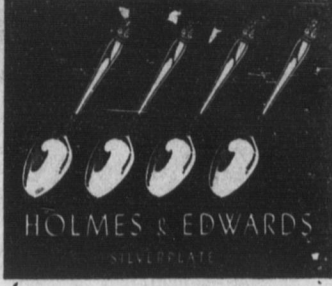


Here's a Real
GIFT VALUE!
4 for \$100
4 DANISH PRINCESS
5 O'CLOCK TEASPOONS
(Regularly \$2.50)



**HOLMES & EDWARDS
STERLING INLAID
SILVERPLATE**
Service
For Eight **\$49.95**



THE RIGHT RING
FOR THE LEFT HAND
Exquisite Matched
Ring Sets
By "Orange Blossom"



Many
Beautiful
Styles!
Prices from

\$10.95 to \$350.00

Engagement Rings \$5.95 - \$25 to \$350.00
Wedding Bands \$5.00 - \$50.00 to \$75.00



PERFECT GIFTS

Gift WATCHES

FOUR FAMOUS MAKES
FROM WHICH TO CHOOSE
\$1.00 Down Reserves Your Watch
Until Christmas

BULOVA

Dean 15 jewels **\$24.75**



Miss America
17 jewels
\$33.75
Many Other
Attractive
Models from
Which to
Choose



Dolly Madison
21 jewels \$39.75

ELIZABETH
17 jewels **\$24.75**

Are Jewelry Gifts!

BRING HAPPINESS CHRISTMAS WITH A GIFT FROM

W. M. WALL

ELKIN'S JEWELRY HEADQUARTERS

As for years past, we are again featuring the most desirable gifts for Christmas! Jewelry, including diamond rings, watches, crosses; a complete line of cameras and musical goods; dinner ware, crystal ware, silver—everything that it takes to make somebody happy on Christmas morning. And, if you don't prefer to pay cash you may take advantage of our liberal credit terms or use our convenient lay-away plan. Why not come in today and make your selections at the store you know features high value and fair value.

WESTFIELD WATCHES LOOK TWICE THE PRICE!

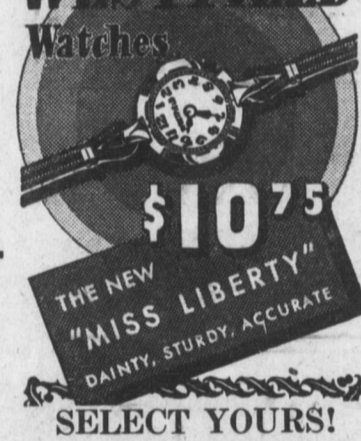
Nationally Advertised
WESTFIELD
Watches

Ladies' Westfield
WATCH
With Two Diamonds
\$24.50

Nationally Advertised
WESTFIELD
Watches

Ladies' Westfield
WATCH
17 Jewels - Solid Gold Case
\$29.75

Men's Westfield
WATCH
Assorted Styles
\$12.75 to \$19.75



Give Beautiful SPODE DINNERWARE



Blue Ermine

One of the world's oldest and most famous dinner ware patterns. Lacquer red and lustre, rich in color, beautiful in its exclusive design, made at the Spode works in England for over a century and a half. Always available in any quantity. "Spode never discontinues a pattern."

20 Pc. Set
\$16.35

Indian Tree

An exceptionally attractive pattern suggestive of Royalty. Empire in feeling, done in Saxon Blue, you'll love the quaint Centurion edge. Very reasonable in price—can always be added to or filled in. "Spode never discontinues a pattern."

20 Pc. Set
\$26.75

We're
Musical
Headquarters
for
Gibson
and
Kalamazoo
Banjos
Guitars
Violins
and
Accessories

GIVE HIM A

**REMINGTON
CLOSE-SHAVER**
The Shaver that really Shaves

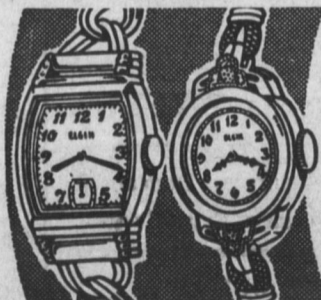


GRUEN WATCHES

For Ladies and Men
\$24.75 to \$59.50

ELGIN

For men and women in a variety of Beautiful Styles
\$24.75 to \$39.75



CAMERAS

Agfa-Ansco
\$1.00 to \$11.50

Detrolas
\$3.95 - \$15.00 - \$17.50

Univex Movie Cameras
\$9.95 to \$15.00

Univex Projectors
\$14.95 to \$21.50



CAMEOS

\$15.00 to \$25.00



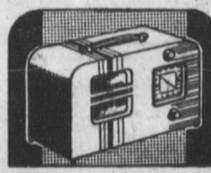
BIRTHSTONES

\$3.50 to \$15.00



DRESSER SETS

\$9.50 to \$11.50



DETROLA RADIOS

\$9.95 - \$14.95 \$24.95

Other Worthwhile Gift Selections

- | | | | |
|-------------------------------------|-------------------|--------------------------|--------------------|
| Belt and Buckle Sets | \$2 to \$9.50 | Billfold Sets | \$3.95 to \$10.00 |
| Cuff Link and Tie Sets | \$1.50 to \$5.00 | Watch and Key Chains | \$1.00 to \$10.00 |
| Collar Pins and Tie Chains | \$1.00 to \$2.50 | Pocket Knives | \$1.00 to \$2.00 |
| Cigarette Cases by Ronson and Evans | \$3.00 to \$12.50 | Manicure Sets | \$2.00 to \$9.00 |
| Cigarette Lighters | \$1.00 to \$5.00 | Bracelets | \$5.00 to \$12.50 |
| Billfolds | \$1.00 to \$7.50 | Bracelet and Locket Sets | \$10.00 to \$17.50 |
| | | Ladies Locket and Cameos | \$3.50 to \$12.50 |

WE MAKE GIFT BUYING EASY!

USE YOUR CREDIT! TERMS AS LOW AS \$1 WEEKLY

W. M. WALL, Jeweler

Phone 56

Elkin, N. C.

Parker Desk Set

A Parker desk set will be an ideal gift. An excellent pen and attractive desk mount.

\$5.00



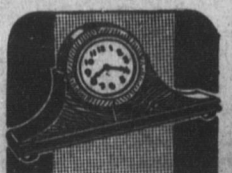
Sheaffer Pen-Pencil Sets

\$3.50 to \$17.75

Clocks

Give a good clock for Christmas, one that will last through the years.

\$9.95 to \$20.00



USE OUR LAY-AWAY PLAN
A Small Deposit Reserves Any Article
Until Christmas