

# SMITHEY'S NEW STORE GRAND OPENING SALE At New Rock Building, Elkin, N. C.

**Begins Monday, Nov. 20, Lasts 15 Days**

## DRY GOODS

**Outing Flannel**  
36 inches wide. Heavyweight in all wanted patterns. Sale price, yard—

10c

### Outing

Figured outing in nursery prints, plaids, stripes and floral designs. Sale price, yard—

15c

### Piece Goods

One table broadcloth, covert cloth, cretonne and gingham. Sale price, yard—

10c

### Pepperill Prints

Pepperill dress prints in new fall colors and patterns. Guaranteed tub fast. Sale price, yard—

15c

### Striped Outing

Good quality striped outing, 27 inches wide, yard—

7c

### Cotton Plaids

Pretty cotton plaids, 36 inches wide in large and small checks. Sale price—

24c Yard

### Prints and Cretonne

Good quality, yard wide. Special, yard—

5c

### Dress Sox

Men's fancy dress sox, pair—

10c

### Work Sox

Men's good work sox, pair—

5c

### Boys' Overalls

Made of heavyweight blue denim. Sizes 2 to 16 years. Sale price, pair

39c

### Men's Overalls

Men's Big Ben overalls, 8-ounce sanforized. Pair—

97c

### Overall Jackets

Boys' overall jackets, heavy lined. Sale price—

97c

### Men's Jackets

Men's Melton jackets with zipper front—

\$2.95

### Dress Shirts

Men's dress shirts on sale at—

58c

### Boys' Work Shirts

Boys' good quality work shirts, each—

39c

In keeping with the progress of a growing city we have opened one of our General Family Stores equipped with what it takes to make trading convenient and easy, with speedy super service combined with accuracy and improved methods, bringing within your reach more for your money. It's a Bigger and Better Store, with assortments of new stylish and dependable merchandise bought direct from the mills, factories and producers for cash, doing away with the middle men's extra profit, enabling the consumer to secure the necessities of life at a big saving. Mass distributors of merchandise with economy in operations has built this organization. It's true we have grown slowly but for the past 40 years we have hammered ahead on a firm foundation, expanding our usefulness to various towns and cities in Northwestern North Carolina. It's our hope and desire to make this new store outstanding in its usefulness, to the consumers of this trading area, always standing in line for progress, and the betterment of the community and country. Your visit will be appreciated.

Signed: Smithey's Department Store  
From the mills, factories and producers to you

## FREE DRINKS!

Each Customer in Our Store  
Thursday, Nov. 23, Will Be  
Served with a

### FREE DRINK!

#### Sugar

10 lbs. .... 55c  
5 lbs. .... 28c

5-pound bucket (Arbuckle)  
Family Special Coffee—

65c

Oranges, doz. .... 10c

## LUNCH COUNTER

All sandwiches only—

5c

Coffee free!

Pinto beans, 4 lbs.—

25c

Ariosa Coffee, 2 lbs. for—

25c

Octagon Soap, cake

4c

P & G Soap, cake

4c

Salty Flake soda crackers,  
1-lb. box—

8c

2 lbs. for ..... 15c

## OLD BUT PROGRESSIVE

For nigh unto 24 years we've been dealing with you commercially. We started our first store in your city during the year 1915 under the name of Smithey & Fraley and with a little intermission it has been continuous since. My past experience with you has been very agreeable, and it's a great pleasure to remember, and to say, your trade has been much appreciated, is putting it very mild. We hope that our past experience with you will merit a continuance of your valuable patronage, and your days will be long in The Life of the Living.

Signed:

**N. B. SMITHEY**

### Bananas

6 LBS. FOR ..... 25c

Ivory soap (medium), cake

6c

Large size ..... 10c

Large size Snow King baking  
powder, can—

19c

16-ounce loaf of bread—

9c

3 loaves for 25c

Pure lard, 4-lb. carton—

39c

No. 1 Irish Potatoes, per  
hundred—

\$1.90

Clapp's Baby Food

3 for 25c

Cocoanuts

2 for 15c

Grapes

2 Pounds 15c

Cranberry Beans, lb.

5c

They are really good!

## VISIT OUR MEAT MARKET PRICES WILL AMAZE YOU!

GAS, HI-TEST ..... 20c GAL.

REGULAR GAS ..... 19c GAL.

KEROSENE ..... 10c GAL.

100% PURE PENN MOTOR OIL qt 15c

2-GAL. CAN PURE PENN, Special \$1.00

## FLOUR

Queen of the West Flour,  
Guaranteed to Please You!

98-pound Bag—

\$2.70

Makes Delicious Biscuits

Loose Coffee, pure, lb.

10c

Ritz Crackers

1 lb. box 22c

Rinso, Oxydol, Lux and  
Super Suds, 3 for—

25c

Cranberries

15c per pound

Milk, all brands, 4 tall cans  
for—

25c

## THIS SALE

means 15 big shopping days  
for you. Come every day and  
buy good merchandise at  
bargain prices.

### COMPARE PRICES

Count your pennies when you  
leave and see the difference.  
You save more at Smithey's  
big new store!

## DRY GOODS

### Sweaters

Children's sweaters. Good quality—

25c

### Ladies' Hose

Ladies' silk and woolen hose.  
Heavyweight. Pair—

19c

### Ladies' Hose

Ladies' full fashioned hose. Chiffon  
and service weight. Pair—

48c

### Children's Shoes

Children's shoes and oxfords in  
black and tan. All sizes. Pair—

97c

### Work Pants

Men's heavy whipcord work pants,  
sale price—

\$1.25

### Men's Shirts

Men's sanforized khaki shirts,  
heavyweight—

79c

### Oil Cloth

Beautiful patterns, 46 inches wide.  
On sale at, yard—

22c

### Toboggans

Children's toboggans, each—

15c

### Union Suits

Men's heavyweight union suits, ankle  
length. On sale at, each—

48c

### Men's Hats

These are regular \$2.00 values.  
Special—

\$1.48

OTHER HATS ..... 48c

GOOD HATS ..... 97c

### Work Shoes

Men's work shoes on sale at only,  
pair—

\$1.48

### Ladies' Oxfords

Brown and black, sport and plain  
styles. Special, pair—

\$1.69

### Renovated Hats

Men's renovated hats. Good values—

48c

### Ladies' Slips

Ladies' broadcloth slips on sale at  
only, each—

25c

# SMITHEY'S DEPT. STORE

FROM THE MILLS, FACTORIES AND PRODUCERS TO YOU

ELKIN, N. C.