

RAYON AND COTTON Pajamas

PAIR
98c



COMBINATION

One bottle of Hind's Honey and Almond Cream, one jar Pond's Cleansing Cream and one box of Jaciel Cleansing Tissues, all for—

98c

CREPE

Printed or Plain Crepe in spring's gayest colors. Two yards for—

98c

PRINTS

Avenue Fast Color Prints. Attractive new patterns and colors. And special for this event we are selling seven yards for—

98c

DRESS LINEN

Beautiful new Dress Linen that will be fine for spring dresses and suits. Good quality. 2½ yards for—

98c

TABLE DAMASK

Table Damask of best quality and texture. 64 inches wide. 2½ yards for—

98c

JAP PONGEE

All silk Jap Pongee at a price you probably won't see again. 5 1-4 yards for—

98c

SWEATERS

Boys' Slip-Over Sweaters made to Penney's high standards—

TWO FOR

98c

98c 98c 98c 98c 98c 98c 98c 98c

Still goes a long way...

at PENNEY'S

BE SURE AND VISIT US
FRIDAY and SATURDAY

Almost too good to be true! Full-fashioned

CHIFFONS
AND SERVICE WEIGHT
2 Pcs. for 98c

Newest Spring shades! Gorgeous quality! Smooth fit—lovely texture! Your chance to supply your hosiery needs for months to come! Better hurry—these will go fast!

Pure Silk — Picot Top!

A "Never Again" Value!

Tub Frocks
2 for 98c

1 to 3, 3 to 6, 7 to 14 years! Fast color, vat printed, Spring percales and broadcloths! Sheers, also, from 1 to 6! All specially made for this event! And with the new cost of cotton, we really don't see how it can be done again! Tailored! Dressy! (Many 1-to-6's with panties!) All adorable!

Value Triumphs!

Spring Bags
98c

Smart as they come!

We added the handsome fittings—celanese linings! Excellent calf and grained effects. New metal decorations!

FOUR ONLY
6 x 9 Congoleum RUGS
\$1.98

Imagine! A real honest-to-goodness Congoleum rug, 6 feet by 9 feet, for the insignificant price of \$1.98. We have only four to go at this price

BOYS' SUITS
Boys' Suits with long and short pants—
\$4 98

LUNCH'N CLOTHS
Guaranteed pure linen luncheon cloths
2 FOR 98c

You're "Money Ahead" on These!

98c

Hats
GENUINE PEDALINE BRAID!

Superb, pliant, imported straw braid! (Don't judge it by the price.) Made in America into the dashing tailored styles you wear so well! Smart Spring trimmings! New 1934 colors!

Penney's Spring Value Triumph!

Men's Fine Quality Broadcloth

SHIRTS
Vat-dyed! Pre-shrunk! Full cut! \$1.50 Value
98c

WHITES and SOLID COLORS. Beautifully tailored, Extraordinarily low priced! ATTACHED COLLARS!

BOYS! Less than a dollar for Sleeveless Slipover

Sweaters
QUALITY Knits! ULTRA Smart! **98c**

WITH designs—or plain. Solid colors—or combinations. Popular necklines. Shape-retaining!

Guaranteed Fast Colors!

Boys' Shirts
2 for 98c
FANCY PERCALES!

A surprise value for these times! Very smart, boyish patterns! Well tailored—with pocket. Becoming Spring colors.

Pick These for Hard Service—and Pocket the Savings!

Covert Pants
All Men's Sizes! **98c**

Rare values at less than a dollar! Wear-resisting fabrics—in dark, serviceable patterns that look well, too! 20-inch bottoms!

PILLOW CASES
Eight Belle Isle Pillow Cases for—
98c

VOILE
Hollywood Voile in new spring colors. 6½ yds. for
98c

Unequalled Values!

Fancy Socks
7 Pairs
98c

Rayon or Iisle plaited over rayon! Double soles! High spliced heels!

Fellows!

Caps
You'll Okay the styling, the patterns, the colors, the tailoring! And mother will approve the price!

2 For
98c

UNDERWEAR
Men's Shirts and Shorts, full cut and fast color. Two complete suits for—
98c

OVERALLS
Men's and Boys' Overalls, made of good quality denim. Roomy and made to withstand hard wear—
TWO PAIRS
98c

DRESSES
Ladies' House Dresses in the new spring styles. Fast colors—
TWO FOR
98c

PLANT BED CANVASS
Mr. Farmer! Protect your plant beds with this high quality canvass! 33 1-3 yards for—
98c

MUSLIN
Unbleached Muslin at a price made especially for 98c Days. 20 yards for
98c

INFANTS' DRESSES
Some of the cutest little frocks for baby you've ever seen. Well made and dainty—
TWO FOR
98c

CHILDREN'S SHOES
Children's Patent Leather Strap Shoes. Originally priced higher, they are a sensational value at, pair
98c

COTTON BATTS
3-Pound Cotton Batts. 4 for
98c

J.C. PENNEY CO. INC.
EAST MAIN STREET ELKIN, N. C.