

WHAT AND WHERE IS ROARING GAP?



Roaring Gap is a new summer sport paradise on the crest of the Blue Ridge mountains, 21 miles north of Elkin on N. C. State Highway No. 26, which is U. S. Route 21, better known as the Lakes-to-Florida Highway, at an altitude of more than 3700 feet.

There is only one golf club in the east that is higher than the Roaring Gap course. There is no other from which the golfer can see a vast landscape spread out to the horizon 2500 feet below. More than 1200 acres of plateau, thrust forth like an outpost from the Blue Ridge Rampart, furnish here the setting for a unique hotel, a cottage colony and a complete program of summer sports—at the point where the Blue Ridge makes its nearest approach to the larger cities of North Carolina.

The transformation of Roaring Gap, N. C., from a picturesque but almost inaccessible sceneland into a large colony of mountain-loving sportsmen has progressed so far and so fast that already it represents an investment of nearly a million dollars by Roaring Gap, Inc., and several million dollars more of private funds. Graystone Inn, the hotel contains 55 rooms and is to be enlarged soon to contain 350 rooms. An 18 hole golf course is now complete and a 62 acre mountain lake is ready for all guests to enjoy. There are 42 private cottages already completed, with a girls' camp, "Silver Pines" in operation for the first time this year. The Government fish hatchery, the riding stables and polo field are a few of the features of the colony worth special mention.

Roaring Gap is a sky-flung mesa, 3700 feet above sea level, crowning the farthest east promontory of the Blue Ridge Mountains. Here are a summer cottage colony of cordial folks, a Donald Ross, 18-hole golf course, and all the sports that outdoor folks like—bathing, riding, fishing, hiking, polo, shooting, and boating.

Roaring Gap has the charm of unexcelled Blue Ridge scenery, and of all Blue Ridge resorts it is most accessible to North Carolina cities—65 miles from Winston-Salem, 95 miles from Greensboro, 85 miles from High Point, 100 miles from Charlotte, wholly over hard-paved roads. The approach from Elkin is a marvel of modern engineering. You can steam up its moderate grade and around its broad curves without changing gears. The ascent lifts you more than 2500 feet in 20 miles, and gorgeous views make every turn a new thrill.

When the summit is gained, a turn from the main highway leads into the properties of Roaring Gap, Inc., an association of mountain-loving citizens of Winston-Salem, High Point, Greensboro, Charlotte, Elkin and other nearby towns, whose desire to preserve this beauty spot has brought about the creation of a summer resort without peer in the Southern Mountains.

Here the mountain top covers an area of 1200 acres and gives vistas east, south and west that are incomparable for rugged grandeur of mountain wilderness, varied with peaceful rolling landscapes of bewitching Piedmont farmsteads, 2500 feet below, spread out to the horizon like a wonderful patch-work quilt, with lone sentinels, Pilot Mountain and Moore's Knob, rearing their summits against the sky as if to guard the mountain passes from the onslaughts of civilization.

Roaring Gap Hotel occupies a commanding site on Robert's Knob. The panorama that spreads before the hotel guest would inspire the soul of the world's master painter. Free, unobstructed, looking to the far-off horizon in three directions. The house is a masterpiece of simplicity, fitting into the picture like a creation of nature, built of boulders and field stones and finished throughout in a rustic style that breathes the atmosphere of the high mountains. Eventually, the hotel will have 350 rooms. The first unit of 55 rooms was built at a cost of \$200,000, and was finished during the fall of 1925. Sites are reserved on the mountain top for country club and two additional hotels.

All that was needed to assure perfection in this delightful inn was provided in the expert management of Leonard Tufts, Genius of Pinehurst, who was until last year president and general manager of Roaring Gap, Inc.

In fact, it is the combination of Pinehurst, North Carolina, as a winter resort, with Roaring Gap, North Carolina, as a summer resort, that guaranteed success, from its very inception, for Roaring Gap, and the sure satisfaction that it will give to the resident, tourist and sportsman, for the Pinehurst and Roaring Gap seasons perfectly merge into a year around resort organization and management. When Pinehurst closes the first week in May, the pick of the Pinehurst organization moves up to Roaring Gap, there to function without loss of time or impetus until the close of the Roaring Gap season in October, when the scene of operation moves again to Pinehurst.

This ideal arrangement gives to Roaring Gap the benefit of Pinehurst experience and success in the operation of golf, horse riding, racing and exhibitions, trapshooting, fox hunting, tennis and polo tournaments, dog shows and various forms of entertainment. It made Roaring Gap the summer sport and recreation center of the Carolina Mountains.



The Unparalleled Charm Of Roaring Gap



For bridle paths and trails, this region is unexcelled. For fishing, the vicinity offers numerous trout streams, kept stocked from the fish hatchery on the company's property. The 62 acre lake provides bathing and other water sports, boating and fishing. For polo there is a level field provided by nature, right close by.

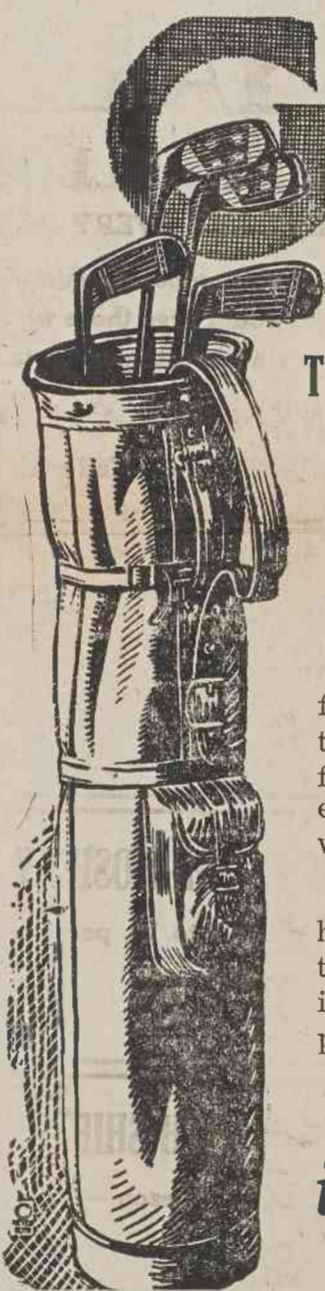
In late spring and early summer, the whole mountain blazes with the gorgeous coloring of luxuriant natural growths of rhododendron, mountain laurel and azalea, the pride of the Blue Ridge, nowhere more bountifully displayed than within a moment's walk from Roaring Gap Hotel. In autumn the glorious hues of turning leaves paint another picture just as lovely.

So high, so free, so spacious—with air like wine—dry, invigorating, health-giving. Roaring Gap is Above All.

COME TO ROARING GAP AND GRAYSTONE INN

E. G. FITZGERALD, Mgr.

Rates: \$6.50 to \$9.00 per day—American Plan



Golf at Roaring Gap



THE ROARING GAP GOLF COURSE IS THE GOLFER'S PARADISE

It is a Donald Ross course and the last word in hazards and fairways and greens. When you tee-off you follow the ball through green carpeted fairways which are set between beautiful pine forests. The fairways are rolling and the greens, covered with bent-grass, gives you that springing sensation as if you were on the finest Persian carpet.

Many of the holes skirt the rim of the mountain with its exhilarating breezes and the fourteenth hole, overlooks a panorama that is not excelled any place on earth. The view, the exhilarating air, the super fairways and greens, make golfing here a pleasure. Golfing at Roaring Gap is never to be forgotten for—

it is the Aristocrat of Courses

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Roaring Gap Inc.

ROARING GAP, N. C.

For Further Information Write E. G. Fitzgerald, Mgr.