

FORWARD TO RECOVERY!

Spainhour's Leads the Way With a "New Deal"

PROSPERITY DRIVE

YOUR FALL AND WINTER COAT SHOULD BE A

PRINTZESS COAT



And what a Coat! Lavishly furred—all-wool crepes . . . and of course the smart new shades. Styles are the newest and Printzess alone can tailor such lovely garments.

The furs include Caracul, Beaver, Silver Fox, Wolf, Sealine and Lapin **\$25** The fabrics are all-wool crepe and lined with all-silk crepes

Novelty sleeve treatment, new for this season
Others priced from \$10.95 to \$35.00

Novelty Cloth and Utility SPORT COATS!

No fall outfit is complete without a Sport Coat and here you have a variety to choose from **\$9.95**

Polo-Tweeds and the newest fall fashions in cloth coats, novel sleeve treatments, unusual smart collars. Everything is new this fall more than ever before.

Prices Range From \$9.95 to \$19.75

Starting Friday A. M. Oct. 20, 8:30



BUY WITH CONFIDENCE



It's up to You—and to Me!

The government can't put over the NRA program of recovery. Industry can't put it over. Labor can't put it over. Unless you and I do our part.

My part and your part, if we are employers, is to sign and live up to the NRA code that applies to our business.

My part and your part, if we are consumers, is to buy from stores that display the NRA emblem and live up to its requirements; to buy as much as our incomes allow, so that the stores and factories, the employers of labor, can pay the increased wages and give the

larger employment that will bring a return of better times.

Money is useless except when it is in motion—passing in exchange for goods to the storekeeper, who in turn pays it out both to his own store-workers and to the factory worker and to the producers of raw materials which go into factory products.

In this way, money goes from one individual to another, each of whom is benefited.

Only when money keeps flowing in this free and profitable manner, from one worker to another, can the people prosper.

It's up to You—and to Me!

Fall and Winter Sport and Dress Hats

Felts, Feather-trim or Plain Novel Treatments—all head sizes, including extra large. A hat for every need—

\$1.98

up to \$4.95

Combination of Materials Make These NEW FALL DRESSES Very Desirable

In Crepes, Satins, Crepe and Velvet Prints, Combination Crepe and Satin, and what lovely new styles. You will marvel with others at the low prices—

\$4.95

up to \$19.75

Metallic trimmings—Chinese embroidery—Braiding, and Neal Heads. Black, Brown, Navy, Chinese Red, Green and Blue, and others.



NELLIE DON

Sport Woolen Dresses

Smart new models from the country's smartest designers. Novelty and knit woolens—

\$6.95

up to \$13.95

Combination of Plaid and Plain Satin and Woolens, Suede and Woolens. Only the smartest shown.



CHILDREN'S RAYON BLOOMERS

Heavy quality rayon-flesh. Sizes 6 to 16—

29c

PRINTS

New shipment prints. Today's price on this popular fast-color print is much higher, and of course you will marvel at the smart patterns—

21c

RAYON BLOOMERS

Non-run rayon in a novelty weave. Tea rose and flesh. Excellent quality—

69c

36-Inch Tweed Suiting

29c Yard

What school girl has enough clothes that she cannot use several dresses from this fabric?

36-inch Novelty Suiting..... **29c yd.**

Select One of These

BAGS

Smart black and brown Bags with unusual metal treatments. An ideal finish for your fall costume—

98c

NOVELTY SWEATERS

\$1.79 TO \$2.98

Smart slip-over novelty sweaters with new trimmings. All-wool.

--- Hundreds of Desirable Items In Our Basement Store ---

Boys' Lumberjacks

\$1.49

Here you are, boys, and just the thing for cold mornings. A real value.

Leatherette Jackets

\$1.29

What boy does not want one of these popular jackets? Fleece lined.

Men's Union Suits

69c to 89c

Warm knitted unions—medium and heavy weights. Good values.

Boys'

Broadcloth Shirts
Genuine broadcloth. Fancy patterns. Excellent quality for school—
69c

Children's Sweaters

79c to \$1.49

All-wool and part-wool sweaters in every wanted color and style.

70x80 Wool Mixed Blankets

Beautiful colors — plaids and solid colors. Buy your winter's supply at this price. Each—

\$1.29

Ladies' Hose

Wool and rayon mixed—all the new fall colors. Warm and durable—

25c pair

Boys' Overalls

Boys' sturdy built overalls. Two-bib pockets. Sizes 4 to 16—

69c

Genuine Indian Head

Genuine solid color Indian-head. Every yard absolutely fast colors. Yard—

19c

Smart fall and Winter Footwear



SMART SUEDES FOR FALL

In black and brown suedes—Pumps, Ties—Medium and high heels. Smart styles—

\$2.98

SPORT SHOES

\$1.98

Brown and black sport fabric. Oxfords and Pumps—medium heels—novel treatment.

PUMPS—TIES—OXFORDS

Brown kid, brown and black suede—Pumps, Ties, Oxfords—medium and high heels—

\$3.95

CHILDREN'S SHOES

\$1.19 to \$2.95

Children's Patent Straps—all styles, in Oxfords . . . black kid, patent and Elk. All leathers.

Fur-Trimmed WINTER COATS

\$5.95 and \$6.95

Here is the value they all will talk about . . . wonderful quality woolen fabrics in fall colors and neat fur trimming. Don't select your coat until you have seen these.

Children's Hosiery

Complete line children's hosiery—3-4 length socks and many durable school stockings—

10c to 19c

Ladies' Knit Dresses

\$1.39

Beautiful new fall colors. Snappy styles. Size 14 to 20.

Broadcloth and Sheeting

Solid color broadcloth—extra heavy 40-inch sheeting—

10c Yard

Boys' Union Suits

49c to 69c

All styles in this warm fleece lined union suit. A good value.

Smart Crepe Dresses

\$1.98

New solid color crepe dresses. Beautiful fall colors. Size 14 to 40.

36-inch Tweed Suiting

25c and 29c

New fall patterns in this beautiful tweed suiting for suits or dresses.

Outing

Extra heavy weight outings, light and dark colors—

10c and 15c yard

Bloomers

Full cut mercerized jersey bloomers—sizes 6 to 16—

15c to 29c

**LADIES' SIZES
29c and 39c**

Sydnor-Spainhour Co.

ELKIN, N. C.