

Big News! McDaniel's Is Featuring The New JARMAN SHOES FOR MEN

In All The New Fall Styles, Colors And Leathers!

Visit our Men's Department Today For Your Pair of Jarman Shoes. You'll Find Many Different Styles From Which to Select.

WHEN YOU BUY JARMAN YOU BUY QUALITY!



MOST STYLES \$5 to \$750

Jarman
SHOES FOR MEN



Ask to see our Jarman "Style Charts" for authentic information on "which shoes to wear with what."

—Smart as Bond Street's finest are these two smart new Jarman Shoes. Drop in today and examine them—rich custom grade leathers, expertly detailed for those finer points that mean satisfactory service. And remember, like all our Jarmans, they're fine shoes, "at the best price for fine shoes!"



Jarman
SHOES FOR MEN



AS SHOWN IN **LIFE**

—As shown in Life Magazine, here's the newest news in shoes—Jarman "Cedar-Cured" styles! The leather in these smart Jarmans is given an extra finishing touch by the exclusive "Cedar-Cured" process—to mellow the leather, make it wear better and give it the lasting aroma of cedar! Drop in today and look over a pair.

MOST STYLES \$5 to \$750



A Campus Favorite

Here's a brand new Jarman leather tone for Fall. Drop by and look over a pair, as listed in our Jarman "Style Charts" to go with the new Fall suiting fabrics. It goes especially well with the new tan Cheviots and Worsteds.



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Colorful New Style Leader for Fall

SADDLE TAN



Stop in today and see this new Jarman leather tone for Fall—"Saddle Tan," a rich new shade of tan you'll like. It's listed in our Jarman "Style Charts" for wear with coverts and other new Fall fabrics—has double soles for smooth going in rough weather.

\$5 to \$750
MOST STYLES

Jarman
SHOES FOR MEN

Ask to see our Jarman "Style Charts," as featured in Esquire Magazine. They show "which shoes to wear with what."



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Give Yourself a Dutch Treat!
The DUTCH BOY



For a shoe style that's full of solid comfort, give yourself a Dutch treat with our Jarman "Dutch Boy"—it's the newest style of the Season, listed in our Jarman "Style Charts," as first shown in Esquire magazine.

Jarman
SHOES FOR MEN
MOST STYLES \$5 to \$750



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The Secret of Cushioned Comfort



in the **JARMAN "MILLION-AIRE"**

Like a soft cushion under your foot, the special innersole in our Jarman "Million-Aire" shoe softens every step you take! This cushion, just 1/8 of an inch thick, lies under the whole surface of the foot—come in today for a demonstration!

Jarman
SHOES FOR MEN
MOST STYLES \$5 to \$750

—And ask to see our Jarman "Style Charts," as shown in Esquire Magazine. They show you just "which shoes to wear with what."



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McDANIEL'S DEPARTMENT STORE

ELKIN, NORTH CAROLINA