

**THE ELKIN TRIBUNE**

Published Every Thursday by  
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Elkin, N. C.

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**C. S. FOSTER**.....President  
**H. F. LAFFOON**.....Secretary-Treasurer

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**NATIONAL EDITORIAL ASSOCIATION**  
1940 Active Member

Member North Carolina Press Association

**Scout Government**

For two hours last Friday the Elkin Boy Scouts took over the city government, and did right well with it, thank you. True they muffed a good opportunity to levy new taxes to pay for needed improvements that necessarily will fall on their own shoulders later on, but they were considerate enough in that respect. Nor did they muddy the waters in any other sector of the city government.

This is not merely a silly idea, indulged now and then as a sort of frolic for the youngsters. They were celebrating the thirtieth anniversary of the founding of their organization which was conceived and is being administered mainly to make good citizens of them. And so it is right and proper that they should be given the feel of government. We are not so certain that it wouldn't be a jam up good plan to throw this responsibility of leadership on their elders, even if for just a day. Most of us have never been mayor, or councilman, or policeman or fireman. If we had we'd probably have a more sympathetic understanding of what they are up against.

For some of the Scouts it may have been only a frivolous matter: for others it was serious and important—this experience with government. For tomorrow they will be shouldering these responsibilities in earnest, and last Friday they probably learned that these responsibilities cannot be regarded lightly. And those who patiently aided these youngsters, the officials who stepped aside for the moment, yet who took the time to explain and help, are to be commended for their interest. We're betting that not a single courtesy will be lost on those boys.

And if we may be allowed just this word in passing, we would suggest to parents that they encourage their boys to have part in this organization, if they are not already Scouts. Scouting is worthwhile; the Scout badge is a token of good citizenship, and the Scout oath is the vanguard of character. And to the Scouts we would suggest that they do not confine their study of government to last Friday's two-hour experience, but give serious thought to it throughout the year.

**A Splendid Institution**

The annual report of the Elkin-Jonesville Building and Loan Association presented to the stockholders meeting last week was, of course, pleasing to the shareholders themselves, but the interest should not stop there, for all of us are concerned with its progress, whether we have adopted this plan of periodic saving or not.

An increase of almost a thousand and a half shares, and more than one hundred members is evidence of progress that is indeed gratifying, Secretary Paul Gwyn calling 1939 the best year in the organization's history.

It has been demonstrated over and over again that these mutual organizations here in North Carolina have been serving their shareholders well. Whether borrowers or investors they have in these building and loan associations a convenient plan that is economical and hedged about with the utmost safety. The borrower pays no exorbitant interest, and even the much-talked federal aid plan is paralleled or even bettered, taking everything into consideration, by the building and loan program.

And of course the non-borrower need not be told that he or she is definitely benefited by this method of saving. Not only because of the convenience of periodic payments, small in themselves and easy to meet, yet totaling big at the end of the row. Every parent should encourage the child to engage in this thrift, for the habit of saving is almost as easy to acquire as the habit of squandering, but what a difference in the ultimate accounting.

And as for safety, the finest recommendation the building and loan association has is its record for several decades, particularly when banks were bursting in everybody's face a few years back, when the building and loan organizations weathered the storm without loss to anybody. The banks are now on more solid ground, but the building and loans have also improved their service, and in many ways which Secretary Gwyn will be glad to explain. Some of this record for safety is due to the scrupulous supervision of State laws and State authorities, but much of it is due to the honest, painstaking, outstanding leadership with which almost every association in the State is blessed.

With many new citizens added to our population it is only reasonable to expect a greater increase in shares and members, and a consequent improvement in service for 1940. We certainly hope so.

**Dollar Days**

Elkin's Dollar Day occasions need no ballyhoo. Back yonder when these trade events originated it was necessary to sell our people out of the idea that Dollar Days meant a special period between seasons when shrewd merchants hoped to rid their shelves of old or unseasonal merchandise. Really and truly that is what the public thought about it, and not without reason. For had it not been the old and accepted way of doing business for many decades.

But Elkin merchants sensed the fallacy of that practice, and set themselves to the task of convincing the buying public that these trade events were not born of the desire to turn old shelf-worn merchandise into cash. They went to the markets and bought goods especially for these sales, contented themselves with meager profits, and made it a buying festival for all concerned. And they got a lot of pleasure out of seeing their customers with smiles that wouldn't come off. And so, having built on this solid rock, they have continued to this good day their effort to make these value-giving occasions worth their customers' while—and more than worth their dollars.

We are venturing to say that if our merchants had followed any other course; if they had made it a habit to palm off questionable bargains at these sales events, we wouldn't be filling our pages of this issue of The Tribune with their messages. They would not have had nor would they have merited the confidence of the public. On the contrary, they have adopted the hard and costly way of gaining public favor, but it has paid them in the end for they enjoy the confidence of those who buy, and these special trade events have thus become a pleasure to all concerned.

We are presenting today the special Dollar Day messages from Elkin merchants. They are addressed to the people of this community and our neighbors and provide an index to what one may expect to find in the way of bargains here—Thursday, Friday and Saturday. These advertisements cannot begin to tell the whole story, so we are urging you to visit our stores—whether you are in a buying humor or not.

**Mail Service Improvement**

The efforts of Postmaster Graham to secure authorization from the postoffice department of a mail messenger route from Elkin to Mount Airy should have the backing of the citizens at both ends of the line. For it would prove a definite convenience, and a desirable service for all concerned, adding mighty little to postal expense of the government.

All through the years this section, which embraces not only two thriving towns and the county seat, has not been over-served by postal accommodations, and we can think of no plausible reason why Postmaster Graham's request should be frowned upon at Washington.

The regular schedules of the new Salisbury-Mount Airy bus line would provide a daily service between Elkin and Mount Airy that would remove much of the inconvenience and delay, as reference to the proposed schedules in last week's issue of The Tribune will show. It is obvious that by employing the buses to carry this route, the cost would be negligible, and doubtless entirely covered by increased postal business. However postal service is not based on profits or the purpose to make each sector self-supporting. If that were so we wouldn't be having a universal rate regardless of the haul.

But that is something for the postal authorities to decide. We are all hoping that the decision will be favorable and that soon our contact with our good neighbors will be hitched to a new frequency.

And the same goes for the coveted improvement in mail service between Elkin and Winston-Salem. Here again there is no good reason why this service should not be extended. Certainly the new addition to Elkin's industrial life will add to the postal business and increase the opportunity for service, and we are certain these new comers will appreciate with us any and every improvement in mail service the postal authorities can see their way clear to give.

**A New Neighbor**

The first issue of the Alleghany News is before us—an attractive, well-balanced publication, with Ed. M. Anderson, of West Jefferson, publisher, and Raymond Lowery, editor.

If this first issue is to be considered an indication of the sort of service the new paper will render in the future, we are sure the citizens of Alleghany will give it their full and loyal support, and that it will measure up to its slogan "A newspaper dedicated to covering the news and promoting progress in Alleghany county." For the columns of this first issue are full of readable matter that is of special interest to local people, and calculated to impress outsiders with the importance and possibilities of that immediate section.

Mr. Anderson has had wide newspaper experience in North Carolina, knows how to build a good paper, and if given the right kind of support, Sparta and Alleghany will have just that. Mr. Anderson is also publisher of the Skyland Post, at West Jefferson.

There's always something to worry about: if you seek sympathy as the underdog you'll be remembering that he too has fleas.

"The bear that walks like a man can also run like the devil."—Roanoke Times.

**Special Edition COMMENT**

**APPRECIATES CHATHAM EDITION**

My dear Mr. Laffoon  
I must tell you how proud I am of our Tribune. "The best weekly paper in the best little town in N. C." is just right.

I think you, and your helpers, deserve much credit for The Chatham Mfg. Co. edition. I appreciated reading every bit of it. If you have any copies left, I would like you to send one to my sister in Philadelphia.

Thanks so much for this. With success to you.  
Sincerely,  
MRS. R. L. HUBBARD.  
Mount Airy, N. C.

**CONGRATULATIONS TO THE ELKIN TRIBUNE (Beaufort News)**

The Beaufort News (which the editor likes to claim is the most interesting weekly newspaper published in Eastern North Carolina) takes this opportunity to congratulate The Elkin Tribune, which we think is the best weekly newspaper published in Western North Carolina, on its 64-page Special Edition of last week which honored the Chatham Manufacturing Company, an industrial organization which has materially made the little mountain town one of the outstanding municipalities in the State. We have never been to Elkin, but a newspaper man usually judges a town by its newspaper, and that being the case, we are positive that Elkin is absolutely tops. And the Special Edition last week was absolutely tops, and from down here on the Gulf Stream, we send our mountaineer contemporaries congratulations on a fine job.

**GOOD JOB, WELL DONE (Yadkin Ripple)**

The Elkin Tribune did itself proud last week when it appeared with 64 pages of well handled and neat appearing copy in celebration of the coming to Elkin of the Chatham Manufacturing Co., which is moving its entire plant back to its home base where it began back in the horse and buggy days.

Combining the Elkin of today with the Elkin of yesteryear, the welcoming edition is replete with news stories, well written and displayed with neat advertising copy in which the merchants join the Tribune in welcoming the finishing plant of the parent company back home.

We congratulate The Tribune on the special edition and in this connection it is believed to be the largest edition of any weekly paper issued in this state in connection with a single company. It was a welcoming edition, received by its subscribers and friends with a welcome throughout this section.

**PAST PRESIDENT N. C. PRESS ASSOCIATION EXTENDS CONGRATULATIONS**

Mr. Harvey Laffoon,  
The Elkin Tribune,  
Elkin, N. C.

Dear Mr. Laffoon:  
I thought my sister in New York had sent me The New York Times until I broke the wrapper and out popped 64 pages of as good a special edition as I've ever seen.

You and your associates have every reason to feel proud of the job. It was splendid. The edition was well balanced from cover to cover, and the news coverage was excellent.

Few people realize just how much thought and work went into that edition, but I am fully aware of it and that makes me even more appreciative of the high type newspaper you turned out.

I enjoy your paper every week, and look forward to getting it. I rate it as among the best in all my exchanges.

Sincerely yours,  
W. CURTIS RUSS,  
Editor The Mountaineer  
Waynesville, N. C., Feb. 17, 1940.

**CONGRATULATIONS FROM INDIANA**

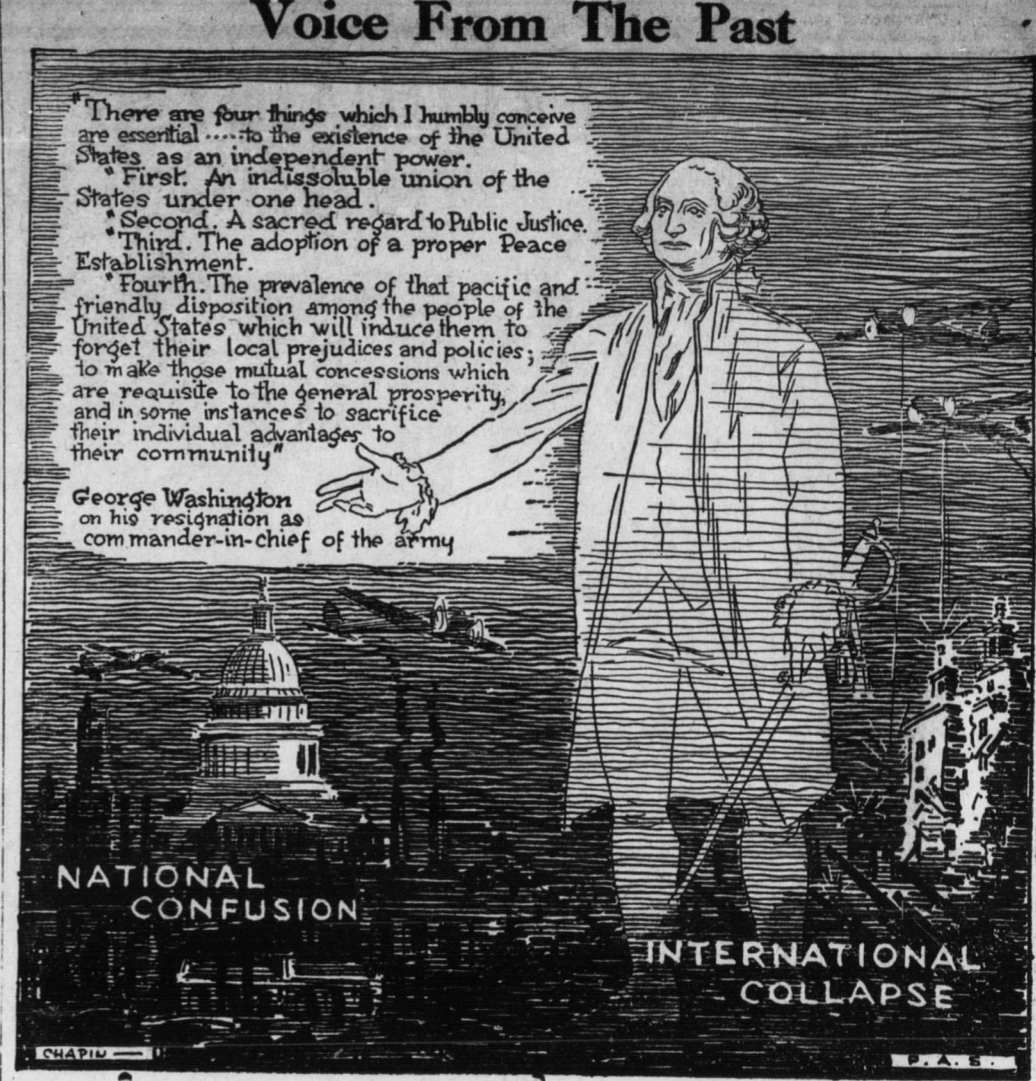
The Elkin Tribune,  
Elkin, N. C.

Dear Sirs:  
Today I received a copy of the Feb. 8th Chatham Mfg. Company Edition of your paper, sent to me by Mr. Fletcher McBride, of Jonesville.

I enjoyed this edition very much, for only last June I had the enjoyment of going through this fine woolen mill and also saw the ground being broken for the new building.

For the last three years I have, with my wife and daughter, been spending a week's vacation in Elkin, so we have met and gotten acquainted with some fine people. We think Elkin is about the best city to go to.

Last June I had the pleasure of having my mother come along and spend a few days visiting friends and relatives, this was her first visit in forty years, so



she really saw some change in and around Elkin.

So I congratulate your city on getting Chatham Woolen Mills.

I congratulate Chatham Woolen Mills upon their success, and also the employees of the Tribune for putting out an edition as interesting as I just finished reading.

Planning on visiting again in your City in July. Will drop in. Yours very truly,  
NOEL REECE,  
522 Miller St.,  
Bluffton, Indiana

**DUKE POWER CO. OFFICIAL SENDS CONGRATULATIONS**

Mr. H. F. Laffoon, Editor  
The Elkin Tribune  
Elkin, N. C.

Dear Mr. Laffoon:  
When I received your special Chatham Manufacturing Company edition a few days ago, I glanced at it and saw that there was much more "meat" in it than I had time to digest just at that time. So I put it aside. I have just had time to give it a more careful reading, and I am impelled to drop you a line to congratulate you upon the splendid job you did with this edition.

It is one of the completest, "meatiest" and at the same time one of the most attractive special editions that any weekly paper in North Carolina has ever published. In fact just offhand I don't remember any such special edition that has been in its class.

The Chatham establishment is a tremendous asset not only to Elkin and Surry county, but also to the State of North Carolina and the South. Its executives are recognized as leaders in the industrial and economic life of the State, and their working organization is an exemplification of what such an organization in this section should be.

Every right thinking Tar Heel must be proud of the record that has been made by the Chatham organization as depicted in this special edition.

My very, very heartfelt congratulations to you and your staff!

Sincerely and cordially yours,  
JOHN PAUL LUCAS,  
Merchandising and Advertising  
Mgr., Duke Power Co.  
Charlotte, N. C.  
Feb. 14, 1940

**AN OUTSTANDING EDITION**

(West Jefferson Skyland Post)  
Hearty congratulations to The Elkin Tribune upon the publication of one of the best and most outstanding special editions we have ever seen issued by any weekly newspaper in the United States.

To Harvey Laffoon and his able staff, we take off our hats, and to Elkin, which is often times called "the best little town in North Carolina," we extend felicitations for being the home of the Chatham Manufacturing Company and for having a live, progressive newspaper.

Last Thursday The Tribune published a sixty-four page edition, welcoming the Chatham Manufacturing Company's former Winston-Salem plant to Elkin. The editorial content, the illustrations, timely advertisements, the make-up and printing of every page of the edition were as nearly perfect as we regard perfection in the publication of this type of edition.

For two years, The Tribune won a trophy, awarded to the paper

selected by a committee of the N. C. Press Association, as being the best weekly in the state. The Chatham edition should win a first prize in a National Editorial Association contest. Having won one of these prizes ourselves, the publisher of this paper feels he is qualified in making that statement.

The edition was a magnificent expression of friendship and appreciation to the officials of the Chatham Manufacturing Company and they should be highly gratified to receive such a warm reception.

In Elkin's march of progress during the past twenty-five years, The Tribune has played a leading role and has clearly demonstrated that a progressive paper helps to make a progressive town and community.

**Modern Food Store Offering Many Values**

Modern Food Store, one of Elkin's largest and most up-to-date grocery stores, is joining in Dollar Days with food values that will bring real savings to all who buy.

Carrying a complete line of every kind of groceries and meats one could expect, the store is fully prepared to serve the wants of their customers.

An advertisement in this issue lists many of the choice food bargains to be found there Thursday, Friday and Saturday. Many other values, not listed in the advertisement, also await the thrifty shopper.

**Helen's Beauty Shoppe Offering Special Prices**

Helen's Beauty Shoppe, one of Elkin's most modern beauty salons which is now located in modern new quarters in the W. M. Wall building on East Main Street, is offering several specials for Elkin Dollar Days, and for the remainder of this month and continuing through March.

An inspection of the advertisement in this issue will give full details, prices, etc.

Helen's is fully provided with the most modern beauty equipment to be obtained. Expert operators are there to serve the public.

**WANTS**

Here's a bargain! One 1939 model 9-tube cabinet set RCA-Victor radio at a very special money-saving price. First come, first served. Harris Electric Co. 1tc

For Rent Three-room apartment, close in. See Howard Windsor.

We buy scrap iron and metals. Double Eagle Service Co., Elkin, N. C. 1tc

For Sale: 5 room house on Ridge street; lot 100 ft. front by 269 feet long. Price \$1,500. Mrs. Maude Hanes, No. 10 -H St., N. E., Washington, D. C. 2-29p

Will the man who found the man's wrist watch (Elgin) in front of Turner's Drug Store two weeks ago please call 367. Reward. 2-22p

For Sale: Lespedeza seed and agricultural hays and mixed peas. See John Hudspeth or H. W. Crouse, or telephone 30-M. 3-8c

Want a real buy in a good electric iron that will give years of service? Then see these values: \$5.95 iron for \$4.95; \$6.75 iron for \$5.95; \$8.95 iron for \$7.95. Harris Electric Co. 1tc

200 Boxwoods for Sale, 1 to 2 feet tall, 8 to 20 inches in diameter. W. F. Evans, Route 1, Jonesville, N. C. 1tc

Complete Beauty Service in Three Months—The south's best and finest Beauty Shop School; low rates; easy terms. Fully accredited. Positions secured or your beauty shop financed on graduation. Mounty Airy Beauty College, Mount Airy, N. C. 2-29c

For real values in electric percolators, toasters, waffle irons, heating pads, bathroom heaters and other small electric appliances, see Harris Electric Co. 1tc

Have opening for young married man with car to work as salesman and collector. Write Box 442, Winston-Salem, or call in person. Singer Sewing Machine Co., Winston-Salem, N. C. 1tp

For rent: Five-room house. Also for sale, lots any size you want, 50 feet to ten acres. See M. R. Bailey, Elkin, N. C. 2-22c

Wanted to repair — radios. Our expert thoroughly knows his business. Prices right. Harris Electric Co., Elkin, N. C. 1tc

If you want to give your wife a present of more leisure and less work, give her a Thor Washer. Come in today and learn full details of this marvelous washing machine. Harris Electric Co. 1tc

When selling or buying produce see Early Combs, in the old city jail building. Telephone 308. 1tc

Permanent Waves, \$1.00 and up. Shampoo and finger wave, 40c. Modern Beauty Shop, Louise Vestal, Ruby Gray. Telephone 340. 1tc

Do you want plenty of eggs from strong, fast growing young chicks? If so feed Panamin. We have it. Abernethy's, A Good Drug Store, Elkin, N. C. 1tc

Wanted to buy all kinds of cattle, calves and pork hogs. See Bub Price at Basketeria. 1tc

Wanted: Tenant for tobacco and corn farm. Stock and tools furnished. Must furnish references. See M. A. Hinson, Yadkinville, Rt. 1 (near Brooks Cross Roads). 2-22p

Wanted—1000 People to See

