

FOR BUSINESS, FOR DRESS, FOR SPORT, THERE'S A JARMAN SHOE. AND THE JARMAN STYLE CHART TELLS YOU WHICH TO WEAR WITH WHAT.



WE HAVE ALL THE NEWEST
White Shoes

BY
JARMAN

You'll Want Several Pairs of Jarman Shoes to Complete Your Summer Outfit. We Have All the New Whites and Color Combinations. Why Not Have a Look at These Fine Shoes in Our Men's Department

At The Best Price For
Fine Shoes

—When you get that new pair of sport shoes, come in and see our new Jarman Styles, and save those extra dollars! We have a style you'll like in these fine shoes —at the best price for fine shoes!

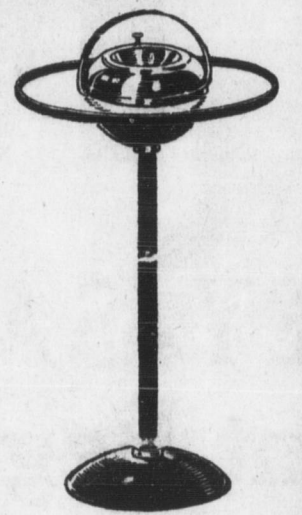


Jarman
SHOES FOR MEN

\$5 To \$7.50
Most Styles



Ask to see our Jarman Style Charts, as advertised in Esquire Magazine. They show you "which shoes to wear with what."



This
All Metal
**SMOKING
STAND**
For Only
\$1.10

with the purchase of a pair of Jarman Shoes. Come in and see it!

Cooler Inside



Jarman air-conditioned this shoe—ventilated it with holes punched clear through to bring in the breezes! Come in and try on a pair—we have many different "Tropical" styles in your size.



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Most Styles
\$5 To \$7.50



Ask to see our Jarman Style Charts, as advertised in Esquire Magazine—they show you "which shoes to wear with what."

TWO-PLANE



TRY SOMETHING NEW IN YOUR NEXT PAIR OF SHOES

—OUR SUGGESTION IS THE JARMAN "TWO-PLANE" SHOE, BUILT WITH A "MIDDLE HEEL" THAT ELIMINATES ARCH STRAIN.

THE "MIDDLE HEEL" GIVES YOUR FOOT MORE WALKING SURFACE, AND THUS LESS PRESSURE PER SQUARE INCH ON THE BOTTOM OF THE FOOT. COME IN TODAY FOR A DEMONSTRATION. THE TWO-PLANE IS \$7.50, MOST STYLES.

—SEE OUR JARMAN STYLE CHARTS, AS ADVERTISED IN ESQUIRE MAGAZINE. THEY SHOW YOU "WHICH SHOES TO WEAR WITH WHAT."

\$5 To \$7.50
Most Styles

Jarman
SHOES FOR MEN

The **EASIEST** Distance
Between Two Points



\$6.50

Just 1/4 of an inch thick, this patented Airflator material makes a resilient cushion under the whole length of your foot.

A straight line is the shortest distance between two points—but you travel any distance the easiest way in a pair of our Jarman Airflators! Come in today and look over our smart new Airflator styles, and ask to see our Jarman Style Charts, as advertised in Esquire. They show you "which shoes to wear with what."

\$5 to \$7.50
Most Styles



Jarman
SHOES FOR MEN

Of Course
We Are Also
Featuring
**NEWEST
STYLES**
in
**BROWN
and
BLACK
SHOES BY
JARMAN**

Ask To See
Them

McDANIEL'S
Department Store

ELKIN, N. C.

Headquarters for Jarman Shoes