

NG SELLING EVENT ED IN THIS SECTION!!

BUY NOW AND COME EARLY!

ALL PEOPLE, RICH PEOPLE, POOR PEOPLE, THE LOGICAL BUYING HOUR IS AT
DEPT. STORE STARTS THE GREATEST SELLING CAMPAIGN OF ALL TIME!

FRIDAY, JUNE 17, 9 A. M.

Flock To This Sale. DON'T MISS IT!

CHEMING! NO BEATING THE DEVIL AROUND THE BUSH! JUST AN HONEST,
GIVING TOO MANY FINE NEW GOODS, AND WE'RE TURNING THEM LOOSE!

RE!!

**JUNE 17TH
—BE HERE!**

HOSE

**SILK MESH
NEW SHADES,
MORNING—**

5c

**WOMEN'S
KERCHIEFS**

QUALITY—FRIDAY

1c

10c

10c

**G EVENT OF
SEE!**

Large 25c
TOWEL
Heavy Turkish

10c

GOOD TURKISH
TOWELS

5c

BABY
BLANKETS
ONLY—

10c

36x42
PILLOW CASES

10c

FATHER GEORGE
SHEETING
Know the world over as the
Best—Special—

5c

An Event of Great Importance!

HOSE

Chiffon and Service weight all
Pure Silk Full Fashioned Hose,
look and wear like any Hose you
have been paying up to \$1.50 for.
Some of them "Gordon". Do not
think of this as a regular 50c hose,
for it is not, and we only offer
them now at—

49c

Another lot of Silk Full Fashioned
Hose for Women, and it's true;
they are going at—

10c

NOW THE GREATEST SELLING EVENT OF ALL TIMES!
COME AND SEE!



Over 15 New
Summer Shades

Reinforced at
All Points of
Wear

Trim-Fitting—
Exquisitely
Clear

2,000 Yards
CHEVOITS

Solids, Stripes, Checks, Plaids
etc., Selling at—

5c

FREE

FRIDAY, 9 A. M.

Purchase a Dress Patterns
and select a 25c to 50c McCall
Patterns FREE.

Vat Dye
PRINTS
and Fine
VOILES
to go at—

7¹/₂c

**2 SPOOLS
THREAD 5c**

LOT OF
MEN'S SOX

5c

Thousands Are Lost!

Thousands and Thousands of Dollars
Lost Sight of During This Selling
Campaign!

McDaniel's Department Store opens the Greatest
Selling Campaign ever attempted in the retail world.
It will not only be the lowness of sale prices that
should impress you most favorably. It is the quality
of merchandise handled by this firm that appeals
most. A poor, cheap, shoddy article is dear at any
price, but we guarantee the quality of everything sold
during this sale, regardless of the low price at which
it may be sold. Thousands of dollars in fine, new
and up-to-date merchandise has literally poured into
this store during the past month.

SHOES

COMPELLING VALUES

Prices on Footwear for all the Family
like you've never before witnessed.

ALL "NATURAL BRIDGE" \$5.00 **\$2.97**
AND \$6.00 WOMEN'S SLIP-
PERS

WOMEN'S SLIPPERS

Values up to \$4.95 in all styles.
Oxfords, Straps, Pumps, Sport
Sandals, etc., all to go at—

98c

WOMEN'S WHITES

Newest styles, Sandals, Pumps, Straps, Ox-
fords—Look and wear like \$3.95 slippers—

\$1.97

CHILDREN'S SLIPPERS

Values up to \$2.50 To
close out Friday Morning
at

49c

Heavy Re-inforced Tennis Shoes for
all the family. Made by "Ball Band" **39c**

MEN'S SCOUT SHOES **98c**
Pair

"Ball Band" Work Shoes for Men **\$1.69**
Pair

Men's Solid Leather Black Ox-
fords, Pair **\$1.49**

Up to \$4.95 Men's Sport Oxfords,
Pair **\$2.97**

Up to \$4.00 Boy's Black Oxfords;
also a good Man's Oxford **\$1.88**

SEE OTHER SIDE FOR UNHEARD OF
BARGAINS IN LADIES' READY-TO-WEAR

DEPT. STORE

THIS STUPENDOUS MERCHANDISE MOVE!

ELKIN, N.C.

UNION SUITS

FOR MEN AND BOYS. RE-INFORCED
BACK. WELL-MADE—

25c

SUGAR

LIMITED QUANTITY
SATURDAY, 9 A. M.

2⁷/₈ lb.