



Give **JEWELRY** ... it's appreciated!

And a jewelry gift will be long cherished
 Make Your Selection Now and Use
 Our Convenient
LAY-AWAY PLAN

Place a Small Deposit . . . Then Small Weekly Payments
 . . . And We'll Hold Your Selection Until Wanted.

Every item in our stock is carefully chosen for its LASTING value.

Take our newest Elgin watches, for example. They are brilliant styled and thoroughly in keeping with the modern trend to streamlining, but more than that, they are dependable timepieces—they keep on saying good wishes for many a Christmas day to come.

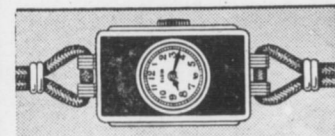
Be sure to visit our store for gifts that will bring lasting happiness. We have so many things to choose from!

An **ELGIN**

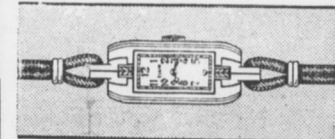
Wrist Watch will make the gift of gifts this Christmas!



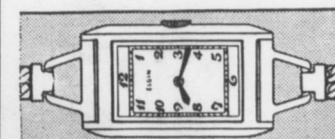
Beautiful new Elgin Baguette, modestly priced.
\$29.50



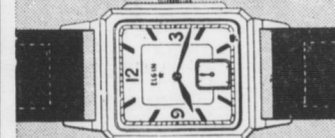
Smart Elgin with black hard enamel—
\$29.50



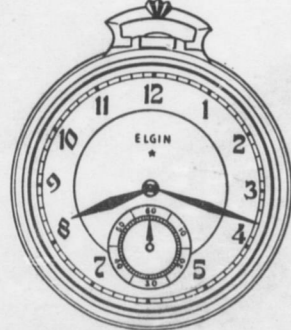
17-Jewel, solid gold Elgin Baguette. What a gift!
\$50.00



New Elgin, gold filled case and band—
\$29.75



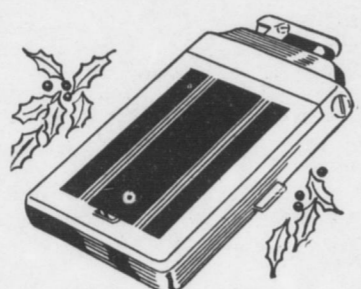
Popular new 15-jewel Elgin—
\$37.50



Handsome new pocket Elgin—
\$40.00

USE OUR CREDIT PLAN

Make Small Down Payment and Pay Balance in Weekly installments.



Pocket Cases

Ronson cigarette case and lighter for a fine gift. Distinctive styles.

\$6.50 to \$15.00

Ronson pocket lighters in attractive styles. Give one for Christmas.

\$1.25 to \$6.00

Here Are a Few of Our Many Timely Gift SUGGESTIONS

Collar Pins and Tie Chains
50c to \$1.00

Buckle and Tie Chain sets
\$3.50 to \$9.00

Watch Chains
\$2.50 to \$8.00

Parker Fountain Pens
\$2.50 to \$7.50

Silverware, 26-piece set, with lifetime guarantee
\$19.95 to \$25.00

Wedding Rings, 10 and 14 karats. Plain
\$4.50 to \$8.50

Diamond Rings
\$5.95 to \$79.50

Engagement and Wedding Ring sets with diamonds
\$10.95 to \$125.00

Mickey Mouse, Dick Tracy, etc., Watches
\$2.69 to \$3.50

MANY, MANY OTHER ITEMS THAT SPACE DOES NOT PERMIT LISTING. ALL WE ASK IS THAT YOU VISIT OUR STORE. IT WILL BE A TREAT!



Men's Rings

Carved cameo rings that will make a fine gift.

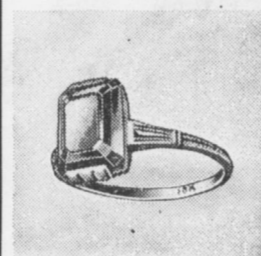
\$14.50 to \$25.00



Men's Ring

Hematite intaglio rings for men. He'll appreciate such a gift.

\$15.00 to \$19.00



Birthstones

Ladies' and Men's beautiful birthstone rings with real and imitation stones. A very attractive gift.

\$1.75 to \$15.00

You'll Find Style, Beauty and Dependability In a **CENTRAL WRIST WATCH!**



She'll be delighted with one of these beautiful Central watches. Yellow gold case, 17 Jewel movement.

\$22.50

Here's real value in a Man's wrist watch. Seven-jewel Central, with white cases—

\$6.50 - \$8.95 - \$9.85

Lovely Central wrist watches for ladies' that will go over big Christmas. Seven-jewel, yellow gold case.

\$17.95



"The Very Things I Need!"
GIVE

ELECTRICAL Gifts

THIS **Christmas!**

Useful electrical gifts bring a double thank you from the Holiday Hostess. We've a complete assortment of perfect electrical gifts. Latest modern designs, smart features to appeal by convenience and economy. Visit our showroom today and decide on the gifts you wish to present Christmas morning. No matter what—if it's electrical—it will make a big hit!

ROYAL VACUUM CLEANERS

Two for the Price of One!

What could be more appreciated—more thoughtful—as a gift for the home than a Royal vacuum cleaner? And to make your gift doubly welcome, we're featuring two Royal cleaners for the price of one! A big Royal for carpets, floors, etc., and a smaller for cleaning upholstery, curtains, walls. It's a real gift, and priced very low! **\$39.95**

SEE THESE LABOR-SAVING **Electrical Appliances**

AT OUR SHOWROOM TODAY

Westinghouse Adjusto-matic Irons

A Westinghouse Adjustomatic iron will prove a welcome gift! Beautifully finished, and very economical to operate. **\$4.95**

Hot Plate

Give an electric hot plate this Christmas. It would be hard to find a handier or more convenient gift. See these on display **\$1.75**

Toasters

A toaster is always a welcome gift. You'll like the new models on display here that deliver browned toast in the wink of an eye.

\$2.95

Percolators

Give a gift of pleasure on Christmas morning and for years to come by giving an electric percolator. Beautiful style and finish.

\$4.95

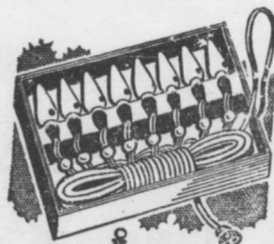
Waffle Irons

Hot Waffles! Make them possible by giving an electric waffle iron this Christmas! Any woman will be delighted with this gift!

\$4.95

MANY OTHER FINE GIFTS

Coffee Makers
 Electric Heaters
 Electric Ranges
 Electric Egg Cookers
 Indirect Floor and Table Lamps



Tree Lighting Sets

Warmly glowing, they're the heart of Christmas. Make it a brighter Christmas by using several sets of these attractive tree lights.

50c UP

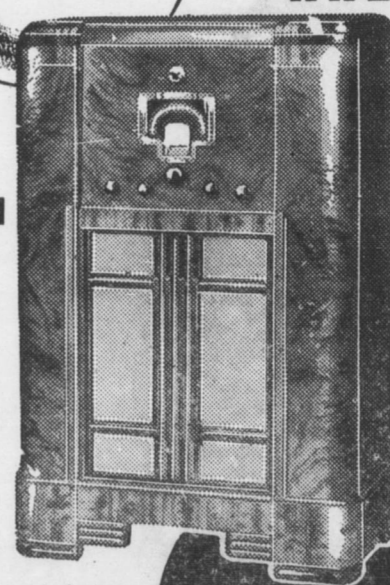
THE GIFT SUPREME!

Give The Family a 1937

RCA Victor RADIO



LOW DOWN PAYMENT EASY TERMS



Model 9K2

Step out to London, Paris, Australia—to police cars and airplanes—and also step out among your friends with this luxurious big radio that will give any living room an air of wealth and refinement! Tremendous tuning range—to 60,000 kcs! Exclusive Selector Dial. Built-in Antenna Coupler. The radio you've longed for.

MAGIC VOICE

Now Shown for the First Time

A SENSATION AT

\$129.95

W. M. WALL

Phone 56

Jeweler

Elkin, N. C.

Harris Electric Co.

MAIN STREET

ELKIN, N. C.