

Dale Carnegie

5-Minute Biographies

Author of "How to Win Friends and Influence People."

DORIS KUKE



Her Pappy Made \$101,000,000 — But Didn't Get a "Dinged Bit of Fun" Out of Money

The richest girl in the world is married now and worth \$53,000,000. She has often been called the Poor Little Rich Girl because wherever she goes, reporters and cameramen pester the life out of her. She can't even go out and shop for a hat without two or three detectives, armed with pistols, trailing at her heels to protect her.

The story of the Duke millions reaches back to the close of the Civil War. Those were bitter days for the South—armies had ravaged the land, the fields were barren and deserted. Suffering was intense. People boiled chestnuts and cotton seed to make a substitute for coffee and brewed a concoction of blackberry leaves and saffron roots to take the place of tea. Even the earthen floor of smoke houses, saturated with the drippings of bacon, were dug up and boiled to get salt. Washington Duke, the grandfather of the richest girl in the world, had fought under Lee at Richmond, and had suffered in the notorious Libby prison. After Lee's surrender, he returned to his farm in Durham, N. C.

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mules, old and decrepit with age, and he had traded a \$5 Confederate note to a Northern soldier for a half-dollar.

With their mules and covered wagon, they headed for the southern part of the state where tobacco was scarce. They bartered tobacco for bacon and cotton. At night, they camped by the side of the road, fried bacon and sweet potatoes, and slept under the stars. This was a lot more fun than raising tobacco, so they decided to devote their lives to the business of selling tobacco.

But as time went on, they encountered fierce and savage competition. Hundreds of firms were making pipe tobacco—big, rich, powerful firms. James Buchanan Duke, the father of Doris Duke, knew that he had to do something different and do it at once—or he would be sunk. So he hit upon an idea that made him a hundred million dollars. That may not sound original today when Americans smoke one hundred and twenty-five billion cigarettes every year; but in 1881, it was revolutionary. Russians and Turks had been smoking cigarettes for generations, and British soldiers had brought them back from the

Crimean war; but America, the land that gave tobacco to the world, had no cigarettes until 1867.

When "Buck" started, cigarettes were rolled by hand. He perfected a machine that increased the manufacture from twenty-five hundred a day to a million a day.

He did a land-office business and when Congress reduced the tax on tobacco, he stunned his competitors by slashing the price in half and flooding the market with cigarettes at five cents a box.

He died worth \$101,000,000 and he used to boast that he had made more millionaires than any other man in America. Yet, he went to school for only four or five years. He once said: "A college education is all right for preachers and lawyers, but what use would it be to me? Superior brains are not necessary in business."

Curiously enough, this man who felt that he himself didn't need an education, gave \$40,000,000 to found a great university which bears his name today. It is Duke University in Durham, N. C., and one of its trustees is Doris Duke—probably the youngest university trustee in the world.

"Buck" Duke hated publicity, and he gave only one interview in his life. At that interview, the reporter asked him, "Mr. Duke, is there any satisfaction in just having a million dollars?"

"Buck" Duke shook his head and said, "Naw, not a dinged bit."

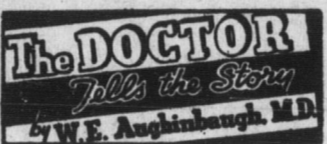
Mistress: "May, I think I smell something burning downstairs. Did you remember to turn off the electric iron when you left the ironing board, as I told you?"

Maid (newly arrived): "Yes'm, I did. I mos' surely did. I pulled dat chain once lak you tol' me, and den I pull it again, to make sure."

Readers' and Declaimers' Contest Friday

The finals in the readers' and declaimers' contest, sponsored here annually by the Elkin Kiwanis club, will be held in the Elkin elementary school auditorium Friday evening at 8 o'clock.

Those competing for the two medals to be awarded by the club are as follows: Readers: Elizabeth McNeil, Louise Laffoon, Genivieve Couch, Louise Vestal and Frances Alexander. Declamation: Jimmy James, Eugene Aldridge, Wade Greenwood, Johnny Gambill and Bill Graham. Miss Elizabeth Anderson is in charge of the event. The public is invited to attend.



Effects of Hard Times

Slowly but positively the people of the United States are crawling out of the depression and getting back to normal again, after years of what have unquestionably been the hardest times this nation has ever experienced. While it is not in my line to say what caused this condition, I cannot help thinking of the remark of that observing soul, Will Rogers, who said in his *Illiterate Digest*—"The hard times in this country are due to the fact that one-third of the people in the United States promote, while the remaining two-thirds provide the means to do so."

The thing about this depression which has interested me is the way it has reflected on the population of the nation physically, mentally and morally. Undoubtedly the greatest manifestation from this cause was the striking increase in mental diseases, which reached a new high peak. In New York, for example, in 1910, 65.3 persons per 100,000 developed mental infirmities; in 1930, the rate was 76.60, and in 1933, it reached the enormous rate of 84.7—the highest in the history of the state. With the return to normalcy these cases show a reduction of approximately one-third of the rate of increase.

Alcoholism, Past and Present

Cases of alcoholism in prohibition days were slightly in excess of 10 per cent. "The rate began to decline in 1912, falling steadily to 1921," says Dr. F. W. Parsons, of the Mental Hygiene department, "until the low point of 2 per cent was reached. Then it began to mount until in 1927 it was 7 per cent."

During the following six years it ranged from 5.8 per cent to 6.5 per cent. Up to the present time it is impossible to predict the trend of future statistics for the simple reason that the period has not been sufficiently long. Many physicians are inclined to believe that there will undoubtedly be considerable of an increase in this type of cases.

Better Times, Better Health

There is nothing exceptionally strange about these statistics, for similar conditions have developed in Continental countries following long and depressing wars, as well as after financial and economic upheavals. There is every reason to warrant the conclusion that as things get better, there will be far less infirmities of all types.

ASSOCIATION MEETS AT COOL SPRINGS CHURCH

The Elkin Sunday School Association met at Cool Springs church Sunday evening, April 24, at 2:30 o'clock and elected officers as follows:

Associational supt: Rev. J. L. Powers, Elkin; assistant supt: Mr. Walter Combs, State Road; secretary: Mr. Denver Holcomb, Roaring River; vacation Bible teacher: Mrs. E. Ruth Settle, Ronda; young people's leader: Miss Vermelle Money, Elkin; junior leader: Mrs. Virginia Transou, Elkin; intermediate leader: Mrs. Paul Newman, Elkin; primary leader: Mrs. Linville Couch, Elkin; beginners leader: Mrs. Conrad Harris, Elkin; pianist: Miss Bernice Welborn, Elkin; choir leader: Mr. Reece Mastin, Elkin.

The association will meet once each month to discuss ways to improve the Sunday Schools. The superintendent of each Sunday school in the association is expected to be present and give a report on his Sunday School.

The next meeting will be held at Little Elkin church the fourth Sunday in May at 2:30. The public is invited to attend.

Stubbornness

Visitor: "How's your cold, this morning?"
Farmer: "It's very stubborn."
Visitor: "How's your wife?"
Farmer: "She's about the same—that's why I'm getting better."

Superior Court Now in Session; Few Cases Tried

(Continued from page one)

forcible trespassing, and was taxed with half the costs.

W. O. Phillips, charged with operating a car while intoxicated, was sent to the roads for 60 days.

A. G. Scism, charged with forgery, was sent to the roads for six months on the first count, and on a second count was given a suspended sentence of three to five years to State's prison, suspended for five years.

Hubert Gray, Roy Goins, Paul Welborn, Lloyd Midkiff and Calvin Welborn, all charged with various counts of housebreaking, larceny and receiving, were given sentences of four months each on the roads.

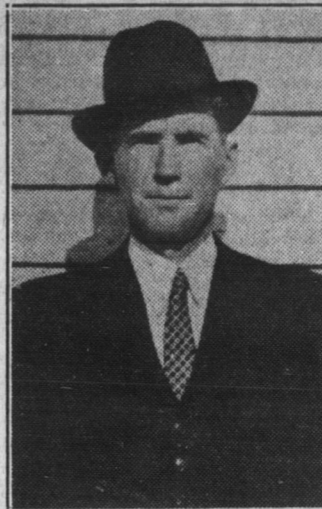
Willie Gray, colored, charged with larceny and receiving, was given a sentence of six months to the roads on the first count, while on a second count he was given a suspended sentence of 18 months to the roads, suspended for five years.

Eddie Roberts, colored, charged with house breaking, larceny and receiving, was given a sentence of from three to seven years in State's prison.

James Jones and Linnie Marsh, charged house breaking, larceny and receiving, were each given sentences of six months to the roads on the first count, while on the second count each was given a sentence of 18 months to the roads, the latter's sentence being suspended for five years.

Dock Sawyers, charged with assault with a deadly weapon,

For Representative



Hovey Norman of East Bend, farmer and former deputy sheriff, is a candidate for the Republican nomination for representative from Yadkin county.

was sent to the roads for four months.

SHADY GROVE

Rev. Everette Draughn preached a very interesting sermon at Shady Grove Sunday morning.

Mr. and Mrs. Scott Church, Jr., were the Sunday guests of his parents, Mr. and Mrs. Scott Church. Mr. and Mrs. Lonnie Reavis and son, John L., visited Mr. and Mrs. Cap Mostellar at State Road Sunday.

Abernethy Is Presented With Silver Service

(Continued from front page)

Mr. Abernethy, after an introduction by H. P. Graham, who stated the object of the meeting and paid glowing tribute to the man who was to be honored.

In his talk, Dr. Royall also paid high tribute to Mr. Abernethy and his years of service to Elkin which resulted in the modern and enlarged Hugh Chatham Hospital.

Accepting the gift, Mr. Abernethy denied that he had had any more to do with the creation of the hospital than a number of others whom he mentioned.

Presentation of the silver service was on the seventh anniversary of the opening of the hospital.

Bored Audience

"We'll now hear from Mr. Jones, the last speaker on the program," said the weary toastmaster.

Jones arose as those around the banquet table made a weak attempt at applauding.

"I'm bored from listening so much," he began, "and I'm tired to do my stuff. Any who would like to know what I would have said if I'd been first on the list can read the speech; it's here all typewritten. Thanks."

Jones sat down amid deafening applause.

Polite

"Pardon me for walking on your feet," said the polite passer-by. "Oh, don't mention it," retorted the equally polite victim. "I walk on 'em myself."

Don't Miss These Values

FEATURED DURING OUR

AFTER-EASTER CLEARANCE!

This Big Money-Saving Event' Ends April 30th, So Hurry, Hurry, Hurry if You Would Get Your Share of Bargains !!!

IMAGINE!
Ladies' Print

Dresses

Guaranteed Fast Colors!
A New One If It Fades!

33c

IMAGINE!
Ladies' White

Shoes

New Spring Styles. Value \$2.98. Our Price, Pair —

98c

IMAGINE!
Ladies' Silk

Dresses

New Styles and Colors and Some Carried Over Styles

99c

IMAGINE!
Men's Leather

Work Shoes

Solid Leather and Made for Hard Wear! Hurry! Pair—

99c

MEN'S SUITS

Reduced!

\$27.50 Values \$22.50
\$24.75 Values \$ 9.90
\$ 9.90 Values \$ 6.75

36 - INCH

Prints

New Colors and Patterns. Values to 15c Yard. Yard—

8c

Lyle Tulbert, North Elkin, Was Awarded Our \$40.00 Prize Friday \$10.00 Will Be Given Away This Friday, 5:30 P. M.

McDaniel's Dept. Store

ELKIN, N. C.

You'll Find Gifts Graduates Will Like AT McDANIEL'S

BAGS

Attractive new bags in new shapes and styles. White and all other wanted colors. A gift the girl graduate will like.

98c to \$2.98

GLOVES

Stylish doe skin and fabric gloves. She will especially appreciate a pair as a graduation gift.

\$1.00 and \$1.98

SLIPS

Eastern Isle slips in satin and crepe. Lace trimmed and tailored styles.

98c to \$2.98

PANTIES

Dainty glove silk panties in lace trimmed and tailored styles. The very thing for a graduation gift.

49c to \$1.00

PAJAMAS

Tailored and lace trimmed sleeping and lounging pajamas. Satin and crepe. A thoughtful graduation gift.

\$1.98 to \$4.98

SILK HOSIERY

Give her a pair of lovely silk hosiery for her graduation present. Beautiful sheer chiffon in spring's very newest colors.

79c to \$1.25

FLANNEL TROUSERS

Boys' white flannel trousers. He will need a pair for commencement.

Boys' Sizes \$4.95
Men's Sizes \$4.95-\$6.95

WHITE SHIRTS

Fine quality shirts of broadcloth. Newest style collars and made for neat fit.

97c to \$1.95

WHITE SHOES

He will need a pair of white shoes for commencement and summer wear. We have all styles.

\$1.95 to \$7.50

WHITE TROUSERS

White trousers for the small boy. Well made and sanforized to prevent shrinking. Prices from—

97c to \$1.38

TIES

Give him several new ties as a graduation gift. We have them in newest spring colors and patterns.

25c-48c-97c

BELTS

He will like a belt as a graduation gift. All sizes and colors here. Prices range from—

25c to 97c

McDaniel's Dept. Store

Elkin, N. C.