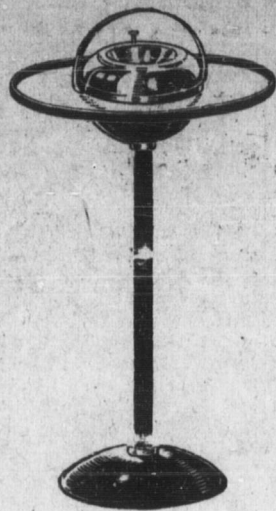


Join the Easter Parade In A Pair of JARMAN SHOES

You'll Find All the Jarman New Styles in Our Men's Shoe Department! Once You Wear Jarman Shoes You'll Be A Jarman Fan for Life! Visit Us Today!

GET THIS ATTRACTIVE



All Metal
**SMOKING
STAND**
For Only
\$1.10

with the purchase of a pair of Jarman Shoes. Come in and see it!



\$5 To \$7.50
Most Styles

COME IN AND SLIP YOUR FOOT IN THIS JARMAN "TROPICAL". THEN HOLD IT IN FRONT OF A FAN. YOU'LL FEEL THE BREEZES COMING RIGHT IN ON YOUR TOES!

AND WHEN YOU WALK IN THIS SHOE, THE ACTION OF YOUR FOOT DRAWS FRESH, COOLING AIR IN THROUGH THE VENTILATIONS. THAT IS WHY OUR JARMAN "TROPICALS" ARE THE COOLEST SHOES YOU CAN WEAR—AND SMART-LOOKING, TOO. WE HAVE SEVERAL "TROPICAL" STYLES WE'D LIKE TO SHOW YOU.

—SEE OUR JARMAN STYLE CHARTS, AS ADVERTISED IN ESQUIRE MAGAZINE. THEY SHOW YOU "WHICH SHOES TO WEAR WITH WHAT."



At The Best Price For
Fine Shoes

—When you get that new pair of sport shoes, come in and see our new Jarman Styles, and save those extra dollars! We have a style you'll like in these fine shoes — at the best price for fine shoes!



Jarman
SHOES FOR MEN
\$5 To \$7.50
Most Styles



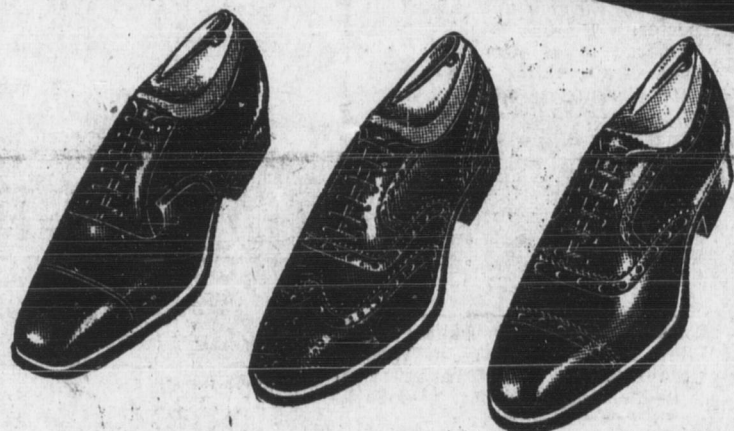
Ask to see our Jarman Style Charts, as advertised in Esquire Magazine. They show you "which shoes to wear with what."

Winter brogues with a linen suit? ...of course not!

BUT DO YOU ALWAYS KNOW

See **THE JARMAN
STYLE CHARTS**
for authentic information

●Everybody knows you don't wear dark, heavy winter shoes with a linen suit. But do you know what shoes go best with, say, a Shetland Tweed? Or a Saxony sports outfit? Or cheviot? A quick glance at the Jarman Style Charts will tell you! Will enable you to choose exactly the right shoes for your wardrobe. Come in and see them today.



Three smart new Jarman styles in a French toe, wing tip, and straight tip. All correct for business wear this winter, your choice depending upon suiting fabric. For Cruise and Resort suggestions, see Jarman Style Charts A-1, B-2—in Esquire Magazine and in our store.

\$5.00 to \$7.50 MOST STYLES

The **EASIEST** Distance
Between Two Points



\$6.50

Just 1/8 of an inch thick, this patented Airflator material makes a resilient cushion under the whole length of your foot.

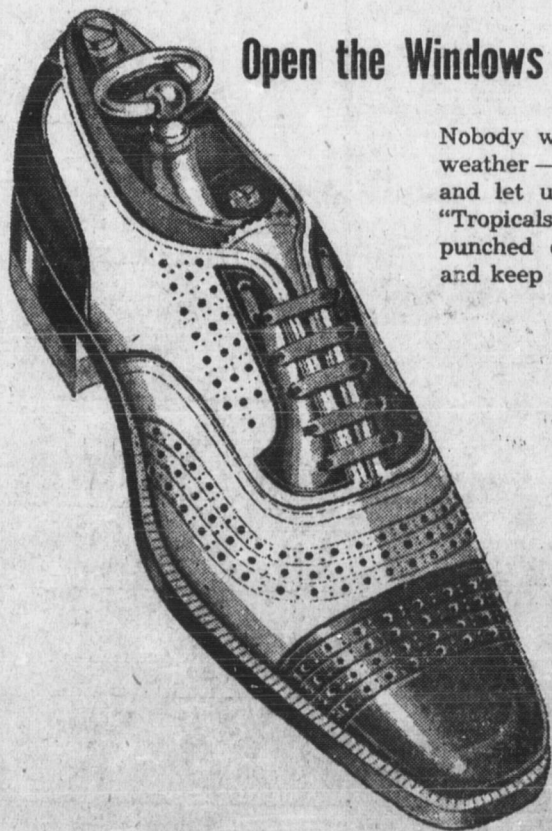
A straight line is the shortest distance between two points—but you travel any distance the easiest way in a pair of our Jarman Airflators! Come in today and look over our smart new Airflator styles, and ask to see our Jarman Style Charts, as advertised in Esquire. They show you "which shoes to wear with what."

\$5 to \$7.50
Most Styles



Open the Windows and Let In the Breezes!

Nobody wants to shut the breezes out in hot weather—why do it in your shoes? Come in and let us fit you in a pair of our Jarman "Tropicals." They are ventilated—holes punched clear through to catch the breezes and keep your feet cool!



"Tropicals"
BY
Jarman
SHOES FOR MEN

\$5 to \$7.50
Most Styles

Here's the Solution
to that White Shoe Problem!



\$5 To \$7.50
Most Styles

IF YOU WANT A SMART SPORT SHOE THAT IS EASY TO KEEP CLEAN, COME IN AND SEE THIS NEW JARMAN STYLE. IT IS IN WHITE "WASHETTE" CALFSKIN, WASHABLE WITH SOAP AND WATER!

AND IT'S A JARMAN AIRFLATOR STYLE, TOO—BUILT WITH THE SPECIAL AIRFLATOR CUSHION INNERSOLE... GOOD-LOOKING, EASY TO CLEAN, AND FEELS GRAND ON YOUR FOOT! COME IN TODAY AND LET US FIT YOU.

—SEE OUR JARMAN STYLE CHARTS, AS ADVERTISED IN ESQUIRE MAGAZINE. THEY SHOW YOU "WHICH SHOES TO WEAR WITH WHAT."



McDANIEL'S DEPARTMENT STORE
ELKIN, NORTH CAROLINA