked in various positions throughout the Worsted and Menswear Division of Burlington Industries. At present he is assigned to Menswear Division Staff in Clarksville, Virginia and works from his office at the B.M. Raeford Plant as a Division Technical Manager for the Raeford Plant and B.M. Dyeing Plant. In recognition of his loyal service, he was presented a diamond pin, 25 years certificate and gift by Plant Management and Division Management. Shown from left are Junior Waldo, Vice President - Greige Manufacturing; Bill Archer, Plant Manager - B.M. Raeford Plant; Bob Holcombe; Frank Sessoms, Plant Manager - B.M. Dyeing Plant and Buster Willis, Vice President - Dyeing/Finishing.



20 Years

Elbert Randleman (center) completed 20 years with Burlington Industries on September 30. He is a Blending Technician in the Blending Department on 2nd shift in the Dyeing Plant. Randleman is shown receiving his 20 Year Service Pin and Certificate from Blending Department Manager, Sandra Blaaser (left) and Blending Supervisor, Irvin Stiles. Randleman also received a gold money clip with BI logo in recognition of his outstanding service.

RAVE HAIR SPRAY 7 oz. VM reg. 2.07 BONUS BUY 1.57	VALU-MART 114 N. MAIN STREET RAEFORD, N.C. STORE HOURS: 9 a.m. till 5:30 p.m. Mon.-Sat. "WE RESERVE THE RIGHT TO LIMIT QUANTITIES" Prices Good Through December 23, 1985 Or Until Merchandise Is Sold Out. "Featuring Low, Low Every Day Prices"		Q-TIPS Cotton Swabs 170's VM reg. 2.14 BONUS BUY 1.19
CUTEX Polish Remover 4 oz. Reg. & Lemon VM reg. 1.11 BONUS BUY 78¢	CURAD BANDAGES Plastic - 60's VM reg. 1.26 BONUS BUY 84¢	FLUORIGARD DENTAL RINSE 12 oz. VM reg. 3.04 BONUS BUY 1.89	LECTRIC SHAVE 3 oz. VM reg. 2.00 BONUS BUY 1.29
TAMPAX 40's Slender Regular Super, Super Plus VM reg. 3.94 BONUS BUY 3.19	MENNEN SPEED STICK 1.75 oz. VM reg. 1.77 BONUS BUY 1.22	EVENFLO ORTHODONIC NIPPLE 2's VM reg. 1.29 BONUS BUY 85¢ EVENFLO GLASS NURSER VM reg. 93¢ 4 oz. BONUS BUY 53¢	
SAVE ON CHRISTMAS LIGHTS 1.00 Refund On The MERRY MIDGET 35-LIGHT SET Reg. Price 5.52 Sale price 4.44 Final Cost 3.44 GE Refund Slips will be available at Valu Mart		BIC SHAVER Disposables 5's VM reg. 85¢ BONUS BUY 2/1.00	
JERGENS ALOE & LANOLIN LOTION 8 oz. VM reg. 2.43 BONUS BUY 1.63	LUSTRASILK RIGHT ON CURL Activator 8 oz. VM reg. 3.18 BONUS BUY 1.99	VASELINE White Petroleum Jelly 7 1/2 oz. VM reg. 2.40 BONUS BUY 1.73	DELSYM 12-HOUR COUGH RELIEF VM reg. 4.92 BONUS BUY 3.24 3 oz.
CORICIDIN 'D' Aspirin Free Tablets 24's VM reg. 3.33 BONUS BUY 2.31	CORICIDIN Aspirin Free Tablets 24's VM reg. 3.71 BONUS BUY 2.19	WELLA BALSAM SHAMPOO & CONDITIONER VM reg. 1.54 BONUS BUY 97¢	DRIXORAL COLD TABLETS 10's VM reg. 4.13 BONUS BUY 2.44

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