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 you'd do. Twolot i y you wo
gently added.
"What is it gently added.
"What is it
Eve asked out suspicion. Her question withEve asked the question with-
out susplecon. Her mind was cen-
tered on the girl's condition-
surely a serious one for a danc-
er. Ivy's next words startled her.
er.
"It's my job," she muttered. IIt's my job," she mutterel.,
'm goin' to lose it: that's all."
"Oh! $\mathrm{r}^{\prime} \mathrm{m}$ sorry!"
nick- m

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## N1TIT

## Serving Many Businesses

## Experience of large fleet owners reveals

 the unusual reliability and economis of the new Ford
 ing use by Federal, state and city govpanies which keep careful day-by-day cost records. In most instances, the Ford has been chosen only after exhaustive tests of every factor that contributes to good performance-speed, power, safety, comfort, low cost of operation and up-keep, reliability and long life
Prominent among the companies using the Ford are the Associated Companies of the Bell System, Armour and Company, The Borden Company, Continental Baking Corporation, Firestone Tire and Rubber Company, General Electric Company, Goodyear Tire and Rubber Company, Kellogg Company, Knickerbocker Ice Company, Morton Salt Company, Pillsbury Flour Mills Company, The Procter and Gamble Company, and Swift \& Company
Each of these companies uses a large
number of Ford cars and trucks number of Ford cars and trucks. The Associated Companies of the Be
use more than eight thousand.
use more than eight thousand.
Modern business moves at a fast pace and it needs the Ford. Daily, in countand it needs the Ford. Daily, in countthe production and delivery of the world's goods and extend the useful service of men and companies.
Constant, steady operation over many
thousands of miles emphasizes the advantages of the sound design of the Ford car, its high quality of materials, and
unusual accuracy in manufacturing Beneath its graceful lines and b colors there is a h
chanical excellence.

## An example of the

Ford is the use of more than twenty ball and roller bearings. They are hidden within the car and you may never see them. Yet they play an important part in satisfactory, economical performance. a fine watch.
Throughou
Throughout the Ford chassis, a ball or roller bearing is used at every place where it is needed to reduce friction and wear and give smooth, reliable mechanical operation.
At many points, as on the transmission counter-shaft, elutch release, fan and pump shaft, and front drive shaft, these ball and roller bearings are used where less costly types of bearings might bes Additional instan
Additional instances of the high quality built into the Ford are the ex-r tensive use of steel forgings, fully Steel, four Houdnell Steel, four Houdaille double-acting hy-
draulic shock absorbers, aluminum pis tons, chrome silicon alloy valves, torque-tube drive, three-quarter floating rear axle, and the Triplex shatter-proof
glass windshield.
The Ford policy has always heen the part and then, through large produc tion, give it to the public at low cost.


FORD Motor Company

