

## MODERN WOMEN

CHARL ORMOND WILLIAMS  
President of National Federation of Business  
and Professional Women's Clubs, Inc.



Dr. Karen Horney, New York psychoanalyst, recently stated that women have five psychic peculiarities:

1. An over-evaluation of love and emotional relations;
2. A complying attitude to men's ideas and ideals of femininity.
3. An age phobia with a subsequent waste of human values;
4. An inferiority feeling as women;
5. A lack of solidarity among themselves.

The record of women's progress since 1900 is shown in "American Women," a book containing epitomized life stories of 10,000 women. It was compiled by a man—Dunward Howes.

Mrs. Alice E. Alexander of Lansing, Michigan, has been appointed Michigan Commissioner of Corporations and Securities, the first woman to head a State department in the State of Michigan.

Career conferences to guide young women about to enter the business or professional world have been held by the Business and Professional Women's Clubs in Alabama, New Mexico, Texas, Illinois and Iowa. Every high school in key cities participated. This is an excellent way to prepare for the next depression. Well trained women in the right fields are less likely to lose their jobs.

That women's work outside the home is making life more simple for the modern man was revealed by a recent study of 652 families made by Mrs. Carol H. Kumpf, Ph.D. of the Faculty of Teachers' College, Columbia University.

How do men profit? They worry less about money, are less nervous about holding their jobs, have a better attitude toward their work, therefore they are better companions in the home.

Women far outnumber men in the teaching profession in the lower grade schools of the United States. There are 853,000 women teachers in these schools as compared to 190,000 men, the last Federal census reveals.

At last a woman has a seat on a

United States Exchange. Feminine history was made recently when Miss Gretchen Schoenleber of Milwaukee, Wisconsin, bought a seat on the New York Cocoa Exchange for \$2,700.

Three outstanding American women were honored during November. Two of them, Pearl Buck, novelist, and Lynne Fontaine, actress, were given gold medals by the American Academy of Arts and Letters on November 14. The third, Mrs. Ogden Mills Reid, advertising woman, who is Vice President of the New York Herald Tribune, was awarded the Distinguished Achievement Medal by the American Woman's Association which was presented on November 18 at the Friendship Dinner, given annually in New York by professional and business women.

The Beauty Industry is the fourth largest industry in the United States. There are 2,000 factories engaged in manufacturing beauty products. Four thousand first aid to beauty shops in the City of New York alone.

The Government's new list of examinations for Civil Service appointments reveals many excellent positions for women at \$2,100 to \$3,000 a year and over.

Meals served to college girls these days stress simplicity and shun away from both diets and fancy foods, if a well-known women's college is any criterion. A favorite noon meal, for example, is cheese soufflé with stuffed tomato salad, popovers with strawberry jam and a fruit compote. Other favorites are spaghetti, cold sliced meat loaf, creamed mushrooms on scrambled eggs or creamed beef on toast.

**NO HOPE FOR SHORT SESSION**  
Washington, Dec. 15.—Congressional leaders saw hopes for a short session in the approaching campaign year waning today as they scanned a legislative program studded with nearly a score of prickly issues.

Starting with the fight over cash payment of the bonus, scheduled to reach the house floor January 13, the procession of controversy-laden measures has led many legislators to believe they will be working until June.

## NEED FOR BUILDING UP SOIL IS GREAT

## Corn-Hog Program To Encourage Soil Improvement

The corn-hog program for 1936-37 is designed to encourage soil improvement and to stabilize the production of corn and hogs for the best interests of the grower and the consumer.

The need for building up the soil is now greater than for increasing the planting of food and feed crops, said W. W. Shay, swine specialist at State College.

The new contracts stipulate that land retired from corn cultivation must be planted to soil-building or erosion-preventing crops, pasturage, trees, or the like, Shay stated.

And this must be in addition to the land normally used for such purposes, he emphasized.

In the past, he added, the production of hogs has fluctuated widely. Either a surplus or a shortage of pork is undesirable, and the program will tend to keep production in line with consumption.

A grower may agree to adjust his corn production next year by 10 to 30 per cent of his base and receive an adjustment payment of 35 cents a bushel on the average yield of the land taken out of corn.

To receive the maximum hog payment, the grower must raise not less than 50 per cent nor more than 100 per cent of his market base. The payment will be \$1.25 for each hog in his market base.

Under certain conditions, a grower may sign to adjust his corn crop and keep his hog production the same, or to adjust his hog production and keep his corn crop at the same level.

In 1937 the adjustment and payments will be similar to those in 1936; the exact rate to be announced later by the Secretary of Agriculture. The new contracts will be ready in the next few weeks, Shay added.

## Will Wanted A Divorce, Nothing Else Answered

Will Carter, Yadkinville colored man, wanted a divorce and he wanted it bad and he got it, and a Blum's Almanac, too.

Will is a quiet negro about town but totally without education or the knowledge of the process of law and lawyers but he was taking no chances on any corner. About all that Will knew when questioned on the stand, was that his wife, Agnella, had left him and he wanted the marital ties cut. The aid of white folks was called for to establish that she had been gone two years and the divorce decree was rendered setting him free from the spouse that had failed him.

When court adjourned for the day Will lingered on and called on his attorney, A. E. Hall, telling him he wanted "his divorce." Mr. Hall informed him that everything was well and good and that he should go his way rejoicing in his new found freedom. Will grinned that doubtful kind of grin, but walked out.

Next morning when Mr. Hall came to his office Will was standing in front. "What you want this morning, Will?" inquired Mr. Hall of his client.

"I come to git my divorce," Mr. Hall, Will told him and he was in earnest about it.

"All right, come on up Will, I have it all ready for you," Mr. Hall told him, and when they reached his office Mr. Hall picked up a Blum's Almanac, handed it to Will, and said:

"Here it is, Will, I fixed it up last night, you're all right now."

"Thank ye, Mista' Hall, thank ye, I've glad to get it, and I sho is gwine ter use it Chris'mas," said Will as he walked out placing his new possession in his pocket with an air of having outwitted them all.

## Letter to Santa

Ronda, N. C., Dec. 16, 1935.  
Dear Santa Claus:

I am a little girl hardly three years old. I want you to bring me some apples, oranges, raisins, candy, chewing gum, little piano and a big doll that will cry and go to sleep. I want my doll to have black hair and eyes like my little baby sister, Bobbie Jean. Dear Santa Claus don't forget my little sister. Bring her a rubber doll, rattle and some oranges. Mother says I am a good little girl most of the time and I will be good all the time if you will bring me all I have asked for. Lots of love,  
Betty Lou Anthony.

## ACTOR KIDNAPPED

New York, Dec. 15.—Police tonight were asked to seek Caleb J. Milne, 24-year-old actor and grandson of Caleb Jones Milne, wealthy Philadelphia textile manufacturer.

The Daily News said his disappearance Saturday morning ostensibly to visit his grandfather in Philadelphia, was followed by a note from purported kidnappers demanding ransom.



REDDY KILOWATT

Says:

"GIVE PRACTICAL AND USEFUL

Electrical Gifts"

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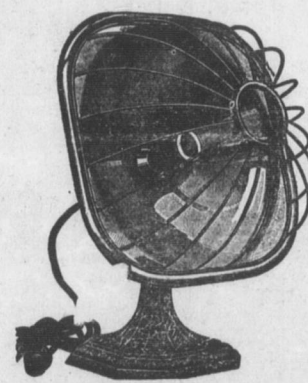
\$22.50

\$2.25 Cash

\$2.25 Per Month



An Ideal Gift for Mother and a year round servant for the family. Mixes, whips, extracts juice and performs many tiresome jobs around the kitchen. A new model this year that's more powerful than ever before.

THE  
ELECTRIC  
HEATER

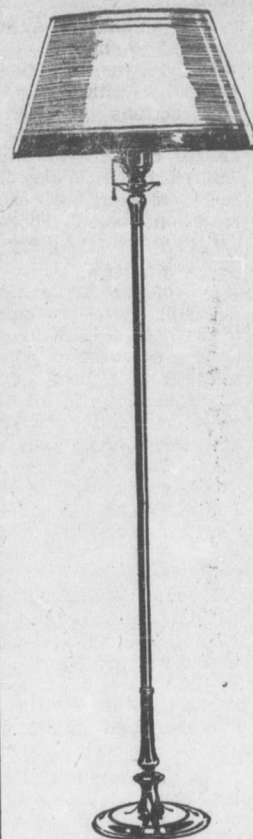
Reddy Kilowatt, your electrical servant, will operate this heater for 1 9-10 cents per hour.

\$5.95

A gift of comfort. This electric heater gives instant heat at the turn of the switch. Highly polished reflector directs heat where it's wanted. It's protection against cold and discomfort in any room in the house.

95c Cash

\$1.00 Per Month

For The Home—  
The New 3-Lite  
Semi-Indirect Lamp

Equipped with the Mazda three-lite bulb which permits a variation in illumination from a high level to medium level or to a low level simply by turning one switch.

One turn provides a high level by operating the two filaments in the lamp which utilizes a total of 300 watts. On our new residential schedule this will cost nine-tenths of a cent an hour to operate after a total of 30 Kwh have been used.

The second turn of the switch will cause the 200-watt filament to burn. The operating cost in this case will be six-tenths of a cent per hour. The third turn of the switch will operate the 100-watt filament. The operating cost will then be only three-tenths of a cent per hour.

Price Complete With Bulb

\$12.95

95c Cash \$1 Per Month With Electric Bill Until Paid

ELECTRIC  
PERCOLATORS

This Universal Percolator will make a most useful servant. Colonial Highboy design, nickel finish. Six-cup capacity.



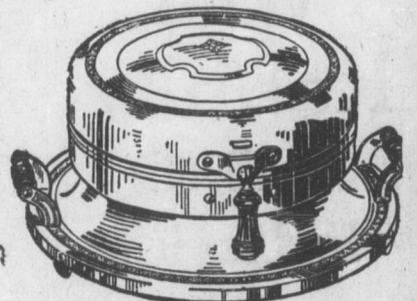
\$5.85

## THE ELECTRIC WAFFLE IRON

Reddy Kilowatt will bake your waffles for 2 cents per hour

Beautiful Universal Waffle Irons with automatic heat indicators, makes waffles just right every time. Chromium finish with tray attached. A real bargain.

\$4.95



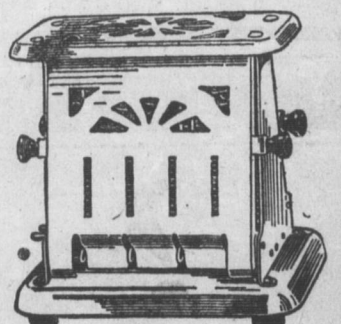
## THE ELECTRIC TOASTER

Reddy Willowatt will do this toasting job for 1 9-10 cents per hour

It now costs only 1c to make 37 pieces of toast.

Hot, crisp, toast made right at the table. Everyone in the family will appreciate this. Nickel finish, pleasing design and so economical to operate.

\$2.95

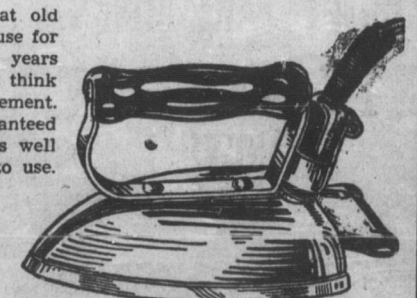


## THE ELECTRIC IRON

Reddy Kilowatt will heat this Iron for only 1 4-5 cents per hour

Take a look at that old Iron that's been in use for the past five or six years and see if you don't think it deserves retirement. Here's a new, guaranteed Universal Iron that's well balanced and easy to use.

\$2.95



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