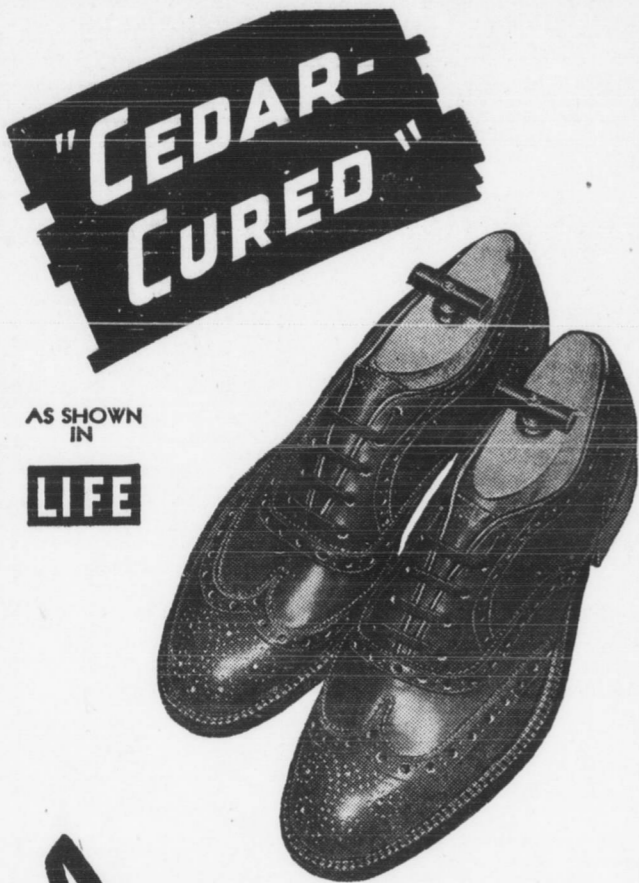


NOW! BIG NEWS!

Our...
MEN'S SHOE DEPARTMENT
is featuring a complete
array of the new
JARMAN STYLES FOR FALL
Complete Range of Sizes!

Jarman

SHOES FOR MEN



Jarman \$5 to \$7.50
SHOES FOR MEN Most Styles

The fresh aroma of Cedar is in this Jarman shoe, with the exclusive new Jarman "Cedar-Cured" process—designed to mellow fine calfskin, and make it wear better. It's the newest news in shoes—drop in today and inspect a pair of Jarman "Cedar-Cured" styles!

Are Here In Every Size
—IN THE NEW—
FALL STYLES
SEE THESE JARMAN STYLE LEADERS IN THE
NEW LEATHERS AND FINISHES THIS VERY
DAY!

The New **ANTIQUE** Finish



Jarman
SHOES FOR MEN

MOST STYLES \$5 to \$7.50

As featured in Esquire Magazine, our Jarman "Style Charts" show you just "which shoes to wear with what." Ask to see them.



© Esquire Coronet Inc.

In your next pair of shoes you can
"Feel like a million"
as the
JARMAN "MILLION-AIRE"

Here's a shoe you'll want to wear the moment you try it on—the Jarman "Million-Aire"! In every pair is a special cushion innersole under the whole length of the sole—resilient and springy, it cushions every step!



Ask to see our Jarman "Style Charts," as first shown in Esquire Magazine. They show you "which shoes to wear with what."

\$5 to \$7.50
MOST STYLES

Jarman
SHOES FOR MEN



Figure C
Esquire Coronet Inc.



Here's one of the smartest new Jarman styles in our store—it's hand-stained, and hand-rubbed, with a special "antique" finish that mellows the tan calfskin into a rich, deep shade you'll like. Come in today and look it over.

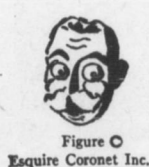


Figure C
Esquire Coronet Inc.

Jarman
SHOES FOR MEN
MOST STYLES \$5 to \$7.50



Styled in the English Manner
BRITISH BROGUES

Brogues are right this Fall! And our Jarman "British Brogues" are styled in the English Manner, after styles developed by custom British bootmakers... Drop by and look over a pair—and we'll show you our Jarman "Style Charts" on how they should be worn!

Jarman \$5 to \$7.50
SHOES FOR MEN Most Styles

McDaniel's Dept. Store

Main Street

ELKIN, NORTH CAROLINA

Main Street