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AT THE
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MARCH OF DIMES CAMPAIGN UNDERWAY



NEW YEAR SHOOTERS

The old timers and the not so old participants in the traditional New Year Shoot, report that this year's performance was one of the best ever. Although the weather tended to dampen the atmosphere, it did nothing to dampen the spirits of these hearty souls who carry on a tradition dated back for centuries.

On New Year's Eve the New Year Shooters gathered at the usual gathering place at D. H. Sewall's on the Lincoln highway and at the stroke of midnight the first blast let loose. A Sydney Beam, 82, was on hand to chant the New Year speech. Dock Shull, Sam Sellers and many of the older crowd was on hand to join the crowd, and the next stop was at Black's Grill.

The State Magazine, published in Raleigh by Carl Goerch, gave a fine article in their first issue of the year about the New Year Shooters and also carried appropriate pictures of some of the shooters. Shooters this year who accompanied the Sidney Beam group were: Sam Sellers, Doc Shull, Vance Sellers, Jack Beam, Sherwood Randall, Lloyd Beam, Harold Angel, Dennis Beam, Bill Shull, Tom Quinn, Kenneth Shull, Bynum Homesley, Bob Pfeifer, Ott Haynes, Jake Burgess, J. C. Brown, Dale Carpenter, Charles Homesley, J. C. Beam, Garth Beam, Howell Stroup, George Neill, Harold Baem, Robert Carpenter, Johnny Alexander, Lawrence Beam, Johnny Shull, Don Homesley, Arch Quinn, Earl Brown and Miles Shull.

Funeral Services Mrs. Lee Conner

Funeral services for Mrs. Lee Conner, 78, were held Friday afternoon at 3 o'clock at St. John's Lutheran Church. Rev. Leroy Trexler, the pastor, officiated.

Returns From Trip To Florida

Mr. and Mrs. W. T. Robinson returned Sunday from Key West, Florida where they spent two weeks with their daughter, Mrs. Carlyle Thornburg and Mr. Thornburg. Mr. and Mrs. Robinson were in Florida on New Year's and heard two broadcasts announcing the New Year Shooters at Cherryville. One broadcast from New York and one from Miami, Florida. In the broadcast they were telling of the various ways in which the New Year was being ushered in. In Cherryville, North Carolina, they said, it was being ushered in with a "Bang" and then went on to tell about the New Year shooters and their custom.

City Council PTA Meeting Monday

The City Council of the Cherryville PTA will meet on Monday afternoon, January 17th, at 5:00 o'clock at the High School Library.

Nuway Spinning Co. Installs Profit-Sharing Plan

The Nuway Spinning Co. was included in the five textile firms in the Manney textile group of Kings Mountain, which announced last week the establishment of a company-paid employee profit-sharing plan, effective as of the year 1953.

Details, summarizing details of the plan, have been distributed to employees and notices of individual shares in the first-year payments of \$31,000 have been mailed employees by Wachovia Bank & Trust Company, trustee. W. K. Manney, Sr., of Kings Mountain is president of the Nuway Spinning Co.

The president said the plan was established to promote the interest of all eligible employees in the successful operation of the company by giving them additional incentive to do a good job through all improved efficiency and economical operation of the firm, to give all employees an opportunity to share in the profits of the company, to assist each employee in building a greater financial security and to reward employees for their efforts and loyalty.

Terms of the plan provide that an employee becomes eligible to share in the benefits after he has completed three consecutive years of employment. Under the provision, an employee will lose no benefits due to sickness, temporary disability, leave of absence, or for military service. If an employee resigns with less than five years of continuous service he will forfeit his benefits. If he resigns after five years of service, his benefits are payable according to a formula based on longevity of service.

Employees are eligible to receive profit payments on retirement at the age of 65, or disability retirement prior to 65, and on termination of employment for reasons other than fraud, dishonesty, or intentional act inimical to the interests of the particular company. Transfer from one firm to another of the five firms is not to be considered a break in employment.

In event of death of a member employee, his benefits are payable to his beneficiary.

Payments are made, subject to committee determination, either by installments, for the purchase of an annuity contract, or lump-sum.

The several companies are contributing to the plan on the following percentage-of-earnings basis:

- Up to \$25,000 earnings, 30 percent.
- Next \$25,000 earnings, 15 percent.
- Next \$25,000 earnings, 20 percent.
- Next \$25,000 earnings, 25 percent.
- Next \$25,000 earnings, 30 percent.
- Excess of \$125,000 earnings, 40 percent.



MR. PLATO JARRELL RETIRES AT THE CARLTON

Mr. Plato Jarrell, affectionately known as "Pop" made, what he terms, the hardest decision of his life when he decided to retire from active duty in 1955.

Mr. Ben R. Rudisill reluctantly made the announcement at the Christmas party and in addition to presenting to "Pop" his last check he had the pleasure of presenting to him his proportionate share of Carltons profits over the past three years. The Profit Sharing program has been in operation at Carlton Yarn Mills since October 1, 1951. Mr. Jarrell's proportionate share of the mills profits for this period amounted to \$612.14. Mr. Rudisill stated that he regretted very much that the profit sharing plan had not been instituted at a much earlier date.

Mr. Rudisill spoke of Mr. Jarrell's long valuable career of 19 years of service, having been connected with the Carlton plant since January 16, 1939. He congratulated him upon now being able to go to all the places and do all the things he had always wanted to do.

To say that "Pop" shall be missed in the plant is expressing it feebly, but we are happy to know that he is quietly, genially standing by and rejoice in the fact that he is still a much respected, loved member of the Carlton community, living at 105 S. Rudisill Avenue, and an honorary member of the Car-Ru Club.

High School PTA To Hold Sessions

The High School Parent-Teacher Association has arranged to have four (4) one hour sessions of group discussions for Parents on problems and possible solutions concerning teenage boys and girls.

Included will be films and facts concerning clothing, dating, recreation, and sexual problems. These sessions will be conducted by persons well qualified in this field.

The first session will be held in the Home Economics Room of the Cherryville High School building Thursday night, January 20th, at 7:30 o'clock with the Hon. W. James Allan, Jr., conducting. All sessions will be informal and conducted "over a cup of coffee."

Plan now to attend these informative and helpful group discussions. Exchange ideas with others who have or probably have encountered the same problems as you now have. You'll be surprised at the help you'll receive, and you'll find your problems are not quite so great when you discuss them informally with others and get their viewpoints and ideas. This is a wonderful opportunity for all parents of teenagers, so be sure to attend.

Mark your calendar now: First Group Session to be held Thursday night, January 20th, at 7:30 o'clock in the Home Economics Room of the High School.

Singing Convention Sunday Afternoon

There will be a Singing Convention at the Missionary Methodist Church on Ballard Street Sunday afternoon, January 16th beginning at 2 o'clock. We will have some real good singing by the Buchanan Quartette from Hildebran, N. C., and the Lawing Trio and other good singers. Make your plans to attend this singing.

Thomas E. McSwain To Appear On CBS

Thomas E. McSwain, son of Mr. and Mrs. Clifford McSwain of Cherryville, Route 2, will appear on "On Your Account" program on CBS Television in New York on Thursday, January 13th, at 1:30 P. M. Mr. McSwain is escorted by James with an enclosed ticket. He will leave Cherryville on Wednesday, January 12th, at 2:25 P. M. and will arrive in New York at 5:15 and will direct to the Hotel Crandall where a reservation has been made for him.

Mr. McSwain will appear on this program for Mrs. L. E. Havers.

Three People To Appear On Coast-To-Coast Video Show

Jerseyville, Ill.—A resident of the Jerseyville vicinity, Virgil Campbell, and a former Jerseyville resident, C. H. Leslie of Cherryville, Mo., will be featured in the near future on a television show, "On Your Account," broadcast from New York City the afternoon of January 13, if present plans materialize.

The show which is a weekly television feature from New York is based on incidents in the lives of people that have benefited the lives of others.

Funeral Today For Marshall Leonhardt

Funeral services for Marshall Howard Leonhardt, 45, were held today (Wednesday), at 2 o'clock at Pleasant Grove Methodist Church in Lincoln county. Rev. W. C. Crummitt, pastor was in charge, assisted by Rev. Paul Howie.

Burial was made in the church cemetery.

Mr. Leonhardt died Monday about noon from a pistol wound, which Coroner Guy E. Cline of Lincoln county ruled was self-inflicted.

The shooting took place in Dellinger's Grocery Store in Crouse, Lincoln County. Witnesses said Leonhardt was sitting on a counter in the store when he suddenly pulled out a pistol and shot himself in the mouth, dying instantly. The coroner ruled an inquest unnecessary.

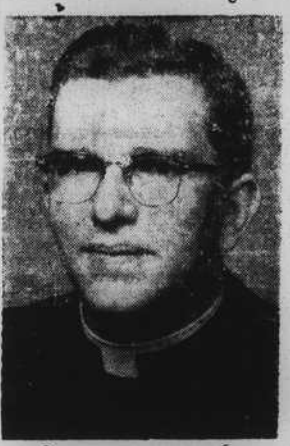
Mr. Leonhardt, a farmer who lived about two miles from Cherryville off the Lincoln highway, was born February 15, 1909. He is survived by his wife, Mrs. Helen Leonhardt, and two sons, Tommy E. Leonhardt and Marshall Leonhardt, Jr., both at home; two sisters, Mrs. Fitzhugh Carpenter and Mrs. Elizabeth Baker; one brother, Roosevelt Leonhardt; a half brother, Sumner Leonhardt, Jr., and his step-mother.

Anonymous Person Offers Gold Piece As March of Dimes Prize

A kind hearted citizen of Cherryville came by The Eagle Office this morning and has offered to sell a \$5.00 gold piece to the highest bidder in the interest of the March of Dimes.

Bids will be received at The Eagle Office. Please get your bid in by the closing date, Monday, January 31st.

COUNTY CHAIRMAN



REV. LEROY C. TREXLER

Co-Chairmen



LEWIS B. DOGGETT



EVERETT ELLINGTON

Rev. Leroy C. Trexler, chairman for Gaston County, for the March of Dimes campaign which was officially launched last week, has announced the appointment of Lewis B. Doggett and Everett Ellington as Co-Chairmen for Cherryville Township, and Mrs. Jack Middlebrooks, as chairman of the Women's Division. The drive will continue throughout the month of January.

Co-Chairmen Doggett and Ellington have made plans for one of the most successful drives to be made in Cherryville. Coin boxes have been placed in the business establishments by the Cherryville Firemen under the leadership of Wilbur Canipe and the Police Department under the leadership of J. H. Parker, Chief of Police.

Mrs. Middlebrooks has made plans for Tag Day to be held on Saturday, January 22nd, and the Mother's March to be held on Monday, January 31st, under the sponsorship of the Junior Woman's Club with Mrs. Middlebrooks serving as Chairman.

Committees are being appointed in the textile plant, and other large business establishments.

The theme of the 1955 March of Dimes, reflects expansion of the fight against polio in the longed for realm of prevention.

As hopeful as this is, the fact remains we have no proven vaccine yet. Millions more must be spent on the Salk vaccine studies. At the same time our responsibilities continue for children and adults crippled by polio.

1600 Telephones In Cherryville

Announcement was made today by E. F. Farris, manager of the Southern Bell Telephone Company that Cherryville had on January 1st, 1600 telephones, or an increase of 233 during 1954. On January 1, 1947, this exchange had 574 telephones or an increase since then of approximately 280 per cent. "We are still having heavy demands for service," Mr. Farris said.