



SAVE



DOLLAR DAYS



FOR WEEKS WE'VE BEEN PREPARING FOR THIS BIG SALES EVENT! SPECIAL BUYS MEAN

Major Savings FOR YOU!

Always at Belk's your dollar buys more, but for Dollar Days Thursday, Friday and Saturday, we are giving even greater values. You can prove this for yourself by making our store your headquarters during this big event.

Woolens New fall woolens in plaids and solid colors. Yard— 97c	New Prints New fall prints, 36 inches wide. Fast color, new patterns. Yd. 15c	Suiting New fall cotton suiting in plaids, stripes and checks. Yard only 25c
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Rayon Dress Lengths Big value! Rayon dress lengths in 3 1/2 to 4 yard lengths. Regular \$1.29 value. Special— 88c	Ladies' Hosiery Here's real Dollar Days value! Beautiful sheer chiffon hose in fall's newest shades. 2 pairs— \$1.00
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Anklets New fall anklets for children. Big value at these low Belk prices. Pair— 10c-15c-19c-25c	BEDSPREADS Beautiful Jacquard bedspreads in rose, green, yellow, brown and blue. Remarkable values for only— \$1.00 Chenille spreads —\$1.00	Gloves New fall gloves in brown, black, blue and wine. Lovely new styles. 97c
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Bags New bags for fall in black, blue, wine and brown. Attractive shapes. 97c	Bedspreads Beautiful colored chenille bedspread that are big Dollar Days values. Buy several at this low price— \$2.95
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Men's Pajamas One lot of men's pajamas in midy and coat styles. Fast colors. Fine workmanship. Unexcelled values. Regular price \$1.48 \$1.00	Men's Shirts One lot of men's shirts in new colors and patterns. Bought especially for dollar days. \$1.48 values— \$1.00	Men's Sweaters Men's coat style sweaters. 60 per cent. wool. Unexcelled values. Each— 97c
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Basement Values

Curtain Materials 1,000 yards short lengths curtain material. Value to 19c yard. Now, yard— 5c	Dress Shirts One table of men's dress shirts. Value plus! 2 for \$1.00	Pillows Don't miss this Dollar Days value. Two pillows only— \$1.00
Slips One table of ladies' slips, now— 2 for \$1.00	Shoes Men's, women's and children's shoes at this low price— \$1.00	Dresses Children's school dresses, fast color. Each— 48c
Hosiery One table of ladies' hose. Remarkable values at this low price. 3 pairs \$1.00	Scatter Rugs 18x36 linoleum scatter rugs, each— 10c	Brooms Imagine! Buy a good broom for only— One to a Customer 11c

Ladies' Slips
Ladies' tailored and lace trimmed slips that are real \$1.95 values. You'll say they are sensational at this low price—
\$1.29

Ladies' Slips
One table of slips in navy, black, tea rose, white. Values to \$1.48—
79c

Panties
Luxurious glove silk panties that are an extra big buy. Two pairs for—
\$1.00

Uniforms
One rack of uniforms in green, blue and white. Genuine 97c values, special—
2 for—
\$1.00

New Fall Dresses
Lovely new fall dresses at a price to make you long remember Dollar Days at Belk's.
\$1.48 - \$1.95 to \$9.95

New Fall Coats
New fall coats in lovely new styles, colors and fabrics. The coat you want at the price you wish to pay!
\$7.95 to \$29.50

Men's Shoes
Men's dress shoes in tan, black and antiques—
\$2.95 - \$3.95
Others at \$1.95

Children's Shoes
Children's oxfords and straps in new fall styles—
\$1.48 - \$1.95
\$2.95

Ladies' Oxfords
Ladies' sport oxfords in attractive styles—
\$1.95 and \$2.95

Dress Shoes
Ladies' dress shoes in pumps, straps and ties. Newest styles.
\$2.95 to \$4.95

Dress Shoes
Ladies' dress shoes in pumps, straps and ties that are remarkable values at this low price—
\$1.95

Children's Shoes
Children's oxfords and straps in new fall styles—
\$1.48 - \$1.95
\$2.95

Ladies' Oxfords
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\$1.95

MAIN FLOOR, BALCONY and BARGAIN BASEMENT ARE LOADED WITH SPECIAL **Dollar Day BARGAINS!**

On every floor you will find really amazing values during Dollar Days. For weeks we have prepared for this event, making special purchases that enable us to pass on major savings for you. Shop at Belk's for greater savings—always!

Sweaters Men's dress sweaters in all new styles— \$1.48 to \$3.95	Men's Jackets Men's horsehide jackets. Black. Unusual value. Buy now at this low price— \$6.95	Sport Jackets Here's the jacket for you! Men's London Tan sport jackets of fine quality leather. \$9.95
Boys' Longies Boys' longies in brown, blue and green— 97c Wool Longies —\$1.95 and \$2.95	Boys' Sweaters Sweaters in button, zipper and slip-on styles. Excellent value. 97c Other Sweaters —\$1.95 and \$2.95	

Boys' Hats New fall hats for boys— 48c and 97c	BOYS' SUITS The new fall suits for boys are here! Fabrics he will like. Colors that are right! Unsurpassed styling and expert tailoring. Bring that youngster in today! \$4.95 to \$9.95	Pajamas Boys' pajamas of superior quality at low price— 48c and 97c
Shirts Boys' Tom Sawyer shirts— 2 for \$1.50	Shirts Boys' shirts of fine quality that will wear well— 48c and 97c	

Ladies' Gowns Ladies' tailored gowns of beautiful quality. Buy several at this low price— 97c	Ladies' Pajamas You will like these lovely pajamas that are the last word in value at this low price— 97c
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REMEMBER—
YOU ALWAYS SAVE MORE AT BELK'S!
You'll Even Save More During **DOLLAR DAYS!**

Basement Values

Wash Tubs Galvanized wash tubs that are 79c values, only— 59c One to a Customer	Gowns Puerto Rican hand embroidered gowns at an amazing low price. 4 for \$1.00	Men's Hats Men's new felt hats for fall. Only— \$1.00
Anklets Buy the children plenty of anklets for school wear. Pair— 5c	Blankets These are irregular in size, but wonderful values— 39c Other Blankets 97c and \$1.95	Sweaters Boys sweaters in sizes 30 to 34— 29c and 48c
Prints Fast color prints in new colors and patterns. Yard— 10c	Underwear Men's shirts and shorts, per garment— 15c	Dresses Ladies' dresses. Remarkable values at these prices— 48c - 97c

ELKIN, N. C. **Belk-Doughton Co.** ELKIN, N. C.